



Evaluation du site onewestbank.com

Généré le 20 Septembre 2024 00:39

Le score est de 66/100




Optimisation du contenu

	Titre	<p>Personal Banking, Credit Cards, Loans First Citizens Bank</p> <p>Longueur : 59</p> <p>Parfait, votre titre contient entre 10 et 70 caractères.</p>												
	Description	<p>First Citizens provides a full range of banking products and services to meet your individual or business financial needs. Learn more about our products and services such as checking, savings, credit cards, mortgages and investments.</p> <p>Longueur : 233</p> <p>Idéalement, votre balise META description devrait contenir entre 70 et 160 caractères (espaces compris). Utilisez cet outil gratuit pour calculer la longueur du texte.</p>												
	Mots-clefs	<p>Très mauvais. Nous n'avons pas trouvé de balise META keywords sur votre page. Utilisez ce générateur gratuit de balises META en ligne pour créer des mots-clés.</p>												
	Propriétés Open Graph	<p>Bien, cette page profite des balises META Open Graph.</p> <table border="1" data-bbox="539 1447 1481 1765"> <thead> <tr> <th>Propriété</th> <th>Contenu</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>https://www.firstcitizens.com/etc.clientlibs/firstcitizens/clientlibs/clientlib-aem/resources/images/fcb-logo-og-teaser-2020.png</td> </tr> <tr> <td>url</td> <td>https://www.firstcitizens.com/personal</td> </tr> </tbody> </table>	Propriété	Contenu	image	https://www.firstcitizens.com/etc.clientlibs/firstcitizens/clientlibs/clientlib-aem/resources/images/fcb-logo-og-teaser-2020.png	url	https://www.firstcitizens.com/personal						
Propriété	Contenu													
image	https://www.firstcitizens.com/etc.clientlibs/firstcitizens/clientlibs/clientlib-aem/resources/images/fcb-logo-og-teaser-2020.png													
url	https://www.firstcitizens.com/personal													
	Niveaux de titre	<table border="1" data-bbox="539 1794 1481 1865"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>21</td> <td>24</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1899 1469 2063" style="list-style-type: none"> • [H1] Personal • [H2] Control your portfolio • [H2] Help us help teens with cancer • [H2] Help us help teens with cancer • [H2] Your trusted financial partner for personal, business and 	H1	H2	H3	H4	H5	H6	1	21	24	0	0	0
H1	H2	H3	H4	H5	H6									
1	21	24	0	0	0									





Optimisation du contenu

		<p>wealth management needs</p> <ul style="list-style-type: none">• [H2] Elevate your checking options• [H2] Fast access to funds for your remodel project• [H2] Now it's even easier to earn more• [H2] Bank from anywhere with your mobile devices• [H2] Bank from anywhere with your mobile devices• [H2] Bank from anywhere with your mobile devices• [H2] Bank from anywhere with your mobile devices• [H2] Open an Account Today• [H2] A few financial insights for your life• [H2] Travel Rewards Card• [H2] Rewards Card• [H2] Cash Rewards Card• [H2] Smart Option Card• [H2] Free Checking• [H2] Premier Checking• [H2] Prestige Checking• [H2] Do you have a First Citizens checking account?• [H3] Mortgages• [H3] Start your mortgage journey• [H3] Try Self-Directed Investing• [H3] Try Self-Directed Investing• [H3] Savings• [H3] Discover ways to save• [H3] Loans• [H3] Apply for a loan• [H3] Choose a credit card• [H3] Choose a credit card• [H3] Open an account• [H3] Open a checking account• [H3] Open an Account• [H3] Find a Branch• [H3] Call Us• [H3] Comparing Loans for Home Improvement• [H3] How Do Home Construction Loans Work?• [H3] Ages and Stages of Saving for Retirement• [H3] Account Questions• [H3] Other Questions• [H3] Based on your answers, here's what we recommend• [H3] Based on your answers, here's what we recommend• [H3] Yes• [H3] No
	Images	<p>Nous avons trouvé 21 image(s) sur cette page Web.</p> <p>14 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.</p>
	Ratio texte/HTML	<p>Ratio : 39%</p> <p>Idéal! le ratio de cette page texte/HTML est entre 25 et 70 pour cent.</p>
	Flash	<p>Parfait, aucun contenu FLASH n'a été détecté sur cette page.</p>

