



Analisi sito web topofmind.com

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Il punteggio e 60/100



SEO Content

| | Title | <p>#1 Most-Used Mortgage CRM Surefire CRM by Top of Mind - Surefire CRM</p> <p>Lunghezza : 70</p> <p>Perfetto, il tuo title contiene tra 10 e 70 caratteri.</p> | | | | | | | | | | | | | | | | |
|-------------|--|---|-----------|-----------|--------|-------|-----------|--------------|------|---------|-------|--|-------------|--|-----|----------------------------|-------|---|
| | Description | <p>Enterprise Lenders, Brokers and LOs all Win with Surefire CRM's Award Winning Mortgage Content, Email, Text, Phone Marketing</p> <p>Lunghezza : 129</p> <p>Grande, la tua meta description contiene tra 70 e 160 caratteri.</p> | | | | | | | | | | | | | | | | |
| | Keywords | <p>Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa questo generatore gratuito online di meta tags per creare keywords.</p> | | | | | | | | | | | | | | | | |
| | Og Meta Properties | <p>Buono, questa pagina sfrutta i vantaggi Og Properties.</p> <table><thead><tr><th>Proprieta</th><th>Contenuto</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>site_name</td><td>Surefire CRM</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>#1 Most-Used Mortgage CRM Surefire CRM by Top of Mind - Surefire CRM</td></tr><tr><td>description</td><td>Enterprise Lenders, Brokers and LOs all Win with Surefire CRM's Award Winning Mortgage Content, Email, Text, Phone Marketing</td></tr><tr><td>url</td><td>https://www.topofmind.com/</td></tr><tr><td>image</td><td>https://www.topofmind.com/wp-content/uploads/2022/01/BKFS_Logo_White_text_smaller.png</td></tr></tbody></table> | Proprieta | Contenuto | locale | en_US | site_name | Surefire CRM | type | website | title | #1 Most-Used Mortgage CRM Surefire CRM by Top of Mind - Surefire CRM | description | Enterprise Lenders, Brokers and LOs all Win with Surefire CRM's Award Winning Mortgage Content, Email, Text, Phone Marketing | url | https://www.topofmind.com/ | image | https://www.topofmind.com/wp-content/uploads/2022/01/BKFS_Logo_White_text_smaller.png |
| Proprieta | Contenuto | | | | | | | | | | | | | | | | | |
| locale | en_US | | | | | | | | | | | | | | | | | |
| site_name | Surefire CRM | | | | | | | | | | | | | | | | | |
| type | website | | | | | | | | | | | | | | | | | |
| title | #1 Most-Used Mortgage CRM Surefire CRM by Top of Mind - Surefire CRM | | | | | | | | | | | | | | | | | |
| description | Enterprise Lenders, Brokers and LOs all Win with Surefire CRM's Award Winning Mortgage Content, Email, Text, Phone Marketing | | | | | | | | | | | | | | | | | |
| url | https://www.topofmind.com/ | | | | | | | | | | | | | | | | | |
| image | https://www.topofmind.com/wp-content/uploads/2022/01/BKFS_Logo_White_text_smaller.png | | | | | | | | | | | | | | | | | |





SEO Content

| | |
|------------------|---|
| image:secure_url | https://www.topofmind.com/wp-content/uploads/2022/01/BKFS_Logo_White_text_smaller.png |
| image:width | 250 |
| image:height | 68 |





