



# Analisi sito web pelicantest.com

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Il punteggio e **61/100**







## SEO Content

	Title	Shop Cases, Flashlights, Coolers, and Travel gear   Pelican <b>Lunghezza : 59</b> Perfetto, il tuo title contiene tra 10 e 70 caratteri.												
	Description	Explore Pelican's rugged, high-performance protective cases made in the USA. Discover durable gear trusted by professionals worldwide. <b>Lunghezza : 134</b> Grande, la tua meta description contiene tra 70 e 160 caratteri.												
	Keywords	Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa <a href="#">questo generatore gratuito online di meta tags</a> per creare keywords.												
	Og Meta Properties	Buono, questa pagina sfrutta i vantaggi Og Properties. <table><thead><tr><th>Proprieta</th><th>Contenuto</th></tr></thead><tbody><tr><td>site_name</td><td>Pelican</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Shop Cases, Flashlights, Coolers, and Travel gear   Pelican</td></tr><tr><td>description</td><td>Explore Pelican's rugged, high-performance protective cases made in the USA. Discover durable gear trusted by professionals worldwide.</td></tr><tr><td>url</td><td>https://www.pelican.com/us/en/</td></tr></tbody></table>	Proprieta	Contenuto	site_name	Pelican	type	website	title	Shop Cases, Flashlights, Coolers, and Travel gear   Pelican	description	Explore Pelican's rugged, high-performance protective cases made in the USA. Discover durable gear trusted by professionals worldwide.	url	https://www.pelican.com/us/en/
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>7</td><td>5</td><td>8</td><td>9</td><td>24</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] SMALL CASES. BIG SAVINGS.</li><li>[H1] BUILT TO PROTECT</li><li>[H2] CASES</li></ul>	H1	H2	H3	H4	H5	H6	2	7	5	8	9	24
H1	H2	H3	H4	H5	H6									
2	7	5	8	9	24									





# SEO Content

- [H2] COOLERS
- [H2] LIGHTS
- [H2] MOBILE
- [H2] DRINKWARE
- [H2] Shipping Charges Apply
- [H2] Shipping Charges Apply
- [H3] Shop Top Products
- [H3] THE PELICAN CASE FAMILY
- [H3] When the Heat Rises, Pelican Stays Cool: A Fire Survival Story
- [H3] Ice Storm No Match for Pelican 1510
- [H3] Crushproof and Crashproof
- [H4] 20% OFF SELECT MICRO CASES FOR A LIMITED TIME
- [H4] EXPLORE PELICAN PRODUCTS
- [H4] PRAISE FOR PELICAN
- [H4] Hunting & Shooting
- [H4] Photography/ Videography
- [H4] Overlanding
- [H4] Gear Up For the Hunt: This season put your gear in a case you can trust
- [H4] Survival Stories
- [H5] V800 Vault
- [H5] 8QT
- [H5] 1745BOW Air
- [H5] 1615 Air
- [H5] Protector Case TM Series
- [H5] Air Case Series
- [H5] Storm Case TM Series
- [H5] Vault Case Series
- [H5] SIGN UP FOR 10% OFF
- [H6] Trusted by Hobbyists & Industry Experts
- [H6] - ESQUIRE
- [H6] - NEW YORK MAGAZINE
- [H6] - FIELD & STREAM
- [H6] - GEAR JUNKIE
- [H6] - CNN UNDERSCORED
- [H6] - FOOD & WINE
- [H6] 1750
- [H6] 70QT
- [H6] V300PF5
- [H6] 1535
- [H6] 1615
- [H6] V525
- [H6] BX135
- [H6] BX90R
- [H6] 45QW
- [H6] Protecting all that you value
- [H6] Double Rifle Case
- [H6] Personal Cooler
- [H6] Bow Case
- [H6] Case
- [H6] READ MORE
- [H6] READ MORE
- [H6] READ MORE

## SEO Content

	Images	Abbiamo trovato 119 immagini in questa pagina web.  8 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.
	Text/HTML Ratio	Ratio : <b>9%</b>  Il rapporto testo/codice HTML di questa pagina e inferiore a 15 percento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.
	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.
	Iframe	Molto male, hai usato Iframes nelle tue pagine web, questo significa che in contenuto inserito negli Iframe non puo essere indicizzato.

## SEO Links

	URL Rewrite	Male. I tuoi links hanno query string.
	Underscores in the URLs	Perfetto! Non sono stati rilevati underscores nei tuoi URLs.
	In-page links	Abbiamo trovato un totale di 67 links inclusi 0 link(s) a files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 7.46%  Internal Links 92.54%

## In-page links

Anchor	Type	Juice
<a href="#">Free Ground Shipping on all orders*</a>	Interno	Passing Juice
<a href="#">Pelican.com</a>	Interno	Passing Juice
<a href="#">Small</a>	Interno	Passing Juice
<a href="#">Medium</a>	Interno	Passing Juice

