







# Evaluation du site thegoodguys.com.au

Généré le 22 Septembre 2024 02:28

Le score est de 53/100







## Optimisation du contenu

	Titre	<p>The Good Guys - Online Electrical &amp; Home Appliances</p> <p><b>Longueur : 55</b></p> <p>Parfait, votre titre contient entre 10 et 70 caractères.</p>												
	Description	<p>Pay Less Every Day on Appliances &amp; Electronics at The Good Guys. Just ask our team in store, by Phone 1300942765, or Price Beat online on eligible products.</p> <p><b>Longueur : 160</b></p> <p>Génial, votre balise META description contient entre 70 et 160 caractères.</p>												
	Mots-clefs	<p>Très mauvais. Nous n'avons pas trouvé de balise META keywords sur votre page. Utilisez <a href="#">ce générateur gratuit de balises META en ligne</a> pour créer des mots-clés.</p>												
	Propriétés Open Graph	<p>Bien, cette page profite des balises META Open Graph.</p> <table border="1" data-bbox="539 1379 1481 1980"> <thead> <tr> <th>Propriété</th> <th>Contenu</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>The Good Guys - Online Electrical &amp; Home Appliances</td> </tr> <tr> <td>image</td> <td><a href="https://www.thegoodguys.com.au/wcsstore/AU/OnlineSAS/images/logo.png">https://www.thegoodguys.com.au/wcsstore/AU/OnlineSAS/images/logo.png</a></td> </tr> <tr> <td>url</td> <td><a href="https://www.thegoodguys.com.au">https://www.thegoodguys.com.au</a></td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Pay Less Every Day on Appliances &amp; Electronics at The Good Guys. Just ask our team in store, by Phone 1300942765, or Price Beat online on eligible products.</td> </tr> </tbody> </table>	Propriété	Contenu	title	The Good Guys - Online Electrical & Home Appliances	image	<a href="https://www.thegoodguys.com.au/wcsstore/AU/OnlineSAS/images/logo.png">https://www.thegoodguys.com.au/wcsstore/AU/OnlineSAS/images/logo.png</a>	url	<a href="https://www.thegoodguys.com.au">https://www.thegoodguys.com.au</a>	type	website	description	Pay Less Every Day on Appliances & Electronics at The Good Guys. Just ask our team in store, by Phone 1300942765, or Price Beat online on eligible products.
Propriété	Contenu													
title	The Good Guys - Online Electrical & Home Appliances													
image	<a href="https://www.thegoodguys.com.au/wcsstore/AU/OnlineSAS/images/logo.png">https://www.thegoodguys.com.au/wcsstore/AU/OnlineSAS/images/logo.png</a>													
url	<a href="https://www.thegoodguys.com.au">https://www.thegoodguys.com.au</a>													
type	website													
description	Pay Less Every Day on Appliances & Electronics at The Good Guys. Just ask our team in store, by Phone 1300942765, or Price Beat online on eligible products.													
	Niveaux de titre	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>2</td> <td>8</td> <td>3</td> <td>38</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	1	1	2	8	3	38
H1	H2	H3	H4	H5	H6									
1	1	2	8	3	38									





