



Evaluation du site ottofrei.com

Généré le 22 Septembre 2024 13:25

Le score est de 49/100



Optimisation du contenu

	Titre	OttoFrei.com Jewelry Tools & Findings Since 1930 — Otto Frei Longueur : 66 Parfait, votre titre contient entre 10 et 70 caractères.												
	Description	Otto Frei has been in the jewelry business for over 94 years through 4 generations of family. We carry a large range of jewelry tools and findings and ship worldwide. Chat with us online or over the phone! 800-772-3456 Longueur : 218 Idéalement, votre balise META description devrait contenir entre 70 et 160 caractères (espaces compris). Utilisez cet outil gratuit pour calculer la longueur du texte.												
	Mots-clefs	Très mauvais. Nous n'avons pas trouvé de balise META keywords sur votre page. Utilisez ce générateur gratuit de balises META en ligne pour créer des mots-clés.												
	Propriétés Open Graph	Bien, cette page profite des balises META Open Graph. <table><thead><tr><th>Propriété</th><th>Contenu</th></tr></thead><tbody><tr><td>site_name</td><td>OttoFrei.com</td></tr><tr><td>url</td><td>https://www.ottofrei.com/</td></tr><tr><td>title</td><td>OttoFrei.com Jewelry Tools & Findings Since 1930</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Otto Frei has been in the jewelry business for over 94 years through 4 generations of family. We carry a large range of jewelry tools and findings and ship worldwide. Chat with us online or over the phone! 800-772-3456</td></tr></tbody></table>	Propriété	Contenu	site_name	OttoFrei.com	url	https://www.ottofrei.com/	title	OttoFrei.com Jewelry Tools & Findings Since 1930	type	website	description	Otto Frei has been in the jewelry business for over 94 years through 4 generations of family. We carry a large range of jewelry tools and findings and ship worldwide. Chat with us online or over the phone! 800-772-3456
Propriété	Contenu													
site_name	OttoFrei.com													
url	https://www.ottofrei.com/													
title	OttoFrei.com Jewelry Tools & Findings Since 1930													
type	website													
description	Otto Frei has been in the jewelry business for over 94 years through 4 generations of family. We carry a large range of jewelry tools and findings and ship worldwide. Chat with us online or over the phone! 800-772-3456													

Optimisation du contenu





image	https://cdn.shopify.com/s/files/1/0609/9832/0342/files/otto-frei-regular-logo.png
image:secure_url	https://cdn.shopify.com/s/files/1/0609/9832/0342/files/otto-frei-regular-logo.png
image:width	1200
image:height	1182
image:alt	Social media image

Niveaux de titre





H1	H2	H3	H4	H5	H6
0	32	0	0	0	0

- [H2] {{ product.title }}
- [H2] Language
- [H2] Language
- [H2] Free Domestic Shipping on Orders Over \$250
- [H2] Save Up To 20% on Individual Files
- [H2] Save Up to 20% on Sterling Silver & Yellow Gold Filled Findings
- [H2] Save Up to 20% on Burs & Drills
- [H2] Jura by GRS
- [H2] Jura by GRS Special Set with GRS MicroBlock
- [H2] Jura by GRS 500-511 QC Complete Set Without MicroBlock
- [H2] Jura by GRS 500-509 QC Basic Quick Change Set without MicroBlock
- [H2] Jura by GRS 500-508 QC Basic Set & GRS MicroBlock
- [H2] Jura by GRS 500-526 QC Basic Set & GRS MicroBlock XL
- [H2] Jura by GRS 500-510 QC Complete Set with GRS MicroBlock
- [H2] Closeout Jura by GRS 500-512 QC Quick Change Basic Set of Tools for GRS Standard Blocks
- [H2] Closeout Meiji EMZ-10 Microscope With Jura by GRS Stand & LED Light
- [H2] Closeout Jura by GRS 523-032 Set of 3 Bases for GRS MicroBlocks
- [H2] Ships Free-Durston Superior Large Jewellers Workbench-Ships Free
- [H2] Popular Brands
- [H2] Durston
- [H2] GRS
- [H2] Badeco
- [H2] Fretz
- [H2] Help & Links
- [H2] Shop Links
- [H2] Contact & Hours
- [H2] Subscribe
- [H2] Follow us
- [H2] Language
- [H2] Language
- [H2] Added to your cart:
- [H2]

Optimisation du contenu

	Images	Nous avons trouvé 76 image(s) sur cette page Web. 34 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.
	Ratio texte/HTML	Ratio : 9% le ratio de cette page texte/HTML est au-dessous de 15 pour cent, ce qui signifie que votre site manque de contenu textuel.
	Flash	Parfait, aucun contenu FLASH n'a été détecté sur cette page.
	Iframe	Domage, vous avez des Iframes sur vos pages Web, cela signifie que son contenu ne peut pas être indexé par les moteurs de recherche.