Headings

| H1 | H2 | H3 | H4 | H5 | H6 |
|--|----|----|----|----|----|
| 1 | 16 | 17 | 0 | 6 | 3 |
| <ul style="list-style-type: none"> • [H1] In An Industry Where Speed Matters... • [H2] Consumer Direct Lending • [H2] Retail Mortgage Lending • [H2] Wholesale Lending/Third-Party Origination (TPO) • [H2] Product Cross-Selling • [H2] Mortgage Professionals Love Surefire CRM • [H2] Trending Mortgage Industry and Surefire News • [H2] Mortgage Marketing University • [H2] Surefire CRM • [H2] Power Messaging • [H2] Power Calls • [H2] Client for Life • [H2] Surefire Content • [H2] Surefire Integrations • [H2] Power Video • [H2] Subscribe to The Trending Mind Newsletter • [H2] You have Successfully Subscribed! • [H3] Beat Your Competition to the Punch With Surefire CRM • [H3] Automate Customized Communication for Borrowers at All Stages of the Loan Process • [H3] Captivate and Nurture Your Broker Database • [H3] Maximize Cross-Selling Opportunities With Lender Alerts and Nurture Campaigns • [H3] Hear what our clients have to say! • [H3] Free Ebook • [H3] Custom Look Book • [H3] Get the Demo • [H3] Grow Your Career and Your Business With Free Resources For Everything Related to Mortgage Marketing • [H3] The #1 Marketing Solution for the Mortgage Industry • [H3] Close More Deals With Surefire CRM Power Messaging • [H3] Cut Outbound Call Time by 66% With Surefire CRM Power Calls • [H3] Are You a Post-Close Marketing Powerhouse? • [H3] Stay Ahead of the Competition and at the Top Of Borrowers' Minds With Surefire Content • [H3] POS, LOS, PPE, CRM, CMS... Alphabet Soup??? • [H3] Make a connection that's both personal and powerful with Power Video from Surefire. • [H3] Pin It on Pinterest • [H5] How to Use Your CRM to Host a Successful Networking Event • [H5] How to Improve Your Ad Conversion Rate with Surefire • [H5] 5 Credit Union Marketing Strategies to Improve Engagement | | | | | |

SEO Content

| | | |
|--|-----------------|---|
| | | <ul style="list-style-type: none">• [H5] Solutions• [H5] Resources• [H5] Company• [H6] MORTGAGE MARKETING UNIVERSITY• [H6] SEE YOURSELF IN SUREFIRE• [H6] SUREFIRE CRM |
|  | Images | Abbiamo trovato 20 immagini in questa pagina web. 11 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini. |
|  | Text/HTML Ratio | Ratio : 5% Il rapporto testo/codice HTML di questa pagina e inferiore a 15 percento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto. |
|  | Flash | Perfetto, non e stato rilevato contenuto Flash in questa pagina. |
|  | Iframe | Molto male, hai usato Iframes nelle tue pagine web, questo significa che in contenuto inserito negli Iframe non puo essere indicizzato. |

SEO Links

| | | |
|---|-------------------------|--|
|  | URL Rewrite | Buono. I tuoi links appaiono friendly! |
|  | Underscores in the URLs | Perfetto! Non sono stati rilevati underscores nei tuoi URLs. |
|  | In-page links | Abbiamo trovato un totale di 96 links inclusi 0 link(s) a files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 21.88% Internal Links 78.13% |

In-page links

| Anchor | Type | Juice |
|--------|------|-------|
|--------|------|-------|

In-page links

| | | |
|---|---------|---------------|
| Surefire CRM | Interno | Passing Juice |
| Client for Life | Interno | Passing Juice |
| Competing with Content | Interno | Passing Juice |
| Power Calls | Interno | Passing Juice |
| Power Messaging | Interno | Passing Juice |
| Power Video | Interno | Passing Juice |
| Professional Services | Interno | Passing Juice |
| Blog | Interno | Passing Juice |
| Partners | Interno | Passing Juice |
| Mortgage CRM | Interno | Passing Juice |
| Mortgage Lead Generation | Interno | Passing Juice |
| Mortgage Print Marketing | Interno | Passing Juice |
| Mortgage Pipeline | Interno | Passing Juice |
| Mortgage Marketing Content | Interno | Passing Juice |
| Mortgage Landing Pages | Interno | Passing Juice |
| Mortgage Email Marketing | Interno | Passing Juice |
| Mortgage Social Media Marketing | Interno | Passing Juice |
| Mortgage Marketing Plan | Interno | Passing Juice |
| Mortgage Marketing Compliance | Interno | Passing Juice |
| Mortgage Loan Origination Systems | Interno | Passing Juice |
| Mortgage Product Pricing Engine | Interno | Passing Juice |
| Mortgage Point of Sale Software | Interno | Passing Juice |
| Marketing Automation | Interno | Passing Juice |
| Mortgage Calculators | Interno | Passing Juice |
| Marketing Trends | Interno | Passing Juice |
| Mortgage Video Marketing | Interno | Passing Juice |
| Mortgage Memes | Interno | Passing Juice |
| Search Engine Optimization | Interno | Passing Juice |