# Optimisation du contenu

- [H1] The Good Guys - Australia's #1 Online Electrical & Home Appliance Store.
- [H2] Tips, Advice, and Buying Guides
- [H3]
- [H3] Spend & Save Offer
- [H4] Top Tips And Hacks To Have You Cleaning Like A Pro
- [H4] Best Steam Based Cleaning Appliances For Your Home
- [H4] Top 10 Tools For Quick And Easy Spring-Cleaning
- [H4] Here's How To Spring Clean Your Major Appliances.
- [H4] All The Tips And Tricks For Getting You Oven Squeaky Clean
- [H4] Can A Robot Vac Save Your Relationship?
- [H4] Discover The Latest Issue Of Plug Magazine
- [H4] Kinsman: Why 2024 Is The Year Of The Kitchen
- [H5] Shop with The Good Guys
- [H5] Customer Service
- [H5] About The Good Guys
- [H6] Stores & Trading Hours
- [H6] Buying Guides
- [H6] Mobile & Broadband Plans
- [H6] Trade-In
- [H6] Solahart Offer
- [H6] AGL Offer
- [H6] 90 Day StoreCash>
- [H6] Interest Free Finance
- [H6] Zip
- [H6] Afterpay
- [H6] PayPal Pay in 4
- [H6] Spot. Buy Now, Pay Later
- [H6] QLD Appliance Rebate
- [H6] Gift Cards
- [H6] Help Centre
- [H6] Contact Us
- [H6] Delivery Options
- [H6] Click & Collect
- [H6] Claim a Bonus
- [H6] Competition Winners
- [H6] Returns, Refunds & Repairs
- [H6] Consumer Guarantees
- [H6] Ad Corrections and Recalls
- [H6] Scam Alerts
- [H6] Frequently Asked Questions
- [H6] Commercial Sales
- [H6] Student Discounts
- [H6] The Good Guys
- [H6] Careers
- [H6] Sitemap
- [H6] Privacy Policy
- [H6] Terms of Sale
- [H6] Terms of Use
- [H6] Doing Good
- [H6] E-Waste Recycling Media
- [H6] Investor Information
- [H6] Affiliate Program
- [H6] Digital Wallet

## Optimisation du contenu

	Images	Nous avons trouvé 209 image(s) sur cette page Web.  126 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.
	Ratio texte/HTML	Ratio : <b>24%</b>  Bien, le ratio de cette page texte/HTML est supérieur à 15, mais inférieur à 25 pour cent.
	Flash	Parfait, aucun contenu FLASH n'a été détecté sur cette page.
	Iframe	Domage, vous avez des Iframes sur vos pages Web, cela signifie que son contenu ne peut pas être indexé par les moteurs de recherche.

## Liens

	Réécriture d'URLs	Bien. Vos liens sont optimisés!
	Tiret bas dans les URLs	Parfait! Aucuns soulignements détectés dans vos URLs.
	Liens dans la page	Nous avons trouvé un total de 520 lien(s) dont 2 lien(s) vers des fichiers
	Statistics	Liens externes : noFollow 0%  Liens externes : Passing Juice 0.96%  Liens internes 99.04%

## Liens dans la page

Texte d'ancre	Type	Juice
<a href="#">&amp;times;</a>	Externe	Passing Juice
<a href="#">Afterpay</a>	Interne	Passing Juice
<a href="#">Zip</a>	Interne	Passing Juice
<a href="#">PayPal Pay in 4</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">Latitude Interest Free</a>	Interne	Passing Juice
<a href="#">Claim a Bonus</a>	Interne	Passing Juice
<a href="#">Deals</a>	Interne	Passing Juice
<a href="#">Bonus T&amp;Cs</a>	Interne	Passing Juice
<a href="#">Catalogues</a>	Interne	Passing Juice
<a href="#">Find a Store</a>	Interne	Passing Juice
<a href="#">Spring Clean Checklist</a>	Interne	Passing Juice
<a href="#">How To Clean Home Appliances</a>	Interne	Passing Juice
<a href="#">Spring Cleaning Tools</a>	Interne	Passing Juice
<a href="#">Clean With Steam</a>	Interne	Passing Juice
<a href="#">Why You Need A Robovac</a>	Interne	Passing Juice
<a href="#">No-Work Guide To Housework</a>	Interne	Passing Juice
<a href="#">How To Make Cleaning Fun For Kids</a>	Interne	Passing Juice
<a href="#">Go BIG with your TV</a>	Interne	Passing Juice
<a href="#">Discover TCL's 2024 TV Range</a>	Interne	Passing Juice
<a href="#">Which LG TV Is Right For You</a>	Interne	Passing Juice
<a href="#">See The Sony 2024 TV Range</a>	Interne	Passing Juice
<a href="#">A New Era of Samsung AI TV</a>	Interne	Passing Juice
<a href="#">Top Hisense TVs</a>	Interne	Passing Juice
<a href="#">The Latest Toshiba TVs</a>	Interne	Passing Juice
<a href="#">The Latest From Hoover</a>	Interne	Passing Juice
<a href="#">Which Vacuum Type Is Right For You?</a>	Interne	Passing Juice
<a href="#">Unleash The Steam With Bissell</a>	Interne	Passing Juice
<a href="#">Discover The Dyson WashG1 Wet Cleaner</a>	Interne	Passing Juice
<a href="#">Roborock Your World</a>	Interne	Passing Juice
<a href="#">Undo Any Mess With A Steam Cleaner</a>	Interne	Passing Juice
<a href="#">Three Ways to Clean With Hoover</a>	Interne	Passing Juice
<a href="#">The Latest Philips Air Fryer</a>	Interne	Passing Juice

