







Обзор веб-сайта williambruce.org

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Набрано баллов: 58/100



SEO Контент

	Заголовок страницы	<p>Everything about valuing, buying, or selling a business in one place. Click the &quot;Resources&quot; tab below to explore. William Bruce has been assisting clients with these issues since 1986. - Serving clients nationally from offices in Fairhope, Alabama and Baton Rouge, Louisiana. Contact William at Will@WilliamBruce.org or by phone at 251-990-5934 (Fairhope) or 225-465-5799 (Baton Rouge). We look forward to hearing from you!Everything about valuing, buying, or selling a business in one place. Click the &quot;Resources&quot; tab below to explore. William Bruce has been assisting clients with these issues since 1986. Serving clients nationally from offices in Fairhope, Alabama and Baton Rouge, Louisiana. Contact William at Will@WilliamBruce.org or by phone at 251-990-5934 (Fairhope) or 225-465-5799 (Baton Rouge). We look forward to hearing from you!</p> <p>Длина : 871</p> <p>В идеале, Ваш заголовок страницы должен содержать от 10 до 70 символов (вместе с пробелами). Используйте этот бесплатный инструмент для подсчета длины символов в тексте.</p>						
	Описание страницы	<p>Information from William Bruce about valuing, buying and selling a privately-held business.</p> <p>Длина : 91</p> <p>Замечательно, Ваше описание страницы содержит от 70 до 160 символов.</p>						
	Ключевые слова	<p>Очень плохо. Мы не нашли ключевых слов на Вашем веб-сайте. Используйте бесплатный генератор мета-тэгов, чтобы сгенерировать ключевые слова.</p>						
	Og Meta Properties	<p>Замечательно, Вы используете преимущества Og Properties.</p> <table><thead><tr><th>Свойство</th><th>Контент</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr></tbody></table>	Свойство	Контент	locale	en_US	type	website
Свойство	Контент							
locale	en_US							
type	website							

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title	Everything about valuing, buying, or selling a business in one place. Click the "Resources" tab below to explore. William Bruce has been assisting clients with these issues since 1986. William Bruce Business Sales & Acquisitions
description	Information from William Bruce about valuing, buying and selling a privately-held business.
url	https://williambruce.org/
site_name	Everything about valuing, buying, or selling a business in one place. Click the "Resources" tab below to explore. William Bruce has been assisting clients with these issues since 1986.
image	https://i0.wp.com/williambruce.org/wp-content/uploads/2020/05/Combined-Logos-from-Chamber-Ad2.jpg?fit=749%2C564&ssl=1
image:width	749
image:height	564
image:type	image/jpeg

Заголовки

H1	H2	H3	H4	H5	H6
8	33	38	15	2	0

- [H1] Everything about valuing, buying, or selling a business in one place. Click the "Resources" tab below to explore. William Bruce has been assisting clients with these issues since 1986.
- [H1] Markets Studied
- [H1] Valuation
- [H1] Market Confidence
- [H1] Financing Trends
- [H1] Time to Close
- [H1] The Buyers
- [H1] In Summary
- [H2] The 3 Most Critical Issues in Buying or Selling a Business
- [H2] EBITDA Valuation Multiples Are Rebounding for Privately Held Businesses
- [H2] The Critical Importance of Small Businesses to Our Country
- [H2] Job Creation
- [H2] Innovation and Competition
- [H2] Economic Diversification
- [H2] Community Development
- [H2] Economic Growth
- [H2] Opportunities for Entrepreneurship
- [H2] Adaptability and Resilience
- [H2] Conclusion
- [H2] New Gallup Survey Says Most Americans Want to be Their Own Boss