In-page links

| | | |
|---|---------|---------------|
| Search Engine Marketing | Interno | Passing Juice |
| The Guide To Becoming a Mortgage Loan Officer | Interno | Passing Juice |
| Retail Mortgage Marketing | Interno | Passing Juice |
| Wholesale Mortgage Marketing | Interno | Passing Juice |
| Consumer-Direct Mortgage Marketing | Interno | Passing Juice |
| Credit Union Mortgage Marketing | Interno | Passing Juice |
| Credit Union Member Experience | Interno | Passing Juice |
| Real Estate Marketing | Interno | Passing Juice |
| Single Property Sites | Interno | Passing Juice |
| Mortgage Marketing Reporting | Interno | Passing Juice |
| Mortgage Broker Marketing | Interno | Passing Juice |
| TTM: Experience Matters | Interno | Passing Juice |
| TTM: Creating Clients for Life | Interno | Passing Juice |
| TTM: Creative Content | Interno | Passing Juice |
| TTM: Connectivity is Key | Interno | Passing Juice |
| TTM Editor's Cut: LendingPad | Interno | Passing Juice |
| TTM: The People Behind the Product | Interno | Passing Juice |
| TTM: Make It Personal | Interno | Passing Juice |
| TTM Live: LendingPad | Interno | Passing Juice |
| Contact Us | Interno | Passing Juice |
| Support | Externo | Passing Juice |
| Careers | Externo | Passing Juice |
| Login | Interno | Passing Juice |
| Solutions | Interno | Passing Juice |
| Resources | Interno | Passing Juice |
| Mortgage Marketing | Interno | Passing Juice |
| The Trending Mind | Interno | Passing Juice |
| Request a Demo | Interno | Passing Juice |

