



# Website beoordeling pymnts.com

Ge genereerd op September 22 2024 07:41 AM






De score is 51/100



## SEO Content





	Title	<p>PYMNTS.com   Breaking News, Trends and Analysis</p> <p><b>Lengte : 47</b></p> <p>Perfect, uw title tag bevat tussen de 10 en 70 karakters.</p>																		
	Description	<p>The latest global news and analysis in payments, retail, fintech, financial services and the digital economy.</p> <p><b>Lengte : 109</b></p> <p>Perfect, uw meta description bevat tussen de 70 en 160 karakters.</p>																		
	Keywords	<p>Erg slecht. We hebben geen meta keywords gevonden in uw website. Gebruik <a href="#">deze gratis online meta tags generator</a> om keywords te genereren.</p>																		
	Og Meta Properties	<p>Goed, uw page maakt gebruik van Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home Page</td></tr><tr><td>description</td><td>The latest global news and analysis in payments, retail, fintech, financial services and the digital economy.</td></tr><tr><td>url</td><td>https://www.pymnts.com/</td></tr><tr><td>site_name</td><td>PYMNTS.com</td></tr><tr><td>image</td><td>https://www.pymnts.com/wp-content/uploads/2022/10/PYMNTS_2022_open_graph_1280x720.jpg</td></tr><tr><td>image:width</td><td>1280</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Home Page	description	The latest global news and analysis in payments, retail, fintech, financial services and the digital economy.	url	https://www.pymnts.com/	site_name	PYMNTS.com	image	https://www.pymnts.com/wp-content/uploads/2022/10/PYMNTS_2022_open_graph_1280x720.jpg	image:width	1280
Property	Content																			
locale	en_US																			
type	website																			
title	Home Page																			
description	The latest global news and analysis in payments, retail, fintech, financial services and the digital economy.																			
url	https://www.pymnts.com/																			
site_name	PYMNTS.com																			
image	https://www.pymnts.com/wp-content/uploads/2022/10/PYMNTS_2022_open_graph_1280x720.jpg																			
image:width	1280																			

# SEO Content

		image:height 720												
		image:type image/jpeg												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>2</td><td>21</td><td>0</td><td>3</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H3] Featured Insights</li><li>• [H3] Antitrust &amp; Competition Policy</li><li>• [H4] Artificial Intelligence</li><li>• [H4] Editor's Picks</li><li>• [H4] Data Point</li><li>• [H4] B2B PAYMENTS</li><li>• [H4] RETAIL</li><li>• [H4] Grocery</li><li>• [H4] Restaurants</li><li>• [H4] Healthcare</li><li>• [H4] News &amp; Trends</li><li>• [H4] Upcoming events</li><li>• [H4] Exclusive Clips</li><li>• [H4] Latest Trackers®</li><li>• [H4] Karen Webster</li><li>• [H4] Studies</li><li>• [H4] Regulations</li><li>• [H4] Connected Economy</li><li>• [H4] SMB</li><li>• [H4] Markets</li><li>• [H4] Cryptocurrency</li><li>• [H4] Banking</li><li>• [H4] TechREG®</li><li>• [H6] Topics</li><li>• [H6] Featured</li><li>• [H6] Stay Current</li></ul>	H1	H2	H3	H4	H5	H6	0	0	2	21	0	3
H1	H2	H3	H4	H5	H6									
0	0	2	21	0	3									
	Afbeeldingen	We vonden 61 afbeeldingen in de pagina.  6 alt attributen ontbreken. Voeg alternatieve text toe zodat zoekmachines beter kunnen beoordelen wat het onderwerp van de afbeeldingen is.												
	Text/HTML Ratio	Ratio : <b>15%</b>  Goed, De ratio van text tot HTML code hoger dan 15, maar lager dan 25 procent.												
	Flash	Perfect, geen Flash content gevonden in uw website.												
	Iframe	Perfect, er zijn geen Iframes in uw website aangetroffen.												