Liens

	Réécriture d'URLs	Bien. Vos liens sont optimisés!
	Tiret bas dans les URLs	Parfait! Aucuns soulignements détectés dans vos URLs.
	Liens dans la page	Nous avons trouvé un total de 298 lien(s) dont 1 lien(s) vers des fichiers
	Statistics	Liens externes : noFollow 0.34% Liens externes : Passing Juice 0% Liens internes 99.66%

Liens dans la page

Texte d'ancre	Type	Juice
{{ "quickView.qvViewFullDetails" translate: translations. 'View full details' }}	Interne	Passing Juice
Skip to content	Interne	Passing Juice
Contact Us	Interne	Passing Juice
Jewelry School Partners	Interne	Passing Juice

Liens dans la page

Frequently Asked Questions	Interne	Passing Juice
Benches	Interne	Passing Juice
Belt Sanding	Interne	Passing Juice
Broaches & Burnishers	Interne	Passing Juice
Burs & Drills	Interne	Passing Juice
Drilling Equipment	Interne	Passing Juice
Files	Interne	Passing Juice
Flex Shafts & Rotary	Interne	Passing Juice
Gauges & Calipers	Interne	Passing Juice
Gemological Instruments	Interne	Passing Juice
Jewelry Tool Kits	Interne	Passing Juice
Magnifiers	Interne	Passing Juice
Microscopes	Interne	Passing Juice
Pliers & Cutters	Interne	Passing Juice
Saw Blades	Interne	Passing Juice
Saw Frames	Interne	Passing Juice
Scales & Testing	Interne	Passing Juice
Taps & Dies	Interne	Passing Juice
Task Lighting	Interne	Passing Juice
Tweezers	Interne	Passing Juice
Vises	Interne	Passing Juice
Adhesives	Interne	Passing Juice
Burnout Ovens	Interne	Passing Juice
CAD / CAM	Interne	Passing Juice
Casting Machines & Equipment	Interne	Passing Juice
Crucible	Interne	Passing Juice
Flasks & Bases	Interne	Passing Juice
Investment	Interne	Passing Juice

Liens dans la page

Mold Rubber & Supplies	Interne	Passing Juice
Wax	Interne	Passing Juice
Wax Carving Tools	Interne	Passing Juice
Air Compressors	Interne	Passing Juice
Benchmates & Accessories	Interne	Passing Juice
Diamond Power Hone	Interne	Passing Juice
Engraving Blocks	Interne	Passing Juice
Engraving Machines	Interne	Passing Juice
Engraving Systems & Handpieces	Interne	Passing Juice
Gravers & Accessories	Interne	Passing Juice
Practice Rings, Mountings & Plates	Interne	Passing Juice
Stone Setting Tools	Interne	Passing Juice
Thermo-Loc	Interne	Passing Juice
Bench Blocks & Anvils	Interne	Passing Juice
Bezel Blocks	Interne	Passing Juice
Chasing & Stamping	Interne	Passing Juice
Dapping Tools	Interne	Passing Juice
Disc Cutters & Hole Punching	Interne	Passing Juice
Drawplates & Drawbenches	Interne	Passing Juice
Hammers & Mallets	Interne	Passing Juice
Jump Ring Makers	Interne	Passing Juice
Mandrels	Interne	Passing Juice
Ring Sizers & Stretchers	Interne	Passing Juice
Rolling Mills	Interne	Passing Juice
Shears	Interne	Passing Juice
Stakes	Interne	Passing Juice
Save 12% on Polishing Consumables	Interne	Passing Juice
Abrasive Paper	Interne	Passing Juice

