







# Analisi sito web amsterdamnews.com

Generato il Settembre 09 2024 10:45 AM

**Il punteggio e 56/100**



## SEO Content

|    | Title   | <p>Amsterdam News - America's most influential and oldest continuously published Black newspaper.</p> <p><b>Lunghezza : 94</b></p> <p>Idealmente, il tuo title dovrebbe contenere tra 10 e 70 caratteri (spazi inclusi). Usa <a href="#">questo strumento free</a> per calcolare la lunghezza del testo.</p>   |           |           |        |       |      |         |       |                         |             |   |     |                           |           |                         |       |   |             |     |
|--|---|--|-----------|-----------|--------|-------|------|---------|-------|-------------------------|-------------|---|-----|---------------------------|-----------|-------------------------|-------|---|-------------|-----|
|   | Description   | <p>New York City's oldest Black newspaper offering the "New Black View" within local, national and international news.</p> <p><b>Lunghezza : 130</b></p> <p>Grande, la tua meta description contiene tra 70 e 160 caratteri.</p>   |           |           |        |       |      |         |       |                         |             |   |     |                           |           |                         |       |   |             |     |
|  | Keywords  | <p>Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa <a href="#">questo generatore gratuito online di meta tags</a> per creare keywords.</p>   |           |           |        |       |      |         |       |                         |             |   |     |                           |           |                         |       |   |             |     |
|  | Og Meta Properties  | <p>Buono, questa pagina sfrutta i vantaggi Og Properties.</p> <table><thead><tr><th>Proprieta</th><th>Contenuto</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>New York Amsterdam News</td></tr><tr><td>description</td><td>New York City's oldest Black newspaper offering the "New Black View" within local, national and international news.</td></tr><tr><td>url</td><td>http://amsterdamnews.com/</td></tr><tr><td>site_name</td><td>New York Amsterdam News</td></tr><tr><td>image</td><td>https://amsterdamnews.com/wp-content/uploads/2021/10/B8JT894q_400x400.jpg</td></tr><tr><td>image:width</td><td>400</td></tr></tbody></table> | Proprieta | Contenuto | locale | en_US | type | website | title | New York Amsterdam News | description | New York City's oldest Black newspaper offering the "New Black View" within local, national and international news. | url | http://amsterdamnews.com/ | site_name | New York Amsterdam News | image | https://amsterdamnews.com/wp-content/uploads/2021/10/B8JT894q_400x400.jpg | image:width | 400 |
| Proprieta  | Contenuto   |  |           |           |        |       |      |         |       |                         |             |   |     |                           |           |                         |       |   |             |     |
| locale   | en_US   |  |           |           |        |       |      |         |       |                         |             |   |     |                           |           |                         |       |   |             |     |
| type   | website   |  |           |           |        |       |      |         |       |                         |             |   |     |                           |           |                         |       |   |             |     |
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| url  | http://amsterdamnews.com/   |  |           |           |        |       |      |         |       |                         |             |   |     |                           |           |                         |       |   |             |     |
| site_name  | New York Amsterdam News   |  |           |           |        |       |      |         |       |                         |             |   |     |                           |           |                         |       |   |             |     |
| image  | https://amsterdamnews.com/wp-content/uploads/2021/10/B8JT894q_400x400.jpg   |  |           |           |        |       |      |         |       |                         |             |   |     |                           |           |                         |       |   |             |     |
| image:width  | 400   |  |           |           |        |       |      |         |       |                         |             |   |     |                           |           |                         |       |   |             |     |

# SEO Content

image:height 400  
image:type image/jpeg

## Headings

| H1 | H2 | H3 | H4 | H5 | H6 |
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- [H1] New York Amsterdam News
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- [H2] Coming soon: Kids' Night on Broadway offers free tix for kids!
- [H2] music
- [H2] Rapper Fatman Scoop dies at 53 after collapsing on stage in Connecticut
- [H2] Long Island Music and Entertainment Hall of Fame inducts hip-hop legends DJ Hurricane, Davy DMX, and DJ Jazzy Jay
- [H2] AmNews Food
- [H2] Talking SCHOP—Doing It! Black Chef Series x Harlem Week
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- [H3] New school year for Columbia, same story for Harlem say anti-displacement advocates
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- [H3] Religious leader, activist, educator and Harlemite Dr. Thelma C. Davidson-Adair passes away at 103
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Black and Brown patients

