



# Evaluation du site prospera.ca

Généré le 22 Septembre 2024 14:31

Le score est de 49/100



## Optimisation du contenu

	Titre	<p>Home - Prospera Credit Union</p> <p><b>Longueur : 28</b></p> <p>Parfait, votre titre contient entre 10 et 70 caractères.</p>												
	Description	<p>Welcome to Prospera - Personal banking   Prospera Credit Union</p> <p><b>Longueur : 62</b></p> <p>Idéalement, votre balise META description devrait contenir entre 70 et 160 caractères (espaces compris). Utilisez <a href="#">cet outil gratuit</a> pour calculer la longueur du texte.</p>												
	Mots-clefs	<p>Très mauvais. Nous n'avons pas trouvé de balise META keywords sur votre page. Utilisez <a href="#">ce générateur gratuit de balises META en ligne</a> pour créer des mots-clés.</p>												
	Propriétés Open Graph	<p>Bien, cette page profite des balises META Open Graph.</p> <table border="1" data-bbox="544 1346 1481 1753"> <thead> <tr> <th>Propriété</th> <th>Contenu</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>https://www.prospera.ca/assets/img/logos/prospera-header-logo.svg</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>image:width</td> <td>165</td> </tr> <tr> <td>image:height</td> <td>142</td> </tr> </tbody> </table>	Propriété	Contenu	image	https://www.prospera.ca/assets/img/logos/prospera-header-logo.svg	type	website	image:width	165	image:height	142		
Propriété	Contenu													
image	https://www.prospera.ca/assets/img/logos/prospera-header-logo.svg													
type	website													
image:width	165													
image:height	142													
	Niveaux de titre	<table border="1" data-bbox="544 1783 1481 1854"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>6</td> <td>15</td> <td>3</td> <td>11</td> <td>75</td> <td>6</td> </tr> </tbody> </table> <ul data-bbox="616 1883 1339 2078" style="list-style-type: none"> <li>• [H1] The right advice to get you the right mortgage</li> <li>• [H1] \$1M+</li> <li>• [H1] \$5.2M+</li> <li>• [H1] 90+</li> <li>• [H1] 5,000+</li> <li>• [H1] Prospera Credit Union</li> </ul>	H1	H2	H3	H4	H5	H6	6	15	3	11	75	6
H1	H2	H3	H4	H5	H6									
6	15	3	11	75	6									





## Optimisation du contenu

- [H2] What can we help you with?
- [H2] Featured offers and promotions
- [H2] Out in the community
- [H2] Keep your accounts safe online
- [H2] Make your next move into a great mortgage.
- [H2] Wealth services aren't just for the ultra wealthy.
- [H2] Advice that matters
- [H2] Start saving now to make a big difference in your future.
- [H2] Buying your first home? Get the home buyer's toolkit.
- [H2] Put your best business foot forward.
- [H2] Ways your money can do more than just make money.
- [H2] Not that we're keeping score...
- [H2] Join the party with Prospera!
- [H2] How to reach us
- [H2] Local banking means more.
- [H3] Receive welcome points on new credit cards
- [H3] \$0 Investment transfer fee
- [H3] Don't miss out on limited time offers!
- [H4] Buy a home
- [H4] Wealth planning
- [H4] Personal banking
- [H4] Home ownership
- [H4] Starting a business
- [H4] Wealth planning
- [H4] Community impact
- [H4] About us
- [H4] Information
- [H4] Tools & Resources
- [H4] Sign in
- [H5] PERSONAL
- [H5] Accounts
- [H5] Credit Cards
- [H5] Mortgages
- [H5] Loans & Lines of Credit
- [H5] Investing
- [H5] BUSINESS
- [H5] Business homepage
- [H5] Accounts
- [H5] Credit Cards
- [H5] Cash Management
- [H5] Borrowing
- [H5] Advisors & Resources
- [H5] WEALTH
- [H5] Wealth homepage
- [H5] Our Approach
- [H5] Work With An Advisor
- [H5] Personal investing
- [H5] Insurance
- [H5] Offers
- [H5] COMMUNITY
- [H5] Doing good
- [H5] Giving back
- [H5] Events and programs
- [H5] Grants, sponsorships and donations
- [H5] Education bursaries and grants
- [H5] Prospera Foundation charitable grants





