



# Analisi sito web qantaspoints.com

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Il punteggio e 56/100







## SEO Content

	Title	<p>Qantas Frequent Flyer</p> <p><b>Lunghezza : 21</b></p> <p>Perfetto, il tuo title contiene tra 10 e 70 caratteri.</p>												
	Description	<p>Earn points with Qantas and our Frequent Flyer program partners, then use your points for rewards. Find details here.</p> <p><b>Lunghezza : 117</b></p> <p>Grande, la tua meta description contiene tra 70 e 160 caratteri.</p>												
	Keywords	<p>Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa <a href="#">questo generatore gratuito online di meta tags</a> per creare keywords.</p>												
	Og Meta Properties	<p>Buono, questa pagina sfrutta i vantaggi Og Properties.</p> <table><thead><tr><th>Proprieta</th><th>Contenuto</th></tr></thead><tbody><tr><td>title</td><td>Qantas Frequent Flyer</td></tr><tr><td>description</td><td>Earn points with Qantas and our Frequent Flyer program partners, then use your points for rewards. Find details here.</td></tr><tr><td>locale</td><td>en_AU</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://www.qantas.com/au/en/frequent-flyer.html</td></tr></tbody></table>	Proprieta	Contenuto	title	Qantas Frequent Flyer	description	Earn points with Qantas and our Frequent Flyer program partners, then use your points for rewards. Find details here.	locale	en_AU	type	website	url	https://www.qantas.com/au/en/frequent-flyer.html
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url	https://www.qantas.com/au/en/frequent-flyer.html													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>7</td><td>7</td><td>1</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] Welcome to Qantas Frequent Flyer</li><li>[H2] Earn Qantas Points</li><li>[H2] Use Qantas Points</li><li>[H2] Status and Clubs</li></ul>	H1	H2	H3	H4	H5	H6	1	7	7	1	0	0
H1	H2	H3	H4	H5	H6									
1	7	7	1	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] For Qantas Frequent Flyers</li><li>• [H2] Member Offers</li><li>• [H2] Handy links</li><li>• [H2] Frequently asked questions</li><li>• [H3] My account</li><li>• [H3] Qantas Points earning credit cards are more than just credit</li><li>• [H3] Up to 50% more Qantas Points</li><li>• [H3] Did you know you can use points at Ticketek.com?</li><li>• [H3] Points earn calculators</li><li>• [H3] Stay up-to-date</li><li>• [H3] Not a Qantas Frequent Flyer?</li><li>• [H4] What you need to know</li></ul>
	Images	<p>Abbiamo trovato 17 immagini in questa pagina web.</p> <p>6 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.</p>
	Text/HTML Ratio	<p>Ratio : <b>7%</b></p> <p>Il rapporto testo/codice HTML di questa pagina e inferiore a 15 percento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.</p>
	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.
	Iframe	Grande, non sono stati rilevati Iframes in questa pagina.

## SEO Links

	URL Rewrite	Buono. I tuoi links appaiono friendly!
	Underscores in the URLs	Abbiamo rilevato underscores nei tuoi URLs. Dovresti utilizzare trattini per ottimizzare le pagine per il tuo SEO.
	In-page links	Abbiamo trovato un totale di 141 links inclusi 1 link(s) a files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 15.6%</p> <p>Internal Links 84.4%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Interno	Passing Juice
<a href="#">Argentina (English)</a>	Interno	Passing Juice
<a href="#">Australia (English)</a>	Interno	Passing Juice
<a href="#">Austria (English)</a>	Interno	Passing Juice
<a href="#">Belgium (English)</a>	Interno	Passing Juice
<a href="#">Brazil (English)</a>	Interno	Passing Juice
<a href="#">Canada (English)</a>	Interno	Passing Juice
<a href="#">Chile (English)</a>	Interno	Passing Juice
<a href="#">China (English)</a>	Interno	Passing Juice
<a href="#">🇨🇳 (🇨🇳)</a>	Interno	Passing Juice
<a href="#">Fiji (English)</a>	Interno	Passing Juice
<a href="#">Finland (English)</a>	Interno	Passing Juice
<a href="#">France (English)</a>	Interno	Passing Juice
<a href="#">France (français)</a>	Interno	Passing Juice
<a href="#">French Polynesia (English)</a>	Interno	Passing Juice
<a href="#">Germany (English)</a>	Interno	Passing Juice
<a href="#">Hong Kong SAR China (English)</a>	Interno	Passing Juice
<a href="#">🇭🇰 (🇭🇰)</a>	Interno	Passing Juice
<a href="#">India (English)</a>	Interno	Passing Juice
<a href="#">Indonesia (English)</a>	Interno	Passing Juice
<a href="#">Ireland (English)</a>	Interno	Passing Juice
<a href="#">Italy (English)</a>	Interno	Passing Juice
<a href="#">Japan (English)</a>	Interno	Passing Juice
<a href="#">🇯🇵 (🇯🇵)</a>	Interno	Passing Juice
<a href="#">Mexico (English)</a>	Interno	Passing Juice
<a href="#">Netherlands (English)</a>	Interno	Passing Juice
<a href="#">New Caledonia (English)</a>	Interno	Passing Juice