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|   |                 |   |
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|   |                 | <ul style="list-style-type: none"><li>• [H3] EDITORIAL: Don't forget the Latinos!</li><li>• [H3] Exposing the "misconstrued and sanitized...Santa-Classification" of Dr. Martin Luther King</li><li>• [H3] OP-ED: Women's voices, women's wisdom</li><li>• [H3] NYPL celebrates James Baldwin's 100th birthday with two candid exhibitions</li><li>• [H3] Harlem Book Fair celebrates 26th anniversary</li><li>• [H3] Actor Jonathan Majors sentenced to probation, avoiding jail time for assaulting ex-girlfriend</li><li>• [H3] A designer's 'Rebirth' fall '24 collection</li><li>• [H3] Will Smith &amp; Martin Lawrence's latest for 'Ride or Die' fans only</li><li>• [H3] Spread Love &amp; Eat brings a healthy and delicious alternative to Canarsie</li><li>• [H3] 'Pre-existing Condition' is powerful theater</li><li>• [H3] Bed-Stuy bed &amp; breakfast inn offers luxury and Afrocentric elegance</li><li>• [H3] PHOTOS: A 'Great Day' in Harlem</li><li>• [H3] Smooth talk: Opulence Waxing Spa owner Tenika Foster-Jones mentors future estheticians</li><li>• [H3] JAZZ NOTES: Russell Malone, versatile guitarist, dies at 60</li><li>• [H3] Go with the Flo: Rihanna, Martin Lawrence, MC Lyte</li></ul> |
|   | Images          | <p>Abbiamo trovato 78 immagini in questa pagina web.</p> <p>12 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.</p>   |
|  | Text/HTML Ratio | <p>Ratio : <b>4%</b></p> <p>Il rapporto testo/codice HTML di questa pagina e inferiore a 15 percento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.</p>  |
|  | Flash           | <p>Perfetto, non e stato rilevato contenuto Flash in questa pagina.</p>   |
|  | Iframe          | <p>Molto male, hai usato Iframes nelle tue pagine web, questo significa che in contenuto inserito negli Iframe non puo essere indicizzato.</p>  |

## SEO Links

|   |                         |   |
|---|-------------------------|---|
|  | URL Rewrite             | <p>Buono. I tuoi links appaiono friendly!</p>                       |
|  | Underscores in the URLs | <p>Perfetto! Non sono stati rilevati underscores nei tuoi URLs.</p> |

## SEO Links

|  |               |  |
|--|---------------|--|
|  | In-page links | Abbiamo trovato un totale di 177 links inclusi 0 link(s) a files                                 |
|  | Statistics    | External Links : noFollow 0.56%<br>External Links : Passing Juice 4.52%<br>Internal Links 94.92% |

## In-page links

| Anchor   | Type    | Juice         |
|--|---------|---------------|
| <a href="#">Support us</a>                     | Interno | Passing Juice |
| <a href="#">Subscribe</a>                      | Interno | Passing Juice |
| <a href="#">News</a>                           | Interno | Passing Juice |
| <a href="#">Local</a>                          | Interno | Passing Juice |
| <a href="#">National</a>                       | Interno | Passing Juice |
| <a href="#">International</a>                  | Interno | Passing Juice |
| <a href="#">Caribbean Connection</a>           | Interno | Passing Juice |
| <a href="#">Immigration Korner</a>             | Interno | Passing Juice |
| <a href="#">Politics</a>                       | Interno | Passing Juice |
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| <a href="#">Knowing Alzheimer's Disease</a>    | Interno | Passing Juice |
| <a href="#">Education</a>                      | Interno | Passing Juice |

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| <a href="#">Union Matters-32Bj</a>                | Interno | Passing Juice |
| <a href="#">Union Matters-DC37</a>                | Interno | Passing Juice |
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## In-page links