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<a href="#">The Ninja Blender Mega Pack</a>	Interne	Passing Juice
<a href="#">Introducing The LG Kitchen Collection</a>	Interne	Passing Juice
<a href="#">The All New Miele Ovens</a>	Interne	Passing Juice
<a href="#">Meet The AI Family Hub From Samsung</a>	Interne	Passing Juice
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<a href="#">Discover Breville's Latest Coffee Machine</a>	Interne	Passing Juice
<a href="#">TVs Over 80 Inches</a>	Interne	Passing Juice
<a href="#">TVs Over 60 Inches</a>	Interne	Passing Juice
<a href="#">TVs 48 to 60 Inches</a>	Interne	Passing Juice
<a href="#">TVs 32 to 47 Inches</a>	Interne	Passing Juice
<a href="#">TVs Under 32 Inches</a>	Interne	Passing Juice
<a href="#">4K TVs</a>	Interne	Passing Juice
<a href="#">8K TVs</a>	Interne	Passing Juice
<a href="#">LED LCD TVs</a>	Interne	Passing Juice
<a href="#">Lifestyle TVs</a>	Interne	Passing Juice
<a href="#">2024 TVs</a>	Interne	Passing Juice
<a href="#">OLED TVs Over 60 inches</a>	Interne	Passing Juice
<a href="#">OLED TVs 48 to 60 inches</a>	Interne	Passing Juice
<a href="#">OLED TVs Under 48 Inches</a>	Interne	Passing Juice
<a href="#">85 Inch OLED TVs</a>	Interne	Passing Juice
<a href="#">75 Inch OLED TVs</a>	Interne	Passing Juice
<a href="#">65 Inch OLED TVs</a>	Interne	Passing Juice
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<a href="#">Ultra HD TVs Over 60 inches</a>	Interne	Passing Juice
<a href="#">Ultra HD TVs 48 to 60 inches</a>	Interne	Passing Juice
<a href="#">Ultra HD TVs Under 48 Inches</a>	Interne	Passing Juice
<a href="#">Full HD TVs Under 48 Inches</a>	Interne	Passing Juice
<a href="#">HD TVs Under 48 Inches</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">Home Theatre Projectors</a>	Interne	Passing Juice
<a href="#">4K Projectors</a>	Interne	Passing Juice
<a href="#">Mini Projectors</a>	Interne	Passing Juice
<a href="#">Streaming Devices</a>	Interne	Passing Juice
<a href="#">Apple TV</a>	Interne	Passing Juice
<a href="#">Chromecast</a>	Interne	Passing Juice
<a href="#">Amazon Fire TV Sticks</a>	Interne	Passing Juice
<a href="#">4K Ultra HD Media Players</a>	Interne	Passing Juice
<a href="#">PVR &amp; DVD Players</a>	Interne	Passing Juice
<a href="#">Blu-Ray Players</a>	Interne	Passing Juice
<a href="#">Set Top Boxes</a>	Interne	Passing Juice
<a href="#">TV Wall Brackets &amp; Mounts</a>	Interne	Passing Juice
<a href="#">TV Cabinets &amp; Stands</a>	Interne	Passing Juice
<a href="#">Projector Accessories</a>	Interne	Passing Juice
<a href="#">TV Accessories</a>	Interne	Passing Juice
<a href="#">TV Cables</a>	Interne	Passing Juice
<a href="#">Remote Controls</a>	Interne	Passing Juice
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<a href="#">TV Antennas</a>	Interne	Passing Juice
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<a href="#">Television Buying Guide</a>	Interne	Passing Juice
<a href="#">Soundbar Buying Guide</a>	Interne	Passing Juice
<a href="#">Great Value TVs You'll Want In Your Living Room</a>	Interne	Passing Juice
<a href="#">Why You Should Get A Projector This Summer</a>	Interne	Passing Juice
<a href="#">Top 6 Big-Screen TVs For A Blockbuster Home Theatre</a>	Interne	Passing Juice
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<a href="#">Home Wireless Speakers</a>	Interne	Passing Juice

