

Analisi sito web topofmind.com

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Il punteggio e 60/100



SEO Content

	Title	<div>#1 Most-Used Mortgage CRM Surefire CRM by Top of Mind - Surefire CRM</div> <div>Lunghezza : 70</div> <div>Perfetto, il tuo title contiene tra 10 e 70 caratteri.</div>																
	Description	<div>Enterprise Lenders, Brokers and LOs all Win with Surefire CRM's Award Winning Mortgage Content, Email, Text, Phone Marketing</div> <div>Lunghezza : 129</div> <div>Grande, la tua meta description contiene tra 70 e 160 caratteri.</div>																
	Keywords	<div>Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa questo generatore gratuito online di meta tags per creare keywords.</div>																
	Og Meta Properties	<div>Buono, questa pagina sfrutta i vantaggi Og Properties.</div> <table><thead><tr><th>Proprieta</th><th>Contenuto</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>site_name</td><td>Surefire CRM</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>#1 Most-Used Mortgage CRM Surefire CRM by Top of Mind - Surefire CRM</td></tr><tr><td>description</td><td>Enterprise Lenders, Brokers and LOs all Win with Surefire CRM's Award Winning Mortgage Content, Email, Text, Phone Marketing</td></tr><tr><td>url</td><td>https://www.topofmind.com/</td></tr><tr><td>image</td><td>https://www.topofmind.com/wp-content/uploads/2022/01/BKFS_Logo_White_text_smaller.png</td></tr></tbody></table>	Proprieta	Contenuto	locale	en_US	site_name	Surefire CRM	type	website	title	#1 Most-Used Mortgage CRM Surefire CRM by Top of Mind - Surefire CRM	description	Enterprise Lenders, Brokers and LOs all Win with Surefire CRM's Award Winning Mortgage Content, Email, Text, Phone Marketing	url	https://www.topofmind.com/	image	https://www.topofmind.com/wp-content/uploads/2022/01/BKFS_Logo_White_text_smaller.png
Proprieta	Contenuto																	
locale	en_US																	
site_name	Surefire CRM																	
type	website																	
title	#1 Most-Used Mortgage CRM Surefire CRM by Top of Mind - Surefire CRM																	
description	Enterprise Lenders, Brokers and LOs all Win with Surefire CRM's Award Winning Mortgage Content, Email, Text, Phone Marketing																	
url	https://www.topofmind.com/																	
image	https://www.topofmind.com/wp-content/uploads/2022/01/BKFS_Logo_White_text_smaller.png																	





SEO Content

image:secure_url	https://www.topofmind.com/wp-content/uploads/2022/01/BKFS_Logo_White_text_smaller.png
image:width	250
image:height	68





Headings

H1	H2	H3	H4	H5	H6
1	16	17	0	6	3
<ul style="list-style-type: none"> • [H1] In An Industry Where Speed Matters... • [H2] Consumer Direct Lending • [H2] Retail Mortgage Lending • [H2] Wholesale Lending/Third-Party Origination (TPO) • [H2] Product Cross-Selling • [H2] Mortgage Professionals Love Surefire CRM • [H2] Trending Mortgage Industry and Surefire News • [H2] Mortgage Marketing University • [H2] Surefire CRM • [H2] Power Messaging • [H2] Power Calls • [H2] Client for Life • [H2] Surefire Content • [H2] Surefire Integrations • [H2] Power Video • [H2] Subscribe to The Trending Mind Newsletter • [H2] You have Successfully Subscribed! • [H3] Beat Your Competition to the Punch With Surefire CRM • [H3] Automate Customized Communication for Borrowers at All Stages of the Loan Process • [H3] Captivate and Nurture Your Broker Database • [H3] Maximize Cross-Selling Opportunities With Lender Alerts and Nurture Campaigns • [H3] Hear what our clients have to say! • [H3] Free Ebook • [H3] Custom Look Book • [H3] Get the Demo • [H3] Grow Your Career and Your Business With Free Resources For Everything Related to Mortgage Marketing • [H3] The #1 Marketing Solution for the Mortgage Industry • [H3] Close More Deals With Surefire CRM Power Messaging • [H3] Cut Outbound Call Time by 66% With Surefire CRM Power Calls • [H3] Are You a Post-Close Marketing Powerhouse? • [H3] Stay Ahead of the Competition and at the Top Of Borrowers' Minds With Surefire Content • [H3] POS, LOS, PPE, CRM, CMS... Alphabet Soup??? • [H3] Make a connection that's both personal and powerful with Power Video from Surefire. • [H3] Pin It on Pinterest • [H5] How to Use Your CRM to Host a Successful Networking Event • [H5] How to Improve Your Ad Conversion Rate with Surefire • [H5] 5 Credit Union Marketing Strategies to Improve Engagement 					

