







# Website beoordeling mudlickmail.com

Gegeneerd op September 21 2024 17:41 PM

De score is 55/100



## SEO Content

	<p>Title</p>	<p>UpSwell Marketing - The Direct Response Marketing Experts</p> <p><b>Lengte : 57</b></p> <p>Perfect, uw title tag bevat tussen de 10 en 70 karakters.</p>																		
	<p>Description</p>	<p>We are UpSwell Marketing, the direct response marketing experts specializing in auto repair, fitness, dental, and small business marketing.</p> <p><b>Lengte : 139</b></p> <p>Perfect, uw meta description bevat tussen de 70 en 160 karakters.</p>																		
	<p>Keywords</p>	<p>Erg slecht. We hebben geen meta keywords gevonden in uw website. Gebruik <a href="#">deze gratis online meta tags generator</a> om keywords te genereren.</p>																		
	<p>Og Meta Properties</p>	<p>Goed, uw page maakt gebruik van Og Properties.</p> <table border="1" data-bbox="539 1346 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>UpSwell Marketing - The Direct Response Marketing Experts</td> </tr> <tr> <td>description</td> <td>We are UpSwell Marketing, the direct response marketing experts specializing in auto repair, fitness, dental, and small business marketing.</td> </tr> <tr> <td>url</td> <td>https://upswellmarketing.com/</td> </tr> <tr> <td>site_name</td> <td>UpSwell Marketing</td> </tr> <tr> <td>image</td> <td>https://upswellmarketing.com/wp-content/uploads/2023/06/Product-Trio.png</td> </tr> <tr> <td>image:width</td> <td>802</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	UpSwell Marketing - The Direct Response Marketing Experts	description	We are UpSwell Marketing, the direct response marketing experts specializing in auto repair, fitness, dental, and small business marketing.	url	https://upswellmarketing.com/	site_name	UpSwell Marketing	image	https://upswellmarketing.com/wp-content/uploads/2023/06/Product-Trio.png	image:width	802
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image:width	802																			

# SEO Content

image:height 468  
image:type image/png

## Headings





H1	H2	H3	H4	H5	H6
2	26	1	11	0	0

- [H1] At UpSwell, we help smallbusinesses get and retain
- [H1] Benefits of Working with UpSwell
- [H2] more customers|members|patients|clients
- [H2] Who We Are
- [H2] Who We Serve
- [H2] Our Direct Mail Services
- [H2] Postcard Mailers
- [H2] Plastic Mailers
- [H2] Newsletters
- [H2] Envelope Mailers
- [H2] Interested in designing your own postcard?
- [H2] Our Digital Services
- [H2] Social Media Ads
- [H2] Paid Search PPC
- [H2] Email Marketing
- [H2] Display Ads
- [H2] What Our Clients Say:
- [H2] Get started with a Free Marketing Assessment
- [H2]
- [H2] Check Out Our News & Insights
- [H2] 3 Fall Fitness Messages to Reignite Membership Routines
- [H2] Why Attending Training and Trade Shows is Essential for Automotive Businesses
- [H2] Using Email Marketing for Fitness to Break Through the Clutter
- [H2] UpSwell Expands Dental Industry Footprint with Strategic Acquisition of Dental Marketing
- [H2] 4 of the Best Ways to Boost Your Automotive Email Marketing Open Rate
- [H2] The Dual Power of Organic and Paid Strategies for Your Gym
- [H2] 50% OFF
- [H2] Digital Management Fees for 3 Months!
- [H3] Ready to grow your business?
- [H4] Auto Repair
- [H4] Fitness
- [H4] Dental
- [H4] Home Services
- [H4] Restaurants
- [H4] Pest Control
- [H4] Salons & Spas
- [H4] Health & Wellness
- [H4] Subscribe to our Newsletter
- [H4] June 1st - September 30th
- [H4] \$750 value!

## Afbeeldingen

We vonden 40 afbeeldingen in de pagina.

