

Analisi sito web onewestbank.com

Generato il Settembre 20 2024 01:34 AM

Il punteggio e 66/100



SEO Content

	Title	Personal Banking, Credit Cards, Loans First Citizens Bank Lunghezza : 59 Perfetto, il tuo title contiene tra 10 e 70 caratteri.												
	Description	First Citizens provides a full range of banking products and services to meet your individual or business financial needs. Learn more about our products and services such as checking, savings, credit cards, mortgages and investments. Lunghezza : 233 Idealmente, la tua meta description dovrebbe contenere tra 70 e 160 caratteri (spazi inclusi). Usa questo strumento free per calcolare la lunghezza del testo.												
	Keywords	Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa questo generatore gratuito online di meta tags per creare keywords.												
	Og Meta Properties	Buono, questa pagina sfrutta i vantaggi Og Properties. <table><thead><tr><th>Proprieta</th><th>Contenuto</th></tr></thead><tbody><tr><td>image</td><td>https://www.firstcitizens.com/etc.clientlibs/firstcitizens/clientlibs/clientlib-aem/resources/images/fcb-logo-og-teaser-2020.png</td></tr><tr><td>url</td><td>https://www.firstcitizens.com/personal</td></tr></tbody></table>	Proprieta	Contenuto	image	https://www.firstcitizens.com/etc.clientlibs/firstcitizens/clientlibs/clientlib-aem/resources/images/fcb-logo-og-teaser-2020.png	url	https://www.firstcitizens.com/personal						
Proprieta	Contenuto													
image	https://www.firstcitizens.com/etc.clientlibs/firstcitizens/clientlibs/clientlib-aem/resources/images/fcb-logo-og-teaser-2020.png													
url	https://www.firstcitizens.com/personal													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>21</td><td>24</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Personal• [H2] Control your portfolio• [H2] Help us help teens with cancer• [H2] Help us help teens with cancer• [H2] Your trusted financial partner for personal, business and wealth management needs	H1	H2	H3	H4	H5	H6	1	21	24	0	0	0
H1	H2	H3	H4	H5	H6									
1	21	24	0	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H2] Elevate your checking options • [H2] Fast access to funds for your remodel project • [H2] Now it's even easier to earn more • [H2] Bank from anywhere with your mobile devices • [H2] Bank from anywhere with your mobile devices • [H2] Bank from anywhere with your mobile devices • [H2] Bank from anywhere with your mobile devices • [H2] Open an Account Today • [H2] A few financial insights for your life • [H2] Travel Rewards Card • [H2] Rewards Card • [H2] Cash Rewards Card • [H2] Smart Option Card • [H2] Free Checking • [H2] Premier Checking • [H2] Prestige Checking • [H2] Do you have a First Citizens checking account? • [H3] Mortgages • [H3] Start your mortgage journey • [H3] Try Self-Directed Investing • [H3] Try Self-Directed Investing • [H3] Savings • [H3] Discover ways to save • [H3] Loans • [H3] Apply for a loan • [H3] Choose a credit card • [H3] Choose a credit card • [H3] Open an account • [H3] Open a checking account • [H3] Open an Account • [H3] Find a Branch • [H3] Call Us • [H3] Comparing Loans for Home Improvement • [H3] How Do Home Construction Loans Work? • [H3] Ages and Stages of Saving for Retirement • [H3] Account Questions • [H3] Other Questions • [H3] Based on your answers, here's what we recommend • [H3] Based on your answers, here's what we recommend • [H3] Yes • [H3] No
	Images	<p>Abbiamo trovato 21 immagini in questa pagina web.</p> <p>14 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.</p>
	Text/HTML Ratio	<p>Ratio : 39%</p> <p>Ideale! Il rapporto testo/codice HTML di questa pagina e tra 25 e 70 per cento.</p>
	Flash	<p>Perfetto, non e stato rilevato contenuto Flash in questa pagina.</p>

SEO Content



Iframe

Grande, non sono stati rilevati Iframes in questa pagina.

SEO Links



URL Rewrite

Buono. I tuoi links appaiono friendly!



Underscores in the URLs

Perfetto! Non sono stati rilevati underscores nei tuoi URLs.