Optimisation du contenu

	Iframe	Génial, il n'y a pas d'Iframes détectés sur cette page.
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Liens

	Réécriture d'URLs	Bien. Vos liens sont optimisés!
	Tiret bas dans les URLs	Parfait! Aucuns soulignements détectés dans vos URLs.
	Liens dans la page	Nous avons trouvé un total de 247 lien(s) dont 2 lien(s) vers des fichiers
	Statistics	Liens externes : noFollow 8.1% Liens externes : Passing Juice 1.62% Liens internes 90.28%

Liens dans la page

Texte d'ancre	Type	Juice
Wealth INTEL	Interne	Passing Juice
Skip to main content	Interne	Passing Juice
Checking	Interne	Passing Juice
Free Checking	Interne	Passing Juice
Premier Checking	Interne	Passing Juice
Prestige Checking	Interne	Passing Juice
Compare	Interne	Passing Juice
Savings	Interne	Passing Juice
Certificates of Deposit	Interne	Passing Juice
Money Market	Interne	Passing Juice
Online Savings	Interne	Passing Juice

Liens dans la page

Credit Cards	Interne	Passing Juice
Compare	Interne	Passing Juice
Cash Rewards	Interne	Passing Juice
Rewards	Interne	Passing Juice
Secured Cash Back	Interne	Passing Juice
Smart Option	Interne	Passing Juice
Travel Rewards	Interne	Passing Juice
Mortgages	Interne	Passing Juice
Adjustable-Rate Mortgages	Interne	Passing Juice
Fixed-Rate Mortgages	Interne	Passing Juice
Home Construction Loans	Interne	Passing Juice
Jumbo Loans	Interne	Passing Juice
Medical Professional Mortgages	Interne	Passing Juice
Mortgage Refinancing	Interne	Passing Juice
Renovation Loans	Interne	Passing Juice
VA, FHA and USDA Loans	Interne	Passing Juice
Loans	Interne	Passing Juice
Auto Loans	Interne	Passing Juice
Home Equity	Interne	Passing Juice
Home Improvement Loans	Interne	Passing Juice
Lot Loans	Interne	Passing Juice
Money Saver Mortgages	Interne	Passing Juice
Specialized Lending	Interne	Passing Juice
Retirement	Interne	Passing Juice
Traditional IRA	Interne	Passing Juice
Roth IRA	Interne	Passing Juice
SEP IRA	Interne	Passing Juice
SIMPLE IRA	Interne	Passing Juice

Liens dans la page

Investments	Interne	Passing Juice
Self-Directed Investing	Interne	Passing Juice
Education Savings Accounts	Interne	Passing Juice
Insurance	Interne	Passing Juice
Accident Insurance	Interne	Passing Juice
Life Insurance	Interne	Passing Juice
Pet Insurance	Interne	Passing Juice
Property Insurance	Interne	Passing Juice
Umbrella Insurance Policy	Interne	Passing Juice
Vehicle Insurance	Interne	Passing Juice
Insights	Interne	Passing Juice
Banking	Interne	Passing Juice
Budgeting	Interne	Passing Juice
Calculators	Interne	Passing Juice
Career	Interne	Passing Juice
College	Interne	Passing Juice
Credit	Interne	Passing Juice
Debt	Interne	Passing Juice
Family	Interne	Passing Juice
Home	Interne	Passing Juice
Insurance	Interne	Passing Juice
Investing	Interne	Passing Juice
Retirement	Interne	Passing Juice
Saving	Interne	Passing Juice
Security	Interne	Passing Juice
Taxes	Interne	Passing Juice
Videos	Interne	Passing Juice
Cash Management	Interne	Passing Juice