# SEO Content

## SEO Links

	Herschreven URL	Slecht. Uw links maken gebruik van een query string.
	Underscores in de URLs	We hebben underscores gevonden in uw URLs. U zou het minteken moeten gebruiken ten behoeven van SEO.
	In-page links	We vonden een totaal van 159 links inclusie 0 link(s) naar bestanden
	Statistics	Externe Links : noFollow 0% Externe Links : doFollow 0% Interne Links 100%

## In-page links

Ankertekst	Type	samenstelling
<a href="#">WATCH NOW</a>	Intern	doFollow
<a href="#">SUBSCRIBE</a>	Intern	doFollow
<a href="#">Today</a>	Intern	doFollow
<a href="#">B2B</a>	Intern	doFollow
<a href="#">Retail</a>	Intern	doFollow
<a href="#">Fintech</a>	Intern	doFollow
<a href="#">Digital Transformation</a>	Intern	doFollow
<a href="#">Crypto</a>	Intern	doFollow
<a href="#">AI</a>	Intern	doFollow
<a href="#">Trackers</a>	Intern	doFollow
<a href="#">Proprietary Data Studies</a>	Intern	doFollow
<a href="#">PYMNTS Data Lab</a>	Intern	doFollow
<a href="#">MonitorEdge Series</a>	Intern	doFollow
<a href="#">Markets</a>	Intern	doFollow

## In-page links

<a href="#">Events</a>	Intern	doFollow
<a href="#">Topics</a>	Intern	doFollow
<a href="#">Artificial Intelligence</a>	Intern	doFollow
<a href="#">Connected Car</a>	Intern	doFollow
<a href="#">Buy Now Pay Later</a>	Intern	doFollow
<a href="#">Banking</a>	Intern	doFollow
<a href="#">Cloud</a>	Intern	doFollow
<a href="#">Cross-Border Payments</a>	Intern	doFollow
<a href="#">Gig-Economy</a>	Intern	doFollow
<a href="#">Grocery &amp; Pharmacy</a>	Intern	doFollow
<a href="#">Healthcare Payments</a>	Intern	doFollow
<a href="#">Insurtech</a>	Intern	doFollow
<a href="#">Small &amp; Medium Businesses</a>	Intern	doFollow
<a href="#">Social Platforms</a>	Intern	doFollow
<a href="#">Subscription Commerce</a>	Intern	doFollow
<a href="#">Travel</a>	Intern	doFollow
<a href="#">Real-Time Payments</a>	Intern	doFollow
<a href="#">Restaurants</a>	Intern	doFollow
<a href="#">EMEA</a>	Intern	doFollow
<a href="#">Editor's Picks</a>	Intern	doFollow
<a href="#">Opinion</a>	Intern	doFollow
<a href="#">CE100 Index</a>	Intern	doFollow
<a href="#">Working Capital &amp; Liquidity</a>	Intern	doFollow
<a href="#">Competition Policy International</a>	Intern	doFollow
<a href="#">Become a Partner</a>	Intern	doFollow
<a href="#">How the World Does Digital - June 2024</a>	Intern	doFollow

## In-page links

<a href="#">Americans Blame Rising Living Costs for Downward Financial Mobility</a>	Intern	doFollow
<a href="#">Digital Wallets Beyond Transactions - September 2024</a>	Intern	doFollow
<a href="#">Business Platform Survey - September 2024</a>	Intern	doFollow
<a href="#">EU Moves to Enforce Apple's Compliance with New Market Rules</a>	Intern	doFollow
<a href="#">White House Forms Task Force to Address AI Infrastructure Demands</a>	Intern	doFollow
<a href="#">Brazilian Supreme Court Lifts Freeze on Starlink Accounts, Transfers \$3.3 Million to National Treasury</a>	Intern	doFollow
<a href="#">UCLA Professor Files Antitrust Lawsuit Against Major Academic Publishers</a>	Intern	doFollow
<a href="#">COMPETITION POLICY INTERNATIONAL</a>	Intern	doFollow
<a href="#">Amazon's Project Amelia and Other AI Assistants Give Merchants Edge, Analysts Say</a>	Intern	doFollow
<a href="#">Big Tech's AI Tools Are Helping Democratize Growth for Small Businesses</a>	Intern	doFollow
<a href="#">Amazon Sellers Go All In on Logistics and GenAI</a>	Intern	doFollow
<a href="#">Klarna's AI Assistant Now Offers Chat-Based Shopping Experience</a>	Intern	doFollow
<a href="#">MORE IN ARTIFICIAL INTELLIGENCE</a>	Intern	doFollow
<a href="#">Amazon Connects Independent Sellers to Customized GenAI Assistant</a>	Intern	doFollow
<a href="#">OpenAI Unveils New ChatGPT AI Models With Enhanced Reasoning</a>	Intern	doFollow
<a href="#">Google Wallet Debuts Digital IDs and Enhances Commuter Features</a>	Intern	doFollow
<a href="#">MORE IN EDITOR'S PICKS</a>	Intern	doFollow
<a href="#">Data Point</a>	Intern	doFollow
<a href="#">77% of Shoppers Say 'No Sale, Bye' If Preferred Payment Option Missing</a>	Intern	doFollow
<a href="#">53% of Healthcare Organizations Have Automated Payment Workflows</a>	Intern	doFollow

