

## Analisi sito web prospera.ca

Generato il Settembre 22 2024 16:21 PM

Il punteggio e 49/100

#### **SEO Content**

	Title	Home - Prospera Credit Union					
		Lunghezza : 28					
		Perfetto,	il tuo title	contiene tra	10 e 70 ca	ratteri.	
Description Welcome to Prospera - Personal banking   Prospera Cred  Lunghezza : 62					edit Union		
		Idealmente, la tua meta description dovrebbe contenere tra 70 e 160 caratteri (spazi inclusi). Usa <u>questo strumento free</u> per calcolare la lunghezza del testo.					
	Keywords				•		a tua pagina. Usa are keywords.
	Og Meta Properties	Buono, questa pagina sfrutta i vantaggi Og Properties.					
		Propri	eta	Contenu	ıto		
		image		•	w.prospera. er-logo.svg	ca/assets/ir	ng/logos/pros
		type		website			
		image:w	vidth	165			
		image:h	eight	142			
	Headings	<b>H1</b> 6	<b>H2</b> 15	<b>H3</b> 3	<b>H4</b> 11	<b>H5</b> 75	<b>H6</b> 6
		1] • 1] • 1] • 1] •	H1] \$1M+ H1] \$5.2M H1] 90+ H1] 5,000 H1] Prospo	1+	ion	e right mort	gage

#### **SEO Content**

- [H2] Featured offers and promotions
- [H2] Out in the community
- [H2] Keep your accounts safe online
- [H2] Make your next move into a great mortgage.
- [H2] Wealth services aren't just for the ultra wealthy.
- [H2] Advice that matters
- [H2] Start saving now to make a big difference in your future.
- [H2] Buying your first home? Get the home buyer's toolkit.
- [H2] Put your best business foot forward.
- [H2] Ways your money can do more than just make money.
- [H2] Not that we're keeping score...
- [H2] Join the party with Prospera!
- [H2] How to reach us
- [H2] Local banking means more.
- [H3] Receive welcome points on new credit cards
- [H3] \$0 Investment transfer fee
- [H3] Don't miss out on limited time offers!
- [H4] Buy a home
- [H4] Wealth planning
- [H4] Personal banking
- [H4] Home ownership
- [H4] Starting a business
- [H4] Wealth planning
- [H4] Community impact
- [H4] About us
- [H4] Information
- [H4] Tools & Resources
- [H4] Sign in
- [H5] PERSONAL
- [H5] Accounts
- [H5] Credit Cards
- [H5] Mortgages
- [H5] Loans & Lines of Credit
- [H5] Investing
- [H5] BUSINESS
- [H5] Business homepage
- [H5] Accounts
- [H5] Credit Cards
- [H5] Cash Management
- [H5] Borrowing
- [H5] Advisors & Resources
- [H5] WEALTH
- [H5] Wealth homepage
- [H5] Our Approach
- [H5] Work With An Advisor
- [H5] Personal investing
- [H5] Insurance
- [H5] Offers
- [H5] COMMUNITY
- [H5] Doing good
- [H5] Giving back
- [H5] Events and programs
- [H5] Grants, sponsorships and donations
- [H5] Education bursaries and grants
- [H5] Prospera Foundation charitable grants
- [H5] Compare daily accounts

#### **SEO Content**

- [H5] Compare savings accounts
- [H5] Additional Services
- [H5]
- [H5] Compare all credit cards
- [H5] Credit card advice
- [H5] Offers & promotions
- [H5] Mortgages
- [H5] Tips and advice
- [H5] Offers & promotions
- [H5] Compare loans & lines of credit
- [H5] Loans
- [H5] Lines of credit
- [H5] Ways to invest
- [H5] Offers
- [H5] Compare term deposits
- [H5] Compare registered plans
- [H5] Compare daily accounts
- [H5] Compare savings accounts
- [H5] Ways to bank
- [H5] Credit cards
- [H5] Credit card advice
- [H5] Offers
- [H5] Receivables
- [H5] Payables
- [H5] Borrowing
- [H5] Leasing
- [H5] Work with a business advisor
- [H5] Resources
- [H5] Why choose us
- [H5] Personalized financial advice
- [H5] Offers
- [H5] Lower Mainland
- [H5] Fraser Valley
- [H5] Okanagan
- [H5] Ways to invest
- [H5] Investment goals
- [H5] Investment advice
- [H5] Investment calculators
- [H5] Compare insurance
- [H5] Work with an insurance expert
- [H5] Insurance advice
- [H5] In the community
- [H5] Offers
- [H5] Call our Member Service Centre
- [H5] Contact tech support
- [H5] Send us an email
- [H5] Meet online or in person
- [H6] Open an account
- [H6] Get a credit card
- [H6] Check out mortgages
- [H6] Invest your money
- [H6] Talk to an advisor
- [H6] Helping you make more sense of your dollars and cents in our online advice centre - full of articles to help you achieve financial freedom.

