







Analisi sito web jaycotts.co.uk

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Il punteggio e 46/100



SEO Content

	Title	<p>Jaycotts - Your number 1 for Sewing Supplies! — jaycotts.co.uk - Sewing Supplies</p> <p>Lunghezza : 80</p> <p>Idealmente, il tuo title dovrebbe contenere tra 10 e 70 caratteri (spazi inclusi). Usa questo strumento free per calcolare la lunghezza del testo.</p>										
	Description	<p>Sew Happy at Jaycotts - Sewing Supplies Since 1920 Sewing Machines from Bernina, Brother, Janome and Husqvarna; thousands of sewing patterns plus sewing threads, haberdashery and the uk's biggest choice of zips all at low prices with 1st class delivery and service. Shop online, by phone and in our Chester Showroom.</p> <p>Lunghezza : 320</p> <p>Idealmente, la tua meta description dovrebbe contenere tra 70 e 160 caratteri (spazi inclusi). Usa questo strumento free per calcolare la lunghezza del testo.</p>										
	Keywords	<p>Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa questo generatore gratuito online di meta tags per creare keywords.</p>										
	Og Meta Properties	<p>Buono, questa pagina sfrutta i vantaggi Og Properties.</p> <table><thead><tr><th>Proprieta</th><th>Contenuto</th></tr></thead><tbody><tr><td>site_name</td><td>jaycotts.co.uk - Sewing Supplies</td></tr><tr><td>url</td><td>https://jaycotts.co.uk/</td></tr><tr><td>title</td><td>Jaycotts - Your number 1 for Sewing Supplies!</td></tr><tr><td>type</td><td>website</td></tr></tbody></table>	Proprieta	Contenuto	site_name	jaycotts.co.uk - Sewing Supplies	url	https://jaycotts.co.uk/	title	Jaycotts - Your number 1 for Sewing Supplies!	type	website
Proprieta	Contenuto											
site_name	jaycotts.co.uk - Sewing Supplies											
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SEO Content

description	Sew Happy at Jaycotts - Sewing Supplies Since 1920 Sewing Machines from Bernina, Brother, Janome and Husqvarna; thousands of sewing patterns plus sewing threads, haberdashery and the uk's biggest choice of zips all at low prices with 1st class delivery and service. Shop online, by phone and in our Chester Showroom.
image	https://jaycotts.co.uk/cdn/shop/files/Burda-slide_740bcfd0-92e0-4dd3-90e2-8228f7e66619_1487x630.webp?v=1719482541
image:secure_url	https://jaycotts.co.uk/cdn/shop/files/Burda-slide_740bcfd0-92e0-4dd3-90e2-8228f7e66619_1487x630.webp?v=1719482541
image:width	1487
image:height	630
image:alt	Social media image





Headings

H1	H2	H3	H4	H5	H6
0	26	0	0	0	0
	<ul style="list-style-type: none"> • [H2] Simplicity Patterns Sale SAVE 50% ! • [H2] Simplicity Sewing Pattern 3000 Dress In Three Lengths • [H2] Simplicity Sewing Pattern 3001 Dresses • [H2] Simplicity Sewing Pattern 3008 Coat In Two Lengths • [H2] Simplicity Sewing Pattern 3009 Jacket In Two Lengths and Bag • [H2] Simplicity Sewing Pattern 3006 Pants • [H2] Simplicity Sewing Pattern 3005 Skirts • [H2] Simplicity Sewing Pattern 3007 Coat and Jacket • [H2] Simplicity Sewing Pattern 3003 Knit Tops • [H2] Simplicity Sewing Pattern 3002 Blouses • [H2] Simplicity Sewing Pattern 3004 Top with Sleeve Variations • [H2] Oliso Mini Project Iron M3Pro Tula Pink • [H2] Jaycotts Sewing Supplies Catalogue 2024 • [H2] Jaycotts Sewing Supplies since 1920 • [H2] 1000'S of sewing products to choose from... • [H2] Blog posts • [H2] Guest Blog: Quilting Inspirations, The Artistic Journey of Textile Designer Kate Owen • [H2] New Sewing Series M&S Dress the Nation ! • [H2] Our Favourite Sewing Podcasts You Should Be Listening to in 2024 • [H2] Shipping • [H2] Useful Information • [H2] Popular Sections • [H2] Follow us • [H2] Sign up for jaycotts newsletter • [H2] Added to your cart: • [H2] 				

