







Website beoordeling topofmind.com

Generereerd op September 20 2024 07:24 AM

De score is 60/100



SEO Content

	<p>Title</p>	<p>#1 Most-Used Mortgage CRM Surefire CRM by Top of Mind - Surefire CRM</p> <p>Lengte : 70</p> <p>Perfect, uw title tag bevat tussen de 10 en 70 karakters.</p>																
	<p>Description</p>	<p>Enterprise Lenders, Brokers and LOs all Win with Surefire CRM's Award Winning Mortgage Content, Email, Text, Phone Marketing</p> <p>Lengte : 129</p> <p>Perfect, uw meta description bevat tussen de 70 en 160 karakters.</p>																
	<p>Keywords</p>	<p>Erg slecht. We hebben geen meta keywords gevonden in uw website. Gebruik deze gratis online meta tags generator om keywords te genereren.</p>																
	<p>Og Meta Properties</p>	<p>Goed, uw page maakt gebruik van Og Properties.</p> <table border="1" data-bbox="539 1346 1481 2063"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>site_name</td> <td>Surefire CRM</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>#1 Most-Used Mortgage CRM Surefire CRM by Top of Mind - Surefire CRM</td> </tr> <tr> <td>description</td> <td>Enterprise Lenders, Brokers and LOs all Win with Surefire CRM's Award Winning Mortgage Content, Email, Text, Phone Marketing</td> </tr> <tr> <td>url</td> <td>https://www.topofmind.com/</td> </tr> <tr> <td>image</td> <td>https://www.topofmind.com/wp-content/uploads/2022/01/BKFS_Logo_White_text_smaller.png</td> </tr> </tbody> </table>	Property	Content	locale	en_US	site_name	Surefire CRM	type	website	title	#1 Most-Used Mortgage CRM Surefire CRM by Top of Mind - Surefire CRM	description	Enterprise Lenders, Brokers and LOs all Win with Surefire CRM's Award Winning Mortgage Content, Email, Text, Phone Marketing	url	https://www.topofmind.com/	image	https://www.topofmind.com/wp-content/uploads/2022/01/BKFS_Logo_White_text_smaller.png
Property	Content																	
locale	en_US																	
site_name	Surefire CRM																	
type	website																	
title	#1 Most-Used Mortgage CRM Surefire CRM by Top of Mind - Surefire CRM																	
description	Enterprise Lenders, Brokers and LOs all Win with Surefire CRM's Award Winning Mortgage Content, Email, Text, Phone Marketing																	
url	https://www.topofmind.com/																	
image	https://www.topofmind.com/wp-content/uploads/2022/01/BKFS_Logo_White_text_smaller.png																	

SEO Content

image:secure_url	https://www.topofmind.com/wp-content/uploads/2022/01/BKFS_Logo_White_text_smaller.png
image:width	250
image:height	68

Headings

H1	H2	H3	H4	H5	H6
1	16	17	0	6	3
<ul style="list-style-type: none"> • [H1] In An Industry Where Speed Matters... • [H2] Consumer Direct Lending • [H2] Retail Mortgage Lending • [H2] Wholesale Lending/Third-Party Origination (TPO) • [H2] Product Cross-Selling • [H2] Mortgage Professionals Love Surefire CRM • [H2] Trending Mortgage Industry and Surefire News • [H2] Mortgage Marketing University • [H2] Surefire CRM • [H2] Power Messaging • [H2] Power Calls • [H2] Client for Life • [H2] Surefire Content • [H2] Surefire Integrations • [H2] Power Video • [H2] Subscribe to The Trending Mind Newsletter • [H2] You have Successfully Subscribed! • [H3] Beat Your Competition to the Punch With Surefire CRM • [H3] Automate Customized Communication for Borrowers at All Stages of the Loan Process • [H3] Captivate and Nurture Your Broker Database • [H3] Maximize Cross-Selling Opportunities With Lender Alerts and Nurture Campaigns • [H3] Hear what our clients have to say! • [H3] Free Ebook • [H3] Custom Look Book • [H3] Get the Demo • [H3] Grow Your Career and Your Business With Free Resources For Everything Related to Mortgage Marketing • [H3] The #1 Marketing Solution for the Mortgage Industry • [H3] Close More Deals With Surefire CRM Power Messaging • [H3] Cut Outbound Call Time by 66% With Surefire CRM Power Calls • [H3] Are You a Post-Close Marketing Powerhouse? • [H3] Stay Ahead of the Competition and at the Top Of Borrowers' Minds With Surefire Content • [H3] POS, LOS, PPE, CRM, CMS... Alphabet Soup??? • [H3] Make a connection that's both personal and powerful with Power Video from Surefire. • [H3] Pin It on Pinterest • [H5] How to Use Your CRM to Host a Successful Networking Event • [H5] How to Improve Your Ad Conversion Rate with Surefire • [H5] 5 Credit Union Marketing Strategies to Improve Engagement 					