### **SEO Content**

	Images	Abbiamo trovato 43 immagini in questa pagina web.  25 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.
8	Text/HTML Ratio	Ratio: 14%  Il rapporto testo/codice HTML di questa pagina e inferiore a 15 percento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.
<b>②</b>	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.
	Iframe	Molto male, hai usato Iframes nelle tue pagine web, questo significa che in contenuto inserito negli Iframe non puo essere indicizzato.

### **SEO Links**

	URL Rewrite	Male. I tuoi links hanno query string.
<b>②</b>	Underscores in the URLs	Perfetto! Non sono stati rilevati underscores nei tuoi URLs.
<b>②</b>	In-page links	Abbiamo trovato un totale di 184 links inclusi 0 link(s) a files
•	Statistics	External Links : noFollow 0%  External Links : Passing Juice 3.8%
		Internal Links 96.2%

Anchor	Туре	Juice
Click here	Interno	Passing Juice
Skip to main content	Interno	Passing Juice
Go Personal	Interno	Passing Juice
Compare daily accounts	Interno	Passing Juice

<u>Unlimited</u>	Interno	Passing Juice
<u>Basic</u>	Interno	Passing Juice
<u>Unlimited Senior</u>	Interno	Passing Juice
Unlimited Young Adult	Interno	Passing Juice
Personal US Account	Interno	Passing Juice
Compare savings accounts	Interno	Passing Juice
Personal high growth savings account	Interno	Passing Juice
Personal savings account	Interno	Passing Juice
Additional services	Interno	Passing Juice
Money and wire transfers	Interno	Passing Juice
Safety deposit boxes	Interno	Passing Juice
Cheque ordering	Interno	Passing Juice
Foreign currency	Interno	Passing Juice
<u>eStatements</u>	Interno	Passing Juice
Ways to bank	Interno	Passing Juice
Compare all credit cards	Interno	Passing Juice
<u>Premium cash rewards</u>	Interno	Passing Juice
Premium rewards	Interno	Passing Juice
No fee & amp; rewards	Interno	Passing Juice
No fee & amp: low interest	Interno	Passing Juice
Low interest & amp; rewards	Interno	Passing Juice
US Dollar	Interno	Passing Juice
<u>Offers</u>	Interno	Passing Juice
0% credit card balance transfer	Interno	Passing Juice
5,000 welcome points offer	Interno	Passing Juice
\$50 young adult credit card offer :	Interno	Passing Juice
New to Canada	Interno	Passing Juice
<u>Mortgages</u>	Interno	Passing Juice

<u>Fixed rate</u>	Interno	Passing Juice
Variable rate	Interno	Passing Juice
Mortgage rates	Interno	Passing Juice
<u>First time home buyer</u>	Interno	Passing Juice
Switch your mortgage	Interno	Passing Juice
Renew your mortgage	Interno	Passing Juice
Mortgage insurance	Interno	Passing Juice
Mortgage equity	Interno	Passing Juice
Get pre-approved online	Interno	Passing Juice
Talk to a mortgage expert	Externo	Passing Juice
Home buying articles	Interno	Passing Juice
Compare loans and lines of credit	Interno	Passing Juice
RRSP Loan	Interno	Passing Juice
Personal Loan	Interno	Passing Juice
Electric vehicle loan	Interno	Passing Juice
Personal line of credit	Interno	Passing Juice
BC Lions Season Ticket Payment Plan	Interno	Passing Juice
Ways to invest	Interno	Passing Juice
Compare term deposits	Interno	Passing Juice
Non-redeemable	Interno	Passing Juice
<u>Cashable</u>	Interno	Passing Juice
Rate climber	Interno	Passing Juice
Re-investable	Interno	Passing Juice
Non-redeemable US	Interno	Passing Juice
Mutual funds	Interno	Passing Juice
Compare registered plans	Interno	Passing Juice
RRSP	Interno	Passing Juice
TESA	Interno	Passing Juice