In-page links

Abbiamo trovato un totale di 247 links inclusi 2 link(s) a files



Statistics

External Links : noFollow 8.1%
External Links : Passing Juice 1.62%
Internal Links 90.28%

In-page links

Anchor	Type	Juice
Wealth INTEL	Interno	Passing Juice
Skip to main content	Interno	Passing Juice
Checking	Interno	Passing Juice
Free Checking	Interno	Passing Juice
Premier Checking	Interno	Passing Juice
Prestige Checking	Interno	Passing Juice
Compare	Interno	Passing Juice
Savings	Interno	Passing Juice
Certificates of Deposit	Interno	Passing Juice
Money Market	Interno	Passing Juice
Online Savings	Interno	Passing Juice

In-page links

Credit Cards	Interno	Passing Juice
Compare	Interno	Passing Juice
Cash Rewards	Interno	Passing Juice
Rewards	Interno	Passing Juice
Secured Cash Back	Interno	Passing Juice
Smart Option	Interno	Passing Juice
Travel Rewards	Interno	Passing Juice
Mortgages	Interno	Passing Juice
Adjustable-Rate Mortgages	Interno	Passing Juice
Fixed-Rate Mortgages	Interno	Passing Juice
Home Construction Loans	Interno	Passing Juice
Jumbo Loans	Interno	Passing Juice
Medical Professional Mortgages	Interno	Passing Juice
Mortgage Refinancing	Interno	Passing Juice
Renovation Loans	Interno	Passing Juice
VA, FHA and USDA Loans	Interno	Passing Juice
Loans	Interno	Passing Juice
Auto Loans	Interno	Passing Juice
Home Equity	Interno	Passing Juice
Home Improvement Loans	Interno	Passing Juice
Lot Loans	Interno	Passing Juice
Money Saver Mortgages	Interno	Passing Juice
Specialized Lending	Interno	Passing Juice
Retirement	Interno	Passing Juice
Traditional IRA	Interno	Passing Juice
Roth IRA	Interno	Passing Juice
SEP IRA	Interno	Passing Juice
SIMPLE IRA	Interno	Passing Juice

In-page links

Investments	Interno	Passing Juice
Self-Directed Investing	Interno	Passing Juice
Education Savings Accounts	Interno	Passing Juice
Insurance	Interno	Passing Juice
Accident Insurance	Interno	Passing Juice
Life Insurance	Interno	Passing Juice
Pet Insurance	Interno	Passing Juice
Property Insurance	Interno	Passing Juice
Umbrella Insurance Policy	Interno	Passing Juice
Vehicle Insurance	Interno	Passing Juice
Insights	Interno	Passing Juice
Banking	Interno	Passing Juice
Budgeting	Interno	Passing Juice
Calculators	Interno	Passing Juice
Career	Interno	Passing Juice
College	Interno	Passing Juice
Credit	Interno	Passing Juice
Debt	Interno	Passing Juice
Family	Interno	Passing Juice
Home	Interno	Passing Juice
Insurance	Interno	Passing Juice
Investing	Interno	Passing Juice
Retirement	Interno	Passing Juice
Saving	Interno	Passing Juice
Security	Interno	Passing Juice
Taxes	Interno	Passing Juice
Videos	Interno	Passing Juice
Cash Management	Interno	Passing Juice

In-page links

Payables	Interno	Passing Juice
Receivables	Interno	Passing Juice
Liquidity Management	Interno	Passing Juice
Reconciliation and Reporting	Interno	Passing Juice
Fraud Prevention	Interno	Passing Juice
ACH Services	Interno	Passing Juice
Merchant Services	Interno	Passing Juice
Expertise	Interno	Passing Juice
Agribusiness	Interno	Passing Juice
Healthcare	Interno	Passing Juice
Manufacturing & Distribution	Interno	Passing Juice
Nonprofits	Interno	Passing Juice
Professional Services	Interno	Passing Juice
Property Management	Interno	Passing Juice
Skilled Trades	Interno	Passing Juice
Deposits	Interno	Passing Juice
Checking	Interno	Passing Juice
Savings	Interno	Passing Juice
Bank at Work Program	Interno	Passing Juice
Risk Management	Interno	Passing Juice
Auto Insurance	Interno	Passing Juice
Business Bonds	Interno	Passing Juice
Buy-Sell Agreement	Interno	Passing Juice
Business Interruption	Interno	Passing Juice
Liability Insurance	Interno	Passing Juice
Life and Disability Insurance	Interno	Passing Juice
Management Liability	Interno	Passing Juice
Property Insurance	Interno	Passing Juice

