







Evaluation du site swindon.gov.uk

Généré le 21 Septembre 2024 23:30



Le score est de 54/100







Optimisation du contenu

	Titre	<p>Swindon Borough Council</p> <p>Longueur : 23</p> <p>Parfait, votre titre contient entre 10 et 70 caractères.</p>												
	Description	<p>Make reports, request council services and pay online at your convenience, without having to phone or visit. Use the search bar or links to quickly get to the page you need.</p> <p>Longueur : 173</p> <p>Idéalement, votre balise META description devrait contenir entre 70 et 160 caractères (espaces compris). Utilisez cet outil gratuit pour calculer la longueur du texte.</p>												
	Mots-clefs	<p>Swindon, council, local, housing, government, council tax, schools, parking, education, rubbish, libraries, social care, planning, parks, register office, jobs</p> <p>Bien, votre page contient une balise META keywords.</p>												
	Propriétés Open Graph	<p>Bien, cette page profite des balises META Open Graph.</p> <table border="1" data-bbox="539 1447 1481 1951"> <thead> <tr> <th>Propriété</th> <th>Contenu</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Swindon Borough Council</td> </tr> <tr> <td>type</td> <td>Make reports, request council services and pay online at your convenience, without having to phone or visit. Use the search bar or links to quickly get to the page you need.</td> </tr> <tr> <td>image</td> <td>https://www.swindon.gov.uk/images/SBC_Orange_Tree_Resize.png</td> </tr> <tr> <td>url</td> <td>https://www.swindon.gov.uk/</td> </tr> </tbody> </table>	Propriété	Contenu	title	Swindon Borough Council	type	Make reports, request council services and pay online at your convenience, without having to phone or visit. Use the search bar or links to quickly get to the page you need.	image	https://www.swindon.gov.uk/images/SBC_Orange_Tree_Resize.png	url	https://www.swindon.gov.uk/		
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	Niveaux de titre	<table border="1" data-bbox="539 1977 1481 2051"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>27</td> <td>5</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	1	27	5	0	0	0
H1	H2	H3	H4	H5	H6									
1	27	5	0	0	0									

Optimisation du contenu

		<ul style="list-style-type: none">• [H1] Swindon Borough Council• [H2] What do you want to do today?• [H2] Council Tax• [H2] Parking• [H2] Bins, rubbish and recycling• [H2] Road safety and repairs• [H2] Benefits and money• [H2] Births, marriages and deaths• [H2] Libraries• [H2] Schools• [H2] Housing• [H2] People and communities• [H2] Adult social care• [H2] Children and young people• [H2] Environmental problems• [H2] Planning, building control• [H2] Licences and permits• [H2] Your health and wellbeing• [H2] Recreation, leisure, culture• [H2] Open data and transparency• [H2] Consultations and surveys• [H2] Read the Swindon Plan that sets out the council's long-term priorities to build a fairer, better and greener Swindon• [H2] How people and organisations in Swindon can take action on climate change• [H2] Latest news• [H2] Latest events• [H2] The Swindon Plan: Fairer, better, greener• [H2] Shape Swindon's future with a career at the council• [H2] Disruption to forms• [H3] School nurse receives award for saving child's life• [H3] Swindon continues to ride high in latest growth index• [H3] Multi-million pound project to create new youth centre underway• [H3] Exciting new additions ahead of this year's Great Western Brick Show• [H3] Natures Showcase Charity Art and Craft Fair
	Images	Nous avons trouvé 10 image(s) sur cette page Web. Bien, la plupart ou la totalité de vos images possèdent un attribut alt
	Ratio texte/HTML	Ratio : 10% le ratio de cette page texte/HTML est au-dessous de 15 pour cent, ce qui signifie que votre site manque de contenu textuel.
	Flash	Parfait, aucun contenu FLASH n'a été détecté sur cette page.
	Iframe	Génial, il n'y a pas d'Iframes détectés sur cette page.

