



Analisi sito web responsesource.com

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Il punteggio e 54/100







SEO Content

	Title	ResponseSource - Connecting the media Lunghezza : 37 Perfetto, il tuo title contiene tra 10 e 70 caratteri.														
	Description	Media relations tools for PR people, businesses and journalists including a Media Database, Press Release Wire and Journalist Enquiry Service Lunghezza : 141 Grande, la tua meta description contiene tra 70 e 160 caratteri.														
	Keywords	Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa questo generatore gratuito online di meta tags per creare keywords.														
	Og Meta Properties	Buono, questa pagina sfrutta i vantaggi Og Properties. <table><thead><tr><th>Proprieta</th><th>Contenuto</th></tr></thead><tbody><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>ResponseSource - Connecting the media</td></tr><tr><td>description</td><td>Media relations tools for PR people, businesses and journalists including a Media Database, Press Release Wire and Journalist Enquiry Service</td></tr><tr><td>url</td><td>https://www.responsesource.com/</td></tr><tr><td>site_name</td><td>ResponseSource</td></tr></tbody></table>	Proprieta	Contenuto	locale	en_GB	type	website	title	ResponseSource - Connecting the media	description	Media relations tools for PR people, businesses and journalists including a Media Database, Press Release Wire and Journalist Enquiry Service	url	https://www.responsesource.com/	site_name	ResponseSource
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>27</td><td>12</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H2] ResponseSource makes it easy to connect with the media	H1	H2	H3	H4	H5	H6	0	27	12	0	0	0		
H1	H2	H3	H4	H5	H6											
0	27	12	0	0	0											





SEO Content

- [H2] Services
- [H2] Journalist Enquiry Service
- [H2] Press Release Wire
- [H2] Vuelio Media Database
- [H2] Who uses ResponseSource
- [H2] PR Practitioners
- [H2] Digital Marketers
- [H2] Staff Journalists
- [H2] Freelance Journalists
- [H2] Case studies
- [H2] Having used the Journalist Enquiry Service in previous roles, I knew how valuable it could be for Motorpoint and championed its adoption when I first joined the business. - Lizzie Parr, Digital PR Lead at Motorpoint
- [H2] ResponseSource has many niche categories that work for almost all our clients. It's easy to use, and the email service makes it simple to review all potential media opportunities on a daily basis.
- [H2] ResponseSource has offered us a way to diversify our marketing and compete with (and often beat!) household names for coverage in leading publications
- [H2] Easy to use and a huge time-saver in what is a busy and time-sensitive industry!
- [H2] Find media contacts by what they write or tweet about
- [H2] ResponseSource is now part of the Access Intelligence Group
- [H2] Media news
- [H2] Jennifer Meredith takes on new role at The Daily Move
- [H2] New Padel Business Magazine Launched
- [H2] Alan Young promoted to Editor at The Scotsman
- [H2] Emily Prescott joins The Sunday Times
- [H2] Blog
- [H2] Key takeaways from Press Gazette's Future of Media Technology Conference 2024
- [H2] Topics to cover in September and how ResponseSource can help
- [H2] Sport experts available for comment on Paralympics 2024
- [H2] Keeping up with the trends: Interview with head of content at Reach Studio Yara Silva
- [H3] Journalist enquiries direct to your inbox from top media outlets. We help thousands of companies gain coverage every year.
- [H3] Fast, effective press release distribution – send your news to UK media outlets and journalists.
- [H3] Comprehensive and accurate media data, alongside monitoring, analysis and reporting to support your media relations and save you time.
- [H3] Save time with direct access to coverage opportunities for you or your clients
- [H3] Power up your earned media campaigns with access to exclusive coverage opportunities
- [H3] Smash your deadlines, find experts to comment, and keep PRs up to date with what you cover
- [H3] Create a profile to promote your work to commissioning editors and source help with features
- [H3] Read Story

SEO Content

		<ul style="list-style-type: none">• [H3] Read Story• [H3] Read Story• [H3] Read Story• [H3] Our leading Journalist Enquiry Service is combined with database, monitoring and analysis tool Vuelio; the leading media intelligence and insights solution provider in APAC, Isentia; and audience intelligence and social listening platform Pulsar. ResponseSource clients can access all our systems for the complete PR, marketing and media solution, with coverage opportunities, accurate media contacts, world-class monitoring and actionable insights.
	Images	Abbiamo trovato 13 immagini in questa pagina web. 7 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.
	Text/HTML Ratio	Ratio : 13% Il rapporto testo/codice HTML di questa pagina e inferiore a 15 per cento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.
	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.
	Iframe	Molto male, hai usato Iframes nelle tue pagine web, questo significa che in contenuto inserito negli Iframe non puo essere indicizzato.

