



Analisi sito web thegoodguys.com.au

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Il punteggio e 53/100



SEO Content





	<p>Title</p>	<p>The Good Guys - Online Electrical & Home Appliances</p> <p>Lunghezza : 55</p> <p>Perfetto, il tuo title contiene tra 10 e 70 caratteri.</p>												
	<p>Description</p>	<p>Pay Less Every Day on Appliances & Electronics at The Good Guys. Just ask our team in store, by Phone 1300942765, or Price Beat online on eligible products.</p> <p>Lunghezza : 160</p> <p>Grande, la tua meta description contiene tra 70 e 160 caratteri.</p>												
	<p>Keywords</p>	<p>Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa questo generatore gratuito online di meta tags per creare keywords.</p>												
	<p>Og Meta Properties</p>	<p>Buono, questa pagina sfrutta i vantaggi Og Properties.</p> <table border="1" data-bbox="539 1317 1481 1910"> <thead> <tr> <th>Proprieta</th> <th>Contenuto</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>The Good Guys - Online Electrical & Home Appliances</td> </tr> <tr> <td>image</td> <td>https://www.thegoodguys.com.au/wcsstore/AUOnlineSAS/images/logo.png</td> </tr> <tr> <td>url</td> <td>https://www.thegoodguys.com.au</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Pay Less Every Day on Appliances & Electronics at The Good Guys. Just ask our team in store, by Phone 1300942765, or Price Beat online on eligible products.</td> </tr> </tbody> </table>	Proprieta	Contenuto	title	The Good Guys - Online Electrical & Home Appliances	image	https://www.thegoodguys.com.au/wcsstore/AUOnlineSAS/images/logo.png	url	https://www.thegoodguys.com.au	type	website	description	Pay Less Every Day on Appliances & Electronics at The Good Guys. Just ask our team in store, by Phone 1300942765, or Price Beat online on eligible products.
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url	https://www.thegoodguys.com.au													
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	<p>Headings</p>	<table border="1" data-bbox="539 1944 1481 2011"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>2</td> <td>8</td> <td>3</td> <td>38</td> </tr> </tbody> </table> <ul data-bbox="619 2045 1481 2078" style="list-style-type: none"> [H1] The Good Guys - Australia's #1 Online Electrical & Home 	H1	H2	H3	H4	H5	H6	1	1	2	8	3	38
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SEO Content





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SEO Content

	Images	Abbiamo trovato 209 immagini in questa pagina web. 126 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.
	Text/HTML Ratio	Ratio : 24% Buono, il rapporto testo/codice HTML di questa pagina e maggiore di 15, e minore di 25 percento.
	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.
	Iframe	Molto male, hai usato Iframes nelle tue pagine web, questo significa che in contenuto inserito negli Iframe non puo essere indicizzato.

SEO Links

	URL Rewrite	Buono. I tuoi links appaiono friendly!
	Underscores in the URLs	Perfetto! Non sono stati rilevati underscores nei tuoi URLs.
	In-page links	Abbiamo trovato un totale di 520 links inclusi 2 link(s) a files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0.96% Internal Links 99.04%

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Anchor	Type	Juice
&times;	Esterno	Passing Juice
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Smart Locks	Interno	Passing Juice
Baby Monitors	Interno	Passing Juice
Smoke Alarms	Interno	Passing Juice

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Smart Displays	Interno	Passing Juice
Home Smart Speakers	Interno	Passing Juice
HomePod	Interno	Passing Juice
Robot Lawn Mowers	Interno	Passing Juice
Robot Lawn Mowers Accessories	Interno	Passing Juice
Smart Pet Feeders	Interno	Passing Juice
Smart Home Buying Guide	Interno	Passing Juice
Wireless Network Buying Guide	Interno	Passing Juice
The Connected Home: Why Smart Homes Are The Future	Interno	Passing Juice
Tips For Setting Up An Outdoor Entertainment Area This Summer	Interno	Passing Juice
A cut above: top 5 reasons you need a Husqvarna robot mower	Interno	Passing Juice
Electric BBQs	Interno	Passing Juice
Gas BBQs	Interno	Passing Juice
Portable BBQs	Interno	Passing Juice
Built In BBQs	Interno	Passing Juice
BBQ Tools	Interno	Passing Juice
BBQ Cleaning	Interno	Passing Juice
BBQ Buying Guide	Interno	Passing Juice
How To Create An Outdoor Kitchen With Built-In BBQ	Interno	Passing Juice
Incredible desserts you didn't know you could make on the BBQ	Interno	Passing Juice
The Best Seafood Recipes For Your BBQ	Interno	Passing Juice
Vegetarian BBQ: Best Recipe Ideas For Going Meat-Free	Interno	Passing Juice
Gym Equipment	Interno	Passing Juice
Treadmills	Interno	Passing Juice
Exercise Bikes	Interno	Passing Juice
Ellipticals	Interno	Passing Juice
Rowing Machines	Interno	Passing Juice