## SEO Content

		36 alt attributen ontbreken. Voeg alternatieve text toe zodat zoekmachines beter kunnen beoordelen wat het onderwerp van de afbeeldingen is.
	Text/HTML Ratio	Ratio : <b>8%</b>  De ratio van text tot HTML code is below 15 procent, dit betekent dat uw pagina waarschijnlijk meer tekst nodig heeft.
	Flash	Perfect, geen Flash content gevonden in uw website.
	Iframe	Jammer, u heeft Iframes in uw website, dit betekent dat deze content niet kan worden geïndexeerd.

## SEO Links

	Herschreven URL	Perfect. Uw links zien er vriendelijk uit!
	Underscores in de URLs	Perfect! Geen underscores gevonden in uw URLs.
	In-page links	We vonden een totaal van 51 links inclusie 0 link(s) naar bestanden
	Statistics	Externe Links : noFollow 0%  Externe Links : doFollow 100%  Interne Links 0%

## In-page links

Ankertekst	Type	samenstelling
<a href="#">CLIENT LOGIN</a>	Extern	doFollow
<a href="#">What We Do</a>	Extern	doFollow
<a href="#">Direct Mail Postcards</a>	Extern	doFollow
<a href="#">Letter Mailers</a>	Extern	doFollow
<a href="#">Plastic Gift Card Mailers</a>	Extern	doFollow

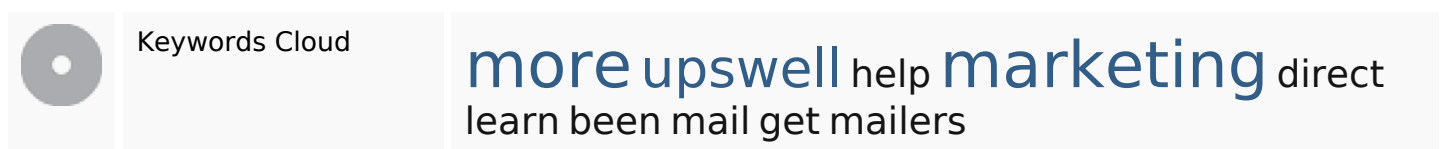
## In-page links

<a href="#">Newsletters</a>	Extern	doFollow
<a href="#">Weekly Mailers</a>	Extern	doFollow
<a href="#">Design Your Own</a>	Extern	doFollow
<a href="#">Social Media Ads</a>	Extern	doFollow
<a href="#">Paid Search / PPC</a>	Extern	doFollow
<a href="#">Email Marketing</a>	Extern	doFollow
<a href="#">Mobile Geofencing / Mail2Mobile</a>	Extern	doFollow
<a href="#">Display Ads &amp; Retargeting</a>	Extern	doFollow
<a href="#">Analytics / Data Warehouse</a>	Extern	doFollow
<a href="#">Call Tracking</a>	Extern	doFollow
<a href="#">Who We Serve</a>	Extern	doFollow
<a href="#">Auto Repair</a>	Extern	doFollow
<a href="#">Fitness</a>	Extern	doFollow
<a href="#">Dental</a>	Extern	doFollow
<a href="#">Home Services</a>	Extern	doFollow
<a href="#">Multi-location Businesses</a>	Extern	doFollow
<a href="#">About Us</a>	Extern	doFollow
<a href="#">Our Process</a>	Extern	doFollow
<a href="#">Finance Options</a>	Extern	doFollow
<a href="#">FAQ</a>	Extern	doFollow
<a href="#">Affiliate Network</a>	Extern	doFollow
<a href="#">UpSwell Cares</a>	Extern	doFollow
<a href="#">Careers</a>	Extern	doFollow
<a href="#">UpThink</a>	Extern	doFollow
<a href="#">Case Studies</a>	Extern	doFollow
<a href="#">Videos</a>	Extern	doFollow
<a href="#">Direct Mail ROI Calculator</a>	Extern	doFollow
<a href="#">PPC ROAS Calculator</a>	Extern	doFollow

