







Analisi sito web williambruce.org

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Il punteggio e 58/100



SEO Content

	<p>Title</p>	<p>Everything about valuing, buying, or selling a business in one place. Click the &quot;Resources&quot; tab below to explore. William Bruce has been assisting clients with these issues since 1986. - Serving clients nationally from offices in Fairhope, Alabama and Baton Rouge, Louisiana. Contact William at Will@WilliamBruce.org or by phone at 251-990-5934 (Fairhope) or 225-465-5799 (Baton Rouge). We look forward to hearing from you!Everything about valuing, buying, or selling a business in one place. Click the &quot;Resources&quot; tab below to explore. William Bruce has been assisting clients with these issues since 1986. Serving clients nationally from offices in Fairhope, Alabama and Baton Rouge, Louisiana. Contact William at Will@WilliamBruce.org or by phone at 251-990-5934 (Fairhope) or 225-465-5799 (Baton Rouge). We look forward to hearing from you!</p> <p>Lunghezza : 871</p> <p>Idealmente, il tuo title dovrebbe contenere tra 10 e 70 caratteri (spazi inclusi). Usa questo strumento free per calcolare la lunghezza del testo.</p>						
	<p>Description</p>	<p>Information from William Bruce about valuing, buying and selling a privately-held business.</p> <p>Lunghezza : 91</p> <p>Grande, la tua meta description contiene tra 70 e 160 caratteri.</p>						
	<p>Keywords</p>	<p>Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa questo generatore gratuito online di meta tags per creare keywords.</p>						
	<p>Og Meta Properties</p>	<p>Buono, questa pagina sfrutta i vantaggi Og Properties.</p> <table border="1" data-bbox="539 1749 1481 2078"> <thead> <tr> <th>Proprieta</th> <th>Contenuto</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Proprieta	Contenuto	locale	en_US	type	website
Proprieta	Contenuto							
locale	en_US							
type	website							

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title	Everything about valuing, buying, or selling a business in one place. Click the "Resources" tab below to explore. William Bruce has been assisting clients with these issues since 1986. William Bruce Business Sales & Acquisitions
description	Information from William Bruce about valuing, buying and selling a privately-held business.
url	https://williambruce.org/
site_name	Everything about valuing, buying, or selling a business in one place. Click the "Resources" tab below to explore. William Bruce has been assisting clients with these issues since 1986.
image	https://i0.wp.com/williambruce.org/wp-content/uploads/2020/05/Combined-Logos-from-Chamber-Ad2.jpg?fit=749%2C564&ssl=1
image:width	749
image:height	564
image:type	image/jpeg

Headings

H1	H2	H3	H4	H5	H6
8	33	38	15	2	0
<ul style="list-style-type: none"> • [H1] Everything about valuing, buying, or selling a business in one place. Click the "Resources" tab below to explore. William Bruce has been assisting clients with these issues since 1986. • [H1] Markets Studied • [H1] Valuation • [H1] Market Confidence • [H1] Financing Trends • [H1] Time to Close • [H1] The Buyers • [H1] In Summary • [H2] The 3 Most Critical Issues in Buying or Selling a Business • [H2] EBITDA Valuation Multiples Are Rebounding for Privately Held Businesses • [H2] The Critical Importance of Small Businesses to Our Country • [H2] Job Creation • [H2] Innovation and Competition • [H2] Economic Diversification • [H2] Community Development • [H2] Economic Growth • [H2] Opportunities for Entrepreneurship • [H2] Adaptability and Resilience • [H2] Conclusion • [H2] New Gallup Survey Says Most Americans Want to be Their Own Boss 					

SEO Content

- [H2] The Reasons
- [H2] The Obstacles
- [H2] In Summary
- [H2] An Insiders Report on the Business-for-Sale Marketplace
- [H2] Confusing Interest Rates Explained
- [H2] Here's How to Value and Sell a Manufacturing Business
- [H2] Selling a Business? Ask These 5 Questions to Separate Serious Buyers From Tire Kickers
- [H2] Why Some Small Businesses Don't Sell
- [H2] Unrealistic Price Expectations
- [H2] Sloppy Books & Records
- [H2] Lack of Proper Representation
- [H2] Negligible Earnings
- [H2] Lack of Acquisition Financing
- [H2] In Summary
- [H2] Selling Your Business? Be Aware of the Differences in a Financial Versus a Strategic Buyer.
- [H2] The Financial Buyer
- [H2] The Strategic Buyer
- [H2] In Summary
- [H2] It's Vacation Time. Here Are 3 Ways to Protect Your Data While Taking a Break.
- [H2]
- [H2]
- [H3] Critical Issue #1: Confidentiality
- [H3] Critical Issue #2: Valuation
- [H3] Critical Issue #3: Financing
- [H3] Share this:
- [H3] Like this:
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- [H3] Federal Funds Rate
- [H3] Average Lending Rate
- [H3] Prime Rate
- [H3] In Conclusion
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- [H3] Share this:
- [H3] Like this:
- [H3] Technology Setup
- [H3] The Connection, Virtual Private Network (VPN)
- [H3] Support for Small Business Owners and Employees to Stay Connected During Vacation
- [H3] Share this:

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- [H3] Like this:
- [H3] Please Click the Image Below to Review Our Businesses for Sale.
- [H3] Top articles ranked by number of visits.
- [H3] Contact William Bruce:
- [H3] A complimentary booklet for readers of this discussion. Contact William Bruce for your digital copy.
- [H3] (C) Copyright William Bruce 2024. All rights reserved.
- [H3]
- [H4] BANKS - Although most people seeking a loan to buy a business will think first of a traditional bank loan, I can tell you from years of business brokerage experience that banks generally do not make business acquisition loans. There are exceptions but they're rare.
- [H4] SBA - The SBA, through its approved lenders, provides business acquisition loans. The SBA does not make direct loans, but rather guarantees a portion of the loan that is made by the approved lender. It's known as the SBA 7(a) program. Wells Fargo Bank is currently the top volume SBA lender nationally.
- [H4] FAMILY - Many times the older generation in a family will loan the down payment or the entire amount needed to a promising member of the family's younger generation. If your family is willing to loan you the money, one word of advice is in order. Have a very clear understanding as to how the debt is to be handled and put it in writing in the form of a legal note.
- [H4] THE SELLER - In a significant percentage of the business transfers that I handle as a business broker, the owner of the business finances a portion of the purchase price for the buyer. Some sellers cannot offer owner financing for a variety of reasons, but when they can, it conveniently solves the problem of financing.
- [H4] 401(K) FUNDS AND IRA ACCOUNTS - The use of these funds to buy a business, without tax penalty, is a fairly recent development. Several national CPA and attorney groups have developed a plan, approved by the IRS, which allows you to use your funds for business acquisition. There are legal and accounting fees involved, but they are a small fraction of the tax penalty that would be assessed for cashing in these accounts early.
- [H4] # # #
- [H4] William Bruce is an Accredited Business Intermediary (ABI) and Senior Valuation Analyst (SVA) assisting buyers and sellers of privately held businesses in the transfer of ownership. He currently serves as president of the American Business Brokers Association. His practice includes consulting services nationally on issues of business valuation and transfer. With offices in Fairhope, Alabama and Baton Rouge, Louisiana, he may be reached at (251) 990-5934 (Fairhope), 225-465-5799 (Baton Rouge) or by email at Will@WilliamBruce.org. The firm's most recent closings can be viewed here.
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	Images	<p>Abbiamo trovato 41 immagini in questa pagina web.</p> <p>29 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.</p>
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>Il rapporto testo/codice HTML di questa pagina e inferiore a 15 percento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.</p>
	Flash	<p>Perfetto, non e stato rilevato contenuto Flash in questa pagina.</p>
	Iframe	<p>Molto male, hai usato Iframes nelle tue pagine web, questo significa che in contenuto inserito negli Iframe non puo essere indicizzato.</p>

SEO Links

	URL Rewrite	<p>Buono. I tuoi links appaiono friendly!</p>
	Underscores in the URLs	<p>Perfetto! Non sono stati rilevati underscores nei tuoi URLs.</p>

SEO Links

		
	In-page links	Abbiamo trovato un totale di 86 links inclusi 1 link(s) a files
	Statistics	<p>External Links : noFollow 1.16%</p> <p>External Links : Passing Juice 9.3%</p> <p>Internal Links 89.53%</p>

In-page links

Anchor	Type	Juice
Everything about valuing, buying, or selling a business in one place. Click the &quot;Resources&quot; tab below to explore. William Bruce has been assisting clients with these issues since 1986.	Interno	Passing Juice
Skip to content	Interno	Passing Juice
Home	Interno	Passing Juice
Businesses for Sale	Interno	Passing Juice
Resources: Valuing, Buying, Selling a Business	Interno	Passing Juice
Better Business Bureau	Esterno	Passing Juice
About / Contact William Bruce	Interno	Passing Juice
William Bruce	Interno	Passing Juice
Whether you&#8217;re buying or selling, click here to see how a business broker can help you do it right.	Esterno	Passing Juice
rules of thumb guidelines	Interno	Passing Juice
What are the &#8220;Discretionary Earnings&#8221; of a Business	Interno	Passing Juice
How to Analyze a Business You&#8217;re Considering Buying	Interno	Passing Juice
How to Make a Written CONTINGENT Offer to Buy a Business	Interno	Passing Juice
Seven Negotiating Rules When Buying or Selling a Business	Interno	Passing Juice
How to Conduct Due Diligence When Buying a Business	Interno	Passing Juice