SEO Content

	Images	Abbiamo trovato 87 immagini in questa pagina web. 2 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.
	Text/HTML Ratio	Ratio : 13% Il rapporto testo/codice HTML di questa pagina e inferiore a 15 per cento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.
	Flash	Perfetto, non e stato rilevato contenuto Flash in questa pagina.
	Iframe	Grande, non sono stati rilevati Iframes in questa pagina.

SEO Links

	URL Rewrite	Buono. I tuoi links appaiono friendly!
	Underscores in the URLs	Abbiamo rilevato underscores nei tuoi URLs. Dovresti utilizzare trattini per ottimizzare le pagine per il tuo SEO.
	In-page links	Abbiamo trovato un totale di 174 links inclusi 0 link(s) a files
	Statistics	External Links : noFollow 1.15% External Links : Passing Juice 0% Internal Links 98.85%

In-page links

Anchor	Type	Juice
Skip to content	Interno	Passing Juice
=	Interno	Passing Juice
Shop by Brand	Interno	Passing Juice
Burda	Interno	Passing Juice

In-page links

Butterick	Interno	Passing Juice
Kwik Sew	Interno	Passing Juice
McCall's	Interno	Passing Juice
New Look	Interno	Passing Juice
Sew Over It	Interno	Passing Juice
Simplicity	Interno	Passing Juice
Tilly and The Buttons	Interno	Passing Juice
Vogue Patterns	Interno	Passing Juice
Know Me Patterns	Interno	Passing Juice
Shop by Type	Interno	Passing Juice
Dress Patterns	Interno	Passing Juice
Skirts	Interno	Passing Juice
Tops	Interno	Passing Juice
Jumpsuits and Rompers	Interno	Passing Juice
Sleepwear	Interno	Passing Juice
Lingerie	Interno	Passing Juice
Suits and Co-ordinates	Interno	Passing Juice
Occasion and Evening	Interno	Passing Juice
Trousers and Shorts	Interno	Passing Juice
Coats and Jackets	Interno	Passing Juice
Bags and Accessories	Interno	Passing Juice
Active and Swimwear	Interno	Passing Juice
Dolls and Toys	Interno	Passing Juice
Craft and Home	Interno	Passing Juice
Costume Patterns	Interno	Passing Juice
Halloween Patterns	Interno	Passing Juice
New Season	Interno	Passing Juice
Easy To Sew	Interno	Passing Juice

In-page links

Vintage	Interno	Passing Juice
Male	Interno	Passing Juice
Children's	Interno	Passing Juice
Plus Size	Interno	Passing Juice
Petite	Interno	Passing Juice
Sewing Machine Brands	Interno	Passing Juice
Bernina	Interno	Passing Juice
Brother	Interno	Passing Juice
Janome	Interno	Passing Juice
Horn Furniture	Interno	Passing Juice
Juki	Interno	Passing Juice
Sale !	Interno	Passing Juice
Shop by Type	Interno	Passing Juice
Sewing Machines	Interno	Passing Juice
Overlockers	Interno	Passing Juice
Embroidery Machines	Interno	Passing Juice
Coverstitch Machines	Interno	Passing Juice
Machine Accessories	Interno	Passing Juice
Bobbins	Interno	Passing Juice
Machine needles	Interno	Passing Juice
Presser Feet	Interno	Passing Juice
Sew Tables and Cases	Interno	Passing Juice
Tools and Spares	Interno	Passing Juice
Embroidery Accessories	Interno	Passing Juice
Embroidery Designs	Interno	Passing Juice
Embroidery Stabilizers	Interno	Passing Juice
Hoops and Frames	Interno	Passing Juice
Bobbin Threads	Interno	Passing Juice