Liens dans la page

Brushes	Interne	Passing Juice
Bufs	Interne	Passing Juice
Save 12% on Cleaning Solution & Media	Interne	Passing Juice
Electroplating	Interne	Passing Juice
Polishing Aids	Interne	Passing Juice
Polishing Compound	Interne	Passing Juice
Polishing Equipment	Interne	Passing Juice
Polishing Wheels & Rods	Interne	Passing Juice
Sanding Bands, Disc, & Sticks	Interne	Passing Juice
Sharpening Stones	Interne	Passing Juice
Steam Cleaners	Interne	Passing Juice
Surface Treatments	Interne	Passing Juice
Tumblers & Media	Interne	Passing Juice
Ultrasonics	Interne	Passing Juice
Fluxes	Interne	Passing Juice
Laser & PUK Welders	Interne	Passing Juice
Pickle & Picklers	Interne	Passing Juice
Soldering Equipment	Interne	Passing Juice
Torches	Interne	Passing Juice
Save Up To 12% on Batteries	Interne	Passing Juice
Bead Stringing	Interne	Passing Juice
Books & DVDs	Interne	Passing Juice
Boxes	Interne	Passing Juice
Ear Piercing	Interne	Passing Juice
Safety Products	Interne	Passing Juice
Stickers	Interne	Passing Juice
Watch Tools	Interne	Passing Juice
GIA Graduate Jewelers Tools	Interne	Passing Juice

Liens dans la page

Save Up To 20% on Burs & Drills	Interne	Passing Juice
Save Up To 20% on Individual Files	Interne	Passing Juice
Save Up To 20% on Individual Pliers & Cutters	Interne	Passing Juice
Save Up to 20% on Saw Blades	Interne	Passing Juice
Save Up To 20% on Sterling Silver & Yellow Gold Filled Findings	Interne	Passing Juice
Save Up To 12% on Gemstones	Interne	Passing Juice
Save Up To 12% on Gravers	Interne	Passing Juice
Save Up to 50% on Beading Tools	Interne	Passing Juice
Bands & Mountings	Interne	Passing Juice
Ring Guards	Interne	Passing Juice
Ring Mountings	Interne	Passing Juice
Ring Shanks	Interne	Passing Juice
Wedding Bands	Interne	Passing Juice
Chains & Clasps	Interne	Passing Juice
Chains	Interne	Passing Juice
Clasps	Interne	Passing Juice
Jump & Split Rings	Interne	Passing Juice
Earrings	Interne	Passing Juice
Ear Clips & Screws	Interne	Passing Juice
Ear Post & Backs	Interne	Passing Juice
Earring Mountings	Interne	Passing Juice
Earring Wires	Interne	Passing Juice
Hoop Earrings	Interne	Passing Juice
Lever Backs	Interne	Passing Juice
Pinstems & Components	Interne	Passing Juice
Bails	Interne	Passing Juice
Beads, Balls and Tubes	Interne	Passing Juice
Coin Mounts, Initials, Guards	Interne	Passing Juice

Liens dans la page

Components	Interne	Passing Juice
Pendants & Settings	Interne	Passing Juice
Pendants	Interne	Passing Juice
Settings	Interne	Passing Juice
Silver Metals	Interne	Passing Juice
Silver Sheet, Wire, Tubing & Casting Grain	Interne	Passing Juice
Silver Solders	Interne	Passing Juice
Art Clay Silver	Interne	Passing Juice
Gold & Platinum Metals	Interne	Passing Juice
Gold & Platinum Stock, Wire & Tubing	Interne	Passing Juice
Gold & Platinum Solders	Interne	Passing Juice
Copper, Brass, Nickel Silver Metals & Master Alloys	Interne	Passing Juice
Copper, Brass, Nickel Silver Sheet & Wire	Interne	Passing Juice
Copper, Brass, Nickel Silver Stampings & Rivets	Interne	Passing Juice
Master Alloys	Interne	Passing Juice
Cabochons	Interne	Passing Juice
Genuine Cabochons	Interne	Passing Juice
Lab Created / Assembled Cabochons	Interne	Passing Juice
Faceted Stones	Interne	Passing Juice
Genuine and Created Diamonds	Interne	Passing Juice
Genuine Faceted Stones	Interne	Passing Juice
Lab Created / Assembled Faceted Gemstones	Interne	Passing Juice
Moissanite	Interne	Passing Juice
Pearls	Interne	Passing Juice
New Products	Interne	Passing Juice
Specials	Interne	Passing Juice
Closeouts	Interne	Passing Juice
A - E	Interne	Passing Juice

Liens dans la page

3M	Interne	Passing Juice
AGILO	Interne	Passing Juice
AND Scales	Interne	Passing Juice
Antelope Saw Blades	Interne	Passing Juice
Arbe	Interne	Passing Juice
Artifex	Interne	Passing Juice
Asic	Interne	Passing Juice
Badeco	Interne	Passing Juice
Baldor	Interne	Passing Juice
Bausch & Lomb	Interne	Passing Juice
Beadsmith	Interne	Passing Juice
Bergeon	Interne	Passing Juice
Best Built	Interne	Passing Juice
Busch Burs	Interne	Passing Juice
Carl Zeiss	Interne	Passing Juice
Castaldo	Interne	Passing Juice
Cohler	Interne	Passing Juice
Crafford Laser Star	Interne	Passing Juice
Craytex	Interne	Passing Juice
Dazor	Interne	Passing Juice
Donnegan	Interne	Passing Juice
Du-Matt	Interne	Passing Juice
Dumont	Interne	Passing Juice
Durston	Interne	Passing Juice
Edenta Swiss	Interne	Passing Juice
Elma	Interne	Passing Juice
Emla	Interne	Passing Juice
Eschenbach	Interne	Passing Juice