## Optimisation du contenu

- [H5] Compare daily accounts
- [H5] Compare savings accounts
- [H5] Additional Services
- [H5]
- [H5] Compare all credit cards
- [H5] Credit card advice
- [H5] Offers & promotions
- [H5] Mortgages
- [H5] Tips and advice
- [H5] Offers & promotions
- [H5] Compare loans & lines of credit
- [H5] Loans
- [H5] Lines of credit
- [H5] Ways to invest
- [H5] Offers
- [H5] Compare term deposits
- [H5] Compare registered plans
- [H5] Compare daily accounts
- [H5] Compare savings accounts
- [H5] Ways to bank
- [H5] Credit cards
- [H5] Credit card advice
- [H5] Offers
- [H5] Receivables
- [H5] Payables
- [H5] Borrowing
- [H5] Leasing
- [H5] Work with a business advisor
- [H5] Resources
- [H5] Why choose us
- [H5] Personalized financial advice
- [H5] Offers
- [H5] Lower Mainland
- [H5] Fraser Valley
- [H5] Okanagan
- [H5] Ways to invest
- [H5] Investment goals
- [H5] Investment advice
- [H5] Investment calculators
- [H5] Compare insurance
- [H5] Work with an insurance expert
- [H5] Insurance advice
- [H5] In the community
- [H5] Offers
- [H5] Call our Member Service Centre
- [H5] Contact tech support
- [H5] Send us an email
- [H5] Meet online or in person
- [H6] Open an account
- [H6] Get a credit card
- [H6] Check out mortgages
- [H6] Invest your money
- [H6] Talk to an advisor
- [H6] Helping you make more sense of your dollars and cents in our online advice centre - full of articles to help you achieve financial freedom.

## Optimisation du contenu

	Images	Nous avons trouvé 43 image(s) sur cette page Web.  25 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.
	Ratio texte/HTML	Ratio : <b>14%</b>  le ratio de cette page texte/HTML est au-dessous de 15 pour cent, ce qui signifie que votre site manque de contenu textuel.
	Flash	Parfait, aucun contenu FLASH n'a été détecté sur cette page.
	Iframe	Domage, vous avez des Iframes sur vos pages Web, cela signifie que son contenu ne peut pas être indexé par les moteurs de recherche.

## Liens

	Réécriture d'URLs	Mauvais. Vos liens contiennent des chaînes de requête.
	Tiret bas dans les URLs	Parfait! Aucuns soulignements détectés dans vos URLs.
	Liens dans la page	Nous avons trouvé un total de 184 lien(s) dont 0 lien(s) vers des fichiers
	Statistics	Liens externes : noFollow 0%  Liens externes : Passing Juice 3.8%  Liens internes 96.2%