Liens

	Réécriture d'URLs	Mauvais. Vos liens contiennent des chaînes de requête.
	Tiret bas dans les URLs	Nous avons détectés des soulignements dans vos URLs. Vous devriez plutôt utiliser des tirets pour optimiser votre référencement.
	Liens dans la page	Nous avons trouvé un total de 113 lien(s) dont 0 lien(s) vers des fichiers
	Statistics	Liens externes : noFollow 0% Liens externes : Passing Juice 0.88% Liens internes 99.12%

Liens dans la page

Texte d'ancre	Type	Juice
Skip to content	Interne	noFollow
Skip to main navigation	Interne	noFollow
swindon.gov.uk	Interne	Passing Juice
Search	Interne	Passing Juice
My Account	Interne	Passing Juice
Menu	Interne	Passing Juice
Pay for something	Interne	Passing Juice
Make an application	Interne	Passing Juice
Report an issue	Interne	Passing Juice
Contact us	Interne	Passing Juice
A-Z of services	Interne	Passing Juice
For residents	Interne	Passing Juice
For business	Interne	Passing Juice
Council and democracy	Interne	Passing Juice
Newsletters	Interne	Passing Juice
Register to vote	Interne	Passing Juice

Liens dans la page

Pay your Council Tax	Interne	Passing Juice
Get a resident's parking permit	Interne	Passing Juice
Pay a parking fine	Interne	Passing Juice
Find your bin collection day	Interne	Passing Juice
Book a visit to the HWRC	Interne	Passing Juice
Council Tax	Interne	Passing Juice
Register for Council Tax	Interne	Passing Juice
Council Tax discounts	Interne	Passing Juice
Parking	Interne	Passing Juice
Permits	Interne	Passing Juice
Blue Badge for disabled people	Interne	Passing Juice
Bins, rubbish and recycling	Interne	Passing Juice
Book a visit to the HWRC (&#39;the tip&#39;)	Interne	Passing Juice
Report a missed collection	Interne	Passing Juice
Road safety and repairs	Interne	Passing Juice
Report a pothole	Interne	Passing Juice
Report a damaged road or footpath	Interne	Passing Juice
Report a faulty traffic signal	Interne	Passing Juice
Benefits and money	Interne	Passing Juice
Apply for benefits	Interne	Passing Juice
Change in circumstances	Interne	Passing Juice
Universal Credit	Interne	Passing Juice
Births, marriages and deaths	Interne	Passing Juice
Register a birth	Interne	Passing Juice
Death and bereavement	Interne	Passing Juice
Get married in Swindon	Interne	Passing Juice
Libraries	Interne	Passing Juice
Join the library	Interne	Passing Juice

Liens dans la page

Find a local library	Interne	Passing Juice
Search the library catalogue	Interne	Passing Juice
Library fees and charges	Interne	Passing Juice
Schools	Interne	Passing Juice
Term and holiday dates	Interne	Passing Juice
School contact details	Interne	Passing Juice
Apply for a school place	Interne	Passing Juice
Free school meals	Interne	Passing Juice
Housing	Interne	Passing Juice
Pay your rent	Interne	Passing Juice
Request a housing repair	Interne	Passing Juice
Apply for council housing	Interne	Passing Juice
Report anti-social behaviour (ASB)	Interne	Passing Juice
People and communities	Interne	Passing Juice
Community safety	Interne	Passing Juice
Domestic violence and abuse	Interne	Passing Juice
About social care in Swindon	Interne	Passing Juice
Adult social care	Interne	Passing Juice
Disabled facilities grants	Interne	Passing Juice
Homeline	Interne	Passing Juice
Staying healthy	Interne	Passing Juice
Children and young people	Interne	Passing Juice
Child protection	Interne	Passing Juice
Fostering a child	Interne	Passing Juice
Swindon SEND local offer	Interne	Passing Juice
Swindon Care Leavers local offer	Interne	Passing Juice
Environmental problems	Interne	Passing Juice
Report fly-tipping	Interne	Passing Juice

