



Avaliação do site [bajajallianzlife.com](https://www.bajajallianzlife.com)

Gerado a 08 de Setembro de 2024 18:15 PM

O resultado é de 60/100



Conteúdo SEO

	<p>Título</p>	<p>Life Insurance Policy Bajaj Allianz Life Insurance Company In India</p> <p>Cumprimento : 69</p> <p>Perfeito, o Título contém entre 10 e 70 caracteres.</p>												
	<p>Descrição</p>	<p>Life insurance policy from Bajaj Allianz Life Insurance company in India that offers all types of insurance policies at affordable premiums to protect your life goals.</p> <p>Cumprimento : 167</p> <p>Idealmente, a Descrição META deve conter entre 70 e 160 caracteres (incluindo espaços).</p>												
	<p>Palavras-chave</p>	<p>Life Insurance Plans, Life Insurance In India, Best Life Insurance Policy, Life Insurance Companies, Types of Life Insurance, Life Insurance</p> <p>Perfeito, a página contém palavras-chave META.</p>												
	<p>Propriedades Og Meta</p>	<p>Boa! Esta página tira vantagens das propriedades Og.</p> <table border="1" data-bbox="539 1379 1481 1977"> <thead> <tr> <th>Propriedade</th> <th>Conteúdo</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>product</td> </tr> <tr> <td>title</td> <td>Life Insurance Policy Bajaj Allianz Life Insurance Company In India</td> </tr> <tr> <td>description</td> <td>Life insurance policy from Bajaj Allianz Life Insurance company in India that offers all types of insurance policies at affordable premiums to protect your life goals.</td> </tr> <tr> <td>url</td> <td>https://www.bajajallianzlife.com/</td> </tr> <tr> <td>image</td> <td>https://www.bajajallianzlife.com/content/dam/balic/homepage/BajajAllianzGoal-Assure.png</td> </tr> </tbody> </table>	Propriedade	Conteúdo	type	product	title	Life Insurance Policy Bajaj Allianz Life Insurance Company In India	description	Life insurance policy from Bajaj Allianz Life Insurance company in India that offers all types of insurance policies at affordable premiums to protect your life goals.	url	https://www.bajajallianzlife.com/	image	https://www.bajajallianzlife.com/content/dam/balic/homepage/BajajAllianzGoal-Assure.png
Propriedade	Conteúdo													
type	product													
title	Life Insurance Policy Bajaj Allianz Life Insurance Company In India													
description	Life insurance policy from Bajaj Allianz Life Insurance company in India that offers all types of insurance policies at affordable premiums to protect your life goals.													
url	https://www.bajajallianzlife.com/													
image	https://www.bajajallianzlife.com/content/dam/balic/homepage/BajajAllianzGoal-Assure.png													
	<p>Cabeçalhos</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>42</td> <td>42</td> <td>15</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	1	42	42	15	0	0
H1	H2	H3	H4	H5	H6									
1	42	42	15	0	0									