Liens dans la page

Payables	Interne	Passing Juice
Receivables	Interne	Passing Juice
Liquidity Management	Interne	Passing Juice
Reconciliation and Reporting	Interne	Passing Juice
Fraud Prevention	Interne	Passing Juice
ACH Services	Interne	Passing Juice
Merchant Services	Interne	Passing Juice
Expertise	Interne	Passing Juice
Agribusiness	Interne	Passing Juice
Healthcare	Interne	Passing Juice
Manufacturing & Distribution	Interne	Passing Juice
Nonprofits	Interne	Passing Juice
Professional Services	Interne	Passing Juice
Property Management	Interne	Passing Juice
Skilled Trades	Interne	Passing Juice
Deposits	Interne	Passing Juice
Checking	Interne	Passing Juice
Savings	Interne	Passing Juice
Bank at Work Program	Interne	Passing Juice
Risk Management	Interne	Passing Juice
Auto Insurance	Interne	Passing Juice
Business Bonds	Interne	Passing Juice
Buy-Sell Agreement	Interne	Passing Juice
Business Interruption	Interne	Passing Juice
Liability Insurance	Interne	Passing Juice
Life and Disability Insurance	Interne	Passing Juice
Management Liability	Interne	Passing Juice
Property Insurance	Interne	Passing Juice

Liens dans la page

Succession Planning	Interne	Passing Juice
Umbrella Insurance	Interne	Passing Juice
Workers&#39; Compensation	Interne	Passing Juice
Credit & Financing	Interne	Passing Juice
Credit Cards	Interne	Passing Juice
Business Loans & Financing	Interne	Passing Juice
Business Equipment Finance	Interne	Passing Juice
SBA Term Loans	Interne	Passing Juice
International Banking	Interne	Passing Juice
Commercial Letters of Credit	Interne	Passing Juice
Foreign Currency Exchange Services	Interne	Passing Juice
International Paying & Receiving	Interne	Passing Juice
Documentary Collections	Interne	Passing Juice
International Wire Transfers	Interne	Passing Juice
Standby Letters of Credit	Interne	Passing Juice
Insights	Interne	Passing Juice
Accounting	Interne	Passing Juice
Banking	Interne	Passing Juice
Calculators	Interne	Passing Juice
Cash Management	Interne	Passing Juice
Credit	Interne	Passing Juice
Finance	Interne	Passing Juice
Insurance	Interne	Passing Juice
Management	Interne	Passing Juice
Planning	Interne	Passing Juice
Security	Interne	Passing Juice
Skilled Trades	Interne	Passing Juice
Starting a Business	Interne	Passing Juice

Liens dans la page

Taxes	Interne	Passing Juice
Technology	Interne	Passing Juice
Success Stories	Interne	Passing Juice
Solutions	Interne	Passing Juice
Asset-Based Lending	Interne	Passing Juice
Capital Markets	Interne	Passing Juice
Commercial Bank Accounts	Interne	Passing Juice
Commercial Real Estate	Interne	Passing Juice
Community Association Banking	Interne	Passing Juice
Credit & Financing	Interne	Passing Juice
International Banking	Interne	Passing Juice
Merchant Services	Interne	Passing Juice
Middle Market Banking	Interne	Passing Juice
Risk Management & Insurance	Interne	Passing Juice
Sponsor Finance	Interne	Passing Juice
Treasury Management Services	Interne	Passing Juice
Expertise	Interne	Passing Juice
Aerospace, Defense & Government	Interne	Passing Juice
Agribusiness	Interne	Passing Juice
Cannabis & Hemp Banking	Interne	Passing Juice
Energy	Interne	Passing Juice
Entertainment & Media	Interne	Passing Juice
Healthcare	Interne	Passing Juice
Manufacturing & Distribution	Interne	Passing Juice
Maritime	Interne	Passing Juice
Nonprofits	Interne	Passing Juice
Professional Services	Interne	Passing Juice
Property Management	Interne	Passing Juice

Liens dans la page

Railcar Leasing & Financing	Interne	Passing Juice
Tech & Telecom	Interne	Passing Juice
Trade Associations	Interne	Passing Juice
Transportation & Logistics	Interne	Passing Juice
Insights	Interne	Passing Juice
Accounting	Interne	Passing Juice
Community Association Banking & HOA	Interne	Passing Juice
Credit	Interne	Passing Juice
Finance	Interne	Passing Juice
Industry Expertise	Interne	Passing Juice
International Business Banking	Interne	Passing Juice
Management	Interne	Passing Juice
Operations	Interne	Passing Juice
Risk Management	Interne	Passing Juice
Taxes	Interne	Passing Juice
Technology	Interne	Passing Juice
Treasury Management	Interne	Passing Juice
Videos	Interne	Passing Juice
Who We Help	Interne	Passing Juice
Individuals & Families	Interne	Passing Juice
Businesses & Corporations	Interne	Passing Juice
Entrepreneurs, Founders & Investors	Interne	Passing Juice
Nonprofits	Interne	Passing Juice
Trust & Fiduciary Services	Interne	Passing Juice
Investment Solutions	Interne	Passing Juice
Professional Investment Advisory	Interne	Passing Juice
Private Banking	Interne	Passing Juice
Deposit Solutions	Interne	Passing Juice