Liens dans la page

Eurotool	Interne	Passing Juice
EVE Germany	Interne	Passing Juice
EZ Torch	Interne	Passing Juice
Ferris	Interne	Passing Juice
Foredom	Interne	Passing Juice
Fox Germany Burs	Interne	Passing Juice
Fretz	Interne	Passing Juice
G-Tac	Interne	Passing Juice
GemOro	Interne	Passing Juice
Glardon-Vallorbe	Interne	Passing Juice
Glendo GRS	Interne	Passing Juice
GreenLion	Interne	Passing Juice
Grobet USA	Interne	Passing Juice
Handler	Interne	Passing Juice
Harmony	Interne	Passing Juice
Herkules Saw Blades	Interne	Passing Juice
Hoke Torches	Interne	Passing Juice
Hydroflux	Interne	Passing Juice
Ikohe	Interne	Passing Juice
ImpGen	Interne	Passing Juice
Italian	Interne	Passing Juice
JAX	Interne	Passing Juice
Jett Set	Interne	Passing Juice
JoolTool	Interne	Passing Juice
Jura	Interne	Passing Juice
Jura by GRS	Interne	Passing Juice
Kagan	Interne	Passing Juice
Kerr	Interne	Passing Juice

Liens dans la page

Knew Concepts	Interne	Passing Juice
Kohle	Interne	Passing Juice
Komet	Interne	Passing Juice
Krohn	Interne	Passing Juice
Lampert PUK	Interne	Passing Juice
Leica	Interne	Passing Juice
Lindstrom	Interne	Passing Juice
M.S. Company-USA	Interne	Passing Juice
Made in Japan	Interne	Passing Juice
Maun	Interne	Passing Juice
Meco Midget Torch	Interne	Passing Juice
Meiji Techno Microscopes	Interne	Passing Juice
Metalartz	Interne	Passing Juice
Miland	Interne	Passing Juice
Mitchell	Interne	Passing Juice
Mitutoyo	Interne	Passing Juice
Moore	Interne	Passing Juice
Muller	Interne	Passing Juice
Nechamkim	Interne	Passing Juice
Neycraft	Interne	Passing Juice
Norton	Interne	Passing Juice
NSK	Interne	Passing Juice
Ohaus	Interne	Passing Juice
OMO	Interne	Passing Juice
Orion	Interne	Passing Juice
Otec	Interne	Passing Juice
Otto Frei	Interne	Passing Juice
Paragon	Interne	Passing Juice

Liens dans la page

Pebeco Saw Blades	Interne	Passing Juice
Peddinghaus	Interne	Passing Juice
Pegas	Interne	Passing Juice
Pepetools	Interne	Passing Juice
Pike Saw Blades	Interne	Passing Juice
Presidium	Interne	Passing Juice
Prestige by Certus	Interne	Passing Juice
Profiform	Interne	Passing Juice
Proxxon	Interne	Passing Juice
Quatro	Interne	Passing Juice
Ransom & Randolph	Interne	Passing Juice
Raytech	Interne	Passing Juice
Reimers	Interne	Passing Juice
Reliable	Interne	Passing Juice
RinGenie	Interne	Passing Juice
Robinson	Interne	Passing Juice
Schofer Germany	Interne	Passing Juice
Scies Spiral Saw Blades	Interne	Passing Juice
Shofu	Interne	Passing Juice
Smith Torch	Interne	Passing Juice
Spearhead	Interne	Passing Juice
Speed Brite	Interne	Passing Juice
Steamaster	Interne	Passing Juice
Supra	Interne	Passing Juice
Swiss Torch	Interne	Passing Juice
TAIG Tools	Interne	Passing Juice
Technique	Interne	Passing Juice
Tecno	Interne	Passing Juice


