

Evaluation du site thegoodguys.com.au

Généré le 22 Septembre 2024 02:30

Le score est de 53/100







Optimisation du contenu

	Titre	<div>The Good Guys - Online Electrical & Home Appliances</div> <div>Longueur : 55</div> <div>Parfait, votre titre contient entre 10 et 70 caractères.</div>												
	Description	<div>Pay Less Every Day on Appliances & Electronics at The Good Guys. Just ask our team in store, by Phone 1300942765, or Price Beat online on eligible products.</div> <div>Longueur : 160</div> <div>Génial, votre balise META description contient entre 70 et 160 caractères.</div>												
	Mots-clefs	<div>Très mauvais. Nous n'avons pas trouvé de balise META keywords sur votre page. Utilisez ce générateur gratuit de balises META en ligne pour créer des mots-clés.</div>												
	Propriétés Open Graph	<div>Bien, cette page profite des balises META Open Graph.</div> <table><thead><tr><th>Propriété</th><th>Contenu</th></tr></thead><tbody><tr><td>title</td><td>The Good Guys - Online Electrical & Home Appliances</td></tr><tr><td>image</td><td>https://www.thegoodguys.com.au/wcsstore/AU OnlineSAS/images/logo.png</td></tr><tr><td>url</td><td>https://www.thegoodguys.com.au</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Pay Less Every Day on Appliances & Electronics at The Good Guys. Just ask our team in store, by Phone 1300942765, or Price Beat online on eligible products.</td></tr></tbody></table>	Propriété	Contenu	title	The Good Guys - Online Electrical & Home Appliances	image	https://www.thegoodguys.com.au/wcsstore/AU OnlineSAS/images/logo.png	url	https://www.thegoodguys.com.au	type	website	description	Pay Less Every Day on Appliances & Electronics at The Good Guys. Just ask our team in store, by Phone 1300942765, or Price Beat online on eligible products.
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title	The Good Guys - Online Electrical & Home Appliances													
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description	Pay Less Every Day on Appliances & Electronics at The Good Guys. Just ask our team in store, by Phone 1300942765, or Price Beat online on eligible products.													
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H1	H2	H3	H4	H5	H6									
1	1	2	8	3	38									





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Optimisation du contenu

	Images	Nous avons trouvé 209 image(s) sur cette page Web. 126 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.
	Ratio texte/HTML	Ratio : 24% Bien, le ratio de cette page texte/HTML est supérieur à 15, mais inférieur à 25 pour cent.
	Flash	Parfait, aucun contenu FLASH n'a été détecté sur cette page.
	Iframe	Domage, vous avez des Iframes sur vos pages Web, cela signifie que son contenu ne peut pas être indexé par les moteurs de recherche.

Liens

	Réécriture d'URLs	Bien. Vos liens sont optimisés!
	Tiret bas dans les URLs	Parfait! Aucuns soulignements détectés dans vos URLs.
	Liens dans la page	Nous avons trouvé un total de 520 lien(s) dont 2 lien(s) vers des fichiers
	Statistics	Liens externes : noFollow 0% Liens externes : Passing Juice 0.96% Liens internes 99.04%

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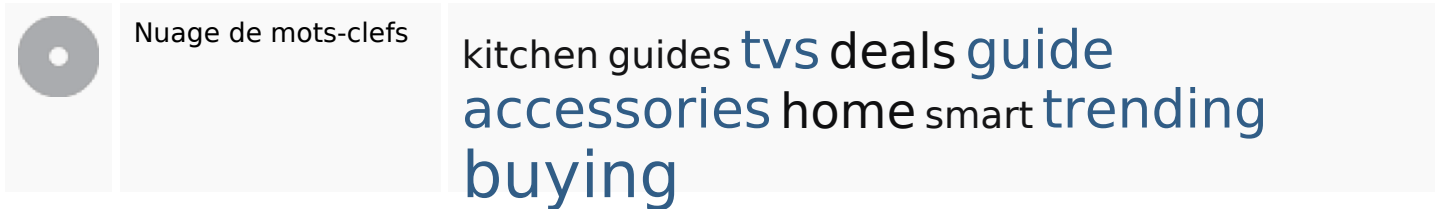
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Mots-clefs













Cohérence des mots-clefs

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accessories	34	✖	✖	✖	✖
guide	33	✖	✖	✖	✔
trending	33	✖	✖	✖	✖
tvs	32	✖	✖	✖	✖

Ergonomie

	Url	Domaine : thegoodguys.com.au Longueur : 18
	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Génial. L'impression est optimisée grâce aux styles CSS.
	Langue	Bien. Votre langue est : en.
	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.

Document

	Doctype	HTML 5				
	Encodage	Vous n'avez pas spécifié le charset du document. Utilisez ce générateur gratuit de balises META pour préciser le charset du document.				
	Validité W3C	Erreurs : 0 Avertissements : 0				
	E-mail confidentialité	Génial, aucune adresse e-mail n'a été trouvé sous forme de texte!				
	HTML obsolètes	<table><tr><th>Tags obsolètes</th><th>Occurrences</th></tr><tr><td><u></td><td>4</td></tr></table> <p>Les balises HTML obsolètes sont des balises qui ne sont plus utilisés. Il est recommandé de supprimer ou de remplacer ces balises HTML, car elles sont désormais obsolètes.</p>	Tags obsolètes	Occurrences	<u>	4
Tags obsolètes	Occurrences					
<u>	4					
	Astuces vitesse	<div> Excellent, votre site n'utilise pas de tableaux imbriqués.</div> <div> Mauvais, votre site web utilise des styles css inline.</div> <div> Mauvais, votre site web contient trop de fichiers CSS (plus de 4).</div> <div> Mauvais, votre site web contient trop de fichiers javascript</div>				

Document

(plus de 6).



Parfait : votre site tire parti de gzip.

Mobile



Optimisation mobile



Icône Apple



Méta tags viewport



Contenu FLASH

Optimisation



Sitemap XML

Votre site web dispose d'une sitemap XML, ce qui est optimal.

https://www.thegoodguys.com.au/sitemap_index.xml



Robots.txt

<http://thegoodguys.com.au/robots.txt>

Votre site dispose d'un fichier robots.txt, ce qui est optimal.



Mesures d'audience

Manquant

Nous n'avons trouvé aucun outil d'analytics sur ce site.

Un outil de mesure d'audience vous permet d'analyser l'activité des visiteurs sur votre site. Vous devriez installer au moins un outil Analytics. Il est souvent utile d'en rajouter un second, afin de confirmer les résultats du premier.