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| <a href="#">Add Your Event</a>                       | Externo | Passing Juice |
| <a href="#">Sports</a>                               | Interno | Passing Juice |
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| <a href="#">Blacklight</a>                           | Interno | Passing Juice |
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| <a href="#">Convenings</a>                           | Interno | Passing Juice |
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| <a href="#">From Sorrow to Solutions &amp;#8211; Virtual Convening</a>  | Interno | Passing Juice |
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| <a href="#">Long Island Music and Entertainment Hall of Fame inducts hip-hop legends DJ Hurricane, Davy DMX, and DJ Jazzy Jay</a> | Interno | Passing Juice |
| <a href="#">Talking SCHOP! Outstanding, just outstanding</a>  | Interno | Passing Juice |
| <a href="#">Talking SCHOP—Doing It! Black Chef Series x Harlem Week</a>   | Interno | Passing Juice |
| <a href="#">Talking SCHOP! Feeling Latin-ish</a>  | Interno | Passing Juice |
| <a href="#">Ruby Dandridge, matching her daughter, Dorothy, in films and TV</a>   | Interno | Passing Juice |
| <a href="#">U.S. colleges revise rules on free speech in hopes of containing anti-war demonstrations</a>                          | Interno | Passing Juice |
| <a href="#">Shining a light on Sickle Cell Disease Awareness Month</a>  | Interno | Passing Juice |
| <a href="#">Virtual faith: Why Black churchgoers are staying home on Sunday</a>   | Interno | Passing Juice |
| <a href="#">Delayed &amp; denied: How Social Security leaves gun</a>  | Interno | Passing Juice |

## In-page links

|   |         |               |
|---|---------|---------------|
| <a href="#">violence survivors behind</a>   |         |               |
| <a href="#">Organizer Jawanza Williams heads VOCAL-NY's new national chapter</a>  | Interno | Passing Juice |
| <a href="#">Trinidad and Tobago reckons with colonialism in a debate over statues, signs, and monuments of its past</a> | Interno | Passing Juice |
| <a href="#">A nip-and-tuck presidential race</a>  | Interno | Passing Juice |
| <a href="#">What to know about Labor Day and its history</a>  | Interno | Passing Juice |
| <a href="#">Five takeaways from our report about how Social Security leaves gun violence survivors behind</a>           | Interno | Passing Juice |
| <a href="#">Double-whammy: How heavy rains and high tides hurt NYC's Black and Brown neighborhoods</a>                  | Interno | Passing Juice |
| <a href="#">How women of color with Christian and progressive values are keeping the faith—outside churches</a>         | Interno | Passing Juice |
| <a href="#">Jean Baptiste Point du Sable</a>  | Interno | Passing Juice |
| <a href="#">What will be the Giants' identity in a defining 2024 campaign?</a>  | Interno | Passing Juice |
| <a href="#">EDITORIAL: Don't forget the Latinos!</a>  | Interno | Passing Juice |
| <a href="#">Exposing the "misconstrued and sanitized...Santa-Classification" of Dr. Martin Luther King</a>              | Interno | Passing Juice |
| <a href="#">OP-ED: Women's voices, women's wisdom</a>   | Interno | Passing Juice |
| <a href="#">NYPL celebrates James Baldwin's 100th birthday with two candid exhibitions</a>                              | Interno | Passing Juice |
| <a href="#">Harlem Book Fair celebrates 26th anniversary</a>  | Interno | Passing Juice |
| <a href="#">Actor Jonathan Majors sentenced to probation, avoiding jail time for assaulting ex-girlfriend</a>           | Interno | Passing Juice |
| <a href="#">A designer's 'Rebirth' fall '24 collection</a>  | Interno | Passing Juice |
| <a href="#">Will Smith &amp; Martin Lawrence's latest for 'Ride or Die' fans only</a>                                   | Interno | Passing Juice |
| <a href="#">Spread Love &amp; Eat brings a healthy and delicious alternative to Canarsie</a>                            | Interno | Passing Juice |
| <a href="#">A &amp; E-AN</a>  | Interno | Passing Juice |
| <a href="#">'Pre-existing Condition' is powerful theater</a>  | Interno | Passing Juice |
| <a href="#">Bed-Stuy bed &amp; breakfast inn offers luxury and Afrocentric elegance</a>                                 | Interno | Passing Juice |
|   |         |               |

