



# Evaluation du site reboot-it.com.au

Généré le 21 Septembre 2024 19:28

Le score est de 54/100



## Optimisation du contenu

|             | Titre  | Certified Refurbished Desktops & Laptops   Reboot IT Australia<br><b>Longueur : 66</b><br>Parfait, votre titre contient entre 10 et 70 caractères.  |           |         |           |           |     |                           |       |  |      |         |             |  |
|-------------|--|---|-----------|---------|-----------|-----------|-----|---------------------------|-------|--|------|---------|-------------|--|
|             | Description  | Explore Australia's premier selection of refurbished laptops. Get certified quality with unbeatable prices on desktops, laptops, monitors and more. Enjoy fast, free shipping!<br><b>Longueur : 178</b><br>Idéalement, votre balise META description devrait contenir entre 70 et 160 caractères (espaces compris). Utilisez <a href="#">cet outil gratuit</a> pour calculer la longueur du texte.  |           |         |           |           |     |                           |       |  |      |         |             |  |
|             | Mots-clefs   | Très mauvais. Nous n'avons pas trouvé de balise META keywords sur votre page. Utilisez <a href="#">ce générateur gratuit de balises META en ligne</a> pour créer des mots-clés.   |           |         |           |           |     |                           |       |  |      |         |             |  |
|             | Propriétés Open Graph  | Bien, cette page profite des balises META Open Graph.<br><table><thead><tr><th>Propriété</th><th>Contenu</th></tr></thead><tbody><tr><td>site_name</td><td>Reboot IT</td></tr><tr><td>url</td><td>https://reboot-it.com.au/</td></tr><tr><td>title</td><td>Certified Refurbished Desktops &amp; Laptops   Reboot IT Australia</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Explore Australia's premier selection of refurbished laptops. Get certified quality with unbeatable prices on desktops, laptops, monitors and more. Enjoy fast, free shipping!</td></tr></tbody></table> | Propriété | Contenu | site_name | Reboot IT | url | https://reboot-it.com.au/ | title | Certified Refurbished Desktops & Laptops   Reboot IT Australia | type | website | description | Explore Australia's premier selection of refurbished laptops. Get certified quality with unbeatable prices on desktops, laptops, monitors and more. Enjoy fast, free shipping! |
| Propriété   | Contenu  |   |           |         |           |           |     |                           |       |  |      |         |             |  |
| site_name   | Reboot IT  |   |           |         |           |           |     |                           |       |  |      |         |             |  |
| url         | https://reboot-it.com.au/  |   |           |         |           |           |     |                           |       |  |      |         |             |  |
| title       | Certified Refurbished Desktops & Laptops   Reboot IT Australia   |   |           |         |           |           |     |                           |       |  |      |         |             |  |
| type        | website  |   |           |         |           |           |     |                           |       |  |      |         |             |  |
| description | Explore Australia's premier selection of refurbished laptops. Get certified quality with unbeatable prices on desktops, laptops, monitors and more. Enjoy fast, free shipping! |   |           |         |           |           |     |                           |       |  |      |         |             |  |

# Optimisation du contenu





|                  |  |
|------------------|--|
| image            | http://reboot-it.com.au/cdn/shop/files/ReBoot-IT---logo.png?crop=center&height=1200&v=1701343036&width=1200  |
| image:secure_url | https://reboot-it.com.au/cdn/shop/files/ReBoot-IT---logo.png?crop=center&height=1200&v=1701343036&width=1200 |
| image:width      | 1200   |
| image:height     | 628  |

