








# Analisi sito web yealink.com

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Il punteggio e 49/100







## SEO Content

	<p>Title</p>	<p>Yealink   UC &amp; C Terminal, Video Collaboration, Conference Phone, IP Phone, Headsets &amp; Video Conferencing</p> <p><b>Lunghezza : 113</b></p> <p>Idealmente, il tuo title dovrebbe contenere tra 10 e 70 caratteri (spazi inclusi). Usa <a href="#">questo strumento free</a> per calcolare la lunghezza del testo.</p>												
	<p>Description</p>	<p>Yealink (Stock Code: 300628) is a global brand that specializes in video conferencing, voice communications and collaboration solutions with best-in-class quality, innovative technology and user-friendly experience. As one of the best providers in more than 140 countries and regions, Yealink ranks No.1 in the global market share of SIP phone shipments (Global IP Desktop Phone Growth Excellence Leadership Award Report, Frost &amp; Sullivan, 2019).</p> <p><b>Lunghezza : 450</b></p> <p>Idealmente, la tua meta description dovrebbe contenere tra 70 e 160 caratteri (spazi inclusi). Usa <a href="#">questo strumento free</a> per calcolare la lunghezza del testo.</p>												
	<p>Keywords</p>	<p>Yealink,Conference Phone,IP Phone,sip phone,voip phones,wireless headset,phone headset,Video Conferencing,microsoft teams phone,video conferencing devices</p> <p>Buono, la tua pagina contiene meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Questa pagina non sfrutta i vantaggi Og Properties. Questi tags consentono ai social crawler di strutturare meglio la tua pagina. Usa <a href="#">questo generatore gratuito di og properties</a> per crearli.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1809 1481 1883"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>6</td> <td>4</td> <td>15</td> <td>4</td> <td>4</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1912 1018 2078" style="list-style-type: none"> <li>• [H1] MeetingBar A40</li> <li>• [H1] Teams Phone MP E2</li> <li>• [H1] 3rd-Gen MTR Solutions</li> <li>• [H1] CEC Demo Booking</li> <li>• [H1] Collaboration Display</li> </ul>	H1	H2	H3	H4	H5	H6	6	4	15	4	4	0
H1	H2	H3	H4	H5	H6									
6	4	15	4	4	0									

# SEO Content

		<ul style="list-style-type: none"><li>• [H1] WH64 DECT Headset</li><li>• [H2] INNOVATE COMMUNICATION</li><li>• [H2] ART OF CONVERSATION</li><li>• [H2] WHY YEALINK</li><li>• [H2] NEWS &amp; INSIGHTS</li><li>• [H3] VIDEO CONFERENCING DEVICES</li><li>• [H3] HEADSETS</li><li>• [H3] IP PHONES</li><li>• [H3] WEBCAMS</li><li>• [H3] VIDEO CONFERENCING PLATFORM</li><li>• [H3] INTELLIGENT ROOM DEVICES</li><li>• [H3] MANAGEMENT PLATFORM</li><li>• [H3] MICROSOFT/ZOOM DEVICES</li><li>• [H3] MICROSOFT SOLUTIONS</li><li>• [H3] ZOOM SOLUTIONS</li><li>• [H3] BY INDUSTRY</li><li>• [H3] BY SCENARIO</li><li>• [H3] Yealink First Customer Experience Center and Office in Germany was Grand Opened</li><li>• [H3] Yealink Unveils Cutting-Edge AI Innovation Solutions at InfoComm 2024</li><li>• [H3] Yealink Helped Siemens Energy Harness the Full Potential of Video Collaboration</li><li>• [H4] One-stop audio and video device solutions for Microsoft Teams, bring seamless Teams experience to every space.</li><li>• [H4] Full range of audio and video device solutions for Zoom, delivering easy collaboration to the next level.</li><li>• [H4] Full range of audio and video device solutions form Yealink keep your company productive, engage people get creative.</li><li>• [H4] From individual needs to team working, elevate workspace with powerful collaboration devices built for any scenarios.</li><li>• [H5] Market share by IP Phone Unit Shipment</li><li>• [H5] Video conferencing solutions provider</li><li>• [H5] One in every 500 people owns or is using a Yealink product</li><li>• [H5] Yealink served more than 500,000 companies</li></ul>
	Images	<p>Abbiamo trovato 20 immagini in questa pagina web.</p> <p>11 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.</p>
	Text/HTML Ratio	<p>Ratio : <b>22%</b></p> <p>Buono, il rapporto testo/codice HTML di questa pagina e maggiore di 15, e minore di 25 percento.</p>
	Flash	<p>Perfetto, non e stato rilevato contenuto Flash in questa pagina.</p>
	Iframe	<p>Molto male, hai usato Iframes nelle tue pagine web, questo significa che in contenuto inserito negli Iframe non puo essere indicizzato.</p>