## In-page links

<a href="#">Social Media ROAS Calculator</a>	Extern	doFollow
<a href="#">Contact Us</a>	Extern	doFollow
<a href="#">Design Your Own</a>	Extern	doFollow
<a href="#">3 Fall Fitness Messages to Reignite Membership Routines</a>	Extern	doFollow
<a href="#">Fitness</a>	Extern	doFollow
<a href="#">Why Attending Training and Trade Shows is Essential for Automotive Businesses</a>	Extern	doFollow
<a href="#">Auto Repair</a>	Extern	doFollow
<a href="#">Using Email Marketing for Fitness to Break Through the Clutter</a>	Extern	doFollow
<a href="#">UpSwell Expands Dental Industry Footprint with Strategic Acquisition of Dental Marketing</a>	Extern	doFollow
<a href="#">Dental</a>	Extern	doFollow
<a href="#">UpSwell News</a>	Extern	doFollow
<a href="#">4 of the Best Ways to Boost Your Automotive Email Marketing Open Rate</a>	Extern	doFollow
<a href="#">The Dual Power of Organic and Paid Strategies for Your Gym</a>	Extern	doFollow
<a href="#">What We Do</a>	Extern	doFollow
<a href="#">Sitemap</a>	Extern	doFollow
<a href="#">Terms and Conditions</a>	Extern	doFollow
<a href="#">Privacy Policy</a>	Extern	doFollow
<a href="#">SAVE 50% NOW</a>	Extern	doFollow

## SEO Keywords



## Keywords Consistentie

Keyword	Content	Title	Keywords	Descripti on	Headings
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## Keywords Consistentie

more	42	✘	✘	✘	✔
marketing	36	✔	✘	✔	✔
upswell	27	✔	✘	✔	✔
direct	16	✔	✘	✔	✔
learn	16	✘	✘	✘	✘


## Bruikbaarheid

	Url	Domein : mudlickmail.com Lengte : 15
	Favicon	Goed, uw website heeft een favicon.
	Printbaarheid	Geweldig. We vonden Print-Vriendelijke CSS.
	Taal	Goed. Uw ingestelde taal is en.
	Dublin Core	Deze pagina maakt geen gebruik van Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Uw ingestelde Charset is UTF-8.
	W3C Validiteit	Fouten : 0 Waarschuwingen : 0
	E-mail Privacy	Waarschuwing! Er is op zijn minst 1 e-mailadres gevonden als platte tekst. (voorkom spam!). Gebruik <a href="#">deze gratis antispam protector</a> om e-mailadressen te verbergen voor spammers.
	Niet ondersteunde HTML	Geweldig! We hebben geen niet meer ondersteunde HTML tags gevonden in uw HTML.

## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Geweldig, uw website heeft geen tabellen in een tabel.</li><li>✗ Jammer, uw website maakt gebruik van inline styles.</li><li>✗ Jammer, uw website heeft teveel CSS bestanden (meer dan 4).</li><li>✗ Jammer, uw website heeft teveel JS bestanden (meer dan 6).</li><li>✓ Perfect, uw website haalt voordeel uit gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimalisatie

	XML Sitemap	<p>Ontbrekend</p> <p>Uw website heeft geen XML sitemap- dit kan problematisch zijn.</p> <p>Een sitemap vermeld url's die beschikbaar zijn voor crawlen en kan extra informatie bevatten zoals uw laatste site-updates, frequentie van wijzigingen en het belang van de url's. Dit laat zoekmachines toe om de site intelligenter te doorzoeken.</p>
	Robots.txt	<p><a href="http://mudlickmail.com/robots.txt">http://mudlickmail.com/robots.txt</a></p> <p>Geweldig uw website heeft een robots.txt bestand.</p>
	Analytics	<p>Ontbrekend</p> <p>We hadden niet op te sporen van een analytics tool op deze website geplaatst.</p> <p>Web Analytics laat u toe de bezoekersactiviteit op uw website te meten. U zou minstens 1 Analytics tool geïnstalleerd moeten hebben en een extra tool voor de bevestiging van de resultaten.</p>