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<a href="#">Home Theatre Systems</a>	Interne	Passing Juice
<a href="#">Hi-Fi Sound Systems</a>	Interne	Passing Juice
<a href="#">Turntables &amp; Vinyl Record Players</a>	Interne	Passing Juice
<a href="#">Digital Radios</a>	Interne	Passing Juice
<a href="#">Clock Radios</a>	Interne	Passing Juice
<a href="#">Audio Accessories</a>	Interne	Passing Juice
<a href="#">Portable Bluetooth Speakers</a>	Interne	Passing Juice
<a href="#">Party Speakers</a>	Interne	Passing Juice
<a href="#">Radios &amp; CD Players</a>	Interne	Passing Juice
<a href="#">MP3 Players</a>	Interne	Passing Juice
<a href="#">Wired Headphones</a>	Interne	Passing Juice
<a href="#">Wireless Headphones</a>	Interne	Passing Juice
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<a href="#">Noise Cancelling Headphones</a>	Interne	Passing Juice
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<a href="#">Wireless Speaker Buying Guide</a>	Interne	Passing Juice
<a href="#">Top 5 Reasons To Use Noise Cancelling Headphones</a>	Interne	Passing Juice
<a href="#">Great Value Headphones</a>	Interne	Passing Juice
<a href="#">Over-Ear Vs On-Ear Headphones</a>	Interne	Passing Juice
<a href="#">Top 5 Reasons You Need A Smart Soundbar In Your Life</a>	Interne	Passing Juice
<a href="#">French Door Fridges</a>	Interne	Passing Juice
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<a href="#">Bottom Mount Fridges</a>	Interne	Passing Juice
<a href="#">Side by Side Fridges</a>	Interne	Passing Juice
<a href="#">Single Door Fridges</a>	Interne	Passing Juice

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<a href="#">Bar Fridges</a>	Interne	Passing Juice
<a href="#">Wine Fridges</a>	Interne	Passing Juice
<a href="#">Chest Freezers</a>	Interne	Passing Juice
<a href="#">Upright Freezers</a>	Interne	Passing Juice
<a href="#">Fridge Filters &amp; Accessories</a>	Interne	Passing Juice
<a href="#">Freezer Buying Guide</a>	Interne	Passing Juice
<a href="#">Fridge Buying Guide</a>	Interne	Passing Juice
<a href="#">Best Value French Door Fridges For A New-Look Kitchen!</a>	Interne	Passing Juice
<a href="#">Find the Best Smart Fridge for Your Home</a>	Interne	Passing Juice
<a href="#">Top Wine Storage Tips</a>	Interne	Passing Juice
<a href="#">How To Create The Ultimate Deluxe Kitchen For Gourmet Entertaining</a>	Interne	Passing Juice
<a href="#">Electric Ovens</a>	Interne	Passing Juice
<a href="#">Freestanding Ovens</a>	Interne	Passing Juice
<a href="#">Pyrolytic Ovens</a>	Interne	Passing Juice
<a href="#">Double Ovens</a>	Interne	Passing Juice
<a href="#">Gas Ovens</a>	Interne	Passing Juice
<a href="#">Steam Ovens</a>	Interne	Passing Juice
<a href="#">Warming Drawers</a>	Interne	Passing Juice
<a href="#">Benchtop &amp; Convection Ovens</a>	Interne	Passing Juice
<a href="#">Built-In Microwave Ovens</a>	Interne	Passing Juice
<a href="#">Built-In Coffee Machines</a>	Interne	Passing Juice
<a href="#">Oven Cleaning</a>	Interne	Passing Juice
<a href="#">Induction Cooktops</a>	Interne	Passing Juice
<a href="#">Gas Cooktops</a>	Interne	Passing Juice
<a href="#">Ceramic Cooktops</a>	Interne	Passing Juice
<a href="#">Electric Cooktops</a>	Interne	Passing Juice
<a href="#">Combination Cooktops</a>	Interne	Passing Juice
<a href="#">Cooktop Cleaning</a>	Interne	Passing Juice



