



# Website beoordeling 2degreesmobile.co.nz

Gegeneerd op September 20 2024 09:42 AM

De score is **61/100**



## SEO Content

	<p>Title</p>	<p>2degrees - Best Mobile &amp; Broadband Plans for Home &amp; Business</p> <p><b>Lengte : 68</b></p> <p>Perfect, uw title tag bevat tussen de 10 en 70 karakters.</p>												
	<p>Description</p>	<p>Congrats! You've found NZ's fairest Telco! Check out our Pay Monthly, Prepay &amp; Business mobile plans, buy the latest phone or connect to our broadband.</p> <p><b>Lengte : 165</b></p> <p>Let op, uw meta description zou tussen de 70 en 160 karakters (spaces included) moeten bevatten.</p>												
	<p>Keywords</p>	<p>Erg slecht. We hebben geen meta keywords gevonden in uw website. Gebruik <a href="#">deze gratis online meta tags generator</a> om keywords te genereren.</p>												
	<p>Og Meta Properties</p>	<p>Goed, uw page maakt gebruik van Og Properties.</p> <table border="1" data-bbox="539 1413 1481 1608"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>2degrees</td> </tr> </tbody> </table>	Property	Content	site_name	2degrees								
Property	Content													
site_name	2degrees													
	<p>Headings</p>	<table border="1" data-bbox="539 1637 1481 1709"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>9</td> <td>4</td> <td>85</td> <td>8</td> <td>68</td> </tr> </tbody> </table> <ul data-bbox="616 1742 1102 2067" style="list-style-type: none"> <li>• [H1] Welcome to the Fight for Fair</li> <li>• [H2] Navigation</li> <li>• [H2] 4G &amp; 5G Wireless Broadband</li> <li>• [H2] Log in</li> <li>• [H2] 4G &amp; 5G Wireless Broadband</li> <li>• [H2] Log in</li> <li>• [H2] Search</li> <li>• [H2] Mobile plans</li> <li>• [H2] Broadband plans</li> <li>• [H2] Shop online</li> </ul>	H1	H2	H3	H4	H5	H6	1	9	4	85	8	68
H1	H2	H3	H4	H5	H6									
1	9	4	85	8	68									

# SEO Content

- [H3] Your 2degrees
- [H3] Your 2degrees
- [H3] Latest device deals
- [H3] What do you do between home WiFi and work WiFi?
- [H4] Pay Monthly plans
- [H4] Prepay plans
- [H4] Prepay top up
- [H4] Pay Monthly plans
- [H4] Prepay plans
- [H4] Prepay top up
- [H4] Broadband plans
- [H4] Hyperfibre plans
- [H4] Wireless plans
- [H4] Rural plans
- [H4] Broadband plans
- [H4] Hyperfibre plans
- [H4] Wireless plans
- [H4] Rural plans
- [H4] Mobile phones
- [H4] Phone accessories
- [H4] Sound accessories
- [H4] Wearables
- [H4] Tablets
- [H4] Mobile phones
- [H4] Phone accessories
- [H4] Sound accessories
- [H4] Wearables
- [H4] Tablets
- [H4] Business Choice plans
- [H4] Business Connect plans
- [H4] Business Choice plans
- [H4] Business Connect plans
- [H4] Broadband plans
- [H4] Hyperfibre plans
- [H4] Wireless Broadband
- [H4] Starlink
- [H4] Broadband plans
- [H4] Hyperfibre plans
- [H4] Wireless Broadband
- [H4] Starlink
- [H4] Cloud PBX
- [H4] Teams Calling
- [H4] Contact centres
- [H4] SIP trunks
- [H4] Cloud PBX
- [H4] Teams Calling
- [H4] Contact centres
- [H4] SIP trunks
- [H4] Data Centres
- [H4] Data Hub
- [H4] FLEX
- [H4] Managed LAN/WiFi
- [H4] Cloud connect
- [H4] Group Text
- [H4] Insight Network
- [H4] Mobile device management

