

# Analisi sito web prospera.ca

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Il punteggio e 49/100



## SEO Content

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## SEO Content

- [H2] Featured offers and promotions
- [H2] Out in the community
- [H2] Keep your accounts safe online
- [H2] Make your next move into a great mortgage.
- [H2] Wealth services aren't just for the ultra wealthy.
- [H2] Advice that matters
- [H2] Start saving now to make a big difference in your future.
- [H2] Buying your first home? Get the home buyer's toolkit.
- [H2] Put your best business foot forward.
- [H2] Ways your money can do more than just make money.
- [H2] Not that we're keeping score...
- [H2] Join the party with Prospera!
- [H2] How to reach us
- [H2] Local banking means more.
- [H3] Receive welcome points on new credit cards
- [H3] \$0 Investment transfer fee
- [H3] Don't miss out on limited time offers!
- [H4] Buy a home
- [H4] Wealth planning
- [H4] Personal banking
- [H4] Home ownership
- [H4] Starting a business
- [H4] Wealth planning
- [H4] Community impact
- [H4] About us
- [H4] Information
- [H4] Tools & Resources
- [H4] Sign in
- [H5] PERSONAL
- [H5] Accounts
- [H5] Credit Cards
- [H5] Mortgages
- [H5] Loans & Lines of Credit
- [H5] Investing
- [H5] BUSINESS
- [H5] Business homepage
- [H5] Accounts
- [H5] Credit Cards
- [H5] Cash Management
- [H5] Borrowing
- [H5] Advisors & Resources
- [H5] WEALTH
- [H5] Wealth homepage
- [H5] Our Approach
- [H5] Work With An Advisor
- [H5] Personal investing
- [H5] Insurance
- [H5] Offers
- [H5] COMMUNITY
- [H5] Doing good
- [H5] Giving back
- [H5] Events and programs
- [H5] Grants, sponsorships and donations
- [H5] Education bursaries and grants
- [H5] Prospera Foundation charitable grants
- [H5] Compare daily accounts





## SEO Content

- [H5] Compare savings accounts
- [H5] Additional Services
- [H5]
- [H5] Compare all credit cards
- [H5] Credit card advice
- [H5] Offers & promotions
- [H5] Mortgages
- [H5] Tips and advice
- [H5] Offers & promotions
- [H5] Compare loans & lines of credit
- [H5] Loans
- [H5] Lines of credit
- [H5] Ways to invest
- [H5] Offers
- [H5] Compare term deposits
- [H5] Compare registered plans
- [H5] Compare daily accounts
- [H5] Compare savings accounts
- [H5] Ways to bank
- [H5] Credit cards
- [H5] Credit card advice
- [H5] Offers
- [H5] Receivables
- [H5] Payables
- [H5] Borrowing
- [H5] Leasing
- [H5] Work with a business advisor
- [H5] Resources
- [H5] Why choose us
- [H5] Personalized financial advice
- [H5] Offers
- [H5] Lower Mainland
- [H5] Fraser Valley
- [H5] Okanagan
- [H5] Ways to invest
- [H5] Investment goals
- [H5] Investment advice
- [H5] Investment calculators
- [H5] Compare insurance
- [H5] Work with an insurance expert
- [H5] Insurance advice
- [H5] In the community
- [H5] Offers
- [H5] Call our Member Service Centre
- [H5] Contact tech support
- [H5] Send us an email
- [H5] Meet online or in person
- [H6] Open an account
- [H6] Get a credit card
- [H6] Check out mortgages
- [H6] Invest your money
- [H6] Talk to an advisor
- [H6] Helping you make more sense of your dollars and cents in our online advice centre - full of articles to help you achieve financial freedom.

## SEO Content

	Images	Abbiamo trovato 43 immagini in questa pagina web.  25 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.
	Text/HTML Ratio	Ratio : <b>14%</b>  Il rapporto testo/codice HTML di questa pagina e inferiore a 15 percento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.
	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.
	Iframe	Molto male, hai usato Iframes nelle tue pagine web, questo significa che in contenuto inserito negli Iframe non puo essere indicizzato.