Conteúdo SEO

- [H1] Life Insurance Company in India
- [H2] Life Insurance Plans
- [H2]
- [H2]
- [H2]
- [H2]
- [H2] What is a term insurance plan & how does it work?
- [H2] How do I determine my suitable term insurance coverage amount?
- [H2] What are the documents required for buying term insurance plan?
- [H2] Is ULIP a suitable investment?
- [H2] What is the difference between Sum Assured and Maturity Benefit in a ULIP?
- [H2] How do I choose my preferred ULIP?
- [H2] Can I include my spouse in the annuity plan?
- [H2] What is the best time to buy a child plan?
- [H2] If both the parents are working, who should ideally buy a child plan?
- [H2] What is the suitable policy term/premium paying term for a child plan?
- [H2] Can I get regular income from savings plans?
- [H2] What kind of riders are available in a savings plan?
- [H2] Can I avail loan under a savings policy?
- [H2] What is life insurance?
- [H2] When should I buy life insurance policy?
- [H2] What is Life Insurance premium?
- [H2] How much premium will I have to pay?
- [H2] How much coverage amount do I need?
- [H2] Is It Safe to Buy Term Insurance Online?
- [H2] What are the tax benefits on buying a life insurance policy?
- [H2] What are the different types of life insurance plans available in India?
- [H2] Is it possible to do KYC Online?
- [H2] How to raise a claim?
- [H2] Can I complete the whole policy purchase process online?
- [H2] Can I buy multiple policies?
- [H2] What are the different Premium payments option?
- [H2] How can I get my policy serviced digitally?
- [H2] Can I modify/ change any personal details and how?
- [H2] How can I switch funds in my portfolio digitally?
- [H2] What are the benefits of premium Auto-payment and how can I register for it?
- [H2] Contact Us
- [H2] Find Us Online
- [H2] ULIPs
- [H2] Term Life Insurance
- [H2] Group Life Insurance
- [H2] Child Plans
- [H2] Retirement Plans
- [H3] Quick Links
- [H3] Bajaj Allianz Life eTouch
- [H3] Bajaj Allianz Life Goal Assure II
- [H3] Bajaj Allianz Life ACE





Conteúdo SEO

- [H3] Bajaj Allianz Life Guaranteed Pension Goal II
- [H3] Bajaj Allianz Invest Assure
- [H3] Bajaj Allianz Life Assured Wealth Goal
- [H3] Easy to use Tools & Calculators to plan for your Life Goals!
- [H3] Why Bajaj Allianz Life Insurance
- [H3] Life Insurance Guide
- [H3] Is Term Insurance Good?
- [H3] How Does Term Insurance Work?
- [H3] Benefits of Term Insurance
- [H3] How To Read A ULIP Benefit Illustration
- [H3] Staggered ULIP Payouts - How It Safeguards Your ULIP Investment
- [H3] ULIP Investment Plans - Frequently Asked Question
- [H3] 5 Investment Tips For Working Women
- [H3] Don't Let COVID-19 Derail Your Long-Term Investment Plans
- [H3] Investment Plans In India For FY 20-21
- [H3] How to Choose the Best Critical Illness Cover for Yourself
- [H3] Everything You Need To Know About Critical Illness Health Insurance Plans
- [H3] Know 4 Different Types of Health Insurance Plans
- [H3] 3 Signs You Need To Update Your Retirement Planning Strategy
- [H3] Types Of Pension Plans In India
- [H3] Mistakes To Avoid While Calculating Retirement Savings
- [H3] What Is A Child Plan?
- [H3] What Is Life Insurance Policy?
- [H3] Types Of Life Insurance Policies In India
- [H3] Benefits Of Life Insurance Plans
- [H3] Investment Update
- [H3] Trending @ Bajaj Allianz Life
- [H3] Happy Smart Assist Clients
- [H3] Frequently Ask Questions?
- [H3]
- [H3] Types of Plans
- [H3] Life Insurance
- [H3] Life Insurance processes
- [H3] Servicing
- [H3] Types of Plans
- [H3] Life Insurance
- [H3] Life Insurance processes
- [H3] Servicing
- [H4] Underinsurance Calculator
- [H4] Term Insurance Calculator
- [H4] Life Goal Calculator
- [H4] Child Education Planning Tool
- [H4] Savings to Life Goals Convertor
- [H4] Financial Fitness Calculator
- [H4] Immunity Score Calculator
- [H4] ULIP Calculator
- [H4] Power of Compounding Calculator
- [H4] Income Tax Calculator
- [H4] Child Plan Calculator
- [H4] Retirement Calculator
- [H4] Investment Calculator
- [H4] Body Mass Index (BMI) Calculator

Conteúdo SEO

		<ul style="list-style-type: none">[H4] Become a Life Insurance Consultant with Us
	Imagens	Encontrámos 278 imagens nesta página. 194 atributos ALT estão vazios ou em falta. É recomendado adicionar texto alternativo de modo a que os motores de busca identifiquem melhor o conteúdo das suas imagens.
	Rácio Texto/HTML	Rácio : 55% Ideal! O rácio de texto para código HTML desta página está entre 25 e 70 por cento.
	Flash	Perfeito, não foi encontrado conteúdo Flash nesta página.
	Iframe	Oh, não, esta página tem Iframes na página, o que significa que o conteúdo destas não pode ser indexado.

