








# Website beoordeling fairwayford.com

Gegeneerd op September 22 2024 12:43 PM





**De score is 50/100**





## SEO Content

	<p>Title</p>	<p>New &amp; Used Ford Dealer in Greenville, SC</p> <p><b>Lengte : 40</b></p> <p>Perfect, uw title tag bevat tussen de 10 en 70 karakters.</p>												
	<p>Description</p>	<p>Visit our website to shop for new, used and certified pre-owned Ford models. You may also schedule service, order parts, apply for financing and schedule a test drive right from your phone or laptop. Start shopping for your next Ford today!</p> <p><b>Lengte : 241</b></p> <p>Let op, uw meta description zou tussen de 70 en 160 karakters (spaces included) moeten bevatten.</p>												
	<p>Keywords</p>	<p>Erg slecht. We hebben geen meta keywords gevonden in uw website. Gebruik <a href="#">deze gratis online meta tags generator</a> om keywords te genereren.</p>												
	<p>Og Meta Properties</p>	<p>Deze pagina maakt geen gebruik van Og Properties. Deze tags maken het sociale crawlers makkelijker uw pagina te indexeren.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1514 1481 1585"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>9</td> <td>4</td> <td>20</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1615 1481 2078" style="list-style-type: none"> <li>• [H1] Fairway Ford</li> <li>• [H1] Fairway Ford: Greenville, SC's Go-To Car Dealership</li> <li>• [H2] Award Winning Service</li> <li>• [H2] Current Offers</li> <li>• [H2] Shop New Fords For Sale in Greenville, SC</li> <li>• [H2] Want to Build &amp; Price Your New Ford?</li> <li>• [H2] Shop Used Vehicles For Sale at Fairway Ford</li> <li>• [H2] Looking for a Ford Commercial Vehicle Center Near Greenville, SC?</li> <li>• [H2] What's the Best Place to Sell My Car?</li> <li>• [H2] Looking to Apply for an Auto Loan in Greenville, SC?</li> <li>• [H2] Schedule Your Ford Service Appointment at Fairway Ford</li> <li>• [H3] Welcome to Fairway Ford</li> <li>• [H3] Fairway Ford Offers a Wealth of Auto Financing Options</li> </ul>	H1	H2	H3	H4	H5	H6	2	9	4	20	0	0
H1	H2	H3	H4	H5	H6									
2	9	4	20	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Receive Genuine Ford Service and Parts When You Visit Fairway Ford</li><li>• [H3] Get in Touch</li><li>• [H4] New Inventory</li><li>• [H4] Research</li><li>• [H4] Ford EVs</li><li>• [H4] Shop By Model</li><li>• [H4] Used Inventory</li><li>• [H4] Certified Pre-Owned</li><li>• [H4]</li><li>• [H4] Commercial</li><li>• [H4]</li><li>• [H4] Finance</li><li>• [H4] Finance Programs</li><li>• [H4] New Offers</li><li>• [H4] Pre-Owned Offers</li><li>• [H4] Service</li><li>• [H4] Collision</li><li>• [H4] Parts</li><li>• [H4] Our Dealership</li><li>• [H4] Connect With Us</li><li>• [H4] Showroom Hours</li><li>• [H4] Contact Us</li></ul>
	Afbeeldingen	We vonden 10 afbeeldingen in de pagina.  6 alt attributen ontbreken. Voeg alternatieve text toe zodat zoekmachines beter kunnen beoordelen wat het onderwerp van de afbeeldingen is.
	Text/HTML Ratio	Ratio : <b>4%</b>  De ratio van text tot HTML code is below 15 procent, dit betekent dat uw pagina waarschijnlijk meer tekst nodig heeft.
	Flash	Perfect, geen Flash content gevonden in uw website.
	Iframe	Jammer, u heeft Iframes in uw website, dit betekent dat deze content niet kan worden geïndexeerd.

## SEO Links

	Herschreven URL	Perfect. Uw links zien er vriendelijk uit!
	Underscores in de URLs	Perfect! Geen underscores gevonden in uw URLs.

## SEO Links

	In-page links	We vonden een totaal van 107 links inclusie 0 link(s) naar bestanden
	Statistics	Externe Links : noFollow 0% Externe Links : doFollow 9.35% Interne Links 90.65%

