








Website beoordeling swindon.gov.uk

Gegeneerd op September 21 2024 23:40 PM





De score is 54/100



SEO Content





	<p>Title</p>	<p>Swindon Borough Council</p> <p>Lengte : 23</p> <p>Perfect, uw title tag bevat tussen de 10 en 70 karakters.</p>												
	<p>Description</p>	<p>Make reports, request council services and pay online at your convenience, without having to phone or visit. Use the search bar or links to quickly get to the page you need.</p> <p>Lengte : 173</p> <p>Let op, uw meta description zou tussen de 70 en 160 karakters (spaces included) moeten bevatten.</p>												
	<p>Keywords</p>	<p>Swindon, council, local, housing, government, council tax, schools, parking, education, rubbish, libraries, social care, planning, parks, register office, jobs</p> <p>Goed, uw bevat meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Goed, uw page maakt gebruik van Og Properties.</p> <table border="1" data-bbox="539 1413 1481 1921"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Swindon Borough Council</td> </tr> <tr> <td>type</td> <td>Make reports, request council services and pay online at your convenience, without having to phone or visit. Use the search bar or links to quickly get to the page you need.</td> </tr> <tr> <td>image</td> <td>https://www.swindon.gov.uk/images/SBC_Orange_Tree_Resize.png</td> </tr> <tr> <td>url</td> <td>https://www.swindon.gov.uk/</td> </tr> </tbody> </table>	Property	Content	title	Swindon Borough Council	type	Make reports, request council services and pay online at your convenience, without having to phone or visit. Use the search bar or links to quickly get to the page you need.	image	https://www.swindon.gov.uk/images/SBC_Orange_Tree_Resize.png	url	https://www.swindon.gov.uk/		
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	<p>Headings</p>	<table border="1" data-bbox="539 1951 1481 2018"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>27</td> <td>5</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2051 1054 2085" style="list-style-type: none"> • [H1] Swindon Borough Council 	H1	H2	H3	H4	H5	H6	1	27	5	0	0	0
H1	H2	H3	H4	H5	H6									
1	27	5	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] What do you want to do today?• [H2] Council Tax• [H2] Parking• [H2] Bins, rubbish and recycling• [H2] Road safety and repairs• [H2] Benefits and money• [H2] Births, marriages and deaths• [H2] Libraries• [H2] Schools• [H2] Housing• [H2] People and communities• [H2] Adult social care• [H2] Children and young people• [H2] Environmental problems• [H2] Planning, building control• [H2] Licences and permits• [H2] Your health and wellbeing• [H2] Recreation, leisure, culture• [H2] Open data and transparency• [H2] Consultations and surveys• [H2] Read the Swindon Plan that sets out the council's long-term priorities to build a fairer, better and greener Swindon• [H2] How people and organisations in Swindon can take action on climate change• [H2] Latest news• [H2] Latest events• [H2] The Swindon Plan: Fairer, better, greener• [H2] Shape Swindon's future with a career at the council• [H2] Disruption to forms• [H3] School nurse receives award for saving child's life• [H3] Swindon continues to ride high in latest growth index• [H3] Multi-million pound project to create new youth centre underway• [H3] Exciting new additions ahead of this year's Great Western Brick Show• [H3] Natures Showcase Charity Art and Craft Fair
	Afbeeldingen	We vonden 10 afbeeldingen in de pagina. Goed, de meeste of alle afbeeldingen hebben een alt tekst
	Text/HTML Ratio	Ratio : 10% De ratio van text tot HTML code is below 15 procent, dit betekent dat uw pagina waarschijnlijk meer tekst nodig heeft.
	Flash	Perfect, geen Flash content gevonden in uw website.
	Iframe	Perfect, er zijn geen Iframes in uw website aangetroffen.

SEO Content

SEO Links

	Herschreven URL	Slecht. Uw links maken gebruik van een query string.
	Underscores in de URLs	We hebben underscores gevonden in uw URLs. U zou het minteken moeten gebruiken ten behoeven van SEO.
	In-page links	We vonden een totaal van 113 links inclusie 0 link(s) naar bestanden
	Statistics	Externe Links : noFollow 0% Externe Links : doFollow 0.88% Interne Links 99.12%

In-page links

Ankertekst	Type	samenstelling
Skip to content	Intern	noFollow
Skip to main navigation	Intern	noFollow
swindon.gov.uk	Intern	doFollow
Search	Intern	doFollow
My Account	Intern	doFollow
Menu	Intern	doFollow
Pay for something	Intern	doFollow
Make an application	Intern	doFollow
Report an issue	Intern	doFollow
Contact us	Intern	doFollow
A-Z of services	Intern	doFollow
For residents	Intern	doFollow
For business	Intern	doFollow
Council and democracy	Intern	doFollow

In-page links

Newsletters	Intern	doFollow
Register to vote	Intern	doFollow
Pay your Council Tax	Intern	doFollow
Get a resident's parking permit	Intern	doFollow
Pay a parking fine	Intern	doFollow
Find your bin collection day	Intern	doFollow
Book a visit to the HWRC	Intern	doFollow
Council Tax	Intern	doFollow
Register for Council Tax	Intern	doFollow
Council Tax discounts	Intern	doFollow
Parking	Intern	doFollow
Permits	Intern	doFollow
Blue Badge for disabled people	Intern	doFollow
Bins, rubbish and recycling	Intern	doFollow
Book a visit to the HWRC (&#39;the tip&#39;)	Intern	doFollow
Report a missed collection	Intern	doFollow
Road safety and repairs	Intern	doFollow
Report a pothole	Intern	doFollow
Report a damaged road or footpath	Intern	doFollow
Report a faulty traffic signal	Intern	doFollow
Benefits and money	Intern	doFollow
Apply for benefits	Intern	doFollow
Change in circumstances	Intern	doFollow
Universal Credit	Intern	doFollow
Births, marriages and deaths	Intern	doFollow
Register a birth	Intern	doFollow