## Niveaux de titre





| H1 | H2 | H3 | H4 | H5 | H6 |
|----|----|----|----|----|----|
| 1  | 23 | 9  | 6  | 0  | 0  |

- [H1]
- [H2] Affordable Tech! Laptops under \$200
- [H2] WORK, PLAY, SAVE: DAILY LAPTOP DEALS!
- [H2] Dell UltraSharp 34" Curved - from \$399
- [H2] SMART PRICING ON SMARTPHONES
- [H2] ECO-FRIENDLY TECH
- [H2] CELEBRATE TECH!
- [H2] JUST LANDED
- [H2] SHOP BRANDS
- [H2] Top Tech Deals This Week!
- [H2] THE RIGHT REBOOT REFURB FOR THE RIGHT PRICE
- [H2] REFURBISHED DEVICE BUYING GUIDES
- [H2] Computer Remarketing: A Guide to Making the Most Out of IT Assets
- [H2] Windows Operating System: A Comprehensive Guide
- [H2] Refurbished Devices: Excellent and Good Grades Explained
- [H2] Why Reboot IT? Unraveling the Benefits of Purchasing Verified Reboot Refurb IT Equipment
- [H2] Get special deals and exclusive offers!
- [H2] Reviving Tech: Your Top Questions on Refurbished Computers Answered!
- [H2] Why Choose Reboot IT: Unbeatable Deals on Top-Quality Refurbished IT Equipment
- [H2] Let customers speak for us
- [H2] ABOUT REBOOT IT
- [H2] DELIVERY & RETURNS
- [H2] TERMS
- [H2] Choose options
- [H3] OUR IMPACT
- [H3] REDUCING E-WASTE
- [H3] COMMUNITY
- [H3] SOCIAL IMPACT
- [H3] For Students
- [H3] For Gamers
- [H3] For Small Business
- [H3] For Corporates
- [H3] General
- [H4] What does a refurbished computer warranty cover
- [H4] Where can I buy refurbished computers?

## Optimisation du contenu

|   |                  |  |
|---|------------------|--|
|   |                  | <ul style="list-style-type: none"><li>• [H4] Is it safe to buy refurbished computers online</li><li>• [H4] What are ex-government computers?</li><li>• [H4] What strategies does Reboot IT use to maximise an IT budget</li><li>• [H4] How reliable are refurbished laptops for business purposes?</li></ul> |
|   | Images           | Nous avons trouvé 251 image(s) sur cette page Web.<br><br>42 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.  |
|   | Ratio texte/HTML | Ratio : <b>7%</b><br><br>le ratio de cette page texte/HTML est au-dessous de 15 pour cent, ce qui signifie que votre site manque de contenu textuel.   |
|   | Flash            | Parfait, aucun contenu FLASH n'a été détecté sur cette page.   |
|  | Iframe           | Génial, il n'y a pas d'Iframes détectés sur cette page.  |

## Liens

|  |                         |  |
|--|-------------------------|--|
|  | Réécriture d'URLs       | Bien. Vos liens sont optimisés!  |
|  | Tiret bas dans les URLs | Parfait! Aucuns soulignements détectés dans vos URLs.  |
|  | Liens dans la page      | Nous avons trouvé un total de 117 lien(s) dont 0 lien(s) vers des fichiers                       |
|  | Statistics              | Liens externes : noFollow 0%<br><br>Liens externes : Passing Juice 0%<br><br>Liens internes 100% |

## Liens dans la page

| Texte d'ancree                  | Type    | Juice         |
|---------------------------------|---------|---------------|
| <a href="#">Skip to content</a> | Interne | Passing Juice |

## Liens dans la page

|   |         |               |
|---|---------|---------------|
| <a href="#">Learn more</a>                        | Interne | Passing Juice |
| <a href="#">Buy now</a>                           | Interne | Passing Juice |
| <a href="#">Brands</a>                            | Interne | Passing Juice |
| <a href="#">FAQ</a>                               | Interne | Passing Juice |
| <a href="#">Shop All</a>                          | Interne | Passing Juice |
| <a href="#">Laptops</a>                           | Interne | Passing Juice |
| <a href="#">Shop all laptops</a>                  | Interne | Passing Juice |
| <a href="#">Desktops</a>                          | Interne | Passing Juice |
| <a href="#">All-in-one desktops</a>               | Interne | Passing Juice |
| <a href="#">Apple iMac, Mac mini &amp; MacPro</a> | Interne | Passing Juice |
| <a href="#">Desktop PCs</a>                       | Interne | Passing Juice |
| <a href="#">Gaming Desktops</a>                   | Interne | Passing Juice |
| <a href="#">Workstation desktops</a>              | Interne | Passing Juice |
| <a href="#">Refurbished Acer desktops</a>         | Interne | Passing Juice |
| <a href="#">Refurbished Apple desktops</a>        | Interne | Passing Juice |
| <a href="#">Refurbished Dell desktops</a>         | Interne | Passing Juice |
| <a href="#">Refurbished HP desktops</a>           | Interne | Passing Juice |
| <a href="#">Refurbished Lenovo desktops</a>       | Interne | Passing Juice |
| <a href="#">Smartphones</a>                       | Interne | Passing Juice |
| <a href="#">iPhone 11</a>                         | Interne | Passing Juice |
| <a href="#">iPhone XS</a>                         | Interne | Passing Juice |
| <a href="#">iPhone XR</a>                         | Interne | Passing Juice |
| <a href="#">iPhone X</a>                          | Interne | Passing Juice |
| <a href="#">iPhone 8</a>                          | Interne | Passing Juice |
| <a href="#">iPhone 7</a>                          | Interne | Passing Juice |
| <a href="#">Older iPhones</a>                     | Interne | Passing Juice |
| <a href="#">Galaxy S series</a>                   | Interne | Passing Juice |
| <a href="#">Galaxy A series</a>                   | Interne | Passing Juice |
|   |         |               |