### In-page links

Ankertekst	Type	samenstelling
<a href="#">Skip to main content</a>	Intern	doFollow
<a href="#">Search New Inventory</a>	Intern	doFollow
<a href="#">Ford Commercial Vehicles</a>	Intern	doFollow
<a href="#">Ford Courtesy Inventory</a>	Intern	doFollow
<a href="#">Ford Loaner Offers</a>	Intern	doFollow
<a href="#">Custom Order Your Ford</a>	Intern	doFollow
<a href="#">Specials</a>	Intern	doFollow
<a href="#">Online Shopping Steps</a>	Intern	doFollow
<a href="#">Ford Awards</a>	Intern	doFollow
<a href="#">Manufacturer Offers</a>	Intern	doFollow
<a href="#">EV Inventory</a>	Intern	doFollow
<a href="#">Learn About Ford EVs</a>	Intern	doFollow
<a href="#">Ford F-150 Lightning</a>	Intern	doFollow
<a href="#">Ford Mustang Mach-E</a>	Intern	doFollow
<a href="#">Charging EV Near Fairway Ford</a>	Intern	doFollow
<a href="#">Used Vehicles</a>	Intern	doFollow
<a href="#">Vehicles Under \$20k</a>	Intern	doFollow
<a href="#">Vehicles Under \$10k</a>	Intern	doFollow
<a href="#">Vehicle Buying Center</a>	Intern	doFollow
<a href="#">Certified Pre-Owned Vehicles</a>	Intern	doFollow

## In-page links

<a href="#">Ford Blue Advantage Overview</a>	Intern	doFollow
<a href="#">Fairway Platinum Certified</a>	Intern	doFollow
<a href="#">Commercial Center</a>	Intern	doFollow
<a href="#">Research Vehicles</a>	Intern	doFollow
<a href="#">Ford Pro Telematics</a>	Extern	doFollow
<a href="#">Commercial Offers</a>	Intern	doFollow
<a href="#">Section 179 Tax Savings</a>	Intern	doFollow
<a href="#">Commercial Online Credit Application</a>	Intern	doFollow
<a href="#">Finance Center</a>	Intern	doFollow
<a href="#">Get Pre-Approved</a>	Intern	doFollow
<a href="#">Credit Estimator</a>	Intern	doFollow
<a href="#">First Responder Appreciation Program</a>	Intern	doFollow
<a href="#">Military Appreciation Program</a>	Intern	doFollow
<a href="#">College Student Program</a>	Intern	doFollow
<a href="#">New SUV Offers</a>	Intern	doFollow
<a href="#">New Truck Offers</a>	Intern	doFollow
<a href="#">New Bronco Sport Offers</a>	Intern	doFollow
<a href="#">New Escape Offers</a>	Intern	doFollow
<a href="#">New Explorer Offers</a>	Intern	doFollow
<a href="#">New F-150 Offers</a>	Intern	doFollow
<a href="#">Used Offers</a>	Intern	doFollow
<a href="#">Used SUV Offers</a>	Intern	doFollow
<a href="#">Used Truck Offers</a>	Intern	doFollow
<a href="#">Certified Pre-Owned Offers</a>	Intern	doFollow
<a href="#">Service Center</a>	Intern	doFollow
<a href="#">Schedule Service</a>	Intern	doFollow
<a href="#">Mobile Service</a>	Intern	doFollow
<a href="#">Ford Pickup &amp; Delivery</a>	Intern	doFollow

## In-page links

<a href="#">Service Offers</a>	Intern	doFollow
<a href="#">FordPass</a>	Intern	doFollow
<a href="#">EV Charging Station Map</a>	Intern	doFollow
<a href="#">Shoes for Crews</a>	Intern	doFollow
<a href="#">Collision Center</a>	Intern	doFollow
<a href="#">Schedule an Estimate</a>	Intern	doFollow
<a href="#">Parts Center</a>	Intern	doFollow
<a href="#">Parts Specials</a>	Intern	doFollow
<a href="#">Accessories</a>	Extern	doFollow
<a href="#">Shop Ford Parts</a>	Extern	doFollow
<a href="#">Parts Brands</a>	Intern	doFollow
<a href="#">Order Tires</a>	Intern	doFollow
<a href="#">Careers</a>	Intern	doFollow
<a href="#">Contact &amp; Directions</a>	Intern	doFollow
<a href="#">About Us</a>	Intern	doFollow
<a href="#">Meet Our Team</a>	Intern	doFollow
<a href="#">In Our Community</a>	Intern	doFollow
<a href="#">Hablamos Espanol</a>	Intern	doFollow
<a href="#">Our Trophy Case</a>	Intern	doFollow
<a href="#">Facebook</a>	Extern	doFollow
<a href="#">YouTube</a>	Extern	doFollow
<a href="#">Instagram</a>	Extern	doFollow
<a href="#">Twitter</a>	Extern	doFollow
<a href="#">Get up to \$14,000 off on select F-150s - Shop Now</a>	Intern	noFollow
<a href="#">Schedule Now</a>	Intern	doFollow
<a href="#">See All Offers</a>	Intern	doFollow
<a href="#">Greenville, South Carolina</a>	Intern	doFollow
<a href="#">new Ford trucks and SUVs for sale</a>	Intern	doFollow