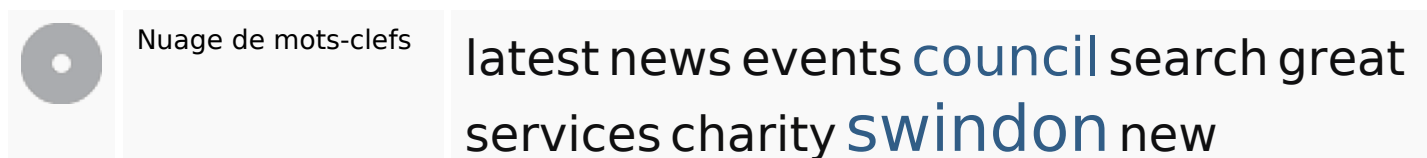
Liens dans la page

Report a noise disturbance	Interne	Passing Juice
Report an abandoned vehicle	Interne	Passing Juice
Planning, building control	Interne	Passing Juice
Make a planning application	Interne	Passing Juice
Search for planning applications	Interne	Passing Juice
Building control and regulations	Interne	Passing Juice
Licences and permits	Interne	Passing Juice
Alcohol and entertainment	Interne	Passing Juice
Taxis and minicabs	Interne	Passing Juice
House&nbsp;in multiple occupation	Interne	Passing Juice
Your health and wellbeing	Interne	Passing Juice
Live Well Swindon	Interne	Passing Juice
Help with mental wellbeing	Interne	Passing Juice
Healthy eating	Interne	Passing Juice
Recreation, leisure, culture	Interne	Passing Juice
Coate Water County Park	Interne	Passing Juice
Lydiard House and Park	Interne	Passing Juice
STEAM museum	Interne	Passing Juice
Open data and transparency	Interne	Passing Juice
Open data catalogue	Interne	Passing Juice
Freedom of Information request	Interne	Passing Juice
Make a subject access request	Interne	Passing Juice
Consultations and surveys	Interne	Passing Juice
Let&#39;s Talk Swindon	Interne	Passing Juice
Street trading policy update 2024	Interne	Passing Juice
Read the Swindon Plan that sets out the council&rsquo;s long-term priorities to build a fairer, better and greener Swindon	Interne	Passing Juice
How people and organisations in Swindon can take action on climate change	Interne	Passing Juice

Liens dans la page

More news	Interne	Passing Juice
More events	Interne	Passing Juice
The Swindon Plan: Fairer, better, greener	Interne	Passing Juice
Shape Swindon's future with a career at the council	Interne	Passing Juice
Accessibility	Interne	Passing Juice
Your privacy	Interne	Passing Juice
Terms and disclaimer	Interne	Passing Juice
Jadu	Externe	Passing Juice
What's new	Interne	noFollow
Site map	Interne	noFollow
Search facility	Interne	noFollow
Contact details	Interne	noFollow
Feedback	Interne	noFollow
Access key details	Interne	noFollow






Mots-clefs














Cohérence des mots-clefs

Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
swindon	7	✓	✓	✗	✓
council	5	✓	✓	✓	✓
search	4	✗	✗	✓	✗
latest	4	✗	✗	✗	✓
services	3	✗	✗	✓	✗


Ergonomie

	Url	Domaine : swindon.gov.uk Longueur : 14
	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Aucun style CSS pour optimiser l'impression n'a pu être trouvé.
	Langue	Bien. Votre langue est : en.
	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.





Document

	Doctype	HTML 5
	Encodage	Parfait. Votre charset est UTF-8.
	Validité W3C	Erreurs : 0 Avertissements : 0
	E-mail confidentialité	Attention! Au moins une adresse e-mail a été trouvée en texte clair. Utilisez une protection anti-spam gratuite pour cacher vos e-mails aux spammeurs.
	HTML obsolètes	Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.
	Astuces vitesse	<ul style="list-style-type: none"> Excellent, votre site n'utilise pas de tableaux imbriqués. Mauvais, votre site web utilise des styles css inline. Mauvais, votre site web contient trop de fichiers CSS (plus de 4). Mauvais, votre site web contient trop de fichiers javascript (plus de 6). Parfait : votre site tire parti de gzip.

Mobile

	Optimisation mobile	<ul style="list-style-type: none">✓ Icône Apple✓ Méta tags viewport✓ Contenu FLASH
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Optimisation

	Sitemap XML	<p>Votre site web dispose d'une sitemap XML, ce qui est optimal.</p> <p>https://www.swindon.gov.uk/sitemap.xml</p>
	Robots.txt	<p>http://swindon.gov.uk/robots.txt</p> <p>Votre site dispose d'un fichier robots.txt, ce qui est optimal.</p>
	Mesures d'audience	<p>Votre site web dispose d'une outil d'analytics, ce qui est optimal.</p> <p> Google Analytics</p>