## Liens dans la page

|  |         |               |
|--|---------|---------------|
| <a href="#">Galaxy J series</a>                  | Interne | Passing Juice |
| <a href="#">Galaxy Note series</a>               | Interne | Passing Juice |
| <a href="#">Galaxy Z Fold &amp; Flip series</a>  | Interne | Passing Juice |
| <a href="#">Google Pixel phones</a>              | Interne | Passing Juice |
| <a href="#">Motorola phones</a>                  | Interne | Passing Juice |
| <a href="#">Nokia phones</a>                     | Interne | Passing Juice |
| <a href="#">ZTE phones</a>                       | Interne | Passing Juice |
| <a href="#">Phone cables</a>                     | Interne | Passing Juice |
| <a href="#">Phone cases</a>                      | Interne | Passing Juice |
| <a href="#">Phone powerbanks</a>                 | Interne | Passing Juice |
| <a href="#">Monitors</a>                         | Interne | Passing Juice |
| <a href="#">Home &amp; office monitors</a>       | Interne | Passing Juice |
| <a href="#">Graphic design monitors</a>          | Interne | Passing Juice |
| <a href="#">Gaming monitors</a>                  | Interne | Passing Juice |
| <a href="#">Small monitors (up to 19" )</a>      | Interne | Passing Juice |
| <a href="#">Medium monitors (up to 25" )</a>     | Interne | Passing Juice |
| <a href="#">Large monitors (27" and greater)</a> | Interne | Passing Juice |
| <a href="#">Tablets</a>                          | Interne | Passing Juice |
| <a href="#">iPad Pro</a>                         | Interne | Passing Juice |
| <a href="#">iPad Mini</a>                        | Interne | Passing Juice |
| <a href="#">iPad Air</a>                         | Interne | Passing Juice |
| <a href="#">Cheap iPads</a>                      | Interne | Passing Juice |
| <a href="#">iPad Accessories</a>                 | Interne | Passing Juice |
| <a href="#">Galaxy Tab S Series</a>              | Interne | Passing Juice |
| <a href="#">Galaxy Tab A</a>                     | Interne | Passing Juice |
| <a href="#">Galaxy Tab E</a>                     | Interne | Passing Juice |
| <a href="#">Dell Tablets</a>                     | Interne | Passing Juice |
| <a href="#">HP Tablets</a>                       | Interne | Passing Juice |
|  |         |               |

