



Analisi sito web swindon.gov.uk

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Il punteggio e 54/100







SEO Content

	<p>Title</p>	<p>Swindon Borough Council</p> <p>Lunghezza : 23</p> <p>Perfetto, il tuo title contiene tra 10 e 70 caratteri.</p>												
	<p>Description</p>	<p>Make reports, request council services and pay online at your convenience, without having to phone or visit. Use the search bar or links to quickly get to the page you need.</p> <p>Lunghezza : 173</p> <p>Idealmente, la tua meta description dovrebbe contenere tra 70 e 160 caratteri (spazi inclusi). Usa questo strumento free per calcolare la lunghezza del testo.</p>												
	<p>Keywords</p>	<p>Swindon, council, local, housing, government, council tax, schools, parking, education, rubbish, libraries, social care, planning, parks, register office, jobs</p> <p>Buono, la tua pagina contiene meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Buono, questa pagina sfrutta i vantaggi Og Properties.</p> <table border="1" data-bbox="539 1451 1481 1953"> <thead> <tr> <th>Proprieta</th> <th>Contenuto</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Swindon Borough Council</td> </tr> <tr> <td>type</td> <td>Make reports, request council services and pay online at your convenience, without having to phone or visit. Use the search bar or links to quickly get to the page you need.</td> </tr> <tr> <td>image</td> <td>https://www.swindon.gov.uk/images/SBC_Orange_Tree_Resize.png</td> </tr> <tr> <td>url</td> <td>https://www.swindon.gov.uk/</td> </tr> </tbody> </table>	Proprieta	Contenuto	title	Swindon Borough Council	type	Make reports, request council services and pay online at your convenience, without having to phone or visit. Use the search bar or links to quickly get to the page you need.	image	https://www.swindon.gov.uk/images/SBC_Orange_Tree_Resize.png	url	https://www.swindon.gov.uk/		
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	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>27</td> <td>5</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	1	27	5	0	0	0
H1	H2	H3	H4	H5	H6									
1	27	5	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H1] Swindon Borough Council• [H2] What do you want to do today?• [H2] Council Tax• [H2] Parking• [H2] Bins, rubbish and recycling• [H2] Road safety and repairs• [H2] Benefits and money• [H2] Births, marriages and deaths• [H2] Libraries• [H2] Schools• [H2] Housing• [H2] People and communities• [H2] Adult social care• [H2] Children and young people• [H2] Environmental problems• [H2] Planning, building control• [H2] Licences and permits• [H2] Your health and wellbeing• [H2] Recreation, leisure, culture• [H2] Open data and transparency• [H2] Consultations and surveys• [H2] Read the Swindon Plan that sets out the council's long-term priorities to build a fairer, better and greener Swindon• [H2] How people and organisations in Swindon can take action on climate change• [H2] Latest news• [H2] Latest events• [H2] The Swindon Plan: Fairer, better, greener• [H2] Shape Swindon's future with a career at the council• [H2] Disruption to forms• [H3] School nurse receives award for saving child's life• [H3] Swindon continues to ride high in latest growth index• [H3] Multi-million pound project to create new youth centre underway• [H3] Exciting new additions ahead of this year's Great Western Brick Show• [H3] Natures Showcase Charity Art and Craft Fair
	Images	Abbiamo trovato 10 immagini in questa pagina web. Buono, molte o tutte le tue immagini hanno attribuito alt
	Text/HTML Ratio	Ratio : 10% Il rapporto testo/codice HTML di questa pagina e inferiore a 15 per cento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.
	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.
	Iframe	Grande, non sono stati rilevati Iframes in questa pagina.