## In-page links

<a href="#">66% of US Consumers Prefer Self-Service Kiosks Over Staffed Checkouts</a>	Intern	doFollow
<a href="#">84% of Bank Account-to-Account Users Satisfied With Platforms' Speed and Use</a>	Intern	doFollow
<a href="#">MORE IN DATA POINT</a>	Intern	doFollow
<a href="#">Click, Pay, Done: How Embedded Payments Could Transform B2B</a>	Intern	doFollow
<a href="#">Making Sense of the Great ERP System Cloud Migration</a>	Intern	doFollow
<a href="#">Forward Financing Gains \$450 Million Credit Facility for Revenue-Based Financing</a>	Intern	doFollow
<a href="#">This Week in B2B: Realizing Operational Certainty Through Payments Innovation</a>	Intern	doFollow
<a href="#">MORE IN B2B PAYMENTS</a>	Intern	doFollow
<a href="#">Peloton's New Marketing Campaign to Promote Breadth of Fitness Offerings</a>	Intern	doFollow
<a href="#">Alibaba Expands AI Offerings in Bid for Open Source</a>	Intern	doFollow
<a href="#">Brands Ramp Up Innovation to Elevate Customer Loyalty and Rewards Redemption</a>	Intern	doFollow
<a href="#">MORE IN RETAIL</a>	Intern	doFollow
<a href="#">Retail Sales Preview: Will July's Consumer Spending Momentum Continue?</a>	Intern	doFollow
<a href="#">Debit Dominates In-Store Shopping While Credit Owns Online</a>	Intern	doFollow
<a href="#">Mixed Signals: Inflation Slows to 3-Year Low, Yet Essential Costs Rise</a>	Intern	doFollow
<a href="#">Amazon Debuts Discounts and Private Label for Grocery Customers</a>	Intern	doFollow
<a href="#">Darden Restaurants Faces Pressure to Improve Speed Amid Declining Sales</a>	Intern	doFollow
<a href="#">Online Sales Bump August Retail Spending Higher</a>	Intern	doFollow
<a href="#">From Data to Dinner: The Link Between AI and Restaurant Loyalty</a>	Intern	doFollow
<a href="#">MORE IN RESTAURANTS</a>	Intern	doFollow

## In-page links

<a href="#">Embr Labs: Evolving Women's Health With Subscriptions and Community Support</a>	Intern	doFollow
<a href="#">Cigna Launches E-Treatment Service for Convenient Patient Access</a>	Intern	doFollow
<a href="#">Synchrony's CareCredit Credit Card Now Accepted at Albertsons Cos. Stores</a>	Intern	doFollow
<a href="#">MORE IN HEALTHCARE</a>	Intern	doFollow
<a href="#">Hark! Anthropologie Heralds Christmas in September</a>	Intern	doFollow
<a href="#">Cross-Border Digital Wallets as the Antidote to Cash?</a>	Intern	doFollow
<a href="#">FinTech IPO Index Gains 4.5% as Fed Cuts Cheer Investors</a>	Intern	doFollow
<a href="#">FedEx Tamps Down 2025 Outlook Despite Digital Transformation Efforts</a>	Intern	doFollow
<a href="#">Will Walmart's New Bank Payment Option Tip the Scales for Other Retailers?</a>	Intern	doFollow
<a href="#">JPMorgan Chase CEO Jamie Dimon Says Inflation Likely to Persist</a>	Intern	doFollow
<a href="#">Dogs vs. Cats: Dogecoin, Shiba Inu Memecoins Have Competition at...</a>	Intern	doFollow
<a href="#">PNC and Plaid Partner on Secure Sharing of Banking Data</a>	Intern	doFollow
<a href="#">Report: American Airlines Considering Making Citigroup Sole Credit Card Partner</a>	Intern	doFollow
<a href="#">Report: JPMorgan Chase Trials UK Credit Card on Mobile App</a>	Intern	doFollow
<a href="#">PayPal Increases Investment in Blockchain Risk Management Firm Chaos Labs</a>	Intern	doFollow
<a href="#">CFPB Proposal: Customers Contact Providers Before Regulators With Remittance Questions</a>	Intern	doFollow
<a href="#">Small Businesses Will Benefit From Restrictions on Late Payments, UK...</a>	Intern	doFollow
<a href="#">CFPB's FAQs on BNPL Hint at Key Areas of Regulation...</a>	Intern	doFollow
<a href="#">Brazilian Banks: Consumer Spending Cuts Could Be Due to Rise...</a>	Intern	doFollow
<a href="#">The Week in AI: Nvidia and HubSpot Launch Platforms as...</a>	Intern	doFollow