## SEO Links

	URL Rewrite	Buono. I tuoi links appaiono friendly!
	Underscores in the URLs	Perfetto! Non sono stati rilevati underscores nei tuoi URLs.
	In-page links	Abbiamo trovato un totale di 129 links inclusi 0 link(s) a files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0.78% Internal Links 99.22%

## In-page links

Anchor	Type	Juice
<a href="#">IP Phone</a>	Interno	Passing Juice
<a href="#">T5 Series</a>	Interno	Passing Juice
<a href="#">T4 Series</a>	Interno	Passing Juice
<a href="#">T3 Series</a>	Interno	Passing Juice
<a href="#">DECT Phones</a>	Interno	Passing Juice
<a href="#">Conference Phones</a>	Interno	Passing Juice
<a href="#">Phone Accessories</a>	Interno	Passing Juice
<a href="#">Microsoft   Zoom Device</a>	Interno	Passing Juice
<a href="#">Zoom Rooms System</a>	Interno	Passing Juice
<a href="#">USB Cameras &amp; BYOD Kits</a>	Interno	Passing Juice
<a href="#">AIOT Room Device</a>	Interno	Passing Juice
<a href="#">Room Audio Devices</a>	Interno	Passing Juice
<a href="#">Room System Accessories</a>	Interno	Passing Juice
<a href="#">Room Mount Kit</a>	Interno	Passing Juice
<a href="#">Teams Phones</a>	Interno	Passing Juice

## In-page links

<a href="#">Zoom Phones</a>	Interno	Passing Juice
<a href="#">Headsets</a>	Interno	Passing Juice
<a href="#">Bluetooth Wireless Headsets</a>	Interno	Passing Juice
<a href="#">DECT Wireless Headsets</a>	Interno	Passing Juice
<a href="#">Wired Headsets</a>	Interno	Passing Juice
<a href="#">Speakerphones</a>	Interno	Passing Juice
<a href="#">H.323/SIP Room Endpoints</a>	Interno	Passing Juice
<a href="#">MeetingEye Series</a>	Interno	Passing Juice
<a href="#">Video Conferencing Room Series</a>	Interno	Passing Juice
<a href="#">Management Platform</a>	Interno	Passing Juice
<a href="#">Device Management Platform (YDMP)</a>	Interno	Passing Juice
<a href="#">Management Cloud Service (YMCS)</a>	Interno	Passing Juice
<a href="#">USB Connect Management</a>	Interno	Passing Juice
<a href="#">Accessories</a>	Interno	Passing Juice
<a href="#">EoS Products</a>	Interno	Passing Juice
<a href="#">Products A-Z</a>	Interno	Passing Juice
<a href="#">Microsoft Solutions</a>	Interno	Passing Juice
<a href="#">Teams Room</a>	Interno	Passing Juice
<a href="#">Teams Phone</a>	Interno	Passing Juice
<a href="#">Live Demo Service</a>	Interno	Passing Juice
<a href="#">Room Device Calculator</a>	Interno	Passing Juice
<a href="#">PAG/NAG Calculator</a>	Interno	Passing Juice
<a href="#">Room Configurator</a>	Interno	Passing Juice
<a href="#">Zoom Solutions</a>	Interno	Passing Juice
<a href="#">Zoom Phone</a>	Interno	Passing Juice
<a href="#">Zoom Rooms</a>	Interno	Passing Juice
<a href="#">Zoom Meetings</a>	Interno	Passing Juice
<a href="#">Room Configurator</a>	Interno	Passing Juice