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Garden Power Tools	Interno	Passing Juice
Garden Beds	Interno	Passing Juice
Bug Zappers	Interno	Passing Juice
Power Stations	Interno	Passing Juice
DIY Fitness: How To Be Your Own Workout Warrior Without A Personal Trainer	Interno	Passing Juice
How To Speed Up Your Recovery After A Tough Workout	Interno	Passing Juice
7 Rowing Machine Benefits For Cardio, Weight Loss And Building Muscle	Interno	Passing Juice
Nintendo Switch Consoles	Interno	Passing Juice
Playstation 5 Consoles	Interno	Passing Juice
Xbox Series X and S Consoles	Interno	Passing Juice
VR Headsets	Interno	Passing Juice
Gaming PCs	Interno	Passing Juice
Arcade Machines	Interno	Passing Juice
Gaming Controllers	Interno	Passing Juice
Gaming Headsets	Interno	Passing Juice
Gaming Mouse & Keyboards	Interno	Passing Juice
Gaming Monitors	Interno	Passing Juice
Gaming TVs	Interno	Passing Juice
Gaming Recharge Cards	Interno	Passing Juice
Chargers & Gaming Accessories	Interno	Passing Juice
Desktop Computer Buying Guide	Interno	Passing Juice
Gaming Laptops To Give You An Edge This Year	Interno	Passing Juice
Best Laptops For Work And Play	Interno	Passing Juice
Best TVs For Gaming	Interno	Passing Juice
Your Complete Gaming Room Setup	Interno	Passing Juice
Action Cameras	Interno	Passing Juice
DSLR & Compact System Cameras	Interno	Passing Juice

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Compact Cameras	Interno	Passing Juice
Camera Drones	Interno	Passing Juice
Camera Bags	Interno	Passing Juice
Action Camera Accessories	Interno	Passing Juice
Batteries	Interno	Passing Juice
Digital Photo Frames	Interno	Passing Juice
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Camera Buying Guide	Interno	Passing Juice
GPS Buying Guide	Interno	Passing Juice
Great Value Digital Cameras For Life's Precious Moments	Interno	Passing Juice
The best (and worst!) spots to put your home security cameras	Interno	Passing Juice
Security Cameras: Must-Have Features To Look For	Interno	Passing Juice
Brands	Interno	Passing Juice
Services	Interno	Passing Juice
Kinsman Kitchens	Interno	Passing Juice
Mobile & Broadband Plans	Interno	Passing Juice
Trade-In	Interno	Passing Juice
Solahart Offer	Interno	Passing Juice
AGL Offer	Interno	Passing Juice
Delivery Options	Interno	Passing Juice
Click & Collect	Interno	Passing Juice
here.	Interno	Passing Juice
here.	Interno	Passing Juice
Features & Benefits	Interno	Passing Juice
FAQs	Interno	Passing Juice
File a Service Request	Externo	Passing Juice
FAQs	Interno	Passing Juice
Help Centre	Interno	Passing Juice