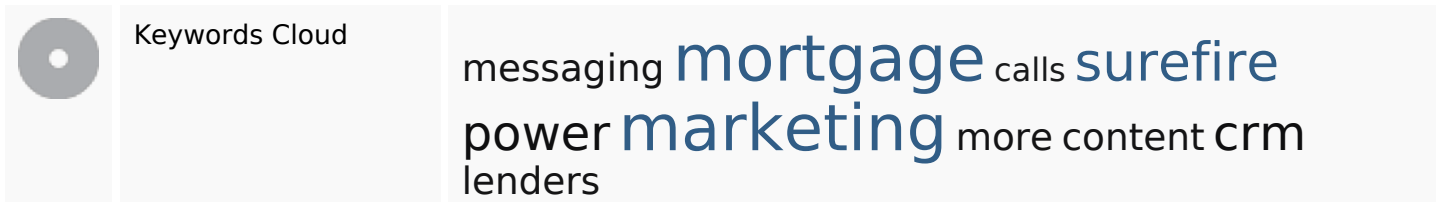
In-page links

| | | |
|---|---------|---------------|
| Our Story | Interno | Passing Juice |
| Schedule The Demo! | Interno | Passing Juice |
| love Surefire | Externo | Passing Juice |
| How to Use Your CRM to Host a Successful Networking Event | Interno | Passing Juice |
| = | Externo | Passing Juice |
| = | Externo | Passing Juice |
| = | Externo | Passing Juice |
| How to Improve Your Ad Conversion Rate with Surefire | Interno | Passing Juice |
| = | Externo | Passing Juice |
| = | Externo | Passing Juice |
| = | Externo | Passing Juice |
| 5 Credit Union Marketing Strategies to Improve Engagement | Interno | Passing Juice |
| = | Externo | Passing Juice |
| = | Externo | Passing Juice |
| = | Externo | Passing Juice |
| More Stories | Interno | Passing Juice |
| Download the Ebook | Interno | Passing Juice |
| Get Your Look Book | Interno | Passing Juice |
| Get the Demo | Interno | Passing Juice |
| Start Learning | Interno | Passing Juice |
| Surefire CRM | Interno | Passing Juice |
| Power Calls | Interno | Passing Juice |
| Power Messaging | Interno | Passing Juice |
| Power Video | Interno | Passing Juice |
| Surefire Content | Interno | Passing Juice |
| Client For Life | Interno | Passing Juice |
| Professional Services | Interno | Passing Juice |
| Integrations | Interno | Passing Juice |

In-page links

| | | |
|--|---------|---------------|
| Surefire Login | Externo | Passing Juice |
| FAQs | Interno | Passing Juice |
| Live Training Calendar | Externo | Passing Juice |
| Submit a Request | Externo | Passing Juice |
| Privacy Policy | Externo | Passing Juice |
| Terms of Use | Interno | Passing Juice |
| Data Security | Interno | Passing Juice |
| = | Externo | Passing Juice |
| = | Externo | Passing Juice |
| = | Externo | Passing Juice |
| = | Externo | Passing Juice |
| = | Externo | Passing Juice |






SEO Keywords












Consistenza Keywords

| Keyword | Contenuto | Title | Keywords | Descrizione | Headings |
|-----------|-----------|-------|----------|-------------|----------|
| mortgage | 45 | ✓ | ✗ | ✓ | ✓ |
| marketing | 40 | ✗ | ✗ | ✓ | ✓ |
| surefire | 34 | ✓ | ✗ | ✓ | ✓ |
| crm | 22 | ✓ | ✗ | ✓ | ✓ |
| power | 19 | ✗ | ✗ | ✗ | ✓ |


Usabilita

| | | |
|--|--------------|--|
|  | Url | Dominio : topofmind.com Lunghezza : 13 |
|  | Favicon | Grande, il tuo sito usa una favicon. |
|  | Stampabilita | Non abbiamo riscontrato codice CSS Print-Friendly. |
|  | Lingua | Buono. La tua lingua dichiarata en. |
|  | Dublin Core | Questa pagina non sfrutta i vantaggi di Dublin Core. |




Documento

| | | |
|--|------------------------------|---|
|  | Doctype | HTML 5 |
|  | Encoding | Perfetto. Hai dichiarato che il tuo charset e UTF-8. |
|  | Validita W3C | Errori : 0 Avvisi : 0 |
|  | Email Privacy | Grande. Nessun indirizzo mail e stato trovato in plain text! |
|  | Deprecated HTML | Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice. |
|  | Suggerimenti per velocizzare | <ul style="list-style-type: none"> Eccellente, il tuo sito web non utilizza nested tables. Molto male, il tuo sito web utilizza stili CSS inline. Molto male, il tuo sito web ha troppi file CSS files (piu di 4). Molto male, il tuo sito web ha troppi file JS (piu di 6). Perfetto, il vostro sito si avvale di gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content |
|--|---------------------|--|

Ottimizzazione

| | | |
|---|-------------|--|
|  | XML Sitemap | <p>Grande, il vostro sito ha una sitemap XML.</p> <pre>https://www.topofmind.com/sitemap.xml</pre> <pre>https://www.topofmind.com/sitemap.rss</pre> |
|  | Robots.txt | <pre>http://topofmind.com/robots.txt</pre> <p>Grande, il vostro sito ha un file robots.txt.</p> |
|  | Analytics | <p>Non trovato</p> <p>Non abbiamo rilevato uno strumento di analisi installato su questo sito web.</p> <p>Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno un strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.</p> |