In-page links

viewed here	Externo	Passing Juice
Business Valuation & Appraisal	Interno	Passing Juice
Valuing, Buying or Selling a Business	Interno	Passing Juice
401(k) used for business purchase	Interno	Passing Juice
American Business Brokers Association	Interno	Passing Juice
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business appraisal valuation	Interno	Passing Juice
business broker	Interno	Passing Juice
buying a business	Interno	Passing Juice
IRA 401k used for buying a business	Interno	Passing Juice
SBA 7a	Interno	Passing Juice
SBA loan	Interno	Passing Juice
selling a business	Interno	Passing Juice
Small Business Administration	Interno	Passing Juice
Sunbelt Business Brokers	Interno	Passing Juice
Wells Fargo	Interno	Passing Juice
William Bruce Business Broker	Interno	Passing Juice
25 Comments	Interno	Passing Juice
EBITDA Valuation Multiples Are Rebounding for Privately Held Businesses	Interno	Passing Juice
please see our article here	Interno	Passing Juice
National economy	Interno	Passing Juice
EBITDA for HVAC businesses	Interno	Passing Juice
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EBITDA valuation multiples	Interno	Passing Juice
Leave a comment	Interno	Passing Juice
The Critical Importance of Small Businesses to Our Country	Interno	Passing Juice
Small business	Interno	Passing Juice
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In-page links

New Gallup Survey Says Most Americans Want to be Their Own Boss	Interno	Passing Juice
viewed here	Externo	Passing Juice
How to Find a Good Business For Sale	Interno	Passing Juice
Here Are the 6 Most Frequently Asked Questions When Buying a Business	Interno	Passing Juice
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Considering Buying a Small Business? Here's How to Analyze a Business for Sale	Interno	Passing Juice
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An Insiders Report on the Business-for-Sale Marketplace	Interno	Passing Juice
International Business Brokers Association	Externo	Passing Juice
M&A Source	Externo	Passing Juice
Condition of the business-for-sale marketplace	Interno	Passing Juice
small business valuation multiples	Interno	Passing Juice
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Confusing Interest Rates Explained	Interno	Passing Juice
2 Comments	Interno	Passing Juice
Here's How to Value and Sell a Manufacturing Business	Interno	Passing Juice
Selling a Business? Ask These 5 Questions to Separate Serious Buyers From Tire Kickers	Interno	Passing Juice
What Is a Business Broker? What Do Business Brokers Do?	Interno	Passing Juice
Manufacturing business broker	Interno	Passing Juice
Selling a manufacturing business	Interno	Passing Juice
valuation of manufacturing businesses	Interno	Passing Juice
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1 Comment	Interno	Passing Juice

In-page links

Why Some Small Businesses Don't Sell	Interno	Passing Juice
Why some small businesses don't sell	Interno	Passing Juice
2 Comments	Interno	Passing Juice
Selling Your Business? Be Aware of the Differences in a Financial Versus a Strategic Buyer.	Interno	Passing Juice
Selling a Business: The Critical Question of Price	Interno	Passing Juice
Difference in financial and strategic buyer	Interno	Passing Juice
financial business buyer defined	Interno	Passing Juice
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strategic business buyer defined	Interno	Passing Juice
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SEO Keywords

 Keywords Cloud	tagged william business valuation selling buying posted valuing businesses bruce
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Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Descrizione	Headings
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Consistenza Keywords

business	49	✓	✗	✓	✓
william	26	✓	✗	✓	✓
bruce	23	✓	✗	✓	✓
posted	22	✗	✗	✗	✗
selling	21	✓	✗	✓	✓


Usabilita

	Url	Dominio : williambruce.org Lunghezza : 16
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	Stampabilita	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.


Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
	Validita W3C	Errori : 0 Avvisi : 0
	Email Privacy	Attenzione! E stato trovato almeno un indirizzo mail in plain text. Usa antispam protector gratuito per nascondere gli indirizzi mail agli spammers.
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.




Documento

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Mobile

	<ul style="list-style-type: none">✓ Apple Icon✗ Meta Viewport Tag✓ Flash content
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Ottimizzazione

	<p>Grande, il vostro sito ha una sitemap XML.</p> <pre>https://williambruce.org/sitemap.xml https://williambruce.org/news-sitemap.xml https://williambruce.org/sitemap_index.xml</pre>
	<p>http://williambruce.org/robots.txt</p> <p>Grande, il vostro sito ha un file robots.txt.</p>
	<p>Non trovato</p> <p>Non abbiamo rilevato uno strumento di analisi installato su questo sito web.</p> <p>Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno un strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.</p>