In-page links

Fabric	Interno	Passing Juice
Organic Cotton	Interno	Passing Juice
Organic Jersey	Interno	Passing Juice
Curtain Lining Fabric	Interno	Passing Juice
Dress Lining Fabric	Interno	Passing Juice
Haberdashery	Interno	Passing Juice
Binding / Tapes / Cord	Interno	Passing Juice
Elastic	Interno	Passing Juice
Lingerie Accessories	Interno	Passing Juice
Care and Repair	Interno	Passing Juice
Shoulder Pads & Ribbing	Interno	Passing Juice
Interfacing	Interno	Passing Juice
Needles and Thimbles	Interno	Passing Juice
Pins	Interno	Passing Juice
Fastenings	Interno	Passing Juice
Buttons	Interno	Passing Juice
Press Studs	Interno	Passing Juice
Sewing Aids and Tools	Interno	Passing Juice
Bag Making	Interno	Passing Juice
Sewing Tools	Interno	Passing Juice
Dressforms	Interno	Passing Juice
Storage	Interno	Passing Juice
Pressing	Interno	Passing Juice
Scissors and Cutting	Interno	Passing Juice
Measuring / Marking	Interno	Passing Juice
Ribbon	Interno	Passing Juice
Double Sided Satin Ribbon	Interno	Passing Juice
Grosgrain Ribbon	Interno	Passing Juice

In-page links

Tartan Ribbon	Interno	Passing Juice
Organza Ribbons	Interno	Passing Juice
Gingham Ribbon	Interno	Passing Juice
Velvet Ribbon	Interno	Passing Juice
Micro Dot Ribbon	Interno	Passing Juice
Metallic Lamé Ribbon	Interno	Passing Juice
Embroidery Threads	Interno	Passing Juice
Gutermann Sulky	Interno	Passing Juice
Brother Embroidery	Interno	Passing Juice
Mettler Polysheen	Interno	Passing Juice
Madeira Thread	Interno	Passing Juice
Sewing Threads	Interno	Passing Juice
Gutermann Sew All	Interno	Passing Juice
Gutermann Natural Cotton	Interno	Passing Juice
Topstitch	Interno	Passing Juice
Extra Strong / Upholstery	Interno	Passing Juice
Tacking Thread	Interno	Passing Juice
Moon Thread by Coats	Interno	Passing Juice
Recycled Sewing Thread	Interno	Passing Juice
Maraflex Stretch Thread	Interno	Passing Juice
Overlocking Threads	Interno	Passing Juice
Gutermann Overlock	Interno	Passing Juice
Gutermann Toldi Lock	Interno	Passing Juice
Mettler Serra Flock	Interno	Passing Juice
Moon Thread	Interno	Passing Juice
Quilting Threads	Interno	Passing Juice
Waxed Quilting Thread	Interno	Passing Juice
Closed End Zips	Interno	Passing Juice

In-page links

Regular Skirt / Dress Zips	Interno	Passing Juice
Concealed Zips	Interno	Passing Juice
Jeans / Trousers - Metal	Interno	Passing Juice
Metal Dress Zips	Interno	Passing Juice
Zips for Bags	Interno	Passing Juice
Plastic Open End Zips	Interno	Passing Juice
Medium Reversible	Interno	Passing Juice
Medium	Interno	Passing Juice
Medium - Two Way	Interno	Passing Juice
Heavy	Interno	Passing Juice
Heavy - Two Way	Interno	Passing Juice
Metal Open End Zips	Interno	Passing Juice
Medium	Interno	Passing Juice
Medium - Two Way	Interno	Passing Juice
Heavy	Interno	Passing Juice
Heavy - Two Way	Interno	Passing Juice
Nylon Coil Open End Zips	Interno	Passing Juice
Lightweight	Interno	Passing Juice
Medium	Interno	Passing Juice
Aquaguard Zips	Interno	Passing Juice
Extra Long Zips	Interno	Passing Juice
Zip Pullers	Interno	Passing Juice
Free Catalogue	Interno	Passing Juice
Sale	Interno	Passing Juice
Sewing Machines	Interno	Passing Juice
Threads	Interno	Passing Juice
Zips	Interno	Passing Juice
-	Interno	Passing Juice