Ligações SEO

	Reescrita de URL	Perfeito. As ligações aparentam ser limpas!
	Underscores (traços inferiores) nas URLs	Detetámos 'underscores' (traços inferiores) nas suas URLs. O uso hífen é mais eficiente em termos de otimização SEO.
	Ligações para a própria página	Encontrámos um total de 191 ligações incluindo 17 ligações a ficheiros
	Statistics	Ligações externas : noFollow 10.99% Ligações externas : Passa sumo 7.33% Ligações internas 81.68%

Ligações para a própria página

Âncoras	Tipo	Sumo
About Us	Internas	Passa sumo
Become an Insurance Consultant	Internas	Passa sumo
Careers	Internas	noFollow

Ligações para a própria página

Contact Us	Internas	Passa sumo
NRI	Internas	Passa sumo
Retrieve Saved Quote	Externas	noFollow
Application Tracker	Externas	noFollow
CALCULATE NOW	Internas	Passa sumo
WATCH VIDEO	Externas	noFollow
KNOW MORE	Internas	Passa sumo
START NOW	Internas	noFollow
WATCH VIDEO	Externas	Passa sumo
KNOW MORE	Internas	Passa sumo
START NOW	Internas	Passa sumo
Plans	Internas	Passa sumo
Buy Now	Internas	Passa sumo
Know More	Internas	Passa sumo
Buy Now	Internas	noFollow
Know More	Internas	Passa sumo
Buy Now	Internas	Passa sumo
Know More	Internas	Passa sumo
Smart Protection Goal	Internas	Passa sumo
Calculate Now	Internas	Passa sumo
Saral Jeevan Bima	Internas	Passa sumo
Buy Now	Externas	noFollow
View All Plans	Internas	Passa sumo
Buy now	Externas	noFollow
Magnum Fortune Plus II	Internas	Passa sumo
Invest Protect Goal II	Internas	Passa sumo
Buy Now	Internas	Passa sumo
Goal Based Savings II	Internas	Passa sumo

Ligações para a própria página

Buy Now	Internas	Passa sumo
Smart Wealth Goal III	Internas	Passa sumo
Future Gain II	Internas	Passa sumo
Fortune Gain	Internas	Passa sumo
Invest Now	Externas	noFollow
Future Wealth Gain II	Internas	Passa sumo
Meet An Advisor	Externas	Passa sumo
View All Plans	Internas	Passa sumo
Buy Now	Internas	Passa sumo
Know More	Internas	Passa sumo
Buy Now	Internas	Passa sumo
Know More	Internas	Passa sumo
Flexi Income Goal - Income Benefit	Internas	Passa sumo
Assured Wealth Goal	Internas	Passa sumo
Know More	Internas	Passa sumo
POS Goal Suraksha	Internas	Passa sumo
Guaranteed Income Goal	Internas	Passa sumo
Buy Now	Externas	noFollow
Flexi Income Goal - Enhanced Benefit	Internas	Passa sumo
Capital Guarantee Solution	Internas	Passa sumo
Buy Now	Internas	Passa sumo
Elite Assure	Internas	Passa sumo
Buy Now	Externas	noFollow
View All Plans	Internas	Passa sumo
Buy Now	Externas	noFollow
Know More	Internas	Passa sumo
LongLife Goal	Internas	Passa sumo
Saral Pension	Internas	Passa sumo