# SEO Content

- [H4] MaaS
- [H4] Data Centres
- [H4] Data Hub
- [H4] FLEX
- [H4] Managed LAN/WiFi
- [H4] Cloud connect
- [H4] Group Text
- [H4] Insight Network
- [H4] Mobile device management
- [H4] MaaS
- [H4] Cloud security
- [H4] DNS Protect
- [H4] Cloud security
- [H4] DNS Protect
- [H4] Mobile phones
- [H4] Phone accessories
- [H4] Sound accessories
- [H4] Wearables
- [H4] Tablets
- [H4] Mobile phones
- [H4] Phone accessories
- [H4] Sound accessories
- [H4] Wearables
- [H4] Tablets
- [H4] Pick up a Prepay plan for peanuts
- [H4] Unlimited Broadband from \$50 a month
- [H4] Can you see a difference between the networks?
- [H4] Set and forget
- [H4] Pay as you go
- [H4] Fibre
- [H4] Wireless
- [H4] Interest free
- [H4] Accessories
- [H5] Mobile
- [H5] 4G & 5G Wireless Broadband
- [H5] When did you sign up with us?
- [H5] Fibre & DSL Broadband
- [H5] Mobile
- [H5] 4G & 5G Wireless Broadband
- [H5] When did you sign up with us?
- [H5] Fibre & DSL Broadband
- [H6] Mobile phones
- [H6] Group plans
- [H6] Add-ons
- [H6] SuperGold discounts
- [H6] Perks and discounts
- [H6] Unlimited Travel SIM
- [H6] Explore mobile plans
- [H6] Mobile phones
- [H6] Group plans
- [H6] Add-ons
- [H6] SuperGold discounts
- [H6] Perks and discounts
- [H6] Unlimited Travel SIM
- [H6] Explore mobile plans
- [H6] Broadband benefits





## SEO Content

- [H6] Moving house
- [H6] SuperGold discounts
- [H6] Explore broadband
- [H6] Broadband benefits
- [H6] Moving house
- [H6] SuperGold discounts
- [H6] Explore broadband
- [H6] Hello Deals
- [H6] Shop Apple
- [H6] Shop Samsung
- [H6] Shop OPPO
- [H6] Trade In
- [H6] Explore Shop
- [H6] Hello Deals
- [H6] Shop Apple
- [H6] Shop Samsung
- [H6] Shop OPPO
- [H6] Trade In
- [H6] Explore Shop
- [H6] Mobile device management
- [H6] Add-ons
- [H6] Case studies
- [H6] Chamber of Commerce Partnership
- [H6] Farm Source Partnership
- [H6] Explore mobile plans
- [H6] Mobile device management
- [H6] Add-ons
- [H6] Case studies
- [H6] Chamber of Commerce Partnership
- [H6] Farm Source Partnership
- [H6] Explore mobile plans
- [H6] Chamber of Commerce Partnership
- [H6] Cloud PBX
- [H6] Farm Source Partnership
- [H6] Explore broadband
- [H6] Chamber of Commerce Partnership
- [H6] Cloud PBX
- [H6] Farm Source Partnership
- [H6] Explore broadband
- [H6] See all Office phones
- [H6] See all Office phones
- [H6] See all Business services
- [H6] See all Business services
- [H6] See all Security
- [H6] See all Security
- [H6] Shop Apple
- [H6] Shop Samsung
- [H6] Shop OPPO
- [H6] Explore Shop
- [H6] Shop Apple
- [H6] Shop Samsung
- [H6] Shop OPPO
- [H6] Explore Shop

Afbeeldingen

We vonden 71 afbeeldingen in de pagina.

## SEO Content

		16 alt attributen ontbreken. Voeg alternatieve text toe zodat zoekmachines beter kunnen beoordelen wat het onderwerp van de afbeeldingen is.
	Text/HTML Ratio	Ratio : <b>29%</b> Ideaal! De ratio van text tot HTML code is tussen de 25 en 70 procent.
	Flash	Perfect, geen Flash content gevonden in uw website.
	Iframe	Jammer, u heeft Iframes in uw website, dit betekent dat deze content niet kan worden geïndexeerd.

## SEO Links

	Herschreven URL	Slecht. Uw links maken gebruik van een query string.
	Underscores in de URLs	Perfect! Geen underscores gevonden in uw URLs.
	In-page links	We vonden een totaal van 104 links inclusie 1 link(s) naar bestanden
	Statistics	Externe Links : noFollow 0% Externe Links : doFollow 11.54% Interne Links 88.46%

## In-page links

Ankertekst	Type	samenstelling
<a href="#">Skip to main content</a>	Intern	doFollow
=	Intern	doFollow
=	Intern	doFollow
<a href="#">Business</a>	Intern	doFollow
<a href="#">Pay Monthly plans</a>	Intern	doFollow