Liens dans la page

Thomas Mann	Interne	Passing Juice
Thumler's Tumbler	Interne	Passing Juice
Ti-Cast	Interne	Passing Juice
Tri-Electronics	Interne	Passing Juice
Uniweld	Interne	Passing Juice
Value Line	Interne	Passing Juice
Vcella	Interne	Passing Juice
Wolf Tools	Interne	Passing Juice
Wubbers	Interne	Passing Juice
Xuron	Interne	Passing Juice
Wishlists	Interne	Passing Juice
Gift Cards	Interne	Passing Juice
Bench Tools	Interne	Passing Juice
Casting	Interne	Passing Juice
Engraving & Stonesetting	Interne	Passing Juice
Forming	Interne	Passing Juice
Polishing & Finishing	Interne	Passing Juice
Soldering & Torches	Interne	Passing Juice
More	Interne	Passing Juice
Free Shipping Specials	Interne	Passing Juice
Buy More - Save More!	Interne	Passing Juice
Jura by GRS Special Set with GRS MicroBlock	Interne	Passing Juice
Jura by GRS	Interne	Passing Juice
Jura by GRS 500-511 OC Complete Set Without MicroBlock	Interne	Passing Juice
Jura by GRS 500-509 OC Basic Quick Change Set without MicroBlock	Interne	Passing Juice
Jura by GRS 500-508 OC Basic Set & GRS MicroBlock	Interne	Passing Juice
Jura by GRS 500-526 OC Basic Set & GRS MicroBlock XL	Interne	Passing Juice
Jura by GRS 500-510 OC Complete Set with GRS MicroBlock	Interne	Passing Juice

Liens dans la page

Closeout Jura by GRS 500-512 OC Quick Change Basic Set of Tools for GRS Standard Blocks	Interne	Passing Juice
Closeout Meiji EMZ-10 Microscope With Jura by GRS Stand & LED Light	Interne	Passing Juice
Closeout Jura by GRS 523-032 Set of 3 Bases for GRS MicroBlocks	Interne	Passing Juice
Ships Free-Durston Superior Large Jewellers Workbench-Ships Free	Interne	Passing Juice
About Otto Frei	Interne	Passing Juice
Privacy Policy	Interne	Passing Juice
Terms of Service	Interne	Passing Juice
Shipping Policy	Interne	Passing Juice
Refund Policy	Interne	Passing Juice
Do not sell my personal information	Interne	Passing Juice
Brands	Interne	Passing Juice
All Rights Reserved	Externe	noFollow
SIGN UP TODAY	Interne	Passing Juice
ALREADY REGISTERED? SIGN IN	Interne	Passing Juice

Mots-clefs

	Nuage de mots-clefs	english polishing equipment blades tools metals save more silver mountings
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Cohérence des mots-clefs

Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
save	32	✘	✘	✘	✔
tools	24	✔	✘	✔	✔
silver	20	✘	✘	✘	✔










Cohérence des mots-clefs

english	16	✘	✘	✘	✘
metals	15	✘	✘	✘	✘

Ergonomie

	Url	Domaine : ottofrei.com Longueur : 12
	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Aucun style CSS pour optimiser l'impression n'a pu être trouvé.
	Langue	Bien. Votre langue est : en.
	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.

Document

	Doctype	HTML 5
	Encodage	Parfait. Votre charset est UTF-8.
	Validité W3C	Erreurs : 0 Avertissements : 0
	E-mail confidentialité	Attention! Au moins une adresse e-mail a été trouvée en texte clair. Utilisez une protection anti-spam gratuite pour cacher vos e-mails aux spammeurs.
	HTML obsolètes	Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.
	Astuces vitesse	<ul style="list-style-type: none"> Excellent, votre site n'utilise pas de tableaux imbriqués. Mauvais, votre site web utilise des styles css inline. Génial, votre site web contient peu de fichiers CSS.

Document

- ✖ Mauvais, votre site web contient trop de fichiers javascript (plus de 6).
- ✖ Dommage, votre site n'est pas optimisé avec gzip.

Mobile



Optimisation mobile

- ✖ Icône Apple
- ✔ Méta tags viewport
- ✔ Contenu FLASH

Optimisation



Sitemap XML

Votre site web dispose d'une sitemap XML, ce qui est optimal.

<https://www.ottofrei.com/sitemap.xml>



Robots.txt

<http://ottofrei.com/robots.txt>

Votre site dispose d'un fichier robots.txt, ce qui est optimal.



Mesures d'audience

Manquant

Nous n'avons trouvé aucun outil d'analytics sur ce site.

Un outil de mesure d'audience vous permet d'analyser l'activité des visiteurs sur votre site. Vous devriez installer au moins un outil Analytics. Il est souvent utile d'en rajouter un second, afin de confirmer les résultats du premier.