## In-page links

<a href="#">Ford lease deals and finance specials</a>	Intern	doFollow
<a href="#">Ford F-150 lease deals &amp; finance offers</a>	Intern	doFollow
<a href="#">Ford Explorer lease deals &amp; finance offers</a>	Intern	doFollow
<a href="#">Ford Escape lease deals &amp; finance offers</a>	Intern	doFollow
<a href="#">Ford Edge lease deals &amp; finance offers</a>	Intern	doFollow
<a href="#">New Ford Truck lease deals &amp; finance prices</a>	Intern	doFollow
<a href="#">New Ford SUV lease deals &amp; finance prices</a>	Intern	doFollow
<a href="#">New Ford car lease deals &amp; finance prices</a>	Intern	doFollow
<a href="#">scheduling a new Ford EV/Hybrid test drive</a>	Intern	doFollow
<a href="#">Ford dealership near Spartanburg, SC</a>	Intern	doFollow
<a href="#">Build and price your new Ford</a>	Intern	doFollow
<a href="#">used car deals</a>	Intern	doFollow
<a href="#">Ford certified pre-owned finance deals</a>	Intern	doFollow
<a href="#">Used car specials</a>	Intern	doFollow
<a href="#">Ford Commercial Vehicle Center</a>	Intern	doFollow
<a href="#">Ford commercial vehicle lease deals and finance specials</a>	Intern	doFollow
<a href="#">Ford Mobile Service van</a>	Intern	doFollow
<a href="#">Ford Pro™ Telematics software</a>	Intern	doFollow
<a href="#">KBB Instant Cash Offer</a>	Intern	doFollow
<a href="#">lease and auto loan specialists</a>	Intern	doFollow
<a href="#">Ford credit application</a>	Intern	doFollow
<a href="#">Ford Service Center</a>	Intern	doFollow
<a href="#">Ford service &amp; parts coupons</a>	Intern	doFollow
<a href="#">order genuine Ford parts online</a>	Extern	doFollow
<a href="#">Ford Parts Department</a>	Intern	doFollow
<a href="#">Ford service appointment</a>	Intern	doFollow
<a href="#">parts center</a>	Intern	doFollow
<a href="#">Sitemap</a>	Intern	doFollow

## In-page links

<a href="#">Privacy</a>	Extern	doFollow
<a href="#">FordDirect Privacy</a>	Extern	doFollow
<a href="#">View Additional Disclosures</a>	Intern	doFollow

## SEO Keywords



Keywords Cloud

finance new **ford** used vehicles offers fairway  
vehicle car service

## Keywords Consistentie

Keyword	Content	Title	Keywords	Descripti on	Headings
ford	83	✓	✗	✓	✓
new	33	✓	✗	✓	✓
offers	24	✗	✗	✗	✓
car	24	✗	✗	✗	✓
service	18	✗	✗	✓	✓

## Bruikbaarheid





	Url	Domein : fairwayford.com Lengte : 15
	Favicon	Goed, uw website heeft een favicon.
	Printbaarheid	Jammer. We vonden geen Print-Vriendelijke CSS.
	Taal	Goed. Uw ingestelde taal is en.
	Dublin Core	Deze pagina maakt geen gebruik van Dublin Core.

# Bruikbaarheid


## Document

	Doctype	HTML 5				
	Encoding	Perfect. Uw ingestelde Charset is UTF-8.				
	W3C Validiteit	Fouten : 0 Waarschuwingen : 0				
	E-mail Privacy	Waarschuwing! Er is op zijn minst 1 e-mailadres gevonden als platte tekst. (voorkom spam!). Gebruik <a href="#">deze gratis antispam protector</a> om e-mailadressen te verbergen voor spammers.				
	Niet ondersteunde HTML	<table><thead><tr><th>Niet ondersteunde tags</th><th>Voorkomende</th></tr></thead><tbody><tr><td>&lt;font&gt;</td><td>2</td></tr></tbody></table> <p>We hebben niet meer ondersteunde HTML tags gevonden in uw HTML, we adviseren u deze te verwijderen.</p>	Niet ondersteunde tags	Voorkomende	<font>	2
Niet ondersteunde tags	Voorkomende					
<font>	2					
	Speed Tips	<ul style="list-style-type: none"><li> Geweldig, uw website heeft geen tabellen in een tabel.</li><li> Jammer, uw website maakt gebruik van inline styles.</li><li> Geweldig, uw website heeft een correct aantal CSS bestanden.</li><li> Jammer, uw website heeft teveel JS bestanden (meer dan 6).</li><li> Perfect, uw website haalt voordeel uit gzip.</li></ul>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimalisatie

	XML Sitemap	Geweldig, uw website heeft een XML sitemap. <a href="https://www.fairwayford.com/sitemap.xml">https://www.fairwayford.com/sitemap.xml</a>
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## Optimalisatie

	Robots.txt	<p><a href="http://fairwayford.com/robots.txt">http://fairwayford.com/robots.txt</a></p> <p>Geweldig uw website heeft een robots.txt bestand.</p>
	Analytics	<p>Ontbrekend</p> <p>We hadden niet op te sporen van een analytics tool op deze website geplaatst.</p> <p>Web Analytics laat u toe de bezoekersactiviteit op uw website te meten. U zou minstens 1 Analytics tool geïnstalleerd moeten hebben en een extra tool voor de bevestiging van de resultaten.</p>