SEO Links

	URL Rewrite	Buono. I tuoi links appaiono friendly!
	Underscores in the URLs	Abbiamo rilevato underscores nei tuoi URLs. Dovresti utilizzare trattini per ottimizzare le pagine per il tuo SEO.
	In-page links	Abbiamo trovato un totale di 67 links inclusi 0 link(s) a files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 10.45% Internal Links 89.55%

In-page links

Anchor	Type	Juice
uses cookies	Interno	Passing Juice
Send Journalist Enquiry	Interno	Passing Juice
Search Press Releases	Interno	Passing Juice
Press release settings	Interno	Passing Juice
PR Services	Interno	Passing Juice
Journalists	Interno	Passing Juice
Blog	Interno	Passing Juice
Media Bulletin	Interno	Passing Juice
Case Studies	Interno	Passing Juice
Login	Interno	Passing Juice
PR Services	Interno	Passing Juice
Journalists	Interno	Passing Juice
Blog	Interno	Passing Juice
Media Bulletin	Interno	Passing Juice
Case Studies	Interno	Passing Juice
Skip navigation	Interno	Passing Juice
Pricing	Interno	Passing Juice
Send press release	Interno	Passing Juice
Free trial	Interno	Passing Juice
Vuelio Media Database	Interno	Passing Juice
Journalist Enquiry Service	Interno	Passing Juice
Press Release Wire	Interno	Passing Juice
Press Release Wire	Interno	Passing Juice
Journalist Enquiry Service	Interno	Passing Juice
Vuelio Media Database	Interno	Passing Juice
Send journalist enquiry	Interno	Passing Juice
upgrade your browser	Externo	Passing Juice

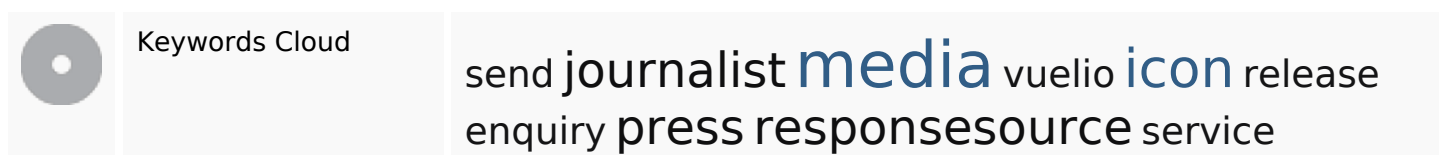
In-page links

Services	Interno	Passing Juice
Who uses ResponseSource	Interno	Passing Juice
Case studies	Interno	Passing Juice
Media news & Blog	Interno	Passing Juice
More Info	Interno	Passing Juice
More Info	Interno	Passing Juice
More Info	Interno	Passing Juice
More Info	Interno	Passing Juice
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More Info	Interno	Passing Juice
Read Story	Interno	Passing Juice
ResponseSource has many niche categories that work for almost all our clients. It's easy to use, and the email service makes it simple to review all potential media opportunities on a daily basis.	Interno	Passing Juice
ResponseSource has offered us a way to diversify our marketing and compete with (and often beat!) household names for coverage in leading publications	Interno	Passing Juice
Easy to use and a huge time-saver in what is a busy and time-sensitive industry!	Interno	Passing Juice
Pulsar Group	Externo	Passing Juice
Get a Vuelio demo today!	Externo	Passing Juice
Jennifer Meredith takes on new role at The Daily Move	Interno	Passing Juice
New Padel Business Magazine Launched	Interno	Passing Juice
Alan Young promoted to Editor at The Scotsman	Interno	Passing Juice
Emily Prescott joins The Sunday Times	Interno	Passing Juice
Key takeaways from Press Gazette's Future of Media Technology Conference 2024	Interno	Passing Juice
Topics to cover in September and how ResponseSource can help	Interno	Passing Juice
Sport experts available for comment on Paralympics 2024	Interno	Passing Juice

In-page links

Keeping up with the trends: Interview with head of content at Reach Studio Yara Silva	Interno	Passing Juice
Sitemap	Interno	Passing Juice
Privacy policy	Interno	Passing Juice
System Requirements	Interno	Passing Juice
About	Interno	Passing Juice
Send a Press Release	Interno	Passing Juice
Press	Interno	Passing Juice
Careers	Interno	Passing Juice
Contact us	Interno	Passing Juice
Twitter	Externo	Passing Juice
Facebook	Externo	Passing Juice
Linkedin	Externo	Passing Juice
Youtube	Externo	Passing Juice
Journalist Enquiry Service	Interno	Passing Juice
Press Release Wire	Interno	Passing Juice
Freelance Journalist Profiles	Interno	Passing Juice

SEO Keywords








Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Descrizione	Headings
media	17	✓	✗	✓	✓
icon	13	✗	✗	✗	✗
responsesource	9	✓	✗	✗	✓







Consistenza Keywords

press	8	✘	✘	✔	✔
journalist	7	✘	✘	✔	✔



Usabilita

	Url	Dominio : responsesource.com Lunghezza : 18
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilita	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.

Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
	Validita W3C	Errori : 0 Avvisi : 0
	Email Privacy	Grande. Nessun indirizzo mail e stato trovato in plain text!
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	<ul style="list-style-type: none">✔ Eccellente, il tuo sito web non utilizza nested tables.✘ Molto male, il tuo sito web utilizza stili CSS inline.✘ Molto male, il tuo sito web ha troppi file CSS files (piu di 4).




Documento

-  Molto male, il tuo sito web ha troppi file JS (piu di 6).
-  Perfetto, il vostro sito si avvale di gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Ottimizzazione



XML Sitemap

Grande, il vostro sito ha una sitemap XML.

https://www.responsesource.com/sitemap_index.xml



Robots.txt

<http://responsesource.com/robots.txt>

Grande, il vostro sito ha un file robots.txt.



Analytics

Non trovato

Non abbiamo rilevato uno strumento di analisi installato su questo sito web.

Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno un strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.