## In-page links

<a href="#">Large</a>	Interno	Passing Juice
<a href="#">Long</a>	Interno	Passing Juice
<a href="#">Protector</a>	Interno	Passing Juice
<a href="#">Storm</a>	Interno	Passing Juice
<a href="#">Air</a>	Interno	Passing Juice
<a href="#">Vault</a>	Interno	Passing Juice
<a href="#">Personal Utility</a>	Interno	Passing Juice
<a href="#">Laptop</a>	Interno	Passing Juice
<a href="#">Foam</a>	Interno	Passing Juice
<a href="#">No Foam</a>	Interno	Passing Juice
<a href="#">Padded Divider</a>	Interno	Passing Juice
<a href="#">TrekPak</a>	Interno	Passing Juice
<a href="#">TrekPak / Foam</a>	Interno	Passing Juice
<a href="#">&amp;times;</a>	Externo	Passing Juice
<a href="#">English</a>	Interno	Passing Juice
<a href="#">English</a>	Interno	Passing Juice
<a href="#">Español</a>	Interno	Passing Juice
<a href="#">Français</a>	Interno	Passing Juice
<a href="#">Italiano</a>	Interno	Passing Juice
<a href="#">Deutsch</a>	Interno	Passing Juice
<a href="#">Русский</a>	Interno	Passing Juice
<a href="#">English</a>	Interno	Passing Juice
<a href="#">Français</a>	Interno	Passing Juice
<a href="#">English</a>	Interno	Passing Juice
<a href="#">🇺🇸</a>	Interno	Passing Juice
<a href="#">🇫🇷</a>	Interno	Passing Juice
<a href="#">Español</a>	Interno	Passing Juice
<a href="#">About</a>	Interno	Passing Juice


## In-page links

<a href="#">Our Story</a>	Interno	Passing Juice
<a href="#">Our Vision Mission and Values</a>	Interno	Passing Juice
<a href="#">Careers</a>	Interno	Passing Juice
<a href="#">Press Releases</a>	Interno	Passing Juice
<a href="#">Pelican in the News</a>	Interno	Passing Juice
<a href="#">Community Engagement</a>	Interno	Passing Juice
<a href="#">Sustainability</a>	Interno	Passing Juice
<a href="#">Leadership</a>	Interno	Passing Juice
<a href="#">Affiliate Program</a>	Interno	Passing Juice
<a href="#">Contact Us</a>	Interno	Passing Juice
<a href="#">Submit a Warranty Claim</a>	Interno	Passing Juice
<a href="#">Dealer Login</a>	Interno	Passing Juice
<a href="#">Guarantee of Excellence</a>	Interno	Passing Juice
<a href="#">Technical Bulletins</a>	Interno	Passing Juice
<a href="#">California Supply Chain Act</a>	Interno	Passing Juice
<a href="#">Battery Safety</a>	Interno	Passing Juice
<a href="#">Return Policy</a>	Interno	Passing Juice
<a href="#">Military Discount Program</a>	Interno	Passing Juice
<a href="#">Anthem Machine Readable Files</a>	Externo	Passing Juice
<a href="#">Health Net Machine Readable Files</a>	Externo	Passing Juice
<a href="#">Pelican Flyer</a>	Interno	Passing Juice
<a href="#">Blog</a>	Interno	Passing Juice
<a href="#">Case Comparison</a>	Interno	Passing Juice
<a href="#">Literature</a>	Interno	Passing Juice
<a href="#">Survival Stories</a>	Interno	Passing Juice
<a href="#">Pelican Pro Team</a>	Interno	Passing Juice
<a href="#">Videos</a>	Interno	Passing Juice
<a href="#">Peli BioThermal</a>	Externo	Passing Juice

## In-page links

<a href="#">Pelican Outdoor</a>	Esterno	Passing Juice
<a href="#">Site Map</a>	Interno	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Interno	Passing Juice
<a href="#">Privacy Policy</a>	Interno	Passing Juice
<a href="#">Cookie Preferences</a>	Interno	Passing Juice
<a href="#">Accessibility</a>	Interno	Passing Juice
<a href="#">&amp;nbsp;&amp;nbsp;&amp;nbsp; &amp;nbsp;&amp;nbsp;&amp;nbsp;Patents</a>	Interno	Passing Juice




## SEO Keywords

	Keywords Cloud	products case shop <b>cases</b> pelican more gear coolers truck foam
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## Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Descrizione	Headings
cases	48	✓	✗	✓	✓
pelican	25	✓	✗	✓	✓
case	13	✓	✗	✓	✓
shop	11	✓	✗	✗	✓
gear	10	✓	✗	✓	✓












## Usabilità

	Url	Dominio : pelicantest.com Lunghezza : 15
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilità	Grande. Abbiamo riscontrato che il tuo codice CSS è Print-Friendly.





## Usabilita

	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.

## Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
	Validita W3C	Errori : 0 Avvisi : 0
	Email Privacy	Grande. Nessun indirizzo mail e stato trovato in plain text!
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	<ul style="list-style-type: none"><li> Eccellente, il tuo sito web non utilizza nested tables.</li><li> Molto male, il tuo sito web utilizza stili CSS inline.</li><li> Molto male, il tuo sito web ha troppi file CSS files (piu di 4).</li><li> Molto male, il tuo sito web ha troppi file JS (piu di 6).</li><li> Perfetto, il vostro sito si avvale di gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Ottimizzazione

	XML Sitemap	<p>Grande, il vostro sito ha una sitemap XML.</p> <ul style="list-style-type: none"><li><a href="https://www.pelican.com/sitemap.xml">https://www.pelican.com/sitemap.xml</a></li><li><a href="https://www.pelican.com/sitemap-items.xml">https://www.pelican.com/sitemap-items.xml</a></li><li><a href="https://www.pelican.com/sitemap-accessories.xml">https://www.pelican.com/sitemap-accessories.xml</a></li><li><a href="https://www.pelican.com/sitemap-press-releases.xml">https://www.pelican.com/sitemap-press-releases.xml</a></li><li><a href="https://www.pelican.com/sitemap-videos.xml">https://www.pelican.com/sitemap-videos.xml</a></li></ul>
	Robots.txt	<p><a href="http://pelicantest.com/robots.txt">http://pelicantest.com/robots.txt</a></p> <p>Grande, il vostro sito ha un file robots.txt.</p>
	Analytics	<p>Grande, il vostro sito ha uno strumento di analisi dei dati.</p> <p> <a href="#">Google Analytics</a></p>