## In-page links

<a href="#">Prepay plans</a>	Intern	doFollow
<a href="#">Prepay top up</a>	Intern	doFollow
<a href="#">Mobile phones</a>	Intern	doFollow
<a href="#">Group plans</a>	Intern	doFollow
<a href="#">Add-ons</a>	Intern	doFollow
<a href="#">SuperGold discounts</a>	Intern	doFollow
<a href="#">Perks and discounts</a>	Intern	doFollow
<a href="#">Unlimited Travel SIM</a>	Intern	doFollow
<a href="#">Explore mobile plans</a>	Intern	doFollow
<a href="#">Broadband plans</a>	Intern	doFollow
<a href="#">Hyperfibre plans</a>	Intern	doFollow
<a href="#">Wireless plans</a>	Intern	doFollow
<a href="#">Rural plans</a>	Intern	doFollow
<a href="#">Broadband benefits</a>	Intern	doFollow
<a href="#">Moving house</a>	Intern	doFollow
<a href="#">Explore broadband</a>	Intern	doFollow
<a href="#">Power</a>	Intern	doFollow
<a href="#">Phone accessories</a>	Intern	doFollow
<a href="#">Sound accessories</a>	Intern	doFollow
<a href="#">Wearables</a>	Intern	doFollow
<a href="#">Tablets</a>	Intern	doFollow
<a href="#">Hello Deals</a>	Intern	doFollow
<a href="#">Shop Apple</a>	Intern	doFollow
<a href="#">Shop Samsung</a>	Intern	doFollow
<a href="#">Shop OPPO</a>	Intern	doFollow
<a href="#">Trade In</a>	Intern	doFollow
<a href="#">Explore Shop</a>	Intern	doFollow
<a href="#">Help</a>	Intern	doFollow

## In-page links

<a href="#">Business Choice plans</a>	Intern	doFollow
<a href="#">Business Connect plans</a>	Intern	doFollow
<a href="#">Mobile device management</a>	Intern	doFollow
<a href="#">Add-ons</a>	Intern	doFollow
<a href="#">Case studies</a>	Intern	doFollow
<a href="#">Chamber of Commerce Partnership</a>	Intern	doFollow
<a href="#">Farm Source Partnership</a>	Intern	doFollow
<a href="#">Explore mobile plans</a>	Intern	doFollow
<a href="#">Broadband plans</a>	Intern	doFollow
<a href="#">Hyperfibre plans</a>	Intern	doFollow
<a href="#">Wireless Broadband</a>	Intern	doFollow
<a href="#">Starlink</a>	Intern	doFollow
<a href="#">Cloud PBX</a>	Intern	doFollow
<a href="#">Explore broadband</a>	Intern	doFollow
<a href="#">Teams Calling</a>	Intern	doFollow
<a href="#">Contact centres</a>	Intern	doFollow
<a href="#">SIP trunks</a>	Intern	doFollow
<a href="#">See all Office phones</a>	Intern	doFollow
<a href="#">Data Centres</a>	Intern	doFollow
<a href="#">Data Hub</a>	Intern	doFollow
<a href="#">FLEX</a>	Intern	doFollow
<a href="#">Managed LAN/WiFi</a>	Intern	doFollow
<a href="#">Cloud connect</a>	Intern	doFollow
<a href="#">Group Text</a>	Intern	doFollow
<a href="#">Insight Network</a>	Intern	doFollow
<a href="#">MaaS</a>	Intern	doFollow
<a href="#">See all Business services</a>	Intern	doFollow
<a href="#">Cloud security</a>	Intern	doFollow

## In-page links

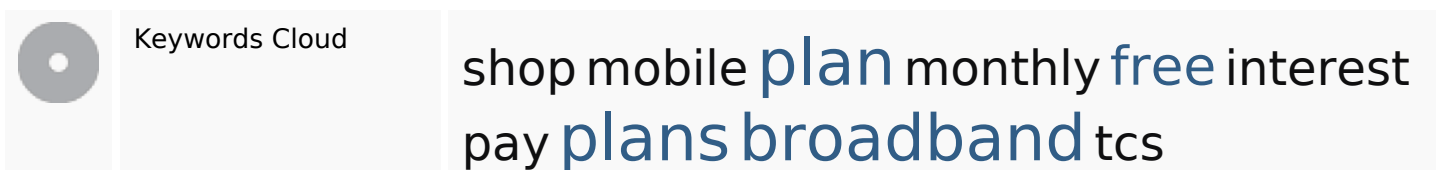
<a href="#">DNS Protect</a>	Intern	doFollow
<a href="#">See all Security</a>	Intern	doFollow
<a href="#">5G</a>	Intern	doFollow
<a href="#">About us</a>	Intern	doFollow
<a href="#">Roaming</a>	Intern	doFollow
<a href="#">Network Partners</a>	Intern	doFollow
<a href="#">Roaming</a>	Intern	doFollow
<a href="#">Contact</a>	Intern	doFollow
<a href="#">Buy now</a>	Intern	doFollow
<a href="#">T&amp;Cs apply</a>	Intern	doFollow
<a href="#">Find out more about our Fight for Fair</a>	Intern	doFollow
<a href="#">Starting from just \$8. Get a monthly plan that lasts a full month and is chocca with Carryover Data. You can even hotspot your data at no extra charge.</a>	Extern	doFollow
<a href="#">When you join us on a 12 month term.</a>	Extern	doFollow
<a href="#">We're so confident in our Network and know that you'll love it. Give it a go now with our Blind Network Test.</a>	Intern	doFollow
<a href="#">Fibre Broadband</a>	Intern	doFollow
<a href="#">Wireless Broadband</a>	Intern	doFollow
<a href="#">Shop accessories</a>	Intern	doFollow
<a href="#">From \$23/m</a>	Intern	doFollow
<a href="#">From \$44/m</a>	Intern	doFollow
<a href="#">From \$44/m</a>	Intern	doFollow
<a href="#">From \$23/m</a>	Intern	doFollow
<a href="#">Get data</a>	Intern	doFollow
<a href="#">www.oppopromotions.co.nz</a>	Extern	doFollow
<a href="#">2degreesmobile.co.nz/redeem</a>	Intern	doFollow
<a href="#">2degrees.nz</a>	Extern	doFollow
<a href="#">2degrees.nz</a>	Extern	doFollow
<a href="#">T&amp;Cs apply</a>	Extern	doFollow