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<a href="#">Canopy Rangehoods</a>	Interne	Passing Juice
<a href="#">Slideout Rangehoods</a>	Interne	Passing Juice
<a href="#">Fixed Rangehoods</a>	Interne	Passing Juice
<a href="#">Undermount Rangehoods</a>	Interne	Passing Juice
<a href="#">Island Rangehoods</a>	Interne	Passing Juice
<a href="#">60cm Rangehoods</a>	Interne	Passing Juice
<a href="#">90cm Rangehoods</a>	Interne	Passing Juice
<a href="#">120cm Rangehoods</a>	Interne	Passing Juice
<a href="#">Rangehood Accessories</a>	Interne	Passing Juice
<a href="#">Microwave Ovens</a>	Interne	Passing Juice
<a href="#">Built-In Microwaves</a>	Interne	Passing Juice
<a href="#">Microwave Convection Ovens</a>	Interne	Passing Juice
<a href="#">Microwaves &amp; Accessories</a>	Interne	Passing Juice
<a href="#">Freestanding Dishwashers</a>	Interne	Passing Juice
<a href="#">Built-In Dishwashers</a>	Interne	Passing Juice
<a href="#">Under Bench Dishwashers</a>	Interne	Passing Juice
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<a href="#">Drawer Dishwashers</a>	Interne	Passing Juice
<a href="#">Dishwasher Accessories</a>	Interne	Passing Juice
<a href="#">Kitchen Taps</a>	Interne	Passing Juice
<a href="#">Kitchen Mixer Taps</a>	Interne	Passing Juice
<a href="#">Kitchen Sinks</a>	Interne	Passing Juice
<a href="#">Kitchen Sink &amp; Tap Packages</a>	Interne	Passing Juice
<a href="#">Food Waste Disposal</a>	Interne	Passing Juice
<a href="#">Kitchen Sink Accessories</a>	Interne	Passing Juice
<a href="#">Kitchen Tools</a>	Interne	Passing Juice
<a href="#">Knives &amp; Boards</a>	Interne	Passing Juice
<a href="#">Cookware</a>	Interne	Passing Juice