## In-page links

<a href="#">By Industry</a>	Interno	Passing Juice
<a href="#">Finance</a>	Interno	Passing Juice
<a href="#">Education</a>	Interno	Passing Juice
<a href="#">Healthcare</a>	Interno	Passing Juice
<a href="#">Manufacturing</a>	Interno	Passing Juice
<a href="#">By Scenario</a>	Interno	Passing Juice
<a href="#">Future Workers</a>	Interno	Passing Juice
<a href="#">Headset&amp;Handset</a>	Interno	Passing Juice
<a href="#">Personal Collaboration</a>	Interno	Passing Juice
<a href="#">Desktop Video</a>	Interno	Passing Juice
<a href="#">For Strategic Partners</a>	Interno	Passing Juice
<a href="#">RingCentral Solutions</a>	Interno	Passing Juice
<a href="#">3CX Solution</a>	Interno	Passing Juice
<a href="#">Extron Solution</a>	Interno	Passing Juice
<a href="#">BroadSoft Solution</a>	Interno	Passing Juice
<a href="#">Metaswitch Solution</a>	Interno	Passing Juice
<a href="#">BlueJeans Solution</a>	Interno	Passing Juice
<a href="#">Helpdesk</a>	Interno	Passing Juice
<a href="#">Submit a Ticket</a>	Interno	Passing Juice
<a href="#">Knowledge Base</a>	Interno	Passing Juice
<a href="#">Apply for License</a>	Interno	Passing Juice
<a href="#">Maintenance</a>	Interno	Passing Juice
<a href="#">Partner PrimeCare Service</a>	Interno	Passing Juice
<a href="#">Headset Compatibility</a>	Interno	Passing Juice
<a href="#">Headset Resource Center</a>	Interno	Passing Juice
<a href="#">Online Demo for Zoom Rooms</a>	Interno	Passing Juice
<a href="#">London CEC Booking</a>	Interno	Passing Juice
<a href="#">Dallas CEC Booking</a>	Interno	Passing Juice

## In-page links

<a href="#">Yealink Academy</a>	Interno	Passing Juice
<a href="#">Learning Center</a>	Interno	Passing Juice
<a href="#">Training List</a>	Interno	Passing Juice
<a href="#">Trust Center</a>	Interno	Passing Juice
<a href="#">Security&amp;Compliance</a>	Interno	Passing Juice
<a href="#">Privacy</a>	Interno	Passing Juice
<a href="#">Resources</a>	Interno	Passing Juice
<a href="#">Security Advisories</a>	Interno	Passing Juice
<a href="#">End-of-Life Policy</a>	Interno	Passing Juice
<a href="#">PSTI Conformity Statement</a>	Interno	Passing Juice
<a href="#">Resource Center</a>	Interno	Passing Juice
<a href="#">Software</a>	Interno	Passing Juice
<a href="#">Videos</a>	Interno	Passing Juice
<a href="#">Partners</a>	Interno	Passing Juice
<a href="#">Partner Center</a>	Interno	Passing Juice
<a href="#">Technology Partners</a>	Interno	Passing Juice
<a href="#">Carrier and ITSP Partners</a>	Interno	Passing Juice
<a href="#">Online Reseller</a>	Interno	Passing Juice
<a href="#">Program Overview</a>	Interno	Passing Juice
<a href="#">Authorized Online Reseller</a>	Interno	Passing Juice
<a href="#">Unauthorized Yealink Online Reseller</a>	Interno	Passing Juice
<a href="#">Find an Authorized Online Reseller</a>	Interno	Passing Juice
<a href="#">Opportunity Registration</a>	Interno	Passing Juice
<a href="#">Certified IP Phone Engineer</a>	Interno	Passing Juice
<a href="#">Junior Certified IP Phone Engineer</a>	Interno	Passing Juice
<a href="#">Certified IP Phone Sales Engineer</a>	Interno	Passing Juice
<a href="#">Microsoft Solution Certified Program</a>	Interno	Passing Juice
<a href="#">Yealink Microsoft Teams Solution Sales Course</a>	Interno	Passing Juice