## In-page links

<a href="#">New Zealand (English)</a>	Interno	Passing Juice
<a href="#">Papua New Guinea (English)</a>	Interno	Passing Juice
<a href="#">Philippines (English)</a>	Interno	Passing Juice
<a href="#">Singapore (English)</a>	Interno	Passing Juice
<a href="#">South Africa (English)</a>	Interno	Passing Juice
<a href="#">South Korea (English)</a>	Interno	Passing Juice
<a href="#">🇵🇰 (🇵🇰)</a>	Interno	Passing Juice
<a href="#">Spain (English)</a>	Interno	Passing Juice
<a href="#">Switzerland (English)</a>	Interno	Passing Juice
<a href="#">Taiwan (English)</a>	Interno	Passing Juice
<a href="#">🇹🇼 (🇹🇼)</a>	Interno	Passing Juice
<a href="#">Thailand (English)</a>	Interno	Passing Juice
<a href="#">United Kingdom (English)</a>	Interno	Passing Juice
<a href="#">United States (English)</a>	Interno	Passing Juice
<a href="#">Vanuatu (English)</a>	Interno	Passing Juice
<a href="#">Vietnam (English)</a>	Interno	Passing Juice
<a href="#">Sydney</a>	Interno	Passing Juice
<a href="#">Melbourne</a>	Interno	Passing Juice
<a href="#">Brisbane</a>	Interno	Passing Juice
<a href="#">Auckland</a>	Interno	Passing Juice
<a href="#">Wellington</a>	Interno	Passing Juice
<a href="#">Queenstown</a>	Interno	Passing Juice
<a href="#">Fiji</a>	Interno	Passing Juice
<a href="#">Noumea</a>	Interno	Passing Juice
<a href="#">Hong Kong</a>	Interno	Passing Juice
<a href="#">Tokyo</a>	Interno	Passing Juice
<a href="#">Singapore</a>	Interno	Passing Juice
<a href="#">Los Angeles</a>	Interno	Passing Juice

## In-page links

<a href="#">New York</a>	Interno	Passing Juice
<a href="#">Vancouver</a>	Interno	Passing Juice
<a href="#">Santiago</a>	Interno	Passing Juice
<a href="#">London</a>	Interno	Passing Juice
<a href="#">Paris</a>	Interno	Passing Juice
<a href="#">Rome</a>	Interno	Passing Juice
<a href="#">Johannesburg</a>	Interno	Passing Juice
<a href="#">Flights to Sydney</a>	Externo	Passing Juice
<a href="#">Flights to Melbourne</a>	Externo	Passing Juice
<a href="#">Flights to Brisbane</a>	Externo	Passing Juice
<a href="#">Flights to New Zealand</a>	Externo	Passing Juice
<a href="#">Flights to USA</a>	Externo	Passing Juice
<a href="#">Flights to UK</a>	Externo	Passing Juice
<a href="#">First</a>	Interno	Passing Juice
<a href="#">Business</a>	Interno	Passing Juice
<a href="#">aircraft</a>	Interno	Passing Juice
<a href="#">Australian domestic</a>	Interno	Passing Juice
<a href="#">international</a>	Interno	Passing Juice
<a href="#">flights</a>	Interno	Passing Juice
<a href="#">multi-city</a>	Interno	Passing Juice
<a href="#">interactive map</a>	Externo	Passing Juice
<a href="#">travel credit.</a>	Interno	Passing Juice
<a href="#">car hire</a>	Interno	Passing Juice
<a href="#">car specials</a>	Interno	Passing Juice
<a href="#">commercial vehicles</a>	Interno	Passing Juice
<a href="#">on-time performance</a>	Interno	Passing Juice
<a href="#">Flight Credit</a>	Interno	Passing Juice
<a href="#">request an upgrade</a>	Interno	Passing Juice