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<a href="#">Drinkware</a>	Interne	Passing Juice
<a href="#">Emilia Kitchen Packages</a>	Interne	Passing Juice
<a href="#">Dishwasher Buying Guide</a>	Interne	Passing Juice
<a href="#">Oven Buying Guide</a>	Interne	Passing Juice
<a href="#">Full Steam Ahead: Easy Steam Dinners The Family Will Love</a>	Interne	Passing Juice
<a href="#">Air Fryers</a>	Interne	Passing Juice
<a href="#">Slow Cookers &amp; Pressure Cookers</a>	Interne	Passing Juice
<a href="#">Rice Cookers &amp; Steamers</a>	Interne	Passing Juice
<a href="#">Electric Frypans</a>	Interne	Passing Juice
<a href="#">Electric Woks</a>	Interne	Passing Juice
<a href="#">Deep Fryers</a>	Interne	Passing Juice
<a href="#">Grills</a>	Interne	Passing Juice
<a href="#">Sandwich Presses</a>	Interne	Passing Juice
<a href="#">Stand Mixers</a>	Interne	Passing Juice
<a href="#">Stick Mixers</a>	Interne	Passing Juice
<a href="#">Hand Mixers</a>	Interne	Passing Juice
<a href="#">Food Processors</a>	Interne	Passing Juice
<a href="#">Blenders</a>	Interne	Passing Juice
<a href="#">Mixer &amp; Blender Accessories</a>	Interne	Passing Juice
<a href="#">2-Slice Toasters</a>	Interne	Passing Juice
<a href="#">4-Slice Toasters</a>	Interne	Passing Juice
<a href="#">Kettles &amp; Urns</a>	Interne	Passing Juice
<a href="#">Toaster &amp; Kettle Packs</a>	Interne	Passing Juice
<a href="#">Coffee Machines</a>	Interne	Passing Juice
<a href="#">Manual Coffee Machines</a>	Interne	Passing Juice
<a href="#">Automatic Coffee Machines</a>	Interne	Passing Juice
<a href="#">Capsule Coffee Machines</a>	Interne	Passing Juice
<a href="#">Drip Filter Coffee Machines</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">Coffee Pods &amp; Capsules</a>	Interne	Passing Juice
<a href="#">Coffee Grinders</a>	Interne	Passing Juice
<a href="#">Milk Frothers</a>	Interne	Passing Juice
<a href="#">Juicers</a>	Interne	Passing Juice
<a href="#">Drink Makers</a>	Interne	Passing Juice
<a href="#">Drink Mixers</a>	Interne	Passing Juice
<a href="#">Water Filters</a>	Interne	Passing Juice
<a href="#">Coffee Machine Accessories</a>	Interne	Passing Juice
<a href="#">Bread Makers</a>	Interne	Passing Juice
<a href="#">Food Vacuum Sealers</a>	Interne	Passing Juice
<a href="#">Dessert Machines</a>	Interne	Passing Juice
<a href="#">Pie &amp; Pizza Makers</a>	Interne	Passing Juice
<a href="#">Food Dehydrators</a>	Interne	Passing Juice
<a href="#">Kitchen Appliances</a>	Interne	Passing Juice
<a href="#">Kitchen Appliance Accessories</a>	Interne	Passing Juice
<a href="#">Coffee Machine Buying Guide</a>	Interne	Passing Juice
<a href="#">Fryer Buying Guide</a>	Interne	Passing Juice
<a href="#">Best Stand Mixers: Our Top Sellers Revealed</a>	Interne	Passing Juice
<a href="#">Best Slow Cooker Recipes The Family Will Love</a>	Interne	Passing Juice
<a href="#">6 game-changing kitchen gadgets for uni life</a>	Interne	Passing Juice
<a href="#">Best Summer Salads And The Small Appliances For The Job</a>	Interne	Passing Juice
<a href="#">Front Load Washing Machines</a>	Interne	Passing Juice
<a href="#">Top Load Washing Machines</a>	Interne	Passing Juice
<a href="#">Washer Dryer Combo</a>	Interne	Passing Juice
<a href="#">Auto Dosing Washing Machines</a>	Interne	Passing Juice
<a href="#">Large Washing Machines</a>	Interne	Passing Juice
<a href="#">Medium Washing Machines</a>	Interne	Passing Juice
<a href="#">Small Washing Machines</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">Clothes Dryer</a>	Interne	Passing Juice
<a href="#">Heat Pump Dryers</a>	Interne	Passing Juice
<a href="#">Condenser Dryers</a>	Interne	Passing Juice
<a href="#">Washer Dryer Combos</a>	Interne	Passing Juice
<a href="#">Large Dryers</a>	Interne	Passing Juice
<a href="#">Medium Dryers</a>	Interne	Passing Juice
<a href="#">Small Dryers</a>	Interne	Passing Juice
<a href="#">Irons</a>	Interne	Passing Juice
<a href="#">Steam Stations &amp; Garment Steamers</a>	Interne	Passing Juice
<a href="#">Ironing Boards &amp; Accessories</a>	Interne	Passing Juice
<a href="#">Laundry Powder &amp; Liquid</a>	Interne	Passing Juice
<a href="#">Stacking &amp; Venting Kits</a>	Interne	Passing Juice
<a href="#">Laundry Baskets &amp; Bags</a>	Interne	Passing Juice
<a href="#">Clothes Pegs &amp; Clips</a>	Interne	Passing Juice
<a href="#">Sewing Machines</a>	Interne	Passing Juice
<a href="#">Dryer Buying Guide</a>	Interne	Passing Juice
<a href="#">Washing Machine Buying Guide</a>	Interne	Passing Juice
<a href="#">Ask the Expert: Should I switch to a front loader washing machine?</a>	Interne	Passing Juice
<a href="#">6 Ways To Make Your Dryer Last Longer</a>	Interne	Passing Juice
<a href="#">7 Ways To Make Your Washing Machine Last Longer</a>	Interne	Passing Juice
<a href="#">Stick Vacuums</a>	Interne	Passing Juice
<a href="#">Barrel Vacuums</a>	Interne	Passing Juice
<a href="#">Upright Vacuums</a>	Interne	Passing Juice
<a href="#">Robot Vacuums</a>	Interne	Passing Juice
<a href="#">Handheld Vacuums</a>	Interne	Passing Juice
<a href="#">Pet Vacuums</a>	Interne	Passing Juice
<a href="#">Car Vacuum Cleaners</a>	Interne	Passing Juice
<a href="#">Carpet Cleaners</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">Hard Floor Cleaners</a>	Interne	Passing Juice
<a href="#">Steam Cleaners</a>	Interne	Passing Juice
<a href="#">Steam Mops</a>	Interne	Passing Juice
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## Mots-clefs