## In-page links

<a href="#">Yealink Microsoft Teams Solution Technical Course</a>	Interno	Passing Juice
<a href="#">Certified Headset Solution Program</a>	Interno	Passing Juice
<a href="#">Certified Headset Solution Professional</a>	Interno	Passing Juice
<a href="#">Certified Multicell Engineer Program</a>	Interno	Passing Juice
<a href="#">About Yealink</a>	Interno	Passing Juice
<a href="#">Company Honors</a>	Interno	Passing Juice
<a href="#">Sustainable Development</a>	Interno	Passing Juice
<a href="#">Blog</a>	Interno	Passing Juice
<a href="#">News Center</a>	Interno	Passing Juice
<a href="#">Customer Stories</a>	Interno	Passing Juice
<a href="#">Room Design Center</a>	Interno	Passing Juice
<a href="#">Perspectives</a>	Interno	Passing Juice
<a href="#">Why Video Collaboration</a>	Interno	Passing Juice
<a href="#">On-Premise and Hosted Service</a>	Interno	Passing Juice
<a href="#">Contact Us</a>	Interno	Passing Juice
<a href="#">Contact Sales</a>	Interno	Passing Juice
<a href="#">ABOUT YEALINK</a>	Externo	Passing Juice
<a href="#">Social Responsibility</a>	Interno	Passing Juice
<a href="#">Sitemap</a>	Interno	Passing Juice
<a href="#">Microsoft Teams Room System</a>	Interno	Passing Juice
<a href="#">Product Buying Guide</a>	Interno	Passing Juice
<a href="#">Submit a Ticket</a>	Interno	noFollow
<a href="#">Apply for License</a>	Interno	noFollow
<a href="#">Terminology Definition</a>	Interno	Passing Juice
<a href="#">SIGN UP FOR OUR NEWSLETTER</a>	Interno	Passing Juice
<a href="#">SOLUTIONS</a>	Interno	Passing Juice
<a href="#">PRODUCTS</a>	Interno	Passing Juice
<a href="#">PARTNERS</a>	Interno	Passing Juice

## In-page links

[Policy Statement](#)

Interno

Passing Juice

[Learn more ->](#)

Interno

Passing Juice

## SEO Keywords



Keywords Cloud

site yealink video more website learn allow  
information **cookies** solutions

## Consistenza Keywords












Keyword	Contenuto	Title	Keywords	Descrizione	Headings
cookies	52	✘	✘	✘	✘
more	21	✘	✘	✔	✔
information	20	✘	✘	✘	✘
site	17	✘	✘	✘	✘
website	16	✘	✘	✘	✘

## Usabilità





	Url	Dominio : yealink.com Lunghezza : 11
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilità	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.






## Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
	Validita W3C	Errori : 0 Avvisi : 0
	Email Privacy	Grande. Nessun indirizzo mail e stato trovato in plain text!
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	<ul style="list-style-type: none"><li> Eccellente, il tuo sito web non utilizza nested tables.</li><li> Molto male, il tuo sito web utilizza stili CSS inline.</li><li> Molto male, il tuo sito web ha troppi file CSS files (piu di 4).</li><li> Molto male, il tuo sito web ha troppi file JS (piu di 6).</li><li> Peccato, il vostro sito non approfitta di gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Ottimizzazione

	XML Sitemap	Grande, il vostro sito ha una sitemap XML. <a href="https://www.yealink.com/sitemap.xml">https://www.yealink.com/sitemap.xml</a>
	Robots.txt	<a href="http://yealink.com/robots.txt">http://yealink.com/robots.txt</a> Grande, il vostro sito ha un file robots.txt.
	Analytics	Grande, il vostro sito ha uno strumento di analisi dei dati.

# Optimizzazione



Google Analytics