## SEO Links

	URL Rewrite	Male. I tuoi links hanno query string.
	Underscores in the URLs	Perfetto! Non sono stati rilevati underscores nei tuoi URLs.
	In-page links	Abbiamo trovato un totale di 184 links inclusi 0 link(s) a files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 3.8%  Internal Links 96.2%

## In-page links

Anchor	Type	Juice
<a href="#">Click here</a>	Interno	Passing Juice
<a href="#">Skip to main content</a>	Interno	Passing Juice
<a href="#">Go Personal</a>	Interno	Passing Juice
<a href="#">Compare daily accounts</a>	Interno	Passing Juice

## In-page links

<a href="#">Unlimited</a>	Interno	Passing Juice
<a href="#">Basic</a>	Interno	Passing Juice
<a href="#">Unlimited Senior</a>	Interno	Passing Juice
<a href="#">Unlimited Young Adult</a>	Interno	Passing Juice
<a href="#">Personal US Account</a>	Interno	Passing Juice
<a href="#">Compare savings accounts</a>	Interno	Passing Juice
<a href="#">Personal high growth savings account</a>	Interno	Passing Juice
<a href="#">Personal savings account</a>	Interno	Passing Juice
<a href="#">Additional services</a>	Interno	Passing Juice
<a href="#">Money and wire transfers</a>	Interno	Passing Juice
<a href="#">Safety deposit boxes</a>	Interno	Passing Juice
<a href="#">Cheque ordering</a>	Interno	Passing Juice
<a href="#">Foreign currency</a>	Interno	Passing Juice
<a href="#">eStatements</a>	Interno	Passing Juice
<a href="#">Ways to bank</a>	Interno	Passing Juice
<a href="#">Compare all credit cards</a>	Interno	Passing Juice
<a href="#">Premium cash rewards</a>	Interno	Passing Juice
<a href="#">Premium rewards</a>	Interno	Passing Juice
<a href="#">No fee &amp; rewards</a>	Interno	Passing Juice
<a href="#">No fee &amp; low interest</a>	Interno	Passing Juice
<a href="#">Low interest &amp; rewards</a>	Interno	Passing Juice
<a href="#">US Dollar</a>	Interno	Passing Juice
<a href="#">Offers</a>	Interno	Passing Juice
<a href="#">0% credit card balance transfer</a>	Interno	Passing Juice
<a href="#">5,000 welcome points offer</a>	Interno	Passing Juice
<a href="#">\$50 young adult credit card offer&amp;nbsp;</a>	Interno	Passing Juice
<a href="#">New to Canada</a>	Interno	Passing Juice
<a href="#">Mortgages</a>	Interno	Passing Juice

## In-page links

<a href="#">Fixed rate</a>	Interno	Passing Juice
<a href="#">Variable rate</a>	Interno	Passing Juice
<a href="#">Mortgage rates</a>	Interno	Passing Juice
<a href="#">First time home buyer</a>	Interno	Passing Juice
<a href="#">Switch your mortgage</a>	Interno	Passing Juice
<a href="#">Renew your mortgage</a>	Interno	Passing Juice
<a href="#">Mortgage insurance</a>	Interno	Passing Juice
<a href="#">Mortgage equity</a>	Interno	Passing Juice
<a href="#">Get pre-approved online</a>	Interno	Passing Juice
<a href="#">Talk to a mortgage expert</a>	Externo	Passing Juice
<a href="#">Home buying articles</a>	Interno	Passing Juice
<a href="#">Compare loans and lines of credit</a>	Interno	Passing Juice
<a href="#">RRSP Loan</a>	Interno	Passing Juice
<a href="#">Personal Loan</a>	Interno	Passing Juice
<a href="#">Electric vehicle loan</a>	Interno	Passing Juice
<a href="#">Personal line of credit</a>	Interno	Passing Juice
<a href="#">BC Lions Season Ticket Payment Plan</a>	Interno	Passing Juice
<a href="#">Ways to invest</a>	Interno	Passing Juice
<a href="#">Compare term deposits</a>	Interno	Passing Juice
<a href="#">Non-redeemable</a>	Interno	Passing Juice
<a href="#">Cashable</a>	Interno	Passing Juice
<a href="#">Rate climber</a>	Interno	Passing Juice
<a href="#">Re-investable</a>	Interno	Passing Juice
<a href="#">Non-redeemable US</a>	Interno	Passing Juice
<a href="#">Mutual funds</a>	Interno	Passing Juice
<a href="#">Compare registered plans</a>	Interno	Passing Juice
<a href="#">RRSP</a>	Interno	Passing Juice
<a href="#">TFSA</a>	Interno	Passing Juice

