







Evaluation du site [responsesource.com](https://www.responsesource.com)

Généré le 21 Septembre 2024 21:41

Le score est de 54/100







Optimisation du contenu

	Titre	<p>ResponseSource - Connecting the media</p> <p>Longueur : 37</p> <p>Parfait, votre titre contient entre 10 et 70 caractères.</p>														
	Description	<p>Media relations tools for PR people, businesses and journalists including a Media Database, Press Release Wire and Journalist Enquiry Service</p> <p>Longueur : 141</p> <p>Génial, votre balise META description contient entre 70 et 160 caractères.</p>														
	Mots-clefs	<p>Très mauvais. Nous n'avons pas trouvé de balise META keywords sur votre page. Utilisez ce générateur gratuit de balises META en ligne pour créer des mots-clés.</p>														
	Propriétés Open Graph	<p>Bien, cette page profite des balises META Open Graph.</p> <table border="1" data-bbox="539 1379 1481 1968"> <thead> <tr> <th>Propriété</th> <th>Contenu</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_GB</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>ResponseSource - Connecting the media</td> </tr> <tr> <td>description</td> <td>Media relations tools for PR people, businesses and journalists including a Media Database, Press Release Wire and Journalist Enquiry Service</td> </tr> <tr> <td>url</td> <td>https://www.responsesource.com/</td> </tr> <tr> <td>site_name</td> <td>ResponseSource</td> </tr> </tbody> </table>	Propriété	Contenu	locale	en_GB	type	website	title	ResponseSource - Connecting the media	description	Media relations tools for PR people, businesses and journalists including a Media Database, Press Release Wire and Journalist Enquiry Service	url	https://www.responsesource.com/	site_name	ResponseSource
Propriété	Contenu															
locale	en_GB															
type	website															
title	ResponseSource - Connecting the media															
description	Media relations tools for PR people, businesses and journalists including a Media Database, Press Release Wire and Journalist Enquiry Service															
url	https://www.responsesource.com/															
site_name	ResponseSource															
	Niveaux de titre	<table border="1" data-bbox="539 2000 1481 2069"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>27</td> <td>12</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	27	12	0	0	0		
H1	H2	H3	H4	H5	H6											
0	27	12	0	0	0											





Optimisation du contenu

- [H2] ResponseSource makes it easy to connect with the media
- [H2] Services
- [H2] Journalist Enquiry Service
- [H2] Press Release Wire
- [H2] Vuelio Media Database
- [H2] Who uses ResponseSource
- [H2] PR Practitioners
- [H2] Digital Marketers
- [H2] Staff Journalists
- [H2] Freelance Journalists
- [H2] Case studies
- [H2] Having used the Journalist Enquiry Service in previous roles, I knew how valuable it could be for Motorpoint and championed its adoption when I first joined the business. - Lizzie Parr, Digital PR Lead at Motorpoint
- [H2] ResponseSource has many niche categories that work for almost all our clients. It's easy to use, and the email service makes it simple to review all potential media opportunities on a daily basis.
- [H2] ResponseSource has offered us a way to diversify our marketing and compete with (and often beat!) household names for coverage in leading publications
- [H2] Easy to use and a huge time-saver in what is a busy and time-sensitive industry!
- [H2] Find media contacts by what they write or tweet about
- [H2] ResponseSource is now part of the Access Intelligence Group
- [H2] Media news
- [H2] Jennifer Meredith takes on new role at The Daily Move
- [H2] New Padel Business Magazine Launched
- [H2] Alan Young promoted to Editor at The Scotsman
- [H2] Emily Prescott joins The Sunday Times
- [H2] Blog
- [H2] Key takeaways from Press Gazette's Future of Media Technology Conference 2024
- [H2] Topics to cover in September and how ResponseSource can help
- [H2] Sport experts available for comment on Paralympics 2024
- [H2] Keeping up with the trends: Interview with head of content at Reach Studio Yara Silva
- [H3] Journalist enquiries direct to your inbox from top media outlets. We help thousands of companies gain coverage every year.
- [H3] Fast, effective press release distribution – send your news to UK media outlets and journalists.
- [H3] Comprehensive and accurate media data, alongside monitoring, analysis and reporting to support your media relations and save you time.
- [H3] Save time with direct access to coverage opportunities for you or your clients
- [H3] Power up your earned media campaigns with access to exclusive coverage opportunities
- [H3] Smash your deadlines, find experts to comment, and keep PRs up to date with what you cover
- [H3] Create a profile to promote your work to commissioning