## Cohérence des mots-clefs

Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
buying	51	✘	✘	✘	✔
accessories	34	✘	✘	✘	✘
guide	33	✘	✘	✘	✔
trending	33	✘	✘	✘	✘
tvs	32	✘	✘	✘	✘

## Ergonomie

	Url	Domaine : thegoodguys.com.au Longueur : 18
	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Génial. L'impression est optimisée grâce aux styles CSS.
	Langue	Bien. Votre langue est : en.
	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.

## Document

	Doctype	HTML 5				
	Encodage	Vous n'avez pas spécifié le charset du document. Utilisez <a href="#">ce générateur gratuit de balises META</a> pour préciser le charset du document.				
	Validité W3C	Erreurs : 0 Avertissements : 0				
	E-mail confidentialité	Génial, aucune adresse e-mail n'a été trouvé sous forme de texte!				
	HTML obsolètes	<table><thead><tr><th>Tags obsolètes</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;u&gt;</td><td>4</td></tr></tbody></table> <p>Les balises HTML obsolètes sont des balises qui ne sont plus utilisés. Il est recommandé de supprimer ou de remplacer ces balises HTML, car elles sont désormais obsolètes.</p>	Tags obsolètes	Occurrences	<u>	4
Tags obsolètes	Occurrences					
<u>	4					
	Astuces vitesse	<ul style="list-style-type: none"><li> Excellent, votre site n'utilise pas de tableaux imbriqués.</li><li> Mauvais, votre site web utilise des styles css inline.</li><li> Mauvais, votre site web contient trop de fichiers CSS (plus de 4).</li><li> Mauvais, votre site web contient trop de fichiers javascript (plus de 6).</li></ul>				

## Document

✔ Parfait : votre site tire parti de gzip.

## Mobile



### Optimisation mobile

- ✔ Icône Apple
- ✔ Méta tags viewport
- ✔ Contenu FLASH

## Optimisation



### Sitemap XML

Votre site web dispose d'une sitemap XML, ce qui est optimal.

[https://www.thegoodguys.com.au/sitemap\\_index.xml](https://www.thegoodguys.com.au/sitemap_index.xml)



### Robots.txt

<http://thegoodguys.com.au/robots.txt>

Votre site dispose d'un fichier robots.txt, ce qui est optimal.



### Mesures d'audience

Manquant

Nous n'avons trouvé aucun outil d'analytics sur ce site.

Un outil de mesure d'audience vous permet d'analyser l'activité des visiteurs sur votre site. Vous devriez installer au moins un outil Analytics. Il est souvent utile d'en rajouter un second, afin de confirmer les résultats du premier.