## In-page links

|   |         |               |
|---|---------|---------------|
| <a href="#">PHOTOS: A 'Great Day' in Harlem</a>   | Interno | Passing Juice |
| <a href="#">Smooth talk: Oplulence Waxing Spa owner Tenika Foster-Jones mentors future estheticians</a> | Interno | Passing Juice |
| <a href="#">JAZZ NOTES: Russell Malone, versatile guitarist, dies at 60</a>                             | Interno | Passing Juice |
| <a href="#">Go with the Flo: Rihanna, Martin Lawrence, MC Lyte</a>                                      | Interno | Passing Juice |
| <a href="#">News</a>  | Interno | Passing Juice |
| <a href="#">Opinion</a>   | Interno | Passing Juice |
| <a href="#">Arts-Entertainment</a>  | Interno | Passing Juice |
| <a href="#">Sports</a>  | Interno | Passing Juice |
| <a href="#">Powered by Newspaper</a>  | Esterno | Passing Juice |
| <a href="#">Privacy Policy</a>  | Interno | Passing Juice |
| <a href="#">I don't have an account</a>   | Interno | Passing Juice |
| <a href="#">Lost your password?</a>   | Interno | Passing Juice |






## SEO Keywords














## Consistenza Keywords

| Keyword   | Contenuto | Title | Keywords | Descrizione | Headings |
|-----------|-----------|-------|----------|-------------|----------|
| september | 29        | ✗     | ✗        | ✗           | ✗        |
| august    | 24        | ✗     | ✗        | ✗           | ✗        |
| black     | 20        | ✓     | ✗        | ✓           | ✓        |
| from      | 9         | ✗     | ✗        | ✗           | ✓        |
| new       | 7         | ✓     | ✗        | ✓           | ✓        |

## Usabilita

|  |              |   |
|--|--------------|---|
|  | Url          | Dominio : amsterdamnews.com<br>Lunghezza : 17                       |
|  | Favicon      | Grande, il tuo sito usa una favicon.                                |
|  | Stampabilita | Grande. Abbiamo riscontrato che il tuo codice CSS e Print-Friendly. |
|  | Lingua       | Buono. La tua lingua dichiarata en.                                 |
|  | Dublin Core  | Questa pagina non sfrutta i vantaggi di Dublin Core.                |

## Documento

|  |                              |   |
|--|------------------------------|---|
|   | Doctype                      | HTML 5  |
|  | Encoding                     | Perfetto. Hai dichiarato che il tuo charset e UTF-8.  |
|  | Validita W3C                 | Errori : 0<br>Avvisi : 0  |
|  | Email Privacy                | Grande. Nessun indirizzo mail e stato trovato in plain text!  |
|  | Deprecated HTML              | Grande! Non abbiamo trovato tags HTML deprecati nel tuo codice.   |
|  | Suggerimenti per velocizzare | <ul style="list-style-type: none"><li> Eccellente, il tuo sito web non utilizza nested tables.</li><li> Molto male, il tuo sito web utilizza stili CSS inline.</li><li> Molto male, il tuo sito web ha troppi file CSS files (piu di 4).</li><li> Molto male, il tuo sito web ha troppi file JS (piu di 6).</li><li> Perfetto, il vostro sito si avvale di gzip.</li></ul> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li>✔ Apple Icon</li><li>✔ Meta Viewport Tag</li><li>✔ Flash content</li></ul> |
|--|---------------------|--|

## Ottimizzazione

|   |             |   |
|---|-------------|---|
|   | XML Sitemap | <p>Grande, il vostro sito ha una sitemap XML.</p> <p><a href="https://amsterdamnews.com/sitemap.xml">https://amsterdamnews.com/sitemap.xml</a></p> <p><a href="https://amsterdamnews.com/news-sitemap.xml">https://amsterdamnews.com/news-sitemap.xml</a></p> |
|   | Robots.txt  | <p><a href="http://amsterdamnews.com/robots.txt">http://amsterdamnews.com/robots.txt</a></p> <p>Grande, il vostro sito ha un file robots.txt.</p>   |
|  | Analytics   | <p>Grande, il vostro sito ha uno strumento di analisi dei dati.</p> <p> Google Analytics</p>   |