In-page links

Succession Planning	Interno	Passing Juice
Umbrella Insurance	Interno	Passing Juice
Workers&#39; Compensation	Interno	Passing Juice
Credit & Financing	Interno	Passing Juice
Credit Cards	Interno	Passing Juice
Business Loans & Financing	Interno	Passing Juice
Business Equipment Finance	Interno	Passing Juice
SBA Term Loans	Interno	Passing Juice
International Banking	Interno	Passing Juice
Commercial Letters of Credit	Interno	Passing Juice
Foreign Currency Exchange Services	Interno	Passing Juice
International Paying & Receiving	Interno	Passing Juice
Documentary Collections	Interno	Passing Juice
International Wire Transfers	Interno	Passing Juice
Standby Letters of Credit	Interno	Passing Juice
Insights	Interno	Passing Juice
Accounting	Interno	Passing Juice
Banking	Interno	Passing Juice
Calculators	Interno	Passing Juice
Cash Management	Interno	Passing Juice
Credit	Interno	Passing Juice
Finance	Interno	Passing Juice
Insurance	Interno	Passing Juice
Management	Interno	Passing Juice
Planning	Interno	Passing Juice
Security	Interno	Passing Juice
Skilled Trades	Interno	Passing Juice
Starting a Business	Interno	Passing Juice

In-page links

Taxes	Interno	Passing Juice
Technology	Interno	Passing Juice
Success Stories	Interno	Passing Juice
Solutions	Interno	Passing Juice
Asset-Based Lending	Interno	Passing Juice
Capital Markets	Interno	Passing Juice
Commercial Bank Accounts	Interno	Passing Juice
Commercial Real Estate	Interno	Passing Juice
Community Association Banking	Interno	Passing Juice
Credit & Financing	Interno	Passing Juice
International Banking	Interno	Passing Juice
Merchant Services	Interno	Passing Juice
Middle Market Banking	Interno	Passing Juice
Risk Management & Insurance	Interno	Passing Juice
Sponsor Finance	Interno	Passing Juice
Treasury Management Services	Interno	Passing Juice
Expertise	Interno	Passing Juice
Aerospace, Defense & Government	Interno	Passing Juice
Agribusiness	Interno	Passing Juice
Cannabis & Hemp Banking	Interno	Passing Juice
Energy	Interno	Passing Juice
Entertainment & Media	Interno	Passing Juice
Healthcare	Interno	Passing Juice
Manufacturing & Distribution	Interno	Passing Juice
Maritime	Interno	Passing Juice
Nonprofits	Interno	Passing Juice
Professional Services	Interno	Passing Juice
Property Management	Interno	Passing Juice

In-page links

Railcar Leasing & Financing	Interno	Passing Juice
Tech & Telecom	Interno	Passing Juice
Trade Associations	Interno	Passing Juice
Transportation & Logistics	Interno	Passing Juice
Insights	Interno	Passing Juice
Accounting	Interno	Passing Juice
Community Association Banking & HOA	Interno	Passing Juice
Credit	Interno	Passing Juice
Finance	Interno	Passing Juice
Industry Expertise	Interno	Passing Juice
International Business Banking	Interno	Passing Juice
Management	Interno	Passing Juice
Operations	Interno	Passing Juice
Risk Management	Interno	Passing Juice
Taxes	Interno	Passing Juice
Technology	Interno	Passing Juice
Treasury Management	Interno	Passing Juice
Videos	Interno	Passing Juice
Who We Help	Interno	Passing Juice
Individuals & Families	Interno	Passing Juice
Businesses & Corporations	Interno	Passing Juice
Entrepreneurs, Founders & Investors	Interno	Passing Juice
Nonprofits	Interno	Passing Juice
Trust & Fiduciary Services	Interno	Passing Juice
Investment Solutions	Interno	Passing Juice
Professional Investment Advisory	Interno	Passing Juice
Private Banking	Interno	Passing Juice
Deposit Solutions	Interno	Passing Juice