In-page links

Simplicity Sewing Pattern 3000 Dress In Three Lengths	Interno	Passing Juice
Simplicity Sewing Pattern 3001 Dresses	Interno	Passing Juice
Simplicity Sewing Pattern 3008 Coat In Two Lengths	Interno	Passing Juice
Simplicity Sewing Pattern 3009 Jacket In Two Lengths and Bag	Interno	Passing Juice
Simplicity Sewing Pattern 3006 Pants	Interno	Passing Juice
Simplicity Sewing Pattern 3005 Skirts	Interno	Passing Juice
Simplicity Sewing Pattern 3007 Coat and Jacket	Interno	Passing Juice
Simplicity Sewing Pattern 3003 Knit Tops	Interno	Passing Juice
Simplicity Sewing Pattern 3002 Blouses	Interno	Passing Juice
Simplicity Sewing Pattern 3004 Top with Sleeve Variations	Interno	Passing Juice
Oliso Mini Project Iron M3Pro Tula Pink	Interno	Passing Juice
=	Interno	Passing Juice
=	Interno	Passing Juice
Guest Blog: Quilting Inspirations, The Artistic Journey of Textile Designer Kate Owen	Interno	Passing Juice
New Sewing Series M&S Dress the Nation !	Interno	Passing Juice
Our Favourite Sewing Podcasts You Should Be Listening to in 2024	Interno	Passing Juice
Delivery	Interno	Passing Juice
Returns	Interno	Passing Juice
About Us	Interno	Passing Juice
Visit our shop	Interno	Passing Juice
Patterns Size Guide	Interno	Passing Juice
Blog	Interno	Passing Juice
Sewing Threads	Interno	Passing Juice
Latest Special Offers	Interno	Passing Juice
Cookies	Interno	Passing Juice
Privacy Policy	Interno	Passing Juice
Recycling (WEEE)	Interno	Passing Juice

In-page links

Terms & Conditions	Interno	Passing Juice
POS	Esterno	noFollow
Ecommerce by Shopify	Esterno	noFollow






SEO Keywords

	Keywords Cloud	img sewing original data-rimglazy pattern current save data-rim-g-scale1 simplicity price
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Consistenza Keywords












Keyword	Contenuto	Title	Keywords	Descrizione	Headings
price	124	✗	✗	✓	✗
sewing	96	✓	✗	✓	✓
original	83	✗	✗	✗	✗
pattern	52	✗	✗	✓	✓
current	42	✗	✗	✗	✗

Usabilità





	Url	Dominio : jaycotts.co.uk Lunghezza : 14
	Favicon	Grande, il tuo sito usa una favicon.
	Stampabilità	Non abbiamo riscontrato codice CSS Print-Friendly.
	Lingua	Buono. La tua lingua dichiarata en.
	Dublin Core	Questa pagina non sfrutta i vantaggi di Dublin Core.

Usabilita

Documento

	Doctype	HTML 5
	Encoding	Perfetto. Hai dichiarato che il tuo charset e UTF-8.
	Validita W3C	Errori : 0 Avvisi : 0
	Email Privacy	Attenzione! E stato trovato almeno un indirizzo mail in plain text. Usa antispam protector gratuito per nascondere gli indirizzi mail agli spammers.
	Deprecated HTML	Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.
	Suggerimenti per velocizzare	<ul style="list-style-type: none"> Eccellente, il tuo sito web non utilizza nested tables. Molto male, il tuo sito web utilizza stili CSS inline. Grande, il tuo sito web ha pochi file CSS. Molto male, il tuo sito web ha troppi file JS (piu di 6). Peccato, il vostro sito non approfitta di gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Ottimizzazione

	XML Sitemap	Grande, il vostro sito ha una sitemap XML. <input type="text" value="https://jaycotts.co.uk/sitemap.xml"/>
	Robots.txt	<input type="text" value="http://jaycotts.co.uk/robots.txt"/>

Ottimizzazione

		Grande, il vostro sito ha un file robots.txt.
	Analytics	<p>Non trovato</p> <p>Non abbiamo rilevato uno strumento di analisi installato su questo sito web.</p> <p>Web analytics consentono di misurare l'attività dei visitatori sul tuo sito web. Si dovrebbe avere installato almeno un strumento di analisi, ma può anche essere buona per installare una seconda, al fine di un controllo incrociato dei dati.</p>