Ligações para a própria página

Buy Now	Externas	Passa sumo
View All Plans	Internas	Passa sumo
View All Plans	Internas	Passa sumo
Fund Performance	Internas	Passa sumo
Investment Corner	Internas	Passa sumo
Fund Pro	Internas	Passa sumo
Fund Switching	Internas	noFollow
Public Notice	Internas	Passa sumo
Investment Insight	Internas	Passa sumo
Pay Premium	Internas	Passa sumo
Customer Service	Internas	Passa sumo
Life Assist - Customer Portal	Internas	Passa sumo
Register for Auto Pay	Internas	Passa sumo
Claim Assistance	Internas	Passa sumo
Digital Services	Internas	Passa sumo
Pay Premium	Internas	Passa sumo
Download Statement	Internas	Passa sumo
Premium Paid Certificate	Internas	Passa sumo
Fund Performance	Externas	Passa sumo
Unclaimed Data	Externas	Passa sumo
Grievance Redressal Mechanism	Internas	Passa sumo
Grievance Redressal Application	Externas	Passa sumo
Online Grievance Tracking	Externas	Passa sumo
Customer Services (TAT)	Internas	Passa sumo
Branch Locator	Internas	Passa sumo
Certificate of Existence (Life Certificate)	Internas	Passa sumo
e-Insurance Account	Internas	Passa sumo
Bima Bharosa	Externas	Passa sumo

Ligações para a própria página

Tools & Calculators	Internas	Passa sumo
Underinsurance Calculator	Internas	Passa sumo
Savings to Life Goals Convertor	Internas	Passa sumo
ULIP Calculator	Internas	Passa sumo
Financial Fitness Calculator	Internas	Passa sumo
Power of Compounding	Internas	Passa sumo
Pension Calculator	Internas	Passa sumo
Investment Calculator	Internas	Passa sumo
Child Plan Calculator	Internas	Passa sumo
Income Tax Calculator	Internas	Passa sumo
BMI Calculator	Internas	Passa sumo
Covid 19 Optimism Score Tool	Internas	Passa sumo
Immunity Score Calculator	Internas	Passa sumo
Life Goals Preparedness Calculator	Internas	Passa sumo
Become an Insurance Consultant	Internas	Passa sumo
NRI	Internas	Passa sumo
Service Helpline	Internas	Passa sumo
Login	Internas	noFollow
Register	Internas	noFollow
Login	Externas	noFollow
Privacy Policy	Internas	Passa sumo
Read Less	Externas	Passa sumo
Submit	Externas	Passa sumo
www.bajajallianzlife.com	Internas	Passa sumo
https://economictimes.indiatimes.com/investments- marts/eight-crucial-numbers-to-ensure-financial-success/10-times-the-annual-income-is-your-life-insurance/slideshow/16699748.cms	Externas	Passa sumo
Know More	Internas	Passa sumo
CARE	Externas	Passa sumo

Ligações para a própria página

=	Externas	noFollow
=	Externas	noFollow
=	Externas	noFollow
=	Externas	noFollow
Know More	Internas	Passa sumo
General Insurance	Externas	Passa sumo
IRDAI	Externas	noFollow
IRDAI website for Policyholder Education	Externas	noFollow
IRDAI's Call Centre Feedback Survey	Externas	noFollow
Privacy Policy	Internas	Passa sumo
IRDAI Public Notice on Spurious calls	Internas	Passa sumo
Fraud Prevention Tips	Internas	Passa sumo
Fraud Awareness Booklet	Internas	Passa sumo
=	Externas	noFollow
=	Externas	noFollow
=	Externas	noFollow
Investment Plans	Internas	Passa sumo
Health Care Plan	Internas	Passa sumo
On Sale Plans	Internas	Passa sumo
Withdrawn Plans	Internas	Passa sumo
Riders	Internas	Passa sumo
Covid 19 Insurance	Internas	Passa sumo
Awards	Internas	Passa sumo
Bajaj Group	Externas	Passa sumo
Life Insurance Made Easy	Internas	Passa sumo
Life Goal Talks Podcast	Internas	Passa sumo
Life Goal Mantras	Internas	Passa sumo
Life Insurance Glossary	Internas	Passa sumo