SEO Links

	URL Rewrite	Male. I tuoi links hanno query string.
	Underscores in the URLs	Abbiamo rilevato underscores nei tuoi URLs. Dovresti utilizzare trattini per ottimizzare le pagine per il tuo SEO.
	In-page links	Abbiamo trovato un totale di 113 links inclusi 0 link(s) a files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0.88% Internal Links 99.12%

In-page links

Anchor	Type	Juice
Skip to content	Interno	noFollow
Skip to main navigation	Interno	noFollow
swindon.gov.uk	Interno	Passing Juice
Search	Interno	Passing Juice
My Account	Interno	Passing Juice
Menu	Interno	Passing Juice
Pay for something	Interno	Passing Juice
Make an application	Interno	Passing Juice
Report an issue	Interno	Passing Juice
Contact us	Interno	Passing Juice
A-Z of services	Interno	Passing Juice
For residents	Interno	Passing Juice
For business	Interno	Passing Juice
Council and democracy	Interno	Passing Juice
Newsletters	Interno	Passing Juice

In-page links

Register to vote	Interno	Passing Juice
Pay your Council Tax	Interno	Passing Juice
Get a resident's parking permit	Interno	Passing Juice
Pay a parking fine	Interno	Passing Juice
Find your bin collection day	Interno	Passing Juice
Book a visit to the HWRC	Interno	Passing Juice
Council Tax	Interno	Passing Juice
Register for Council Tax	Interno	Passing Juice
Council Tax discounts	Interno	Passing Juice
Parking	Interno	Passing Juice
Permits	Interno	Passing Juice
Blue Badge for disabled people	Interno	Passing Juice
Bins, rubbish and recycling	Interno	Passing Juice
Book a visit to the HWRC (&#39;the tip&#39;)	Interno	Passing Juice
Report a missed collection	Interno	Passing Juice
Road safety and repairs	Interno	Passing Juice
Report a pothole	Interno	Passing Juice
Report a damaged road or footpath	Interno	Passing Juice
Report a faulty traffic signal	Interno	Passing Juice
Benefits and money	Interno	Passing Juice
Apply for benefits	Interno	Passing Juice
Change in circumstances	Interno	Passing Juice
Universal Credit	Interno	Passing Juice
Births, marriages and deaths	Interno	Passing Juice
Register a birth	Interno	Passing Juice
Death and bereavement	Interno	Passing Juice
Get married in Swindon	Interno	Passing Juice
Libraries	Interno	Passing Juice

In-page links

Join the library	Interno	Passing Juice
Find a local library	Interno	Passing Juice
Search the library catalogue	Interno	Passing Juice
Library fees and charges	Interno	Passing Juice
Schools	Interno	Passing Juice
Term and holiday dates	Interno	Passing Juice
School contact details	Interno	Passing Juice
Apply for a school place	Interno	Passing Juice
Free school meals	Interno	Passing Juice
Housing	Interno	Passing Juice
Pay your rent	Interno	Passing Juice
Request a housing repair	Interno	Passing Juice
Apply for council housing	Interno	Passing Juice
Report anti-social behaviour (ASB)	Interno	Passing Juice
People and communities	Interno	Passing Juice
Community safety	Interno	Passing Juice
Domestic violence and abuse	Interno	Passing Juice
About social care in Swindon	Interno	Passing Juice
Adult social care	Interno	Passing Juice
Disabled facilities grants	Interno	Passing Juice
Homeline	Interno	Passing Juice
Staying healthy	Interno	Passing Juice
Children and young people	Interno	Passing Juice
Child protection	Interno	Passing Juice
Fostering a child	Interno	Passing Juice
Swindon SEND local offer	Interno	Passing Juice
Swindon Care Leavers local offer	Interno	Passing Juice
Environmental problems	Interno	Passing Juice