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- [H2] The Reasons
- [H2] The Obstacles
- [H2] In Summary
- [H2] An Insiders Report on the Business-for-Sale Marketplace
- [H2] Confusing Interest Rates Explained
- [H2] Here's How to Value and Sell a Manufacturing Business
- [H2] Selling a Business? Ask These 5 Questions to Separate Serious Buyers From Tire Kickers
- [H2] Why Some Small Businesses Don't Sell
- [H2] Unrealistic Price Expectations
- [H2] Sloppy Books & Records
- [H2] Lack of Proper Representation
- [H2] Negligible Earnings
- [H2] Lack of Acquisition Financing
- [H2] In Summary
- [H2] Selling Your Business? Be Aware of the Differences in a Financial Versus a Strategic Buyer.
- [H2] The Financial Buyer
- [H2] The Strategic Buyer
- [H2] In Summary
- [H2] It's Vacation Time. Here Are 3 Ways to Protect Your Data While Taking a Break.
- [H2]
- [H2]
- [H3] Critical Issue #1: Confidentiality
- [H3] Critical Issue #2: Valuation
- [H3] Critical Issue #3: Financing
- [H3] Share this:
- [H3] Like this:
- [H3] Share this:
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- [H3] Like this:
- [H3] Share this:
- [H3] Like this:
- [H3] Share this:
- [H3] Like this:
- [H3] Federal Funds Rate
- [H3] Average Lending Rate
- [H3] Prime Rate
- [H3] In Conclusion
- [H3] Share this:
- [H3] Like this:
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- [H3] Share this:
- [H3] Like this:
- [H3] Share this:
- [H3] Like this:
- [H3] Technology Setup
- [H3] The Connection, Virtual Private Network (VPN)
- [H3] Support for Small Business Owners and Employees to Stay Connected During Vacation
- [H3] Share this:

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- [H3] Like this:
- [H3] Please Click the Image Below to Review Our Businesses for Sale.
- [H3] Top articles ranked by number of visits.
- [H3] Contact William Bruce:
- [H3] A complimentary booklet for readers of this discussion. Contact William Bruce for your digital copy.
- [H3] (C) Copyright William Bruce 2024. All rights reserved.
- [H3]
- [H4] BANKS - Although most people seeking a loan to buy a business will think first of a traditional bank loan, I can tell you from years of business brokerage experience that banks generally do not make business acquisition loans. There are exceptions but they're rare.
- [H4] SBA - The SBA, through its approved lenders, provides business acquisition loans. The SBA does not make direct loans, but rather guarantees a portion of the loan that is made by the approved lender. It's known as the SBA 7(a) program. Wells Fargo Bank is currently the top volume SBA lender nationally.
- [H4] FAMILY - Many times the older generation in a family will loan the down payment or the entire amount needed to a promising member of the family's younger generation. If your family is willing to loan you the money, one word of advice is in order. Have a very clear understanding as to how the debt is to be handled and put it in writing in the form of a legal note.
- [H4] THE SELLER - In a significant percentage of the business transfers that I handle as a business broker, the owner of the business finances a portion of the purchase price for the buyer. Some sellers cannot offer owner financing for a variety of reasons, but when they can, it conveniently solves the problem of financing.
- [H4] 401(K) FUNDS AND IRA ACCOUNTS - The use of these funds to buy a business, without tax penalty, is a fairly recent development. Several national CPA and attorney groups have developed a plan, approved by the IRS, which allows you to use your funds for business acquisition. There are legal and accounting fees involved, but they are a small fraction of the tax penalty that would be assessed for cashing in these accounts early.
- [H4] # # #
- [H4] William Bruce is an Accredited Business Intermediary (ABI) and Senior Valuation Analyst (SVA) assisting buyers and sellers of privately held businesses in the transfer of ownership. He currently serves as president of the American Business Brokers Association. His practice includes consulting services nationally on issues of business valuation and transfer. With offices in Fairhope, Alabama and Baton Rouge, Louisiana, he may be reached at (251) 990-5934 (Fairhope), 225-465-5799 (Baton Rouge) or by email at Will@WilliamBruce.org. The firm's most recent closings can be viewed here.
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	Картинки	<p>Мы нашли 41 картинок на этом веб-сайте.</p> <p>29 alt атрибута(-ов) не найдено. Добавив альтернативный текст, поисковые роботы будут лучше понимать содержание картинки.</p>
	Соотношение Контент/HTML	<p>Соотношение : 3%</p> <p>Соотношение текста в коде HTML у этой страницы меньше чем 15 процентов, это означает, что Вашем веб-сайте требуется больше контента.</p>
	Flash	<p>Замечательно, мы не нашли Flash контента на странице.</p>
	Iframe	<p>Очень плохо, на Вашей странице были найдены Iframe'ы. Это говорит о том, что содержимое их не будет проиндексировано.</p>

SEO ссылки

	ЧПУ ссылки	<p>Отлично, все Ваши ссылки являются ЧПУ!</p>
	Нижнее подчеркивание в ссылках	<p>Прекрасно! Мы не нашли "нижнее подчеркивание" в Ваших ссылках.</p>

СЕО ссылки

	Внутренние ссылки	Мы нашли 86 ссылок(-и), включая 1 ссылок ссылок(-и) на файл(-ы).
	Statistics	Внешние ссылки : noFollow 1.16% Внешние ссылки : Передает вес 9.3% Внутренние ссылки 89.53%