RESP	Interno	Passing Juice
<u>RDSP</u>	Interno	Passing Juice
RRIE	Interno	Passing Juice
<u>FHSA</u>	Interno	Passing Juice
Online investing tools	Interno	Passing Juice
\$0 Investment transfer fee	Interno	Passing Juice
BUSINESS	Interno	Passing Juice
Daily accounts	Interno	Passing Juice
Business pay-as-you-go account	Interno	Passing Juice
Business e-chequing account	Interno	Passing Juice
Business plan 35 account	Interno	Passing Juice
Business plan 75 account	Interno	Passing Juice
Local community account	Interno	Passing Juice
Business US account	Interno	Passing Juice
Compare savings accounts	Interno	Passing Juice
Business high growth savings account	Interno	Passing Juice
Business savings account	Interno	Passing Juice
Ways to bank	Interno	Passing Juice
Business Online Banking	Interno	Passing Juice
Advanced Business Online	Interno	Passing Juice
Compare credit cards	Interno	Passing Juice
Premium rewards	Interno	Passing Juice
Low interest	Interno	Passing Juice
No fee & cash back	Interno	Passing Juice
Merchant services POS	Interno	Passing Juice
Invoicing	Interno	Passing Juice
Advanced business deposit	Interno	Passing Juice
Payroll	Interno	Passing Juice

Wire transfer	Interno	Passing Juice
Automated funds transfer	Interno	Passing Juice
<u>Commercial mortgages</u>	Interno	Passing Juice
Loans	Interno	Passing Juice
Operating line of credit	Interno	Passing Juice
Project financing	Interno	Passing Juice
Letter of credit	Interno	Passing Juice
Vehicle leasing	Interno	Passing Juice
Equipment leasing	Interno	Passing Juice
Why lease?	Interno	Passing Juice
Work with a business advisor	Interno	Passing Juice
Business relationship managers	Interno	Passing Juice
Local business relationship managers	Interno	Passing Juice
Real estate development team	Interno	Passing Juice
Women entrepreneurship	Interno	Passing Juice
WEALTH	Interno	Passing Juice
Our Approach	Interno	Passing Juice
Retirement planning	Interno	Passing Juice
Estate planning	Interno	Passing Juice
Work With An Advisor	Interno	Passing Juice
Investment specialists	Interno	Passing Juice
Investment advisors	Interno	Passing Juice
Investment specialists	Interno	Passing Juice
Investment advisors	Interno	Passing Juice
Investment specialists	Interno	Passing Juice
Investment advisors	Interno	Passing Juice
Guided investment portfolio	Interno	Passing Juice
Self-managed investment portfolio	Interno	Passing Juice

Responsible investing	Interno	Passing Juice
<u>Credential eServices</u>	Interno	Passing Juice
<u>Insurance</u>	Interno	Passing Juice
<u>Annuities</u>	Interno	Passing Juice
Business insurance	Interno	Passing Juice
<u>Critical illness insurance</u>	Interno	Passing Juice
<u>Disability insurance</u>	Interno	Passing Juice
<u>Life insurance</u>	Interno	Passing Juice
Long-term care insurance	Interno	Passing Juice
<u>Insurance specialists</u>	Interno	Passing Juice
Doing good	Interno	Passing Juice
Giving back	Interno	Passing Juice
Events and programs	Interno	Passing Juice
Grants, sponsorships and donations	Interno	Passing Juice
Education bursaries and grants	Interno	Passing Juice
Prospera Foundation charitable grants	Interno	Passing Juice
Rates	Interno	Passing Juice
Careers	Interno	Passing Juice
Contact	Interno	Passing Juice
ATM / Branch	Interno	Passing Juice
Young Adult	Interno	Passing Juice
Why join	Interno	Passing Juice
Member perks	Interno	Passing Juice
Digital banking help	Interno	Passing Juice
Personal banking advice	Interno	Passing Juice
Credit card selector	Interno	Passing Juice
How to improve my credit score	Interno	Passing Juice
How to use CardWise	Externo	Passing Juice