SEO Content

		<ul style="list-style-type: none">• [H5] Solutions• [H5] Resources• [H5] Company• [H6] MORTGAGE MARKETING UNIVERSITY• [H6] SEE YOURSELF IN SUREFIRE• [H6] SUREFIRE CRM
	Images	<p>Abbiamo trovato 20 immagini in questa pagina web.</p> <p>11 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.</p>
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>Il rapporto testo/codice HTML di questa pagina e inferiore a 15 percento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.</p>
	Flash	<p>Perfetto, non e stato rilevato contenuto Flash in questa pagina.</p>
	Iframe	<p>Molto male, hai usato Iframes nelle tue pagine web, questo significa che in contenuto inserito negli Iframe non puo essere indicizzato.</p>

SEO Links

	URL Rewrite	<p>Buono. I tuoi links appaiono friendly!</p>
	Underscores in the URLs	<p>Perfetto! Non sono stati rilevati underscores nei tuoi URLs.</p>
	In-page links	<p>Abbiamo trovato un totale di 96 links inclusi 0 link(s) a files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 21.88%</p> <p>Internal Links 78.13%</p>

In-page links

Anchor	Type	Juice
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In-page links

Surefire CRM	Interno	Passing Juice
Client for Life	Interno	Passing Juice
Competing with Content	Interno	Passing Juice
Power Calls	Interno	Passing Juice
Power Messaging	Interno	Passing Juice
Power Video	Interno	Passing Juice
Professional Services	Interno	Passing Juice
Blog	Interno	Passing Juice
Partners	Interno	Passing Juice
Mortgage CRM	Interno	Passing Juice
Mortgage Lead Generation	Interno	Passing Juice
Mortgage Print Marketing	Interno	Passing Juice
Mortgage Pipeline	Interno	Passing Juice
Mortgage Marketing Content	Interno	Passing Juice
Mortgage Landing Pages	Interno	Passing Juice
Mortgage Email Marketing	Interno	Passing Juice
Mortgage Social Media Marketing	Interno	Passing Juice
Mortgage Marketing Plan	Interno	Passing Juice
Mortgage Marketing Compliance	Interno	Passing Juice
Mortgage Loan Origination Systems	Interno	Passing Juice
Mortgage Product Pricing Engine	Interno	Passing Juice
Mortgage Point of Sale Software	Interno	Passing Juice
Marketing Automation	Interno	Passing Juice
Mortgage Calculators	Interno	Passing Juice
Marketing Trends	Interno	Passing Juice
Mortgage Video Marketing	Interno	Passing Juice
Mortgage Memes	Interno	Passing Juice
Search Engine Optimization	Interno	Passing Juice

