



# Analisi sito web ooma.com

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Il punteggio e 64/100







## SEO Content





	Title	VoIP Phone Services - #1 VoIP for Business and Home <b>Lunghezza : 51</b> Perfetto, il tuo title contiene tra 10 e 70 caratteri.																		
	Description	Ooma is a state of the art VoIP phone service provider for business and home, plus smart security systems. Call 877-353-5168 to learn more. <b>Lunghezza : 139</b> Grande, la tua meta description contiene tra 70 e 160 caratteri.																		
	Keywords	Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa <a href="#">questo generatore gratuito online di meta tags</a> per creare keywords.																		
	Og Meta Properties	Buono, questa pagina sfrutta i vantaggi Og Properties. <table><thead><tr><th>Proprieta</th><th>Contenuto</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>VoIP Phone Service - Get #1 Internet Phone for Home + Business   Ooma</td></tr><tr><td>description</td><td>Ooma is a state of the art internet phone service provider for home and business, plus smart security systems. Call 877-353-5168 to learn more!</td></tr><tr><td>url</td><td>https://www.ooma.com/</td></tr><tr><td>site_name</td><td>Ooma.com - Smart solutions for home and business.</td></tr><tr><td>image</td><td>https://www.ooma.com/wp-content/uploads/ooma-home-banner-1.jpg</td></tr><tr><td>image:width</td><td>1200</td></tr></tbody></table>	Proprieta	Contenuto	locale	en_US	type	website	title	VoIP Phone Service - Get #1 Internet Phone for Home + Business   Ooma	description	Ooma is a state of the art internet phone service provider for home and business, plus smart security systems. Call 877-353-5168 to learn more!	url	https://www.ooma.com/	site_name	Ooma.com - Smart solutions for home and business.	image	https://www.ooma.com/wp-content/uploads/ooma-home-banner-1.jpg	image:width	1200
Proprieta	Contenuto																			
locale	en_US																			
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url	https://www.ooma.com/																			
site_name	Ooma.com - Smart solutions for home and business.																			
image	https://www.ooma.com/wp-content/uploads/ooma-home-banner-1.jpg																			
image:width	1200																			



## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Thank you!</li><li>• [H3] We'll talk shortly!</li><li>• [H3] Thank you!</li><li>• [H4] Business Phone System for as low as \$19.95/month!</li><li>• [H4] #1 rated phone system for business by PCMag.</li><li>• [H4] #1 rated phone system for business by PCMag.</li><li>• [H4] #1 rated phone system for business by PCMag.</li><li>• [H4] #1 rated phone system for business by PCMag.</li><li>• [H5] Business Phone System for as low as \$19.95/mo</li><li>• [H5] Dental</li><li>• [H5] Hospitality</li><li>• [H5] Insurance</li><li>• [H5] Real Estate</li><li>• [H5] PRESS</li></ul>
	Images	<p>Abbiamo trovato 72 immagini in questa pagina web.</p> <p>37 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.</p>
	Text/HTML Ratio	<p>Ratio : <b>11%</b></p> <p>Il rapporto testo/codice HTML di questa pagina e inferiore a 15 per cento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.</p>
	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.
	Iframe	Grande, non sono stati rilevati Iframes in questa pagina.

