







# Analisi sito web rbswitchgeargroup.com

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Il punteggio e 64/100




## SEO Content





	Title	<p>R&amp;#038;B Switchgear Group &amp;#x2d; LV &amp;#038; HV Power Distribution Solutions &amp;#x2d; Power Distribution Specialists</p> <p><b>Lunghezza : 112</b></p> <p>Idealmente, il tuo title dovrebbe contenere tra 10 e 70 caratteri (spazi inclusi). Usa <a href="#">questo strumento free</a> per calcolare la lunghezza del testo.</p>												
	Description	<p>Established in 1985, R&amp;#038;B Switchgear Group provide LV &amp;#038; HV switchgear and power distribution solutions to an international client base, covering a wide range of industries.</p> <p><b>Lunghezza : 181</b></p> <p>Idealmente, la tua meta description dovrebbe contenere tra 70 e 160 caratteri (spazi inclusi). Usa <a href="#">questo strumento free</a> per calcolare la lunghezza del testo.</p>												
	Keywords	<p>Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa <a href="#">questo generatore gratuito online di meta tags</a> per creare keywords.</p>												
	Og Meta Properties	<p>Buono, questa pagina sfrutta i vantaggi Og Properties.</p> <table><thead><tr><th>Proprieta</th><th>Contenuto</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>locale</td><td>en_GB</td></tr><tr><td>site_name</td><td>R&amp;#amp;B Switchgear Group</td></tr><tr><td>title</td><td>R&amp;#038;B Switchgear Group &amp;#x2d; LV &amp;#038; HV Power Distribution Solutions</td></tr><tr><td>description</td><td>Established in 1985, R&amp;#038;B Switchgear Group provide LV &amp;#038; HV switchgear and power distribution solutions to an international client base, covering a wide range of industries.</td></tr></tbody></table>	Proprieta	Contenuto	type	website	locale	en_GB	site_name	R&#amp;B Switchgear Group	title	R&#038;B Switchgear Group &#x2d; LV &#038; HV Power Distribution Solutions	description	Established in 1985, R&#038;B Switchgear Group provide LV &#038; HV switchgear and power distribution solutions to an international client base, covering a wide range of industries.
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# SEO Content





url	<a href="https://www.rbswitchgeargroup.com/">https://www.rbswitchgeargroup.com/</a>
image	<a href="https://www.rbswitchgeargroup.com/app/uploads/2021/06/RB-Switchgear-Group-Logo.png">https://www.rbswitchgeargroup.com/app/uploads/2021/06/RB-Switchgear-Group-Logo.png</a>
image:width	150
image:height	117
image:alt	R&B-Switchgear-Group-Logo

	Headings	<b>H1</b> 0	<b>H2</b> 6	<b>H3</b> 15	<b>H4</b> 0	<b>H5</b> 13	<b>H6</b> 10
		<ul style="list-style-type: none"> <li>• [H2] International support for critical power applications</li> <li>• [H2] Committed to driving innovation, excellence and efficiency</li> <li>• [H2] Operating above and beyond industry standards</li> <li>• [H2] Explore our complete Asset Management programmes</li> <li>• [H2] Talk to us about your next project..</li> <li>• [H2] Join the conversation</li> <li>• [H3] Request a Callback</li> <li>• [H3] Delivering world-class power engineering solutions to a global client base since 1985</li> <li>• [H3] Ensuring the safe and reliable operation of power distribution systems worldwide</li> <li>• [H3] Turn-key provider for all of your power distribution needs</li> <li>• [H3] Our Green Initiative: Contributing to a sustainable future</li> <li>• [H3] Together, we engineer solutions which keep your business turning; wherever, whenever, however.</li> <li>• [H3] Keeping industries ticking with the ultimate support for critical power applications</li> <li>• [H3] Healthcare</li> <li>• [H3] Marine</li> <li>• [H3] Oil &amp; Gas</li> <li>• [H3] Railway</li> <li>• [H3] Renewable Energy</li> <li>• [H3] Water</li> <li>• [H3] Trusted by some of the world’s largest blue-chip companies</li> <li>• [H3] Exceeding industry standards</li> <li>• [H5] 38+ Years Experience</li> <li>• [H5] In-house Manufacturing</li> <li>• [H5] Global Office Network</li> <li>• [H5] 24hr Emergency Call-out</li> <li>• [H5] R&amp;B Switchgear Group Renews Cyber Essentials Plus Accreditation</li> <li>• [H5] R&amp;B Switchgear Group are regional FINALISTS for TWO categories in the prestigious Make UK Manufacturing Awards 2024</li> <li>• [H5] R&amp;B Switchgear Group Helps Keep Water Running for 3.2 million North West Homes</li> <li>• [H5] R&amp;B Switchgear Group awarded ‘Excellent Employer’ Kitemark by Next Gen Makers</li> <li>• [H5] R&amp;B Switchgear Group Expands Heywood HQ with £500K funding from NatWest</li> </ul>					

## SEO Content

		<ul style="list-style-type: none"><li>• [H5] Embracing Flexibility and Work-Life Balance: Introducing a 9-Day Fortnight at R&amp;B Switchgear Group</li><li>• [H5] Quick Links</li><li>• [H5] What We Do</li><li>• [H5] Company</li><li>• [H6] OUR PRODUCTS</li><li>• [H6] OUR SERVICES</li><li>• [H6] OUR INDUSTRIES</li><li>• [H6] QUICK LINKS</li><li>• [H6] who we are</li><li>• [H6] WHAT WE DO</li><li>• [H6] Why choose us?</li><li>• [H6] OUR INDUSTRY EXPERIENCE</li><li>• [H6] leading electro-mechanical service providers</li><li>• [H6] accreditations</li></ul>
	Images	Abbiamo trovato 51 immagini in questa pagina web.  11 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.
	Text/HTML Ratio	Ratio : <b>30%</b>  Ideale! Il rapporto testo/codice HTML di questa pagina e tra 25 e 70 per cento.
	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.
	Iframe	Grande, non sono stati rilevati Iframes in questa pagina.