## In-page links

<a href="#">Donald Trump Proposes Temporary 10% Cap on Credit Card Interest...</a>	Intern	doFollow
<a href="#">Netflix Co-CEO: Putting the Audience First Is Key to Authentic...</a>	Intern	doFollow
<a href="#">Amazon Adds 'Grade and Resell' Option for Sellers' Product Returns</a>	Intern	doFollow
<a href="#">Nike CEO John Donahoe to Retire, Succeeded by Longtime Executive...</a>	Intern	doFollow
<a href="#">Affirm CEO Says Retailers Aim to Attract Holiday Shoppers With...</a>	Intern	doFollow
<a href="#">Nvidia AI Platform Aims at Telecom Market</a>	Intern	doFollow
<a href="#">Google Facilitates the Use of Passkeys on Desktop</a>	Intern	doFollow
<a href="#">Apple Joins California's Mobile Driver's License Pilot Program</a>	Intern	doFollow
<a href="#">Airbnb: Long-Term Stays Present 'Huge Growth Opportunity'</a>	Intern	doFollow
<a href="#">Adyen Offers Cinemark Moviegoers More Payment Options</a>	Intern	doFollow
<a href="#">MORE IN UPCOMING EVENTS</a>	Intern	doFollow
<a href="#">J.P. Morgan Execs: GenAI and Real-Time Data Expand Treasurer's Toolkit</a>	Intern	doFollow
<a href="#">Mastercard Focuses Data Initiative on Business and Customer Intelligence</a>	Intern	doFollow
<a href="#">Thredd Touts Microservices to Help FinTechs Scale Payments Innovations</a>	Intern	doFollow
<a href="#">MORE IN EXCLUSIVE CLIPS</a>	Intern	doFollow
<a href="#">Latest Trackers®</a>	Intern	doFollow
<a href="#">Three Things You Need to Know About Open Payments</a>	Intern	doFollow
<a href="#">Overcoming Obstacles to Widespread Real-Time Payments Adoption</a>	Intern	doFollow
<a href="#">From Transaction to Transformation: Blockchain's Loyalty Proposition</a>	Intern	doFollow
<a href="#">At Your Service: Generative AI Arrives in Travel and Hospitality</a>	Intern	doFollow
<a href="#">MORE IN LATEST TRACKERS®</a>	Intern	doFollow