## In-page links

<a href="#">2degrees.nz</a>	Intern	doFollow
<a href="#">2degrees.nz</a>	Intern	doFollow
<a href="#">/contact-us</a>	Intern	doFollow
<a href="#">/store-locator</a>	Intern	doFollow
<a href="#">/network-status</a>	Intern	doFollow
<a href="#">Facebook</a>	Extern	doFollow
<a href="#">X (Twitter)</a>	Extern	doFollow
<a href="#">Instagram</a>	Extern	doFollow
<a href="#">YouTube</a>	Extern	doFollow
<a href="#">LinkedIn</a>	Extern	doFollow
<a href="#">Join our team</a>	Extern	doFollow
<a href="#">2degrees Apps</a>	Intern	doFollow
<a href="#">Student Offers</a>	Intern	doFollow
<a href="#">News &amp; Media Releases</a>	Intern	doFollow
<a href="#">Accessibility</a>	Intern	doFollow
<a href="#">Privacy Policy</a>	Intern	doFollow

## SEO Keywords



## Keywords Consistentie

Keyword	Content	Title	Keywords	Description	Headings
plan	84	✓	✗	✓	✓
plans	75	✓	✗	✓	✓
broadband	68	✓	✗	✓	✓

## Keywords Consistentie

free	56	✘	✘	✘	✔
mobile	47	✔	✘	✔	✔



## Bruikbaarheid

	Url	Domein : 2degreesModule.co.nz Lengte : 20
	Favicon	Goed, uw website heeft een favicon.
	Printbaarheid	Jammer. We vonden geen Print-Vriendelijke CSS.
	Taal	Goed. Uw ingestelde taal is en.
	Dublin Core	Deze pagina maakt geen gebruik van Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Uw ingestelde Charset is UTF-8.
	W3C Validiteit	Fouten : 0 Waarschuwingen : 0
	E-mail Privacy	Geweldig er is geen e-mail adres gevonden als platte tekst!
	Niet ondersteunde HTML	Geweldig! We hebben geen niet meer ondersteunde HTML tags gevonden in uw HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✔ Geweldig, uw website heeft geen tabellen in een tabel.</li><li>✘ Jammer, uw website maakt gebruik van inline styles.</li><li>✘ Jammer, uw website heeft teveel CSS bestanden (meer dan 4).</li></ul>




## Document

-  Jammer, uw website heeft teveel JS bestanden (meer dan 6).
-  Perfect, uw website haalt voordeel uit gzip.

## Mobile



### Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

## Optimalisatie

	XML Sitemap	Geweldig, uw website heeft een XML sitemap. <a href="https://www.2degrees.nz/sitemap.xml">https://www.2degrees.nz/sitemap.xml</a>
	Robots.txt	<a href="http://2degreemobile.co.nz/robots.txt">http://2degreemobile.co.nz/robots.txt</a> Geweldig uw website heeft een robots.txt bestand.
	Analytics	Ontbrekend We hadden niet op te sporen van een analytics tool op deze website geplaatst. Web Analytics laat u toe de bezoekersactiviteit op uw website te meten. U zou minstens 1 Analytics tool geïnstalleerd moeten hebben en een extra tool voor de bevestiging van de resultaten.