Ligações para a própria página

Happy Life Goal Clients	Internas	Passa sumo
Terms of use	Internas	Passa sumo
Save Tax	Internas	Passa sumo
Policy Bonus Rate	Internas	Passa sumo
Bajaj Allianz Life Videos	Internas	Passa sumo
Information Center	Internas	Passa sumo
Public Disclosure	Internas	Passa sumo
Interest Rates (Group Products)	Internas	Passa sumo
List of Corporate Agents	Internas	Passa sumo
Sitemap	Internas	Passa sumo
Insurance coverage to People affected by HIV/AIDS	Internas	Passa sumo
Insurance coverage to Persons with Disability and Mental Illness	Internas	Passa sumo
Health Insurance Coverage to Transgender persons	Internas	Passa sumo
Pay Premium	Internas	Passa sumo
Grievance Redressal Mechanism	Internas	Passa sumo
Account Aggregator	Internas	Passa sumo
Agents terminated due to malpractices	Internas	Passa sumo
Do Not Disturb	Internas	noFollow
Need Analysis Calculator	Internas	noFollow
Mobile App-Life Assist	Internas	Passa sumo
Life Insurance Guide	Internas	Passa sumo

Palavras-chave SEO








Núvem de palavras-chave

plans **insurance** term premium bajaj policy
more plan allianz **life**





Consistência das Palavras-chave

Palavra-chave	Conteúdo	Título	Palavras-chave	Descrição	Cabeçalhos
life	324	✓	✓	✓	✓
insurance	243	✓	✓	✓	✓
plan	128	✗	✓	✗	✓
policy	122	✓	✓	✓	✓
premium	119	✗	✗	✓	✓



Usabilidade

	Url	Domínio : bajajallianzlife.com Cumprimento : 20
	Favicon	Ótimo, o site tem um favicon.
	Facilidade de Impressão	Não encontramos CSS apropriado para impressão.
	Língua	Otimo! A língua declarada deste site é en.
	Dublin Core	Esta página não tira vantagens do Dublin Core.


Documento

	Tipo de Documento	HTML 5
	Codificação	Perfeito. O conjunto de caracteres UTF-8 está declarado.
	Validação W3C	Erros : 0 Avisos : 0
	Privacidade do Email	Aviso! No mínimo, foi encontrado um endereço de email sob a forma de texto. Isto é um convite para que spammers entupam a caixa de correio deste endereço.





Documento

	HTML obsoleto	Etiquetas obsoletas	Ocorrências
		<u>	6
		Etiquetas HTML obsoletas são etiquetas que já não são usadas segundo as normas mais recentes. É recomendado que sejam removidas ou substituídas por outras etiquetas atualizadas.	
	Dicas de Velocidade	<ul style="list-style-type: none">✖ Atenção! Existem tabelas dentro de outras tabelas em HTML.✖ Oh não, o site usa estilos CSS nas etiquetas HTML.✖ Oh, não! O site utiliza demasiados ficheiros CSS (mais que 4).✖ Oh, não! O site utiliza demasiados ficheiros JavaScript (mais que 6).✔ Perfeito, o site tira vantagens da compressão gzip.	

Dispositivos Móveis

	Otimização para dispositivos móveis	<ul style="list-style-type: none">✖ Icon Apple✔ Meta Viewport Tag✔ Conteúdo Flash	
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Otimização

	XML Sitemap	Perfeito, o site tem um mapa XML do site (sitemap).
		https://www.bajajallianzlife.com/
	Robots.txt	http://bajajallianzlife.com/robots.txt Perfeito, o seu site tem um ficheiro robots.txt.
	Analytics	Perfeito, o site tem uma ferramenta analítica para a análise de atividade.
		 Google Analytics