SEO Content

		<ul style="list-style-type: none">• [H5] Solutions• [H5] Resources• [H5] Company• [H6] MORTGAGE MARKETING UNIVERSITY• [H6] SEE YOURSELF IN SUREFIRE• [H6] SUREFIRE CRM
	Afbeeldingen	We vonden 20 afbeeldingen in de pagina. 11 alt attributen ontbreken. Voeg alternatieve text toe zodat zoekmachines beter kunnen beoordelen wat het onderwerp van de afbeeldingen is.
	Text/HTML Ratio	Ratio : 5% De ratio van text tot HTML code is below 15 procent, dit betekent dat uw pagina waarschijnlijk meer tekst nodig heeft.
	Flash	Perfect, geen Flash content gevonden in uw website.
	Iframe	Jammer, u heeft Iframes in uw website, dit betekent dat deze content niet kan worden geïndexeerd.

SEO Links

	Herschreven URL	Perfect. Uw links zien er vriendelijk uit!
	Underscores in de URLs	Perfect! Geen underscores gevonden in uw URLs.
	In-page links	We vonden een totaal van 96 links inclusie 0 link(s) naar bestanden
	Statistics	Externe Links : noFollow 0% Externe Links : doFollow 21.88% Interne Links 78.13%

In-page links

Ankertekst	Type	samenstelling
Surefire CRM	Intern	doFollow

In-page links

Client for Life	Intern	doFollow
Competing with Content	Intern	doFollow
Power Calls	Intern	doFollow
Power Messaging	Intern	doFollow
Power Video	Intern	doFollow
Professional Services	Intern	doFollow
Blog	Intern	doFollow
Partners	Intern	doFollow
Mortgage CRM	Intern	doFollow
Mortgage Lead Generation	Intern	doFollow
Mortgage Print Marketing	Intern	doFollow
Mortgage Pipeline	Intern	doFollow
Mortgage Marketing Content	Intern	doFollow
Mortgage Landing Pages	Intern	doFollow
Mortgage Email Marketing	Intern	doFollow
Mortgage Social Media Marketing	Intern	doFollow
Mortgage Marketing Plan	Intern	doFollow
Mortgage Marketing Compliance	Intern	doFollow
Mortgage Loan Origination Systems	Intern	doFollow
Mortgage Product Pricing Engine	Intern	doFollow
Mortgage Point of Sale Software	Intern	doFollow
Marketing Automation	Intern	doFollow
Mortgage Calculators	Intern	doFollow
Marketing Trends	Intern	doFollow
Mortgage Video Marketing	Intern	doFollow
Mortgage Memes	Intern	doFollow
Search Engine Optimization	Intern	doFollow
Search Engine Marketing	Intern	doFollow

In-page links

The Guide To Becoming a Mortgage Loan Officer	Intern	doFollow
Retail Mortgage Marketing	Intern	doFollow
Wholesale Mortgage Marketing	Intern	doFollow
Consumer-Direct Mortgage Marketing	Intern	doFollow
Credit Union Mortgage Marketing	Intern	doFollow
Credit Union Member Experience	Intern	doFollow
Real Estate Marketing	Intern	doFollow
Single Property Sites	Intern	doFollow
Mortgage Marketing Reporting	Intern	doFollow
Mortgage Broker Marketing	Intern	doFollow
TTM: Experience Matters	Intern	doFollow
TTM: Creating Clients for Life	Intern	doFollow
TTM: Creative Content	Intern	doFollow
TTM: Connectivity is Key	Intern	doFollow
TTM Editor's Cut: LendingPad	Intern	doFollow
TTM: The People Behind the Product	Intern	doFollow
TTM: Make It Personal	Intern	doFollow
TTM Live: LendingPad	Intern	doFollow
Contact Us	Intern	doFollow
Support	Extern	doFollow
Careers	Extern	doFollow
Login	Intern	doFollow
Solutions	Intern	doFollow
Resources	Intern	doFollow
Mortgage Marketing	Intern	doFollow
The Trending Mind	Intern	doFollow
Request a Demo	Intern	doFollow
Our Story	Intern	doFollow