## Liens dans la page

Texte d'ancre	Type	Juice
<a href="#">Click here</a>	Interne	Passing Juice
<a href="#">Skip to main content</a>	Interne	Passing Juice
<a href="#">Go Personal</a>	Interne	Passing Juice
<a href="#">Compare daily accounts</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">Unlimited</a>	Interne	Passing Juice
<a href="#">Basic</a>	Interne	Passing Juice
<a href="#">Unlimited Senior</a>	Interne	Passing Juice
<a href="#">Unlimited Young Adult</a>	Interne	Passing Juice
<a href="#">Personal US Account</a>	Interne	Passing Juice
<a href="#">Compare savings accounts</a>	Interne	Passing Juice
<a href="#">Personal high growth savings account</a>	Interne	Passing Juice
<a href="#">Personal savings account</a>	Interne	Passing Juice
<a href="#">Additional services</a>	Interne	Passing Juice
<a href="#">Money and wire transfers</a>	Interne	Passing Juice
<a href="#">Safety deposit boxes</a>	Interne	Passing Juice
<a href="#">Cheque ordering</a>	Interne	Passing Juice
<a href="#">Foreign currency</a>	Interne	Passing Juice
<a href="#">eStatements</a>	Interne	Passing Juice
<a href="#">Ways to bank</a>	Interne	Passing Juice
<a href="#">Compare all credit cards</a>	Interne	Passing Juice
<a href="#">Premium cash rewards</a>	Interne	Passing Juice
<a href="#">Premium rewards</a>	Interne	Passing Juice
<a href="#">No fee &amp; rewards</a>	Interne	Passing Juice
<a href="#">No fee &amp; low interest</a>	Interne	Passing Juice
<a href="#">Low interest &amp; rewards</a>	Interne	Passing Juice
<a href="#">US Dollar</a>	Interne	Passing Juice
<a href="#">Offers</a>	Interne	Passing Juice
<a href="#">0% credit card balance transfer</a>	Interne	Passing Juice
<a href="#">5,000 welcome points offer</a>	Interne	Passing Juice
<a href="#">\$50 young adult credit card offer&amp;nbsp;:</a>	Interne	Passing Juice
<a href="#">New to Canada</a>	Interne	Passing Juice
<a href="#">Mortgages</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">Fixed rate</a>	Interne	Passing Juice
<a href="#">Variable rate</a>	Interne	Passing Juice
<a href="#">Mortgage rates</a>	Interne	Passing Juice
<a href="#">First time home buyer</a>	Interne	Passing Juice
<a href="#">Switch your mortgage</a>	Interne	Passing Juice
<a href="#">Renew your mortgage</a>	Interne	Passing Juice
<a href="#">Mortgage insurance</a>	Interne	Passing Juice
<a href="#">Mortgage equity</a>	Interne	Passing Juice
<a href="#">Get pre-approved online</a>	Interne	Passing Juice
<a href="#">Talk to a mortgage expert</a>	Externe	Passing Juice
<a href="#">Home buying articles</a>	Interne	Passing Juice
<a href="#">Compare loans and lines of credit</a>	Interne	Passing Juice
<a href="#">RRSP Loan</a>	Interne	Passing Juice
<a href="#">Personal Loan</a>	Interne	Passing Juice
<a href="#">Electric vehicle loan</a>	Interne	Passing Juice
<a href="#">Personal line of credit</a>	Interne	Passing Juice
<a href="#">BC Lions Season Ticket Payment Plan</a>	Interne	Passing Juice
<a href="#">Ways to invest</a>	Interne	Passing Juice
<a href="#">Compare term deposits</a>	Interne	Passing Juice
<a href="#">Non-redeemable</a>	Interne	Passing Juice
<a href="#">Cashable</a>	Interne	Passing Juice
<a href="#">Rate climber</a>	Interne	Passing Juice
<a href="#">Re-investable</a>	Interne	Passing Juice
<a href="#">Non-redeemable US</a>	Interne	Passing Juice
<a href="#">Mutual funds</a>	Interne	Passing Juice
<a href="#">Compare registered plans</a>	Interne	Passing Juice
<a href="#">RRSP</a>	Interne	Passing Juice
<a href="#">TFSA</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">RESP</a>	Interne	Passing Juice
<a href="#">RDSP</a>	Interne	Passing Juice
<a href="#">RRIF</a>	Interne	Passing Juice
<a href="#">FHSA</a>	Interne	Passing Juice
<a href="#">Online investing tools</a>	Interne	Passing Juice
<a href="#">\$0 Investment transfer fee</a>	Interne	Passing Juice
<a href="#">BUSINESS</a>	Interne	Passing Juice
<a href="#">Daily accounts</a>	Interne	Passing Juice
<a href="#">Business pay-as-you-go account</a>	Interne	Passing Juice
<a href="#">Business e-chequing account</a>	Interne	Passing Juice
<a href="#">Business plan 35 account</a>	Interne	Passing Juice
<a href="#">Business plan 75 account</a>	Interne	Passing Juice
<a href="#">Local community account</a>	Interne	Passing Juice
<a href="#">Business US account</a>	Interne	Passing Juice
<a href="#">Compare savings accounts</a>	Interne	Passing Juice
<a href="#">Business high growth savings account</a>	Interne	Passing Juice
<a href="#">Business savings account</a>	Interne	Passing Juice
<a href="#">Ways to bank</a>	Interne	Passing Juice
<a href="#">Business Online Banking</a>	Interne	Passing Juice
<a href="#">Advanced Business Online</a>	Interne	Passing Juice
<a href="#">Compare credit cards</a>	Interne	Passing Juice
<a href="#">Premium rewards</a>	Interne	Passing Juice
<a href="#">Low interest</a>	Interne	Passing Juice
<a href="#">No fee &amp; cash back</a>	Interne	Passing Juice
<a href="#">Merchant services POS</a>	Interne	Passing Juice
<a href="#">Invoicing</a>	Interne	Passing Juice
<a href="#">Advanced business deposit</a>	Interne	Passing Juice
<a href="#">Payroll</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">Wire transfer</a>	Interne	Passing Juice
<a href="#">Automated funds transfer</a>	Interne	Passing Juice
<a href="#">Commercial mortgages</a>	Interne	Passing Juice
<a href="#">Loans</a>	Interne	Passing Juice
<a href="#">Operating line of credit</a>	Interne	Passing Juice
<a href="#">Project financing</a>	Interne	Passing Juice
<a href="#">Letter of credit</a>	Interne	Passing Juice
<a href="#">Vehicle leasing</a>	Interne	Passing Juice
<a href="#">Equipment leasing</a>	Interne	Passing Juice
<a href="#">Why lease?</a>	Interne	Passing Juice
<a href="#">Work with a business advisor</a>	Interne	Passing Juice
<a href="#">Business relationship managers</a>	Interne	Passing Juice
<a href="#">Local business relationship managers</a>	Interne	Passing Juice
<a href="#">Real estate development team</a>	Interne	Passing Juice
<a href="#">Women entrepreneurship</a>	Interne	Passing Juice
<a href="#">WEALTH</a>	Interne	Passing Juice
<a href="#">Our Approach</a>	Interne	Passing Juice
<a href="#">Retirement planning</a>	Interne	Passing Juice
<a href="#">Estate planning</a>	Interne	Passing Juice
<a href="#">Work With An Advisor</a>	Interne	Passing Juice
<a href="#">Investment specialists</a>	Interne	Passing Juice
<a href="#">Investment advisors</a>	Interne	Passing Juice
<a href="#">Investment specialists</a>	Interne	Passing Juice
<a href="#">Investment advisors</a>	Interne	Passing Juice
<a href="#">Investment specialists</a>	Interne	Passing Juice
<a href="#">Investment advisors</a>	Interne	Passing Juice
<a href="#">Guided investment portfolio</a>	Interne	Passing Juice
<a href="#">Self-managed investment portfolio</a>	Interne	Passing Juice