## SEO Links

	URL Rewrite	Buono. I tuoi links appaiono friendly!
	Underscores in the URLs	Perfetto! Non sono stati rilevati underscores nei tuoi URLs.
	In-page links	Abbiamo trovato un totale di 92 links inclusi 3 link(s) a files
	Statistics	<p>External Links : noFollow 1.09%</p> <p>External Links : Passing Juice 1.09%</p> <p>Internal Links 97.83%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Choose Now</a>	Interno	Passing Juice
<a href="#">Business Phone Systems</a>	Interno	Passing Juice
<a href="#">Enterprise Communications</a>	Interno	Passing Juice
<a href="#">POTS Replacement</a>	Interno	Passing Juice
<a href="#">Solutions</a>	Interno	Passing Juice
<a href="#">Internet Service</a>	Interno	Passing Juice
<a href="#">Home Phone Service</a>	Interno	Passing Juice
<a href="#">Home Security Systems</a>	Interno	Passing Juice
<a href="#">Home Phone</a>	Interno	Passing Juice
<a href="#">Home Security</a>	Interno	Passing Juice
<a href="#">Business Phone</a>	Interno	Passing Juice
<a href="#">Why Ooma</a>	Interno	Passing Juice
<a href="#">Channel Partners</a>	Interno	Passing Juice
<a href="#">Carriers</a>	Interno	Passing Juice
<a href="#">VAR Partners</a>	Interno	Passing Juice
<a href="#">Resellers</a>	Interno	Passing Juice
<a href="#">ISP Partners</a>	Interno	Passing Juice
<a href="#">My Ooma Telo</a>	Interno	noFollow
<a href="#">My Ooma Office</a>	Interno	noFollow
<a href="#">Partner's Login</a>	Externo	noFollow
<a href="#">My Ooma Telo</a>	Interno	noFollow
<a href="#">My Ooma Office</a>	Interno	noFollow
<a href="#">Business Phone</a>	Interno	noFollow
<a href="#">Home Phone</a>	Interno	noFollow
<a href="#">Smart Security</a>	Interno	Passing Juice
<a href="#">Blog</a>	Interno	Passing Juice

## In-page links

<a href="#">Careers</a>	Interno	Passing Juice
<a href="#">Company</a>	Interno	Passing Juice
<a href="#">Contact</a>	Interno	Passing Juice
<a href="#">FAQs</a>	Interno	Passing Juice
<a href="#">Forums</a>	Interno	Passing Juice
<a href="#">Investors</a>	Interno	noFollow
<a href="#">Legal</a>	Interno	Passing Juice
<a href="#">Partners</a>	Interno	Passing Juice
<a href="#">Press</a>	Interno	Passing Juice
<a href="#">Team</a>	Interno	Passing Juice
<a href="#">Get home phone service customized for every generation.</a>	Interno	Passing Juice
<a href="#">See All Industries</a>	Interno	Passing Juice
<a href="#">Blog</a>	Interno	Passing Juice
<a href="#">The ultimate small business telecom checklist</a>	Interno	Passing Juice
<a href="#">7 reasons to use the Ooma Office desktop app</a>	Interno	Passing Juice
<a href="#">Survey says: Organizations know they need to replace POTS lines, but many aren't taking action yet</a>	Interno	Passing Juice
<a href="#">10 questions to ask when looking for POTS replacement</a>	Interno	Passing Juice
<a href="#">UCaaS</a>	Interno	Passing Juice
<a href="#">Cloud Phone</a>	Interno	Passing Juice
<a href="#">Mobile App</a>	Interno	Passing Juice
<a href="#">Live Demo</a>	Interno	Passing Juice
<a href="#">Video Conferencing</a>	Interno	Passing Juice
<a href="#">Choose a Number</a>	Interno	Passing Juice
<a href="#">International</a>	Interno	Passing Juice
<a href="#">VoIP Phone System</a>	Interno	Passing Juice
<a href="#">Business Phone Services</a>	Interno	Passing Juice
<a href="#">Ooma Office</a>	Interno	Passing Juice
<a href="#">Faqs</a>	Interno	Passing Juice