Внутренние ссылки

Анкор	Тип	Вес ссылки
Everything about valuing, buying, or selling a business in one place. Click the &quot;Resources&quot; tab below to explore. William Bruce has been assisting clients with these issues since 1986.	Внутренняя	Передает вес
Skip to content	Внутренняя	Передает вес
Home	Внутренняя	Передает вес
Businesses for Sale	Внутренняя	Передает вес
Resources: Valuing, Buying, Selling a Business	Внутренняя	Передает вес
Better Business Bureau	Внешняя	Передает вес
About / Contact William Bruce	Внутренняя	Передает вес
William Bruce	Внутренняя	Передает вес
Whether you&#8217;re buying or selling, click here to see how a business broker can help you do it right.	Внешняя	Передает вес
rules of thumb guidelines	Внутренняя	Передает вес
What are the &#8220;Discretionary Earnings&#8221; of a Business	Внутренняя	Передает вес
How to Analyze a Business You&#8217;re Considering Buying	Внутренняя	Передает вес
How to Make a Written CONTINGENT Offer to Buy a Business	Внутренняя	Передает вес
Seven Negotiating Rules When Buying or Selling a Business	Внутренняя	Передает вес
How to Conduct Due Diligence When Buying a Business	Внутренняя	Передает вес
viewed here	Внешняя	Передает вес
Business Valuation & Appraisal	Внутренняя	Передает вес

Внутренние ссылки

Valuing, Buying or Selling a Business	Внутренняя	Передает вес
401(k) used for business purchase	Внутренняя	Передает вес
American Business Brokers Association	Внутренняя	Передает вес
business acquisition loan	Внутренняя	Передает вес
business appraisal valuation	Внутренняя	Передает вес
business broker	Внутренняя	Передает вес
buying a business	Внутренняя	Передает вес
IRA 401k used for buying a business	Внутренняя	Передает вес
SBA 7a	Внутренняя	Передает вес
SBA loan	Внутренняя	Передает вес
selling a business	Внутренняя	Передает вес
Small Business Administration	Внутренняя	Передает вес
Sunbelt Business Brokers	Внутренняя	Передает вес
Wells Fargo	Внутренняя	Передает вес
William Bruce Business Broker	Внутренняя	Передает вес
25 Comments	Внутренняя	Передает вес
EBITDA Valuation Multiples Are Rebounding for Privately Held Businesses	Внутренняя	Передает вес
please see our article here	Внутренняя	Передает вес
National economy	Внутренняя	Передает вес
EBITDA for HVAC businesses	Внутренняя	Передает вес
EBITDA for manufacturing businesses	Внутренняя	Передает вес
EBITDA valuation multiples	Внутренняя	Передает вес
Leave a comment	Внутренняя	Передает вес
The Critical Importance of Small Businesses to Our Country	Внутренняя	Передает вес
Small business	Внутренняя	Передает вес
Leave a comment	Внутренняя	Передает вес
New Gallup Survey Says Most Americans Want to be Their Own Boss	Внутренняя	Передает вес


Внутренние ссылки

viewed here	Внешняя	Передаёт вес
How to Find a Good Business For Sale	Внутренняя	Передаёт вес
Here Are the 6 Most Frequently Asked Questions When Buying a Business	Внутренняя	Передаёт вес
Considering Buying a Business of Your Own? What Size and Type is Right for You?	Внутренняя	Передаёт вес
Considering Buying a Small Business? Here's How to Analyze a Business for Sale	Внутренняя	Передаёт вес
What Are the Sellers' Discretionary Earnings of a Business?	Внутренняя	Передаёт вес
Leave a comment	Внутренняя	Передаёт вес
An Insiders Report on the Business-for-Sale Marketplace	Внутренняя	Передаёт вес
International Business Brokers Association	Внешняя	Передаёт вес
M&A Source	Внешняя	Передаёт вес
Condition of the business-for-sale marketplace	Внутренняя	Передаёт вес
small business valuation multiples	Внутренняя	Передаёт вес
Leave a comment	Внутренняя	Передаёт вес
Confusing Interest Rates Explained	Внутренняя	Передаёт вес
2 Comments	Внутренняя	Передаёт вес
Here's How to Value and Sell a Manufacturing Business	Внутренняя	Передаёт вес
Selling a Business? Ask These 5 Questions to Separate Serious Buyers From Tire Kickers	Внутренняя	Передаёт вес
What Is a Business Broker? What Do Business Brokers Do?	Внутренняя	Передаёт вес
Manufacturing business broker	Внутренняя	Передаёт вес
Selling a manufacturing business	Внутренняя	Передаёт вес
valuation of manufacturing businesses	Внутренняя	Передаёт вес
Leave a comment	Внутренняя	Передаёт вес
please click here	Внешняя	Передаёт вес
1 Comment	Внутренняя	Передаёт вес
Why Some Small Businesses Don't Sell	Внутренняя	Передаёт вес