## Liens dans la page

<a href="#">Responsible investing</a>	Interne	Passing Juice
<a href="#">Credential eServices</a>	Interne	Passing Juice
<a href="#">Insurance</a>	Interne	Passing Juice
<a href="#">Annuities</a>	Interne	Passing Juice
<a href="#">Business insurance</a>	Interne	Passing Juice
<a href="#">Critical illness insurance</a>	Interne	Passing Juice
<a href="#">Disability insurance</a>	Interne	Passing Juice
<a href="#">Life insurance</a>	Interne	Passing Juice
<a href="#">Long-term care insurance</a>	Interne	Passing Juice
<a href="#">Insurance specialists</a>	Interne	Passing Juice
<a href="#">Doing good</a>	Interne	Passing Juice
<a href="#">Giving back</a>	Interne	Passing Juice
<a href="#">Events and programs</a>	Interne	Passing Juice
<a href="#">Grants, sponsorships and donations</a>	Interne	Passing Juice
<a href="#">Education bursaries and grants</a>	Interne	Passing Juice
<a href="#">Prospera Foundation charitable grants</a>	Interne	Passing Juice
<a href="#">Rates</a>	Interne	Passing Juice
<a href="#">Careers</a>	Interne	Passing Juice
<a href="#">Contact</a>	Interne	Passing Juice
<a href="#">ATM / Branch</a>	Interne	Passing Juice
<a href="#">Young Adult</a>	Interne	Passing Juice
<a href="#">Why join</a>	Interne	Passing Juice
<a href="#">Member perks</a>	Interne	Passing Juice
<a href="#">Digital banking help</a>	Interne	Passing Juice
<a href="#">Personal banking advice</a>	Interne	Passing Juice
<a href="#">Credit card selector</a>	Interne	Passing Juice
<a href="#">How to improve my credit score</a>	Interne	Passing Juice
<a href="#">How to use CardWise</a>	Externe	Passing Juice