## Liens dans la page

|   |         |               |
|---|---------|---------------|
| <a href="#">Lenovo tablets</a>  | Interne | Passing Juice |
| <a href="#">Microsoft Tablets</a>   | Interne | Passing Juice |
| <a href="#">Android tablets</a>   | Interne | Passing Juice |
| <a href="#">Amazon kindle</a>   | Interne | Passing Juice |
| <a href="#">Kobo</a>  | Interne | Passing Juice |
| <a href="#">Clearance</a>   | Interne | Passing Juice |
| <a href="#">Remarketing</a>   | Interne | Passing Juice |
| <a href="#">Help</a>  | Interne | Passing Juice |
| <a href="#">1300 747 788</a>  | Interne | Passing Juice |
| <a href="#">Shop Our range of cheap laptops</a>   | Interne | Passing Juice |
| <a href="#">Shop Now</a>  | Interne | Passing Juice |
| <a href="#">Learn more</a>  | Interne | Passing Juice |
| <a href="#">Buy now</a>   | Interne | Passing Juice |
| <a href="#">Printers</a>  | Interne | Passing Juice |
| <a href="#">HP USB Travel Dock VGA HDMI RJ45 Compact Connectivity   Wty</a>                     | Interne | Passing Juice |
| <a href="#">Netgear Telstra Aircard 810S High-Speed Mobile Hotspot LTE Cat11   Wty</a>          | Interne | Passing Juice |
| <a href="#">Telstra Huawei E8372 4G LTE Mobile WIFI Hotspot   3mth Wty</a>                      | Interne | Passing Juice |
| <a href="#">Battery replacment</a>  | Interne | Passing Juice |
| <a href="#">Seagate ST500DM002-1BD142 500GB 7.2K SATA Hard Drive   3mth Wty</a>                 | Interne | Passing Juice |
| <a href="#">HP EliteBook 430 G5 i5 8250U Motherboard HP L01039-001   3mth Wty</a>               | Interne | Passing Juice |
| <a href="#">Custom Tower i5 10400 2.9GHz 8GB 1TB + 240GB SSD NO OS   NO OS 3mth Wty</a>         | Interne | Passing Juice |
| <a href="#">Cisco ISR4351/K9 4351 Integrated Services Router   3mth Wty</a>                     | Interne | Passing Juice |
| <a href="#">Shop weekly computer laptop sale</a>  | Interne | Passing Juice |
| <a href="#">Lenovo ThinkPad X1 Carbon G6 i5 8250U 1.6GHz 8GB 256GB SSD 14" Touch W11P   Wty</a> | Interne | Passing Juice |
| <a href="#">Dell Optiplex 7440 AIO i5 6500 3.2GHz 8GB 128GB SSD DW</a>                          | Interne | Passing Juice |

## Liens dans la page

|  |         |               |
|--|---------|---------------|
| <a href="#">23&amp;quot; W10P   3mth Wty</a>   |         |               |
| <a href="#">HP ProDesk 400 G3 SFF i3 6320 3.9GHz 8GB 500GB W10H Computer   3mth Wty</a>                  | Interne | Passing Juice |
| <a href="#">Dell PW7015M 12000mAH Power Companion Power Bank   Brand New in box 12mth Wty</a>            | Interne | Passing Juice |
| <a href="#">Laptops</a>  | Interne | Passing Juice |
| <a href="#">Desktops</a>   | Interne | Passing Juice |
| <a href="#">Smartphones</a>  | Interne | Passing Juice |
| <a href="#">Monitors</a>   | Interne | Passing Juice |
| <a href="#">Tablets</a>  | Interne | Passing Juice |
| <a href="#">Laptops</a>  | Interne | Passing Juice |
| <a href="#">Monitors</a>   | Interne | Passing Juice |
| <a href="#">Laptops</a>  | Interne | Passing Juice |
| <a href="#">Desktops</a>   | Interne | Passing Juice |
| <a href="#">Smartphones</a>  | Interne | Passing Juice |
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| <a href="#">Laptops</a>  | Interne | Passing Juice |
| <a href="#">Desktops</a>   | Interne | Passing Juice |
| <a href="#">Smartphones</a>  | Interne | Passing Juice |
| <a href="#">Monitors</a>   | Interne | Passing Juice |
| <a href="#">Tablets</a>  | Interne | Passing Juice |
| <a href="#">View all</a>   | Interne | Passing Juice |
| <a href="#">Computer Remarketing: A Guide to Making the Most Out of IT Assets</a>                        | Interne | Passing Juice |
| <a href="#">Windows Operating System: A Comprehensive Guide</a>  | Interne | Passing Juice |
| <a href="#">Refurbished Devices: Excellent and Good Grades Explained</a>                                 | Interne | Passing Juice |
| <a href="#">Why Reboot IT? Unraveling the Benefits of Purchasing Verified Reboot Refurb IT Equipment</a> | Interne | Passing Juice |
| <a href="#">Back to top</a>  | Interne | Passing Juice |
|  |         |               |

## Liens dans la page

|  |         |               |
|--|---------|---------------|
| <a href="#">Buying Guides &amp; Advice</a> | Interne | Passing Juice |
| <a href="#">Delivery information</a>       | Interne | Passing Juice |
| <a href="#">Returns &amp; refunds</a>      | Interne | Passing Juice |
| <a href="#">Track your order</a>           | Interne | Passing Juice |
| <a href="#">Privacy policy</a>             | Interne | Passing Juice |
| <a href="#">Shipping policy</a>            | Interne | Passing Juice |
| <a href="#">Terms of service</a>           | Interne | Passing Juice |
| <a href="#">Warranty</a>                   | Interne | Passing Juice |
| <a href="#">Reboot IT</a>                  | Interne | Passing Juice |
| <a href="#">View cart</a>                  | Interne | Passing Juice |