Log into CardWise	Interno	Passing Juice
Online advice centre	Interno	Passing Juice
Mortgage calculator	Interno	Passing Juice
First time home buyer's toolkit	Interno	Passing Juice
Lending advice	Interno	Passing Juice
Investing advice	Interno	Passing Juice
Planning for your business's future	Interno	Passing Juice
5 ways to build business credit	Interno	Passing Juice
<u>View all business articles</u>	Interno	Passing Juice
Find a specialist	Interno	Passing Juice
Wealth review newsletter	Interno	Passing Juice
Wealth advice articles	Interno	Passing Juice
Retirement calculator	Interno	Passing Juice
Investment calculator	Interno	Passing Juice
RESP calculator	Interno	Passing Juice
A guide to insurance	Interno	Passing Juice
Do I need to top up my life insurance?	Interno	Passing Juice
5 ways to use term insurance	Interno	Passing Juice
Earn \$200 with our community promotion!	Interno	Passing Juice
LOG IN	Interno	Passing Juice
Learn more about online security	Interno	Passing Juice
Apply now	Interno	Passing Juice
Send a support email	Interno	Passing Juice
Fill out our contact form	Interno	Passing Juice
<u>Our story</u>	Interno	Passing Juice
Leadership team	Interno	Passing Juice
Diversity, equity and inclusion	Interno	Passing Juice
Environmental, social and governance	Interno	Passing Juice

Truth and reconciliation	Interno	Passing Juice
All policies	Interno	Passing Juice
Member notices	Interno	Passing Juice
Annual reports	Interno	Passing Juice
<u>Press releases</u>	Interno	Passing Juice
Calculators	Interno	Passing Juice
Report a lost/stolen card	Interno	Passing Juice
Facebook	Externo	Passing Juice
<u>Twitter</u>	Externo	Passing Juice
Twitter  Instagram	Externo Externo	
		Passing Juice

### **SEO Keywords**



Keywords Cloud

investment business ways account offers credit centre advice online insurance

#### **Consistenza Keywords**

Keyword	Contenut o	Title	Keywords	Descripti on	Headings
advice	28	×	×	×	<b>*</b>
credit	25	<b>*</b>	×	<b>*</b>	<b>*</b>
business	23	×	×	×	<b>*</b>
online	22	×	×	×	♥
offers	20	×	×	×	<b>*</b>

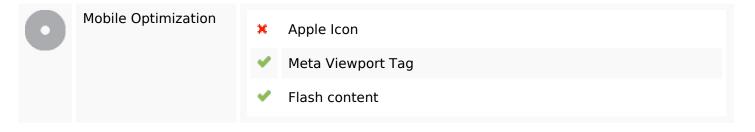
#### Usabilita

0	Url	Dominio : prospera.ca Lunghezza : 11
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilita	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
8	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.

#### **Documento**

	Doctype	HTML 5
<b></b>	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
8	Validita W3C	Errori : 0 Avvisi : 0
<b></b>	Email Privacy	Grande. Nessun indirizzo mail e stato trovato in plain text!
<b></b>	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
•	Suggerimenti per velocizzare	<ul> <li>Eccellente, il tuo sito web non utilizza nested tables.</li> <li>Molto male, il tuo sito web utilizza stili CSS inline.</li> <li>Grande, il tuo sito web ha pochi file CSS.</li> <li>Molto male, il tuo sito web ha troppi file JS (piu di 6).</li> <li>Peccato, il vostro sito non approfitta di gzip.</li> </ul>

### Mobile



### Ottimizzazione

XML Sitemap	Grande, il vostro sito ha una sitemap XML.  https://prospera.ca/sitemap.xml
Robots.txt	http://prospera.ca/robots.txt  Grande, il vostro sito ha un file robots.txt.
Analytics	Non abbiamo rilevato uno strumento di analisi installato su questo sito web.  Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno un strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.