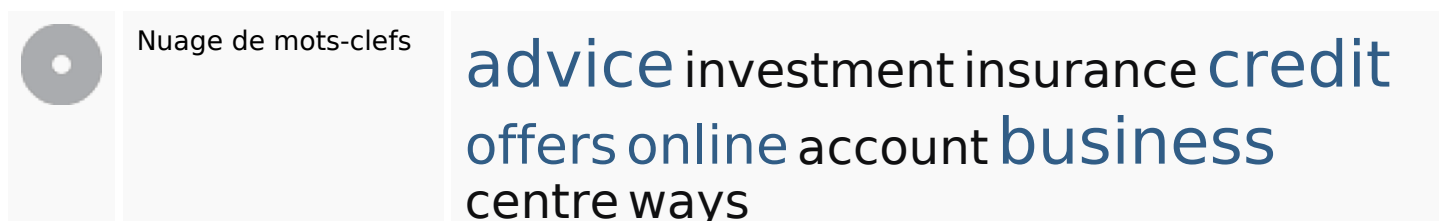
## Liens dans la page

<a href="#">Log into CardWise</a>	Interne	Passing Juice
<a href="#">Online advice centre</a>	Interne	Passing Juice
<a href="#">Mortgage calculator</a>	Interne	Passing Juice
<a href="#">First time home buyer's toolkit</a>	Interne	Passing Juice
<a href="#">Lending advice</a>	Interne	Passing Juice
<a href="#">Investing advice</a>	Interne	Passing Juice
<a href="#">Planning for your business's future</a>	Interne	Passing Juice
<a href="#">5 ways to build business credit</a>	Interne	Passing Juice
<a href="#">View all business articles</a>	Interne	Passing Juice
<a href="#">Find a specialist</a>	Interne	Passing Juice
<a href="#">Wealth review newsletter</a>	Interne	Passing Juice
<a href="#">Wealth advice articles</a>	Interne	Passing Juice
<a href="#">Retirement calculator</a>	Interne	Passing Juice
<a href="#">Investment calculator</a>	Interne	Passing Juice
<a href="#">RESP calculator</a>	Interne	Passing Juice
<a href="#">A guide to insurance</a>	Interne	Passing Juice
<a href="#">Do I need to top up my life insurance?</a>	Interne	Passing Juice
<a href="#">5 ways to use term insurance</a>	Interne	Passing Juice
<a href="#">Earn \$200 with our community promotion!</a>	Interne	Passing Juice
<a href="#">LOG IN</a>	Interne	Passing Juice
<a href="#">Learn more about online security</a>	Interne	Passing Juice
<a href="#">Apply now</a>	Interne	Passing Juice
<a href="#">Send a support email</a>	Interne	Passing Juice
<a href="#">Fill out our contact form</a>	Interne	Passing Juice
<a href="#">Our story</a>	Interne	Passing Juice
<a href="#">Leadership team</a>	Interne	Passing Juice
<a href="#">Diversity, equity and inclusion</a>	Interne	Passing Juice
<a href="#">Environmental, social and governance</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">Truth and reconciliation</a>	Interne	Passing Juice
<a href="#">All policies</a>	Interne	Passing Juice
<a href="#">Member notices</a>	Interne	Passing Juice
<a href="#">Annual reports</a>	Interne	Passing Juice
<a href="#">Press releases</a>	Interne	Passing Juice
<a href="#">Calculators</a>	Interne	Passing Juice
<a href="#">Report a lost/stolen card</a>	Interne	Passing Juice
<a href="#">Facebook</a>	Externe	Passing Juice
<a href="#">Twitter</a>	Externe	Passing Juice
<a href="#">Instagram</a>	Externe	Passing Juice
<a href="#">LinkedIn</a>	Externe	Passing Juice
<a href="#">YouTube</a>	Externe	Passing Juice






## Mots-clefs














## Cohérence des mots-clefs

Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
advice	28	✘	✘	✘	✔
credit	25	✔		✔	✔
business	23	✘	✘	✘	✔
online	22	✘	✘	✘	✔
offers	20	✘	✘	✘	✔

## Ergonomie

	Url	Domaine : prospera.ca Longueur : 11
	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Aucun style CSS pour optimiser l'impression n'a pu être trouvé.
	Langue	Bien. Votre langue est : en.
	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.




## Document

	Doctype	HTML 5
	Encodage	Parfait. Votre charset est UTF-8.
	Validité W3C	Erreurs : 0 Avertissements : 0
	E-mail confidentialité	Génial, aucune adresse e-mail n'a été trouvé sous forme de texte!
	HTML obsolètes	Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.
	Astuces vitesse	<ul style="list-style-type: none"><li> Excellent, votre site n'utilise pas de tableaux imbriqués.</li><li> Mauvais, votre site web utilise des styles css inline.</li><li> Génial, votre site web contient peu de fichiers CSS.</li><li> Mauvais, votre site web contient trop de fichiers javascript (plus de 6).</li><li> Dommage, votre site n'est pas optimisé avec gzip.</li></ul>

## Mobile

	Optimisation mobile	<ul style="list-style-type: none"><li> Icône Apple</li><li> Méta tags viewport</li><li> Contenu FLASH</li></ul>
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## Optimisation

	Sitemap XML	<p>Votre site web dispose d'une sitemap XML, ce qui est optimal.</p> <pre>https://prospera.ca/sitemap.xml</pre>
	Robots.txt	<p><a href="http://prospera.ca/robots.txt">http://prospera.ca/robots.txt</a></p> <p>Votre site dispose d'un fichier robots.txt, ce qui est optimal.</p>
	Mesures d'audience	<p>Manquant</p> <p>Nous n'avons trouvé aucun outil d'analytics sur ce site.</p> <p>Un outil de mesure d'audience vous permet d'analyser l'activité des visiteurs sur votre site. Vous devriez installer au moins un outil Analytics. Il est souvent utile d'en rajouter un second, afin de confirmer les résultats du premier.</p>