






# Website beoordeling switchedoninsurance.com

Ge genereerd op August 23 2024 20:33 PM





De score is 59/100



## SEO Content

|    | Title              | Cheap Subscription Insurance   Switched On Insurance<br><b>Lengte : 52</b><br>Perfect, uw title tag bevat tussen de 10 en 70 karakters.   |    |    |    |    |    |    |   |   |    |   |   |   |
|--|--------------------|---|----|----|----|----|----|----|---|---|----|---|---|---|
|    | Description        | Award winning, five-star mobile phone and gadget insurance providers. No hidden costs, truly unlimited claims, 12 months warranty. Get a quote in 30 today.<br><b>Lengte : 155</b><br>Perfect, uw meta description bevat tussen de 70 en 160 karakters.   |    |    |    |    |    |    |   |   |    |   |   |   |
|  | Keywords           | award winning, mobile phone insurance, gadget insurance, switched on insurance<br>Goed, uw bevat meta keywords.   |    |    |    |    |    |    |   |   |    |   |   |   |
|  | Og Meta Properties | Deze pagina maakt geen gebruik van Og Properties. Deze tags maken het sociale crawlers makkelijker uw pagina te indexeren.  |    |    |    |    |    |    |   |   |    |   |   |   |
|  | Headings           | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>3</td><td>20</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Switched On Insurance</li><li>• [H2] Gadget Insurance</li><li>• [H2] Travel Insurance</li><li>• [H2] Why Switched On Insurance?</li><li>• [H3] Gadget Insurance</li><li>• [H3] Popular</li><li>• [H3] Support</li><li>• [H3] Latest News</li><li>• [H3] Travel Insurance</li><li>• [H3] Support</li><li>• [H3] Latest News</li><li>• [H3] Find out more about Switched On Insurance</li><li>• [H3] On demand insurance</li><li>• [H3] Fair terms</li><li>• [H3] 24 Hour claims service</li><li>• [H3] Fast and responsive</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 3 | 20 | 0 | 0 | 0 |
| H1   | H2                 | H3  | H4 | H5 | H6 |    |    |    |   |   |    |   |   |   |
| 1  | 3                  | 20  | 0  | 0  | 0  |    |    |    |   |   |    |   |   |   |

## SEO Content

|   |                 |   |
|---|-----------------|---|
|   |                 | <ul style="list-style-type: none"><li>• [H3] Get started with a Switched On Insurance quote</li><li>• [H3] Get started with a Switched On Insurance quote</li><li>• [H3] Cover your device</li><li>• [H3] Cover your trip</li><li>• [H3] Interested in...</li><li>• [H3] Latest News</li><li>• [H3] Payment Methods</li><li>• [H3] Highly Rated</li></ul> |
|    | Afbeeldingen    | We vonden 24 afbeeldingen in de pagina.<br><br>4 alt attributen ontbreken. Voeg alternatieve text toe zodat zoekmachines beter kunnen beoordelen wat het onderwerp van de afbeeldingen is.  |
|    | Text/HTML Ratio | Ratio : <b>15%</b><br><br>Goed, De ratio van text tot HTML code hoger dan 15, maar lager dan 25 procent.  |
|    | Flash           | Perfect, geen Flash content gevonden in uw website.   |
|  | Iframe          | Jammer, u heeft Iframes in uw website, dit betekent dat deze content niet kan worden geïndexeerd.   |

## SEO Links

|   |                        |   |
|---|------------------------|---|
|  | Herschreven URL        | Perfect. Uw links zien er vriendelijk uit!  |
|  | Underscores in de URLs | Perfect! Geen underscores gevonden in uw URLs.  |
|  | In-page links          | We vonden een totaal van 52 links inclusie 1 link(s) naar bestanden                           |
|  | Statistics             | Externe Links : noFollow 0%<br><br>Externe Links : doFollow 3.85%<br><br>Interne Links 96.15% |

## In-page links

| Ankertekst | Type | samenstelling |
|------------|------|---------------|
|------------|------|---------------|

## In-page links

|   |        |          |
|---|--------|----------|
| <a href="#">Blog</a>  | Intern | doFollow |
| <a href="#">About us</a>  | Intern | doFollow |
| <a href="#">Contact us</a>  | Intern | doFollow |
| <a href="#">Make a claim</a>                                      | Intern | doFollow |
| <a href="#">Complaints</a>  | Intern | doFollow |
| <a href="#">Switched On Insurance</a>                             | Intern | doFollow |
| <a href="#">Gadget Insurance</a>                                  | Intern | doFollow |
| <a href="#">Mobile Phones</a>                                     | Intern | doFollow |
| <a href="#">Tablets</a>   | Intern | doFollow |
| <a href="#">Laptops</a>   | Intern | doFollow |
| <a href="#">Camera-Insurance</a>                                  | Intern | doFollow |
| <a href="#">Other Devices</a>                                     | Intern | doFollow |
| <a href="#">Samsung Phone Insurance</a>                           | Intern | doFollow |
| <a href="#">iPhone Insurance</a>                                  | Intern | doFollow |
| <a href="#">MacBook Insurance</a>                                 | Intern | doFollow |
| <a href="#">Student Gadget Insurance</a>                          | Intern | doFollow |
| <a href="#">Family Gadget Insurance</a>                           | Intern | doFollow |
| <a href="#">Support</a>   | Intern | doFollow |
| <a href="#">Make a claim</a>                                      | Intern | doFollow |
| <a href="#">Policy Wording</a>                                    | Intern | doFollow |
| <a href="#">Frequently Asked Questions</a>                        | Intern | doFollow |
| <a href="#">Latest News</a>                                       | Intern | doFollow |
| <a href="#">Where To Go In August</a>                             | Intern | doFollow |
| <a href="#">Everything Samsung Unveiled At Their Latest Event</a> | Intern | doFollow |
| <a href="#">Travel Insurance</a>                                  | Intern | doFollow |
| <a href="#">Single Trip</a>                                       | Intern | doFollow |
| <a href="#">Annual Multi Trip</a>                                 | Intern | doFollow |
| <a href="#">Backpacker</a>  | Intern | doFollow |