Внутренние ссылки

Why some small businesses don't sell	Внутренняя	Передает вес
2 Comments	Внутренняя	Передает вес
Selling Your Business? Be Aware of the Differences in a Financial Versus a Strategic Buyer.	Внутренняя	Передает вес
Selling a Business: The Critical Question of Price	Внутренняя	Передает вес
Difference in financial and strategic buyer	Внутренняя	Передает вес
financial business buyer defined	Внутренняя	Передает вес
financial vs strategic business buyer	Внутренняя	Передает вес
strategic business buyer defined	Внутренняя	Передает вес
1 Comment	Внутренняя	Передает вес
It's Vacation Time. Here Are 3 Ways to Protect Your Data While Taking a Break.	Внутренняя	Передает вес
https://smallbiz-resources.com/optimize-work-cation/	Внешняя	noFollow
Leave a comment	Внутренняя	Передает вес
Here's How to Value a Retail Business	Внутренняя	Передает вес
Here's How to Value a Restaurant or Bar Business	Внутренняя	Передает вес
What Are the Rules of Thumb for Business Valuation?	Внутренняя	Передает вес
The Best and Worst Franchises Ranked by SBA Loan Default Rates	Внутренняя	Передает вес
Proudly powered by WordPress.	Внешняя	Передает вес

Ключевые слова

	Облако ключевых слов	business william bruce tagged valuation valuing selling posted comment buying
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Содержание ключевых слов

Ключевое слово	Контент	Заголовок страницы	Ключевые слова	Описание страницы	Заголовки


Содержание ключевых слов

business	49	✓	✗	✓	✓
william	26	✓	✗	✓	✓
bruce	23	✓	✗	✓	✓
posted	22	✗	✗	✗	✗
selling	21	✓	✗	✓	✓


Юзабилити

	Домен	Домен : williambruce.org Длина : 16
	Favicon	Отлично, Ваш сайт имеет favicon.
	Пригодность для печати	Плохо. Мы не нашли CSS файл, отвечающий за печать веб-сайта.
	Язык	Хорошо, Ваш установленный язык веб-сайта: en.
	Dublin Core	Ваш веб-сайт не использует преимущества Dublin Core.

Документ

	Doctype	HTML 5
	Кодировка	Замечательно. Кодировка веб-сайта: UTF-8.
	W3C Validity	Ошибок : 0 Предупреждений : 0
	Приватность эл. почты	Внимание! Как минимум 1 адрес эл. почты был найден в контенте. Воспользуйтесь бесплатной защитой от спама , чтобы скрыть адрес от спамеров.
	Устаревший HTML	Отлично. Мы не нашли устаревших тэгов в Вашем HTML.

Документ

	Скорость загрузки	<ul style="list-style-type: none">✔ Отлично, Ваш веб-сайт не содержит вложенных таблиц.✘ Слишком плохо. Ваш веб-сайт использует встроенные CSS правила в HTML тэгах.✔ Замечательно. Ваш веб-сайт имеет мало CSS файлов.✘ Плохо. Ваш веб-сайт имеет слишком много JavaScript файлов (больше чем 6).✔ Замечательно, ваш сайт использует возможность gzip сжатия.
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Мобильный телефон

	Оптимизация под моб. телефон	<ul style="list-style-type: none">✔ Apple иконки✘ Meta Viewport Тэг✔ Flash контент
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Оптимизация

	XML карта сайта	<p>Отлично, ваш сайт имеет XML карту сайта.</p> <pre>https://williambruce.org/sitemap.xml https://williambruce.org/news-sitemap.xml https://williambruce.org/sitemap_index.xml</pre>
	Robots.txt	<p>http://williambruce.org/robots.txt</p> <p>Отлично, ваш веб-сайт содержит файл robots.txt.</p>
	Аналитика	<p>Отсутствует</p> <p>Мы не нашли ни одной аналитической программы на вашем сайте.</p> <p>Веб аналитика позволяет следить за активностью пользователей на вашем веб-сайте. Вы должны установить как минимум один инструмент, но также хорошо иметь несколько, чтобы сравнивать показания между собой.</p>