## In-page links

<a href="#">RESP</a>	Interno	Passing Juice
<a href="#">RDSP</a>	Interno	Passing Juice
<a href="#">RRIF</a>	Interno	Passing Juice
<a href="#">FHSA</a>	Interno	Passing Juice
<a href="#">Online investing tools</a>	Interno	Passing Juice
<a href="#">\$0 Investment transfer fee</a>	Interno	Passing Juice
<a href="#">BUSINESS</a>	Interno	Passing Juice
<a href="#">Daily accounts</a>	Interno	Passing Juice
<a href="#">Business pay-as-you-go account</a>	Interno	Passing Juice
<a href="#">Business e-chequing account</a>	Interno	Passing Juice
<a href="#">Business plan 35 account</a>	Interno	Passing Juice
<a href="#">Business plan 75 account</a>	Interno	Passing Juice
<a href="#">Local community account</a>	Interno	Passing Juice
<a href="#">Business US account</a>	Interno	Passing Juice
<a href="#">Compare savings accounts</a>	Interno	Passing Juice
<a href="#">Business high growth savings account</a>	Interno	Passing Juice
<a href="#">Business savings account</a>	Interno	Passing Juice
<a href="#">Ways to bank</a>	Interno	Passing Juice
<a href="#">Business Online Banking</a>	Interno	Passing Juice
<a href="#">Advanced Business Online</a>	Interno	Passing Juice
<a href="#">Compare credit cards</a>	Interno	Passing Juice
<a href="#">Premium rewards</a>	Interno	Passing Juice
<a href="#">Low interest</a>	Interno	Passing Juice
<a href="#">No fee &amp; cash back</a>	Interno	Passing Juice
<a href="#">Merchant services POS</a>	Interno	Passing Juice
<a href="#">Invoicing</a>	Interno	Passing Juice
<a href="#">Advanced business deposit</a>	Interno	Passing Juice
<a href="#">Payroll</a>	Interno	Passing Juice

## In-page links

<a href="#">Wire transfer</a>	Interno	Passing Juice
<a href="#">Automated funds transfer</a>	Interno	Passing Juice
<a href="#">Commercial mortgages</a>	Interno	Passing Juice
<a href="#">Loans</a>	Interno	Passing Juice
<a href="#">Operating line of credit</a>	Interno	Passing Juice
<a href="#">Project financing</a>	Interno	Passing Juice
<a href="#">Letter of credit</a>	Interno	Passing Juice
<a href="#">Vehicle leasing</a>	Interno	Passing Juice
<a href="#">Equipment leasing</a>	Interno	Passing Juice
<a href="#">Why lease?</a>	Interno	Passing Juice
<a href="#">Work with a business advisor</a>	Interno	Passing Juice
<a href="#">Business relationship managers</a>	Interno	Passing Juice
<a href="#">Local business relationship managers</a>	Interno	Passing Juice
<a href="#">Real estate development team</a>	Interno	Passing Juice
<a href="#">Women entrepreneurship</a>	Interno	Passing Juice
<a href="#">WEALTH</a>	Interno	Passing Juice
<a href="#">Our Approach</a>	Interno	Passing Juice
<a href="#">Retirement planning</a>	Interno	Passing Juice
<a href="#">Estate planning</a>	Interno	Passing Juice
<a href="#">Work With An Advisor</a>	Interno	Passing Juice
<a href="#">Investment specialists</a>	Interno	Passing Juice
<a href="#">Investment advisors</a>	Interno	Passing Juice
<a href="#">Investment specialists</a>	Interno	Passing Juice
<a href="#">Investment advisors</a>	Interno	Passing Juice
<a href="#">Investment specialists</a>	Interno	Passing Juice
<a href="#">Investment advisors</a>	Interno	Passing Juice
<a href="#">Guided investment portfolio</a>	Interno	Passing Juice
<a href="#">Self-managed investment portfolio</a>	Interno	Passing Juice



## In-page links

<a href="#">Responsible investing</a>	Interno	Passing Juice
<a href="#">Credential eServices</a>	Interno	Passing Juice
<a href="#">Insurance</a>	Interno	Passing Juice
<a href="#">Annuities</a>	Interno	Passing Juice
<a href="#">Business insurance</a>	Interno	Passing Juice
<a href="#">Critical illness insurance</a>	Interno	Passing Juice
<a href="#">Disability insurance</a>	Interno	Passing Juice
<a href="#">Life insurance</a>	Interno	Passing Juice
<a href="#">Long-term care insurance</a>	Interno	Passing Juice
<a href="#">Insurance specialists</a>	Interno	Passing Juice
<a href="#">Doing good</a>	Interno	Passing Juice
<a href="#">Giving back</a>	Interno	Passing Juice
<a href="#">Events and programs</a>	Interno	Passing Juice
<a href="#">Grants, sponsorships and donations</a>	Interno	Passing Juice
<a href="#">Education bursaries and grants</a>	Interno	Passing Juice
<a href="#">Prospera Foundation charitable grants</a>	Interno	Passing Juice
<a href="#">Rates</a>	Interno	Passing Juice
<a href="#">Careers</a>	Interno	Passing Juice
<a href="#">Contact</a>	Interno	Passing Juice
<a href="#">ATM / Branch</a>	Interno	Passing Juice
<a href="#">Young Adult</a>	Interno	Passing Juice
<a href="#">Why join</a>	Interno	Passing Juice
<a href="#">Member perks</a>	Interno	Passing Juice
<a href="#">Digital banking help</a>	Interno	Passing Juice
<a href="#">Personal banking advice</a>	Interno	Passing Juice
<a href="#">Credit card selector</a>	Interno	Passing Juice
<a href="#">How to improve my credit score</a>	Interno	Passing Juice
<a href="#">How to use CardWise</a>	Externo	Passing Juice