In-page links

Search Engine Marketing	Interno	Passing Juice
The Guide To Becoming a Mortgage Loan Officer	Interno	Passing Juice
Retail Mortgage Marketing	Interno	Passing Juice
Wholesale Mortgage Marketing	Interno	Passing Juice
Consumer-Direct Mortgage Marketing	Interno	Passing Juice
Credit Union Mortgage Marketing	Interno	Passing Juice
Credit Union Member Experience	Interno	Passing Juice
Real Estate Marketing	Interno	Passing Juice
Single Property Sites	Interno	Passing Juice
Mortgage Marketing Reporting	Interno	Passing Juice
Mortgage Broker Marketing	Interno	Passing Juice
TTM: Experience Matters	Interno	Passing Juice
TTM: Creating Clients for Life	Interno	Passing Juice
TTM: Creative Content	Interno	Passing Juice
TTM: Connectivity is Key	Interno	Passing Juice
TTM Editor's Cut: LendingPad	Interno	Passing Juice
TTM: The People Behind the Product	Interno	Passing Juice
TTM: Make It Personal	Interno	Passing Juice
TTM Live: LendingPad	Interno	Passing Juice
Contact Us	Interno	Passing Juice
Support	Externo	Passing Juice
Careers	Externo	Passing Juice
Login	Interno	Passing Juice
Solutions	Interno	Passing Juice
Resources	Interno	Passing Juice
Mortgage Marketing	Interno	Passing Juice
The Trending Mind	Interno	Passing Juice
Request a Demo	Interno	Passing Juice

In-page links

Our Story	Interno	Passing Juice
Schedule The Demo!	Interno	Passing Juice
love Surefire	Externo	Passing Juice
How to Use Your CRM to Host a Successful Networking Event	Interno	Passing Juice
=	Externo	Passing Juice
=	Externo	Passing Juice
=	Externo	Passing Juice
How to Improve Your Ad Conversion Rate with Surefire	Interno	Passing Juice
=	Externo	Passing Juice
=	Externo	Passing Juice
=	Externo	Passing Juice
5 Credit Union Marketing Strategies to Improve Engagement	Interno	Passing Juice
=	Externo	Passing Juice
=	Externo	Passing Juice
=	Externo	Passing Juice
More Stories	Interno	Passing Juice
Download the Ebook	Interno	Passing Juice
Get Your Look Book	Interno	Passing Juice
Get the Demo	Interno	Passing Juice
Start Learning	Interno	Passing Juice
Surefire CRM	Interno	Passing Juice
Power Calls	Interno	Passing Juice
Power Messaging	Interno	Passing Juice
Power Video	Interno	Passing Juice
Surefire Content	Interno	Passing Juice
Client For Life	Interno	Passing Juice
Professional Services	Interno	Passing Juice
Integrations	Interno	Passing Juice

In-page links

Surefire Login	Externo	Passing Juice
FAQs	Interno	Passing Juice
Live Training Calendar	Externo	Passing Juice
Submit a Request	Externo	Passing Juice
Privacy Policy	Externo	Passing Juice
Terms of Use	Interno	Passing Juice
Data Security	Interno	Passing Juice
=	Externo	Passing Juice
=	Externo	Passing Juice
=	Externo	Passing Juice
=	Externo	Passing Juice
=	Externo	Passing Juice






SEO Keywords




Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Descrizione	Headings
mortgage	45	✓	✗	✓	✓
marketing	40	✗	✗	✓	✓
surefire	34	✓	✗	✓	✓
crm	22	✓	✗	✓	✓
power	19	✗	✗	✗	✓

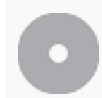
Usabilita

	Url	Dominio : topofmind.com Lunghezza : 13
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilita	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.

Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
	Validita W3C	Errori : 0 Avvisi : 0
	Email Privacy	Grande. Nessun indirizzo mail e stato trovato in plain text!
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	<div> Eccellente, il tuo sito web non utilizza nested tables.</div> <div> Molto male, il tuo sito web utilizza stili CSS inline.</div> <div> Molto male, il tuo sito web ha troppi file CSS files (piu di 4).</div> <div> Molto male, il tuo sito web ha troppi file JS (piu di 6).</div> <div> Perfetto, il vostro sito si avvale di gzip.</div>

Mobile



Mobile Optimization

- ✓ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

Ottimizzazione



XML Sitemap

Grande, il vostro sito ha una sitemap XML.

<https://www.topofmind.com/sitemap.xml>

<https://www.topofmind.com/sitemap.rss>



Robots.txt

<http://topofmind.com/robots.txt>

Grande, il vostro sito ha un file robots.txt.



Analytics

Non trovato

Non abbiamo rilevato uno strumento di analisi installato su questo sito web.

Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno un strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.