## SEO Links

	URL Rewrite	Buono. I tuoi links appaiono friendly!
	Underscores in the URLs	Perfetto! Non sono stati rilevati underscores nei tuoi URLs.
	In-page links	Abbiamo trovato un totale di 38 links inclusi 0 link(s) a files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Products</a>	Interno	Passing Juice
<a href="#">Products</a>	Interno	Passing Juice
<a href="#">LV Switchgear</a>	Interno	Passing Juice
<a href="#">HV Switchgear</a>	Interno	Passing Juice
<a href="#">Automatic Transfer Switches (ATS)</a>	Interno	Passing Juice
<a href="#">Ship-to-Shore Power Connections</a>	Interno	Passing Juice
<a href="#">Package Substations</a>	Interno	Passing Juice
<a href="#">Infrared Inspection Windows</a>	Interno	Passing Juice
<a href="#">Arc Flash Protection Solutions</a>	Interno	Passing Juice
<a href="#">Partial Discharge Monitoring</a>	Interno	Passing Juice
<a href="#">Switchgear Spares and Replacement Parts</a>	Interno	Passing Juice
<a href="#">Services</a>	Interno	Passing Juice
<a href="#">Switchgear Maintenance</a>	Interno	Passing Juice
<a href="#">Retrofits, Upgrades and Extensions</a>	Interno	Passing Juice
<a href="#">Repairs and Refurbishments</a>	Interno	Passing Juice
<a href="#">Installation and Commissioning</a>	Interno	Passing Juice
<a href="#">HV Switching and SAP Services</a>	Interno	Passing Juice
<a href="#">Cabling and Systems Integration</a>	Interno	Passing Juice
<a href="#">Power System Studies</a>	Interno	Passing Juice
<a href="#">Service Agreements (SLA's) and 24hr Emergency Support</a>	Interno	Passing Juice
<a href="#">End of Life and Decommissioning</a>	Interno	Passing Juice
<a href="#">Industries</a>	Interno	Passing Juice
<a href="#">Healthcare</a>	Interno	Passing Juice
<a href="#">Marine</a>	Interno	Passing Juice
<a href="#">Oil &amp; Gas</a>	Interno	Passing Juice
<a href="#">Railway</a>	Interno	Passing Juice

## In-page links

<a href="#">Renewable Energy</a>	Interno	Passing Juice
<a href="#">Water</a>	Interno	Passing Juice
<a href="#">Highlights</a>	Interno	Passing Juice
<a href="#">About Us</a>	Interno	Passing Juice
<a href="#">Contact Us</a>	Interno	Passing Juice
<a href="#">Join Our Team</a>	Interno	Passing Juice
<a href="#">MV Switchgear</a>	Interno	Passing Juice
<a href="#">Whipp &amp; Bourne Switchgear</a>	Interno	Passing Juice
<a href="#">Early Careers In Engineering</a>	Interno	Passing Juice
<a href="#">Terms and Conditions</a>	Interno	Passing Juice
<a href="#">Privacy Policy</a>	Interno	Passing Juice
<a href="#">Cookie Policy</a>	Interno	Passing Juice






## SEO Keywords














## Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Descrizione	Headings
switchgear	45	✓	✗	✓	✓
group	19	✓	✗	✓	✓
power	17	✓	✗	✓	✓
services	14	✗	✗	✗	✓
more	14	✗	✗	✗	✗


## Usabilita

	Url	Dominio : rbswitchgeargroup.com Lunghezza : 21
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilita	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.




## Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
	Validita W3C	Errori : 0 Avvisi : 0
	Email Privacy	Attenzione! E stato trovato almeno un indirizzo mail in plain text. Usa <a href="#">antispam protector gratuito</a> per nascondere gli indirizzi mail agli spammers.
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	<ul style="list-style-type: none"><li> Eccellente, il tuo sito web non utilizza nested tables.</li><li> Molto male, il tuo sito web utilizza stili CSS inline.</li><li> Grande, il tuo sito web ha pochi file CSS.</li><li> Molto male, il tuo sito web ha troppi file JS (piu di 6).</li><li> Perfetto, il vostro sito si avvale di gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✔ Apple Icon</li><li>✔ Meta Viewport Tag</li><li>✔ Flash content</li></ul>
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## Ottimizzazione

	XML Sitemap	<p>Grande, il vostro sito ha una sitemap XML.</p> <p><a href="https://www.rbswitchgeargroup.com/sitemap.xml">https://www.rbswitchgeargroup.com/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://rbswitchgeargroup.com/robots.txt">http://rbswitchgeargroup.com/robots.txt</a></p> <p>Grande, il vostro sito ha un file robots.txt.</p>
	Analytics	<p>Non trovato</p> <p>Non abbiamo rilevato uno strumento di analisi installato su questo sito web.</p> <p>Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno un strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.</p>