In-page links

Death and bereavement	Intern	doFollow
Get married in Swindon	Intern	doFollow
Libraries	Intern	doFollow
Join the library	Intern	doFollow
Find a local library	Intern	doFollow
Search the library catalogue	Intern	doFollow
Library fees and charges	Intern	doFollow
Schools	Intern	doFollow
Term and holiday dates	Intern	doFollow
School contact details	Intern	doFollow
Apply for a school place	Intern	doFollow
Free school meals	Intern	doFollow
Housing	Intern	doFollow
Pay your rent	Intern	doFollow
Request a housing repair	Intern	doFollow
Apply for council housing	Intern	doFollow
Report anti-social behaviour (ASB)	Intern	doFollow
People and communities	Intern	doFollow
Community safety	Intern	doFollow
Domestic violence and abuse	Intern	doFollow
About social care in Swindon	Intern	doFollow
Adult social care	Intern	doFollow
Disabled facilities grants	Intern	doFollow
Homeline	Intern	doFollow
Staying healthy	Intern	doFollow
Children and young people	Intern	doFollow

In-page links

Child protection	Intern	doFollow
Fostering a child	Intern	doFollow
Swindon SEND local offer	Intern	doFollow
Swindon Care Leavers local offer	Intern	doFollow
Environmental problems	Intern	doFollow
Report fly-tipping	Intern	doFollow
Report a noise disturbance	Intern	doFollow
Report an abandoned vehicle	Intern	doFollow
Planning, building control	Intern	doFollow
Make a planning application	Intern	doFollow
Search for planning applications	Intern	doFollow
Building control and regulations	Intern	doFollow
Licences and permits	Intern	doFollow
Alcohol and entertainment	Intern	doFollow
Taxis and minicabs	Intern	doFollow
House&nbsp;in multiple occupation	Intern	doFollow
Your health and wellbeing	Intern	doFollow
Live Well Swindon	Intern	doFollow
Help with mental wellbeing	Intern	doFollow
Healthy eating	Intern	doFollow
Recreation, leisure, culture	Intern	doFollow
Coate Water County Park	Intern	doFollow
Lydiard House and Park	Intern	doFollow
STEAM museum	Intern	doFollow
Open data and transparency	Intern	doFollow
Open data catalogue	Intern	doFollow

In-page links

Freedom of Information request	Intern	doFollow
Make a subject access request	Intern	doFollow
Consultations and surveys	Intern	doFollow
Let's Talk Swindon	Intern	doFollow
Street trading policy update 2024	Intern	doFollow
Read the Swindon Plan that sets out the council's long-term priorities to build a fairer, better and greener Swindon	Intern	doFollow
How people and organisations in Swindon can take action on climate change	Intern	doFollow
More news	Intern	doFollow
More events	Intern	doFollow
The Swindon Plan: Fairer, better, greener	Intern	doFollow
Shape Swindon's future with a career at the council	Intern	doFollow
Accessibility	Intern	doFollow
Your privacy	Intern	doFollow
Terms and disclaimer	Intern	doFollow
Jadu	Extern	doFollow
What's new	Intern	noFollow
Site map	Intern	noFollow
Search facility	Intern	noFollow
Contact details	Intern	noFollow
Feedback	Intern	noFollow
Access key details	Intern	noFollow

SEO Keywords



Keywords Cloud

new latest **council** charity events
services great news search **swindon**



Keywords Consistentie

Keyword	Content	Title	Keywords	Description	Headings
swindon	7	✓	✓	✗	✓
council	5	✓	✓	✓	✓
search	4	✗	✗	✓	✗
latest	4	✗	✗	✗	✓
services	3	✗	✗	✓	✗

Bruikbaarheid

	Url	Domein : swindon.gov.uk Lengte : 14
	Favicon	Goed, uw website heeft een favicon.
	Printbaarheid	Jammer. We vonden geen Print-Vriendelijke CSS.
	Taal	Goed. Uw ingestelde taal is en.
	Dublin Core	Deze pagina maakt geen gebruik van Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Uw ingestelde Charset is UTF-8.
	W3C Validiteit	Fouten : 0 Waarschuwingen : 0


Document

		
	E-mail Privacy	Waarschuwing! Er is op zijn minst 1 e-mailadres gevonden als platte tekst. (voorkom spam!). Gebruik deze gratis antispam protector om e-mailadressen te verbergen voor spammers.
	Niet ondersteunde HTML	Geweldig! We hebben geen niet meer ondersteunde HTML tags gevonden in uw HTML.
	Speed Tips	<ul style="list-style-type: none"> Geweldig, uw website heeft geen tabellen in een tabel. Jammer, uw website maakt gebruik van inline styles. Jammer, uw website heeft teveel CSS bestanden (meer dan 4). Jammer, uw website heeft teveel JS bestanden (meer dan 6). Perfect, uw website haalt voordeel uit gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimalisatie

	XML Sitemap	Geweldig, uw website heeft een XML sitemap. https://www.swindon.gov.uk/sitemap.xml
	Robots.txt	http://swindon.gov.uk/robots.txt Geweldig uw website heeft een robots.txt bestand.
	Analytics	Perfect, uw website heeft een analytics tool.  Google Analytics

Optimalisatie