## In-page links

<a href="#">Log into CardWise</a>	Interno	Passing Juice
<a href="#">Online advice centre</a>	Interno	Passing Juice
<a href="#">Mortgage calculator</a>	Interno	Passing Juice
<a href="#">First time home buyer's toolkit</a>	Interno	Passing Juice
<a href="#">Lending advice</a>	Interno	Passing Juice
<a href="#">Investing advice</a>	Interno	Passing Juice
<a href="#">Planning for your business's future</a>	Interno	Passing Juice
<a href="#">5 ways to build business credit</a>	Interno	Passing Juice
<a href="#">View all business articles</a>	Interno	Passing Juice
<a href="#">Find a specialist</a>	Interno	Passing Juice
<a href="#">Wealth review newsletter</a>	Interno	Passing Juice
<a href="#">Wealth advice articles</a>	Interno	Passing Juice
<a href="#">Retirement calculator</a>	Interno	Passing Juice
<a href="#">Investment calculator</a>	Interno	Passing Juice
<a href="#">RESP calculator</a>	Interno	Passing Juice
<a href="#">A guide to insurance</a>	Interno	Passing Juice
<a href="#">Do I need to top up my life insurance?</a>	Interno	Passing Juice
<a href="#">5 ways to use term insurance</a>	Interno	Passing Juice
<a href="#">Earn \$200 with our community promotion!</a>	Interno	Passing Juice
<a href="#">LOG IN</a>	Interno	Passing Juice
<a href="#">Learn more about online security</a>	Interno	Passing Juice
<a href="#">Apply now</a>	Interno	Passing Juice
<a href="#">Send a support email</a>	Interno	Passing Juice
<a href="#">Fill out our contact form</a>	Interno	Passing Juice
<a href="#">Our story</a>	Interno	Passing Juice
<a href="#">Leadership team</a>	Interno	Passing Juice
<a href="#">Diversity, equity and inclusion</a>	Interno	Passing Juice
<a href="#">Environmental, social and governance</a>	Interno	Passing Juice

## In-page links

<a href="#">Truth and reconciliation</a>	Interno	Passing Juice
<a href="#">All policies</a>	Interno	Passing Juice
<a href="#">Member notices</a>	Interno	Passing Juice
<a href="#">Annual reports</a>	Interno	Passing Juice
<a href="#">Press releases</a>	Interno	Passing Juice
<a href="#">Calculators</a>	Interno	Passing Juice
<a href="#">Report a lost/stolen card</a>	Interno	Passing Juice
<a href="#">Facebook</a>	Esterno	Passing Juice
<a href="#">Twitter</a>	Esterno	Passing Juice
<a href="#">Instagram</a>	Esterno	Passing Juice
<a href="#">LinkedIn</a>	Esterno	Passing Juice
<a href="#">YouTube</a>	Esterno	Passing Juice






## SEO Keywords









## Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Descrizione	Headings
advice	28	✗	✗	✗	✓
credit	25	✓	✗	✓	✓
business	23	✗	✗	✗	✓
online	22	✗	✗	✗	✓
offers	20	✗	✗	✗	✓





## Usabilita

	Url	Dominio : prospera.ca Lunghezza : 11
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilita	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.




## Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
	Validita W3C	Errori : 0 Avvisi : 0
	Email Privacy	Grande. Nessun indirizzo mail e stato trovato in plain text!
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	<div> Eccellente, il tuo sito web non utilizza nested tables.</div> <div> Molto male, il tuo sito web utilizza stili CSS inline.</div> <div> Grande, il tuo sito web ha pochi file CSS.</div> <div> Molto male, il tuo sito web ha troppi file JS (piu di 6).</div> <div> Peccato, il vostro sito non approfitta di gzip.</div>

## Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

## Ottimizzazione

	XML Sitemap	Grande, il vostro sito ha una sitemap XML. <a href="https://prospera.ca/sitemap.xml">https://prospera.ca/sitemap.xml</a>
	Robots.txt	<a href="http://prospera.ca/robots.txt">http://prospera.ca/robots.txt</a> Grande, il vostro sito ha un file robots.txt.
	Analytics	Non trovato  Non abbiamo rilevato uno strumento di analisi installato su questo sito web.  Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno uno strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.