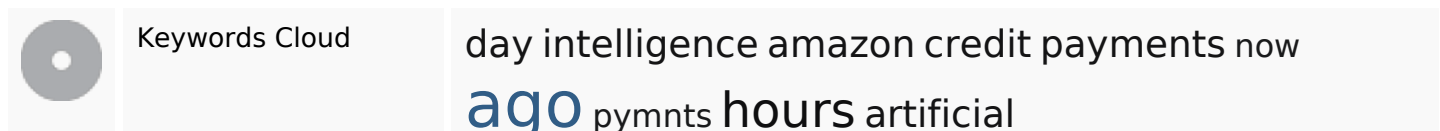
## In-page links

<a href="#">Nine Things Payments Execs Need to Know for Their 2025 Business Plans</a>	Intern	doFollow
<a href="#">Does Amazon Need Saks Global to Conquer Luxury Retail?</a>	Intern	doFollow
<a href="#">Why the Connected Economy Isn't</a>	Intern	doFollow
<a href="#">Meet the 27 Million Americans Who Drive 8% of Consumer Spend but Struggle to Pay Their Bills</a>	Intern	doFollow
<a href="#">Why Zillennials Will Rule the Digital Economy</a>	Intern	doFollow
<a href="#">Is Apple at Risk of Becoming the Next IBM?</a>	Intern	doFollow
<a href="#">Why Measuring the ROI of Transformative Technology Like GenAI Is So Hard</a>	Intern	doFollow
<a href="#">Studies</a>	Intern	doFollow
<a href="#">How Data Sharing Boosts Credit Solutions for SMBs</a>	Intern	doFollow
<a href="#">MORE IN STUDIES</a>	Intern	doFollow
<a href="#">Regulations</a>	Intern	doFollow
<a href="#">Macquarie to Pay \$79.8 Million to Settle SEC Fraud Charges</a>	Intern	doFollow
<a href="#">CFPB Aims to Apply Privacy Protections to Data Brokers</a>	Intern	doFollow
<a href="#">FCA Head Nikhil Rathi Says AI Has Benefits and Risks for Financial Inclusion</a>	Intern	doFollow
<a href="#">MORE IN REGULATIONS</a>	Intern	doFollow
<a href="#">MORE IN CONNECTED ECONOMY</a>	Intern	doFollow
<a href="#">MORE IN SMB</a>	Intern	doFollow
<a href="#">Rappi Expects to Be Ready for IPO in 12 Months</a>	Intern	doFollow
<a href="#">Dollar General Looks to In-Store Experiences to Attract Consumers</a>	Intern	doFollow
<a href="#">MORE IN MARKETS</a>	Intern	doFollow
<a href="#">How AI and Blockchain Innovations Are Reshaping Cross-Border Commerce</a>	Intern	doFollow
<a href="#">This Week in Web3: Blockchain Succeeds Where Crypto Can't</a>	Intern	doFollow
<a href="#">MORE IN CRYPTOCURRENCY</a>	Intern	doFollow

## In-page links

<a href="#">TD Bank Executive Raymond Chun to Succeed CEO Bharat Masrani</a>	Intern	doFollow
<a href="#">MORE IN BANKING</a>	Intern	doFollow
<a href="#">AI Data Mining Uses Machine Learning to Glean Insights</a>	Intern	doFollow
<a href="#">What's Next as California Signs Landmark AI Safety Bill</a>	Intern	doFollow
<a href="#">FTC Pledges 'All the Tools at Its Disposal' to Govern AI</a>	Intern	doFollow
<a href="#">Crypto's Three Priorities for 2024: Interoperability, Acceptance, Regulation</a>	Intern	doFollow
<a href="#">PYMNTS TV</a>	Intern	doFollow
<a href="#">PYMNTS Intelligence</a>	Intern	doFollow
<a href="#">Trackers</a>	Intern	doFollow
<a href="#">Proprietary Data Studies</a>	Intern	doFollow
<a href="#">Markets</a>	Intern	doFollow
<a href="#">About</a>	Intern	doFollow
<a href="#">Contact Us</a>	Intern	doFollow
<a href="#">Privacy Policy</a>	Intern	doFollow
<a href="#">Terms &amp; Conditions</a>	Intern	doFollow

## SEO Keywords



## Keywords Consistentie

Keyword	Content	Title	Keywords	Description	Headings
ago	38	✘	✘	✘	✘





## Keywords Consistentie

hours	22	✘	✘	✘	✘
day	15	✘	✘	✘	✘
payments	13	✘	✘	✔	✔
intelligence	10	✘	✘	✘	✔

## Bruikbaarheid

	Url	Domein : pymnts.com Lengte : 10
	Favicon	Goed, uw website heeft een favicon.
	Printbaarheid	Jammer. We vonden geen Print-Vriendelijke CSS.
	Taal	Goed. Uw ingestelde taal is en.
	Dublin Core	Deze pagina maakt geen gebruik van Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Uw ingestelde Charset is UTF-8.
	W3C Validiteit	Fouten : 0 Waarschuwingen : 0
	E-mail Privacy	Waarschuwing! Er is op zijn minst 1 e-mailadres gevonden als platte tekst. (voorkom spam!). Gebruik <a href="#">deze gratis antispam protector</a> om e-mailadressen te verbergen voor spammers.
	Niet ondersteunde	Geweldig! We hebben geen niet meer ondersteunde HTML tags


## Document

	HTML	gevonden in uw HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Geweldig, uw website heeft geen tabellen in een tabel.</li><li> Jammer, uw website maakt gebruik van inline styles.</li><li> Jammer, uw website heeft teveel CSS bestanden (meer dan 4).</li><li> Jammer, uw website heeft teveel JS bestanden (meer dan 6).</li><li> Perfect, uw website haalt voordeel uit gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
---	---------------------	---

## Optimalisatie

	XML Sitemap	Geweldig, uw website heeft een XML sitemap. <a href="https://www.pymnts.com/sitemap_index.xml">https://www.pymnts.com/sitemap_index.xml</a>
	Robots.txt	<a href="http://pymnts.com/robots.txt">http://pymnts.com/robots.txt</a> Geweldig uw website heeft een robots.txt bestand.
	Analytics	Perfect, uw website heeft een analytics tool.  <a href="#">Google Analytics</a>