## Mots-clefs

|   |                     |  |
|---|---------------------|--|
|  | Nuage de mots-clefs | <b>laptops</b> galaxy apple type tablets desktops back<br>iphone <b>refurbished</b> monitors |
|---|---------------------|--|

## Cohérence des mots-clefs





| Mot-clef    | Contenu | Titre | Mots-clefs | Description | Niveaux de titre |
|-------------|---------|-------|------------|-------------|------------------|
| laptops     | 58      | ✓     | ✗          | ✓           | ✓                |
| refurbished | 45      | ✓     | ✗          | ✓           | ✓                |
| desktops    | 19      | ✓     | ✗          | ✓           | ✗                |
| monitors    | 16      | ✗     | ✗          | ✓           | ✗                |
| tablets     | 16      | ✗     | ✗          | ✗           | ✗                |

## Ergonomie












|  |     |   |
|--|-----|---|
|  | Url | Domaine : reboot-it.com.au<br>Longueur : 16 |
|--|-----|---|







## Ergonomie

|  |               |  |
|--|---------------|--|
|  | Favicon       | Génial, votre site web dispose d'un favicon.             |
|  | Imprimabilité | Génial. L'impression est optimisée grâce aux styles CSS. |
|  | Langue        | Bien. Votre langue est : en.                             |
|  | Dublin Core   | Cette page ne profite pas des métadonnées Dublin Core.   |




## Document

|    | Doctype                | HTML 5   |                |             |     |    |
|--|------------------------|--|----------------|-------------|-----|----|
|   | Encodage               | Parfait. Votre charset est UTF-8.  |                |             |     |    |
|  | Validité W3C           | Erreurs : 0<br>Avertissements : 0  |                |             |     |    |
|  | E-mail confidentialité | Génial, aucune adresse e-mail n'a été trouvé sous forme de texte!  |                |             |     |    |
|  | HTML obsolètes         | <table><thead><tr><th>Tags obsolètes</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;s&gt;</td><td>12</td></tr></tbody></table> <p>Les balises HTML obsolètes sont des balises qui ne sont plus utilisés. Il est recommandé de supprimer ou de remplacer ces balises HTML, car elles sont désormais obsolètes.</p>   | Tags obsolètes | Occurrences | <s> | 12 |
| Tags obsolètes   | Occurrences            |  |                |             |     |    |
| <s>  | 12                     |  |                |             |     |    |
|  | Astuces vitesse        | <ul style="list-style-type: none"><li> Excellent, votre site n'utilise pas de tableaux imbriqués.</li><li> Mauvais, votre site web utilise des styles css inline.</li><li> Mauvais, votre site web contient trop de fichiers CSS (plus de 4).</li><li> Mauvais, votre site web contient trop de fichiers javascript (plus de 6).</li><li> Dommage, votre site n'est pas optimisé avec gzip.</li></ul> |                |             |     |    |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Optimisation mobile | <ul style="list-style-type: none"><li> Icône Apple</li><li> Méta tags viewport</li><li> Contenu FLASH</li></ul> |
|--|---------------------|--|

## Optimisation

|  |                    |  |
|--|--------------------|--|
|  | Sitemap XML        | <p>Votre site web dispose d'une sitemap XML, ce qui est optimal.</p> <p><a href="https://reboot-it.com.au/sitemap.xml">https://reboot-it.com.au/sitemap.xml</a></p>  |
|  | Robots.txt         | <p><a href="http://reboot-it.com.au/robots.txt">http://reboot-it.com.au/robots.txt</a></p> <p>Votre site dispose d'un fichier robots.txt, ce qui est optimal.</p>  |
|  | Mesures d'audience | <p>Manquant</p> <p>Nous n'avons trouvé aucun outil d'analytics sur ce site.</p> <p>Un outil de mesure d'audience vous permet d'analyser l'activité des visiteurs sur votre site. Vous devriez installer au moins un outil Analytics. Il est souvent utile d'en rajouter un second, afin de confirmer les résultats du premier.</p> |