In-page links

Schedule The Demo!	Intern	doFollow
love Surefire	Extern	doFollow
How to Use Your CRM to Host a Successful Networking Event	Intern	doFollow
=	Extern	doFollow
=	Extern	doFollow
=	Extern	doFollow
How to Improve Your Ad Conversion Rate with Surefire	Intern	doFollow
=	Extern	doFollow
=	Extern	doFollow
=	Extern	doFollow
5 Credit Union Marketing Strategies to Improve Engagement	Intern	doFollow
=	Extern	doFollow
=	Extern	doFollow
=	Extern	doFollow
More Stories	Intern	doFollow
Download the Ebook	Intern	doFollow
Get Your Look Book	Intern	doFollow
Get the Demo	Intern	doFollow
Start Learning	Intern	doFollow
Surefire CRM	Intern	doFollow
Power Calls	Intern	doFollow
Power Messaging	Intern	doFollow
Power Video	Intern	doFollow
Surefire Content	Intern	doFollow
Client For Life	Intern	doFollow
Professional Services	Intern	doFollow
Integrations	Intern	doFollow
Surefire Login	Extern	doFollow

In-page links

FAQs	Intern	doFollow
Live Training Calendar	Extern	doFollow
Submit a Request	Extern	doFollow
Privacy Policy	Extern	doFollow
Terms of Use	Intern	doFollow
Data Security	Intern	doFollow
=	Extern	doFollow
=	Extern	doFollow
=	Extern	doFollow
=	Extern	doFollow
=	Extern	doFollow

SEO Keywords














Keywords Consistentie

Keyword	Content	Title	Keywords	Description	Headings
mortgage	45	✓	✗	✓	✓
marketing	40	✗	✗	✓	✓
surefire	34	✓	✗	✓	✓
crm	22	✓	✗	✓	✓
power	19	✗	✗	✗	✓


Bruikbaarheid

	Url	Domein : topofmind.com Lengte : 13
	Favicon	Goed, uw website heeft een favicon.
	Printbaarheid	Jammer. We vonden geen Print-Vriendelijke CSS.
	Taal	Goed. Uw ingestelde taal is en.
	Dublin Core	Deze pagina maakt geen gebruik van Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Uw ingestelde Charset is UTF-8.
	W3C Validiteit	Fouten : 0 Waarschuwingen : 0
	E-mail Privacy	Geweldig er is geen e-mail adres gevonden als platte tekst!
	Niet ondersteunde HTML	Geweldig! We hebben geen niet meer ondersteunde HTML tags gevonden in uw HTML.
	Speed Tips	<ul style="list-style-type: none"> Geweldig, uw website heeft geen tabellen in een tabel. Jammer, uw website maakt gebruik van inline styles. Jammer, uw website heeft teveel CSS bestanden (meer dan 4). Jammer, uw website heeft teveel JS bestanden (meer dan 6). Perfect, uw website haalt voordeel uit gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
--	---------------------	--

Optimalisatie

	XML Sitemap	<p>Geweldig, uw website heeft een XML sitemap.</p> <p>https://www.topofmind.com/sitemap.xml</p> <p>https://www.topofmind.com/sitemap.rss</p>
	Robots.txt	<p>http://topofmind.com/robots.txt</p> <p>Geweldig uw website heeft een robots.txt bestand.</p>
	Analytics	<p>Ontbrekend</p> <p>We hadden niet op te sporen van een analytics tool op deze website geplaatst.</p> <p>Web Analytics laat u toe de bezoekersactiviteit op uw website te meten. U zou minstens 1 Analytics tool geïnstalleerd moeten hebben en een extra tool voor de bevestiging van de resultaten.</p>