Optimisation du contenu

		<p>editors and source help with features</p> <ul style="list-style-type: none">• [H3] Read Story• [H3] Read Story• [H3] Read Story• [H3] Read Story• [H3] Our leading Journalist Enquiry Service is combined with database, monitoring and analysis tool Vuelio; the leading media intelligence and insights solution provider in APAC, Isentia; and audience intelligence and social listening platform Pulsar. ResponseSource clients can access all our systems for the complete PR, marketing and media solution, with coverage opportunities, accurate media contacts, world-class monitoring and actionable insights.
	Images	<p>Nous avons trouvé 13 image(s) sur cette page Web.</p> <p>7 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.</p>
	Ratio texte/HTML	<p>Ratio : 13%</p> <p>le ratio de cette page texte/HTML est au-dessous de 15 pour cent, ce qui signifie que votre site manque de contenu textuel.</p>
	Flash	<p>Parfait, aucun contenu FLASH n'a été détecté sur cette page.</p>
	Iframe	<p>Domage, vous avez des Iframes sur vos pages Web, cela signifie que son contenu ne peut pas être indexé par les moteurs de recherche.</p>

Liens

	Réécriture d'URLs	<p>Bien. Vos liens sont optimisés!</p>
	Tiret bas dans les URLs	<p>Nous avons détectés des soulignements dans vos URLs. Vous devriez plutôt utiliser des tirets pour optimiser votre référencement.</p>
	Liens dans la page	<p>Nous avons trouvé un total de 67 lien(s) dont 0 lien(s) vers des fichiers</p>
	Statistics	<p>Liens externes : noFollow 0%</p> <p>Liens externes : Passing Juice 10.45%</p> <p>Liens internes 89.55%</p>

Liens dans la page

Texte d'ancre	Type	Juice
uses cookies	Interne	Passing Juice
Send Journalist Enquiry	Interne	Passing Juice
Search Press Releases	Interne	Passing Juice
Press release settings	Interne	Passing Juice
PR Services	Interne	Passing Juice
Journalists	Interne	Passing Juice
Blog	Interne	Passing Juice
Media Bulletin	Interne	Passing Juice
Case Studies	Interne	Passing Juice
Login	Interne	Passing Juice
PR Services	Interne	Passing Juice
Journalists	Interne	Passing Juice
Blog	Interne	Passing Juice
Media Bulletin	Interne	Passing Juice
Case Studies	Interne	Passing Juice
Skip navigation	Interne	Passing Juice
Pricing	Interne	Passing Juice
Send press release	Interne	Passing Juice
Free trial	Interne	Passing Juice
Vuelio Media Database	Interne	Passing Juice
Journalist Enquiry Service	Interne	Passing Juice
Press Release Wire	Interne	Passing Juice
Press Release Wire	Interne	Passing Juice
Journalist Enquiry Service	Interne	Passing Juice
Vuelio Media Database	Interne	Passing Juice
Send journalist enquiry	Interne	Passing Juice
upgrade your browser	Externe	Passing Juice