## In-page links

<a href="#">baggage allowances</a>	Interno	Passing Juice
<a href="#">additional baggage</a>	Interno	Passing Juice
<a href="#">dangerous goods</a>	Interno	Passing Juice
<a href="#">Request wheelchair assistance</a>	Interno	Passing Juice
<a href="#">Earning points</a>	Interno	Passing Juice
<a href="#">flying</a>	Interno	Passing Juice
<a href="#">partners</a>	Interno	Passing Juice
<a href="#">use your points</a>	Interno	Passing Juice
<a href="#">flights</a>	Interno	Passing Juice
<a href="#">upgrades</a>	Interno	Passing Juice
<a href="#">hotels</a>	Interno	Passing Juice
<a href="#">enjoy benefits</a>	Interno	Passing Juice
<a href="#">Points Club</a>	Interno	Passing Juice
<a href="#">The Qantas Club</a>	Interno	Passing Juice
<a href="#">points balance</a>	Interno	Passing Juice
<a href="#">transfer points</a>	Interno	Passing Juice
<a href="#">update your details</a>	Interno	Passing Juice
<a href="#">claim missing points</a>	Interno	Passing Juice
<a href="#">top-up points</a>	Interno	Passing Juice
<a href="#">manage bookings</a>	Interno	Passing Juice
<a href="#">Frequent Flyer</a>	Interno	Passing Juice
<a href="#">Log in</a>	Interno	Passing Juice
<a href="#">Join now</a>	Interno	Passing Juice
<a href="#">using a credit card</a>	Externo	Passing Juice
=	Interno	Passing Juice
=	Interno	Passing Juice
<a href="#">How can I contact the Qantas Frequent Flyer Service Centre?</a>	Externo	Passing Juice
<a href="#">How do I update my details in my Frequent Flyer account?</a>	Externo	Passing Juice

## In-page links

<a href="#">How do I change my name on my Frequent Flyer membership?</a>	Externo	Passing Juice
<a href="#">Can I transfer my Qantas Points to a family member?</a>	Externo	Passing Juice
<a href="#">Do my Qantas Points expire?</a>	Externo	Passing Juice
<a href="#">How do I log in to my Frequent Flyer account?</a>	Externo	Passing Juice
<a href="#">What do I do if my Frequent Flyer card was stolen or lost?</a>	Externo	Passing Juice
<a href="#">What is my baggage allowance if I am a Qantas Frequent Flyer?</a>	Externo	Passing Juice
<a href="#">Qantas Frequent Flyer program Terms and Conditions</a>	Interno	Passing Juice
<a href="#">Terms and Conditions</a>	Externo	Passing Juice
<a href="#">Terms and Conditions</a>	Externo	Passing Juice
<a href="#">Terms and Conditions.</a>	Externo	Passing Juice
<a href="#">=</a>	Interno	Passing Juice
<a href="#">About Us</a>	Interno	Passing Juice
<a href="#">Qantas Group</a>	Interno	Passing Juice
<a href="#">News Room</a>	Interno	Passing Juice
<a href="#">Careers</a>	Interno	Passing Juice
<a href="#">oneworld</a>	Interno	Passing Juice
<a href="#">Qantas Group Pilot Academy</a>	Interno	Passing Juice
<a href="#">Help &amp; Support</a>	Externo	Passing Juice
<a href="#">Contact Us</a>	Interno	Passing Juice
<a href="#">Qantas App iOS</a>	Externo	Passing Juice
<a href="#">Qantas App Android</a>	Externo	Passing Juice
<a href="#">Join Qantas Frequent Flyer</a>	Interno	Passing Juice
<a href="#">Subscribe to Red Email</a>	Interno	Passing Juice
<a href="#">Privacy &amp; Security</a>	Interno	Passing Juice
<a href="#">Terms of Use</a>	Interno	Passing Juice
<a href="#">Conditions of Carriage</a>	Interno	Passing Juice
<a href="#">Modern Slavery Act Statement (PDF)</a>	Interno	Passing Juice

## In-page links

[Reconciliation Action Plan](#)

Interno

Passing Juice

[Access & Inclusion Plan](#)

Interno

Passing Juice

[Fare Types](#)

Interno

Passing Juice

## SEO Keywords



Keywords Cloud

earn more travel **points qantas** frequent flyer  
flight **english** flights

## Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Descrizione	Headings
qantas	82	✓	✗	✓	✓
points	62	✗	✗	✓	✓
english	37	✗	✗	✗	✗
frequent	29	✓	✗	✓	✓
flyer	28	✓	✗	✓	✓












## Usabilità

	Url	Dominio : qantaspoints.com Lunghezza : 16
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilità	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.







## Usabilita


### Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
	Validita W3C	Errori : 0 Avvisi : 0
	Email Privacy	Grande. Nessun indirizzo mail e stato trovato in plain text!
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	<ul style="list-style-type: none"><li> Eccellente, il tuo sito web non utilizza nested tables.</li><li> Molto male, il tuo sito web utilizza stili CSS inline.</li><li> Molto male, il tuo sito web ha troppi file CSS files (piu di 4).</li><li> Molto male, il tuo sito web ha troppi file JS (piu di 6).</li><li> Peccato, il vostro sito non approfitta di gzip.</li></ul>



### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Ottimizzazione

	XML Sitemap	Grande, il vostro sito ha una sitemap XML. <a href="https://www.qantas.com/au/en/frequent-flyer.html">https://www.qantas.com/au/en/frequent-flyer.html</a>
	Robots.txt	<a href="http://qantaspoints.com/robots.txt">http://qantaspoints.com/robots.txt</a>

## Ottimizzazione

		Grande, il vostro sito ha un file robots.txt.
	Analytics	<p>Non trovato</p> <p>Non abbiamo rilevato uno strumento di analisi installato su questo sito web.</p> <p>Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno un strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.</p>