In-page links

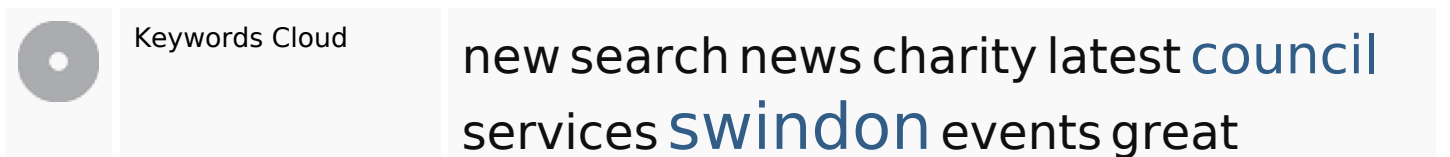
Report fly-tipping	Interno	Passing Juice
Report a noise disturbance	Interno	Passing Juice
Report an abandoned vehicle	Interno	Passing Juice
Planning, building control	Interno	Passing Juice
Make a planning application	Interno	Passing Juice
Search for planning applications	Interno	Passing Juice
Building control and regulations	Interno	Passing Juice
Licences and permits	Interno	Passing Juice
Alcohol and entertainment	Interno	Passing Juice
Taxis and minicabs	Interno	Passing Juice
House&nbsp;in multiple occupation	Interno	Passing Juice
Your health and wellbeing	Interno	Passing Juice
Live Well Swindon	Interno	Passing Juice
Help with mental wellbeing	Interno	Passing Juice
Healthy eating	Interno	Passing Juice
Recreation, leisure, culture	Interno	Passing Juice
Coate Water County Park	Interno	Passing Juice
Lydiard House and Park	Interno	Passing Juice
STEAM museum	Interno	Passing Juice
Open data and transparency	Interno	Passing Juice
Open data catalogue	Interno	Passing Juice
Freedom of Information request	Interno	Passing Juice
Make a subject access request	Interno	Passing Juice
Consultations and surveys	Interno	Passing Juice
Let&#39;s Talk Swindon	Interno	Passing Juice
Street trading policy update 2024	Interno	Passing Juice
Read the Swindon Plan that sets out the council&rsquo;s long-term priorities to build a fairer, better and greener Swindon	Interno	Passing Juice
How people and organisations in Swindon can take action on	Interno	Passing Juice

In-page links

[climate change](#)

More news	Interno	Passing Juice
More events	Interno	Passing Juice
The Swindon Plan: Fairer, better, greener	Interno	Passing Juice
Shape Swindon's future with a career at the council	Interno	Passing Juice
Accessibility	Interno	Passing Juice
Your privacy	Interno	Passing Juice
Terms and disclaimer	Interno	Passing Juice
Jadu	Esterno	Passing Juice
What's new	Interno	noFollow
Site map	Interno	noFollow
Search facility	Interno	noFollow
Contact details	Interno	noFollow
Feedback	Interno	noFollow
Access key details	Interno	noFollow

SEO Keywords








Consistenza Keywords












Keyword	Contenuto	Title	Keywords	Descrizione	Headings
swindon	7	✓	✓	✗	✓
council	5	✓	✓	✓	✓
search	4	✗	✗	✓	✗
latest	4	✗	✗	✗	✓
services	3	✗	✗	✓	✗

Consistenza Keywords

Usabilita


	Url	Dominio : swindon.gov.uk Lunghezza : 14
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilita	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.

Documento





	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
	Validita W3C	Errori : 0 Avvisi : 0
	Email Privacy	Attenzione! E stato trovato almeno un indirizzo mail in plain text. Usa antispam protector gratuito per nascondere gli indirizzi mail agli spammers.
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	<ul style="list-style-type: none"> Eccellente, il tuo sito web non utilizza nested tables. Molto male, il tuo sito web utilizza stili CSS inline. Molto male, il tuo sito web ha troppi file CSS files (piu di 4). Molto male, il tuo sito web ha troppi file JS (piu di 6). Perfetto, il vostro sito si avvale di gzip.

Documento

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Ottimizzazione

	XML Sitemap	Grande, il vostro sito ha una sitemap XML. https://www.swindon.gov.uk/sitemap.xml
	Robots.txt	http://swindon.gov.uk/robots.txt Grande, il vostro sito ha un file robots.txt.
	Analytics	Grande, il vostro sito ha uno strumento di analisi dei dati.  Google Analytics