In-page links

Private Mortgage Lending	Interno	Passing Juice
Securities-Backed Lines of Credit	Interno	Passing Juice
Customized Lending	Interno	Passing Juice
Institutional Trust Services	Interno	Passing Juice
Institutional Asset Management	Interno	Passing Juice
Retirement Plan Services	Interno	Passing Juice
Charitable Advising Services	Interno	Passing Juice
Institutional Custody Services	Interno	Passing Juice
Insurance	Interno	Passing Juice
Wealth & Business Planning	Interno	Passing Juice
Estate Planning	Interno	Passing Juice
Charitable Planning	Interno	Passing Juice
Tax Planning	Interno	Passing Juice
Retirement Planning	Interno	Passing Juice
Market Outlook	Interno	Passing Juice
Subscribe	Interno	Passing Juice
Meet Brent and Phil	Interno	Passing Juice
Submit a Question	Interno	Passing Juice
Video Archive	Interno	Passing Juice
Commentary Archive	Interno	Passing Juice
Insights	Interno	Passing Juice
Business Owner Interest	Interno	Passing Juice
Estate Planning	Interno	Passing Juice
Insurance	Interno	Passing Juice
Liquidity	Interno	Passing Juice
Philanthropic and Charitable	Interno	Passing Juice
Planning	Interno	Passing Juice
Retirement	Interno	Passing Juice


In-page links

Technology	Interno	Passing Juice
Videos	Interno	Passing Juice
Archive	Interno	Passing Juice
Call Us	Interno	Passing Juice
Email Us	Interno	Passing Juice
Careers	Externo	Passing Juice
Accessibility	Interno	Passing Juice
Routing Number	Interno	Passing Juice
Privacy & Security	Interno	Passing Juice
About Us	Interno	Passing Juice
Investor Relations	Externo	Passing Juice
Newsroom	Externo	Passing Juice
Community Support	Interno	Passing Juice
Terms of Use	Interno	Passing Juice
Personal	Interno	Passing Juice
Small Business	Interno	Passing Juice
Commercial	Interno	Passing Juice
Wealth	Interno	Passing Juice
First Citizens Rewards®	Externo	noFollow
Online Brokerage	Externo	noFollow
Portfolio Online	Externo	noFollow
Retirement Plan Access	Externo	noFollow
Financial Planning Tool	Externo	noFollow
Stellar Technology - Fund	Externo	noFollow
First Citizens Receivables	Externo	noFollow
Lockbox - Online Treasury Solutions	Externo	noFollow
Commercial Online Banking	Externo	noFollow
Remote Deposit Capture	Externo	noFollow

In-page links

Integrated Payables	Externo	noFollow
eReceivables Payment	Externo	noFollow
Lockbox Portal	Externo	noFollow
ChecXchange	Externo	noFollow
FXEnvoy	Externo	noFollow
Equipment Finance	Interno	noFollow
My Insurance Center	Externo	noFollow
American Express Supplies	Externo	noFollow
Purchasing Card	Externo	Passing Juice
Electronic Bill Presentment & Payment	Externo	noFollow
Profile Manager	Externo	noFollow
Commercial Image Archive	Externo	noFollow






SEO Keywords

	Keywords Cloud	credit learn rewards back insurance banking more checking loans account
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Consistenza Keywords

Keyword	Contenuto	Title	Keywords	Descrizione	Headings
back	41	✗	✗	✗	✗
more	38	✗	✗	✓	✓
learn	30	✗	✗	✓	✗
banking	28	✓	✗	✓	✗
checking	26	✗	✗	✓	✓


Usabilita

	Url	Dominio : onewestbank.com Lunghezza : 15
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilita	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.




Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
	Validita W3C	Errori : 0 Avvisi : 0
	Email Privacy	Attenzione! E stato trovato almeno un indirizzo mail in plain text. Usa antispam protector gratuito per nascondere gli indirizzi mail agli spammers.
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	<div> Eccellente, il tuo sito web non utilizza nested tables.</div> <div> Molto male, il tuo sito web utilizza stili CSS inline.</div> <div> Grande, il tuo sito web ha pochi file CSS.</div> <div> Perfetto, il tuo sito web ha pochi file JavaScript.</div> <div> Perfetto, il vostro sito si avvale di gzip.</div>

Mobile

	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Ottimizzazione

	XML Sitemap	Grande, il vostro sito ha una sitemap XML. https://www.firstcitizens.com/
	Robots.txt	http://onewestbank.com/robots.txt Grande, il vostro sito ha un file robots.txt.
	Analytics	Non trovato Non abbiamo rilevato uno strumento di analisi installato su questo sito web. Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno uno strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.