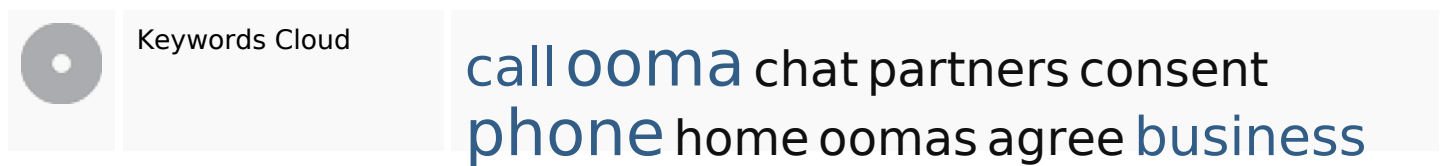
## In-page links

<a href="#">Home Phone</a>	Interno	Passing Juice
<a href="#">Basic Plan</a>	Interno	Passing Juice
<a href="#">Premier Plan</a>	Interno	Passing Juice
<a href="#">Connect Your Home</a>	Interno	Passing Juice
<a href="#">Savings</a>	Interno	Passing Juice
<a href="#">Accessories</a>	Interno	Passing Juice
<a href="#">International Calling</a>	Interno	Passing Juice
<a href="#">Landline Phones</a>	Interno	Passing Juice
<a href="#">Phone Numbers</a>	Interno	Passing Juice
<a href="#">Ooma Telo</a>	Interno	Passing Juice
<a href="#">Reviews</a>	Interno	Passing Juice
<a href="#">Faqs</a>	Interno	Passing Juice
<a href="#">Mobile App</a>	Interno	Passing Juice
<a href="#">Forums</a>	Interno	Passing Juice
<a href="#">DIY Home Security</a>	Interno	Passing Juice
<a href="#">Professional Monitoring</a>	Interno	Passing Juice
<a href="#">Build Your Own System</a>	Interno	Passing Juice
<a href="#">Plans</a>	Interno	Passing Juice
<a href="#">Reviews</a>	Interno	Passing Juice
<a href="#">Videos</a>	Interno	Passing Juice
<a href="#">Faqs</a>	Interno	Passing Juice
<a href="#">Mobile App</a>	Interno	Passing Juice
<a href="#">Marketplace</a>	Interno	Passing Juice
<a href="#">Press Releases</a>	Interno	Passing Juice
<a href="#">Awards</a>	Interno	Passing Juice
<a href="#">Press Kit</a>	Interno	Passing Juice
<a href="#">Investors</a>	Interno	noFollow
<a href="#">Support</a>	Interno	noFollow

## In-page links

<a href="#">Notice to California Residents</a>	Interno	Passing Juice
<a href="#">Notice to Texas Residents</a>	Interno	Passing Juice
<a href="#">VISIT CANADA SITE</a>	Interno	Passing Juice
<a href="#">Terms of Use</a>	Interno	Passing Juice
<a href="#">Privacy Policy</a>	Interno	Passing Juice
<a href="#">Sitemap</a>	Interno	Passing Juice
<a href="#">CHAT ONLINE</a>	Esterno	Passing Juice
<a href="#">Privacy Policy</a>	Interno	Passing Juice
<a href="#">Special Offer</a>	Interno	Passing Juice
<a href="#">Privacy Policy</a>	Interno	Passing Juice

## SEO Keywords







## Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Descrizione	Headings
phone	57	✓	✗	✓	✓
ooma	49	✗	✗	✓	✓
call	41	✗	✗	✓	✓
business	37	✓	✗	✓	✓
chat	29	✗	✗	✗	✗









## Usabilità

	Url	Dominio : ooma.com Lunghezza : 8
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## Usabilita

	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilita	Grande. Abbiamo riscontrato che il tuo codice CSS e Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.

## Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
	Validita W3C	Errori : 0 Avvisi : 0
	Email Privacy	Attenzione! E stato trovato almeno un indirizzo mail in plain text. Usa <a href="#">antispam protector gratuito</a> per nascondere gli indirizzi mail agli spammers.
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	<ul style="list-style-type: none"><li> Eccellente, il tuo sito web non utilizza nested tables.</li><li> Molto male, il tuo sito web utilizza stili CSS inline.</li><li> Grande, il tuo sito web ha pochi file CSS.</li><li> Molto male, il tuo sito web ha troppi file JS (piu di 6).</li><li> Perfetto, il vostro sito si avvale di gzip.</li></ul>

## Mobile

	Mobile Optimization	 Apple Icon
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## Mobile

✓ Meta Viewport Tag

✓ Flash content

## Ottimizzazione



XML Sitemap

Grande, il vostro sito ha una sitemap XML.

[https://www.ooma.com/sitemap\\_index.xml](https://www.ooma.com/sitemap_index.xml)



Robots.txt

<http://ooma.com/robots.txt>

Grande, il vostro sito ha un file robots.txt.



Analytics

Grande, il vostro sito ha uno strumento di analisi dei dati.



Google Analytics