## In-page links

|   |        |          |
|---|--------|----------|
| <a href="#">Winter Sports</a>                         | Intern | doFollow |
| <a href="#">Cruise</a>                                | Intern | doFollow |
| <a href="#">Pre-existing Medical</a>                  | Intern | doFollow |
| <a href="#">Family</a>                                | Intern | doFollow |
| <a href="#">Couple</a>                                | Intern | doFollow |
| <a href="#">Over 55's</a>                             | Intern | doFollow |
| <a href="#">Gadget</a>                                | Intern | doFollow |
| <a href="#">Sports &amp; Activities</a>               | Intern | doFollow |
| <a href="#">Support</a>                               | Intern | doFollow |
| <a href="#">Medical Support</a>                       | Intern | doFollow |
| <a href="#">Make a Claim</a>                          | Intern | doFollow |
| <a href="#">Policy Wording</a>                        | Intern | doFollow |
| <a href="#">Frequently Asked Questions</a>            | Intern | doFollow |
| <a href="#">find&amp;nbsp;out&amp;nbsp;more here.</a> | Intern | doFollow |
| <a href="#">Trustpilot</a>                            | Extern | doFollow |
| <a href="#">Key Benefits</a>                          | Intern | doFollow |
| <a href="#">Why us</a>                                | Intern | doFollow |
| <a href="#">About Us</a>                              | Intern | doFollow |
| <a href="#">News</a>                                  | Intern | doFollow |
| <a href="#">www.taurus.gi</a>                         | Extern | doFollow |
| <a href="#">Policy Wording</a>                        | Intern | doFollow |
| <a href="#">Privacy Policy</a>                        | Intern | doFollow |
| <a href="#">Help</a>                                  | Intern | doFollow |
| <a href="#">Site Map</a>                              | Intern | doFollow |

## SEO Keywords



Keywords Cloud

latest switched make samsung gadget travel  
claim support **insurance** complaints





## Keywords Consistentie

| Keyword   | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| insurance | 14      | ✓     | ✓        | ✓           | ✓        |
| switched  | 7       | ✓     | ✓        | ✗           | ✓        |
| gadget    | 6       | ✗     | ✓        | ✓           | ✓        |
| latest    | 4       | ✗     | ✗        | ✗           | ✓        |
| travel    | 4       | ✗     | ✗        | ✗           | ✓        |

## Bruikbaarheid

|  |               |   |
|--|---------------|---|
|    | Url           | Domein : switchedoninsurance.com<br>Lengte : 23 |
|   | Favicon       | Goed, uw website heeft een favicon.             |
|  | Printbaarheid | Jammer. We vonden geen Print-Vriendelijke CSS.  |
|  | Taal          | Goed. Uw ingestelde taal is en.                 |
|  | Dublin Core   | Deze pagina maakt geen gebruik van Dublin Core. |





## Document

|  |                |   |
|--|----------------|---|
|  | Doctype        | HTML 5  |
|  | Encoding       | Perfect. Uw ingestelde Charset is UTF-8.                    |
|  | W3C Validiteit | Fouten : 0<br>Waarschuwingen : 0                            |
|  | E-mail Privacy | Geweldig er is geen e-mail adres gevonden als platte tekst! |

## Document

|  |                        |   |
|--|------------------------|---|
|  | Niet ondersteunde HTML | Geweldig! We hebben geen niet meer ondersteunde HTML tags gevonden in uw HTML.  |
|  | Speed Tips             | <ul style="list-style-type: none"><li> Geweldig, uw website heeft geen tabellen in een tabel.</li><li> Jammer, uw website maakt gebruik van inline styles.</li><li> Geweldig, uw website heeft een correct aantal CSS bestanden.</li><li> Perfect, uw website heeft een correct aantal JavaScript bestanden.</li><li> Perfect, uw website haalt voordeel uit gzip.</li></ul> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

## Optimalisatie

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | <p>Ontbrekend</p> <p>Uw website heeft geen XML sitemap- dit kan problematisch zijn.</p> <p>Een sitemap vermeld url's die beschikbaar zijn voor crawlen en kan extra informatie bevatten zoals uw laatste site-updates, frequentie van wijzigingen en het belang van de url's. Dit laat zoekmachines toe om de site intelligenter te doorzoeken.</p> |
|  | Robots.txt  | <p><a href="http://switchedoninsurance.com/robots.txt">http://switchedoninsurance.com/robots.txt</a></p> <p>Geweldig uw website heeft een robots.txt bestand.</p>   |
|  | Analytics   | <p>Ontbrekend</p> <p>We hadden niet op te sporen van een analytics tool op deze website geplaatst.</p> <p>Web Analytics laat u toe de bezoekersactiviteit op uw website te meten. U zou minstens 1 Analytics tool geïnstalleerd moeten hebben en een extra tool voor de bevestiging van de resultaten.</p>  |