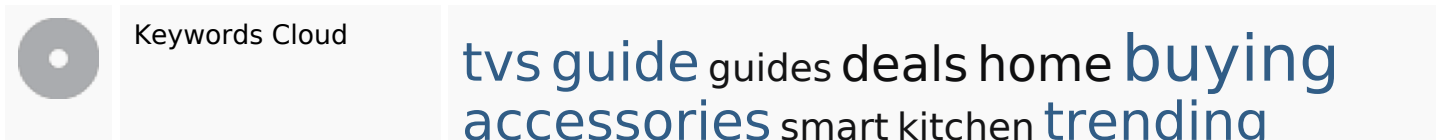
In-page links

The Good Guys Blog	Interno	Passing Juice
Buying Guides	Interno	Passing Juice
Terms and Conditions	Externo	Passing Juice
Critical Information Summary	Externo	Passing Juice
Terms & Conditions	Interno	Passing Juice
Televisions	Interno	Passing Juice
Fridges & Freezers	Interno	Passing Juice
Cooking & Dishwashers	Interno	Passing Juice
Small Kitchen Appliances	Interno	Passing Juice
BBQs	Interno	Passing Juice
Laundry	Interno	Passing Juice
Computers, Tablets & Gaming	Interno	Passing Juice
Phones & Wearables	Interno	Passing Juice
Vacuums & Cleaners	Interno	Passing Juice
Heating & Cooling	Interno	Passing Juice
Audio	Interno	Passing Juice
Smart Home	Interno	Passing Juice
here	Interno	Passing Juice
T&Cs apply	Externo	Passing Juice
90 Day StoreCash T&Cs	Interno	Passing Juice
Stores & Trading Hours	Interno	Passing Juice
Spot, Buy Now, Pay Later	Interno	Passing Juice
QLD Appliance Rebate	Interno	Passing Juice
Gift Cards	Interno	Passing Juice
Contact Us	Interno	Passing Juice
Competition Winners	Interno	Passing Juice
Returns, Refunds & Repairs	Interno	Passing Juice
Consumer Guarantees	Interno	Passing Juice

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Ad Corrections and Recalls	Interno	Passing Juice
Scam Alerts	Interno	Passing Juice
Frequently Asked Questions	Interno	Passing Juice
Student Discounts	Interno	Passing Juice
The Good Guys	Interno	Passing Juice
Careers	Interno	Passing Juice
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Privacy Policy	Interno	Passing Juice
Terms of Sale	Interno	Passing Juice
Terms of Use	Interno	Passing Juice
Doing Good	Interno	Passing Juice
Media	Interno	Passing Juice
Affiliate Program	Interno	Passing Juice
Digital Wallet	Interno	Passing Juice






SEO Keywords














Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Description	Headings
buying	51	✘	✘	✘	✔
accessories	34	✘	✘	✘	✘
guide	33	✘	✘	✘	✔
trending	33	✘	✘	✘	✘
tvs	32	✘	✘	✘	✘


Usabilita

	Url	Dominio : thegoodguys.com.au Lunghezza : 18
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilita	Grande. Abbiamo riscontrato che il tuo codice CSS e Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.




Documento

	Doctype	HTML 5				
	Encoding	Non hai specificato il charset per i documenti. Usa questo generatore gratuito di meta tagr per dichiarare il charset dei documenti.				
	Validita W3C	Errori : 0 Avvisi : 0				
	Email Privacy	Grande. Nessun indirizzo mail e stato trovato in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occorrenze</th></tr></thead><tbody><tr><td><u></td><td>4</td></tr></tbody></table> <p>Tags HTML deprecati sono tags HTML che non vengono piu utilizzati. Ti raccomandiamo di rimuoverli o sostituire questi tags HTML perche ora sono obsoleti.</p>	Deprecated tags	Occorrenze	<u>	4
Deprecated tags	Occorrenze					
<u>	4					
	Suggerimenti per velocizzare	<ul style="list-style-type: none"> Eccellente, il tuo sito web non utilizza nested tables. Molto male, il tuo sito web utilizza stili CSS inline. Molto male, il tuo sito web ha troppi file CSS files (piu di 4). Molto male, il tuo sito web ha troppi file JS (piu di 6). Perfetto, il vostro sito si avvale di gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✔ Apple Icon✔ Meta Viewport Tag✔ Flash content
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Ottimizzazione

	XML Sitemap	<p>Grande, il vostro sito ha una sitemap XML.</p> <p>https://www.thegoodguys.com.au/sitemap_index.xml</p>
	Robots.txt	<p>http://thegoodguys.com.au/robots.txt</p> <p>Grande, il vostro sito ha un file robots.txt.</p>
	Analytics	<p>Non trovato</p> <p>Non abbiamo rilevato uno strumento di analisi installato su questo sito web.</p> <p>Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno un strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.</p>