Liens dans la page

Services	Interne	Passing Juice
Who uses ResponseSource	Interne	Passing Juice
Case studies	Interne	Passing Juice
Media news & Blog	Interne	Passing Juice
More Info	Interne	Passing Juice
More Info	Interne	Passing Juice
More Info	Interne	Passing Juice
More Info	Interne	Passing Juice
More Info	Interne	Passing Juice
More Info	Interne	Passing Juice
More Info	Interne	Passing Juice
Read Story	Interne	Passing Juice
ResponseSource has many niche categories that work for almost all our clients. It's easy to use, and the email service makes it simple to review all potential media opportunities on a daily basis.	Interne	Passing Juice
ResponseSource has offered us a way to diversify our marketing and compete with (and often beat!) household names for coverage in leading publications	Interne	Passing Juice
Easy to use and a huge time-saver in what is a busy and time-sensitive industry!	Interne	Passing Juice
Pulsar Group	Externe	Passing Juice
Get a Vuelio demo today!	Externe	Passing Juice
Jennifer Meredith takes on new role at The Daily Move	Interne	Passing Juice
New Padel Business Magazine Launched	Interne	Passing Juice
Alan Young promoted to Editor at The Scotsman	Interne	Passing Juice
Emily Prescott joins The Sunday Times	Interne	Passing Juice
Key takeaways from Press Gazette's Future of Media Technology Conference 2024	Interne	Passing Juice
Topics to cover in September and how ResponseSource can help	Interne	Passing Juice
Sport experts available for comment on Paralympics 2024	Interne	Passing Juice

Liens dans la page

Keeping up with the trends: Interview with head of content at Reach Studio Yara Silva	Interne	Passing Juice
Sitemap	Interne	Passing Juice
Privacy policy	Interne	Passing Juice
System Requirements	Interne	Passing Juice
About	Interne	Passing Juice
Send a Press Release	Interne	Passing Juice
Press	Interne	Passing Juice
Careers	Interne	Passing Juice
Contact us	Interne	Passing Juice
Twitter	Externe	Passing Juice
Facebook	Externe	Passing Juice
Linkedin	Externe	Passing Juice
Youtube	Externe	Passing Juice
Journalist Enquiry Service	Interne	Passing Juice
Press Release Wire	Interne	Passing Juice
Freelance Journalist Profiles	Interne	Passing Juice

Mots-clefs

	Nuage de mots-clefs	service press send icon media vuelio enquiry release responsesource journalist
--	---------------------	--






Cohérence des mots-clefs

Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
media	17	✓	✗	✓	✓
icon	13	✗	✗	✗	✗
responsesource	9	✓	✗	✗	✓







Cohérence des mots-clefs

press	8	✘	✘	✔	✔
journalist	7	✘	✘	✔	✔


Ergonomie


	Url	Domaine : responsesource.com Longueur : 18
	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Aucun style CSS pour optimiser l'impression n'a pu être trouvé.
	Langue	Bien. Votre langue est : en.
	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.

Document

	Doctype	HTML 5
	Encodage	Parfait. Votre charset est UTF-8.
	Validité W3C	Erreurs : 0 Avertissements : 0
	E-mail confidentialité	Génial, aucune adresse e-mail n'a été trouvé sous forme de texte!
	HTML obsolètes	Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.
	Astuces vitesse	<ul style="list-style-type: none">✔ Excellent, votre site n'utilise pas de tableaux imbriqués.✘ Mauvais, votre site web utilise des styles css inline.✘ Mauvais, votre site web contient trop de fichiers CSS (plus de 4).

Document


 Mauvais, votre site web contient trop de fichiers javascript (plus de 6).

 Parfait : votre site tire parti de gzip.

Mobile



Optimisation mobile

 Icône Apple

 Méta tags viewport

 Contenu FLASH

Optimisation



Sitemap XML

Votre site web dispose d'une sitemap XML, ce qui est optimal.

https://www.responsesource.com/sitemap_index.xml



Robots.txt

<http://responsesource.com/robots.txt>

Votre site dispose d'un fichier robots.txt, ce qui est optimal.



Mesures d'audience

Manquant

Nous n'avons trouvé aucun outil d'analytics sur ce site.

Un outil de mesure d'audience vous permet d'analyser l'activité des visiteurs sur votre site. Vous devriez installer au moins un outil Analytics. Il est souvent utile d'en rajouter un second, afin de confirmer les résultats du premier.