Liens dans la page

Private Mortgage Lending	Interne	Passing Juice
Securities-Backed Lines of Credit	Interne	Passing Juice
Customized Lending	Interne	Passing Juice
Institutional Trust Services	Interne	Passing Juice
Institutional Asset Management	Interne	Passing Juice
Retirement Plan Services	Interne	Passing Juice
Charitable Advising Services	Interne	Passing Juice
Institutional Custody Services	Interne	Passing Juice
Insurance	Interne	Passing Juice
Wealth & Business Planning	Interne	Passing Juice
Estate Planning	Interne	Passing Juice
Charitable Planning	Interne	Passing Juice
Tax Planning	Interne	Passing Juice
Retirement Planning	Interne	Passing Juice
Market Outlook	Interne	Passing Juice
Subscribe	Interne	Passing Juice
Meet Brent and Phil	Interne	Passing Juice
Submit a Question	Interne	Passing Juice
Video Archive	Interne	Passing Juice
Commentary Archive	Interne	Passing Juice
Insights	Interne	Passing Juice
Business Owner Interest	Interne	Passing Juice
Estate Planning	Interne	Passing Juice
Insurance	Interne	Passing Juice
Liquidity	Interne	Passing Juice
Philanthropic and Charitable	Interne	Passing Juice
Planning	Interne	Passing Juice
Retirement	Interne	Passing Juice

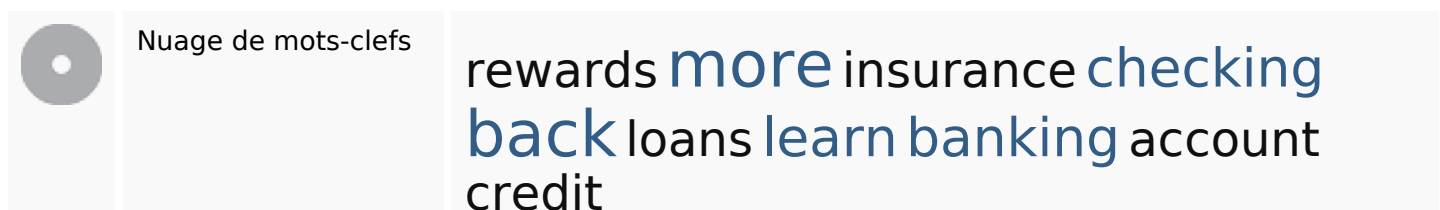
Liens dans la page

Technology	Interne	Passing Juice
Videos	Interne	Passing Juice
Archive	Interne	Passing Juice
Call Us	Interne	Passing Juice
Email Us	Interne	Passing Juice
Careers	Externe	Passing Juice
Accessibility	Interne	Passing Juice
Routing Number	Interne	Passing Juice
Privacy & Security	Interne	Passing Juice
About Us	Interne	Passing Juice
Investor Relations	Externe	Passing Juice
Newsroom	Externe	Passing Juice
Community Support	Interne	Passing Juice
Terms of Use	Interne	Passing Juice
Personal	Interne	Passing Juice
Small Business	Interne	Passing Juice
Commercial	Interne	Passing Juice
Wealth	Interne	Passing Juice
First Citizens Rewards®	Externe	noFollow
Online Brokerage	Externe	noFollow
Portfolio Online	Externe	noFollow
Retirement Plan Access	Externe	noFollow
Financial Planning Tool	Externe	noFollow
Stellar Technology - Fund	Externe	noFollow
First Citizens Receivables	Externe	noFollow
Lockbox - Online Treasury Solutions	Externe	noFollow
Commercial Online Banking	Externe	noFollow
Remote Deposit Capture	Externe	noFollow

Liens dans la page

Integrated Payables	Externe	noFollow
eReceivables Payment	Externe	noFollow
Lockbox Portal	Externe	noFollow
ChecXchange	Externe	noFollow
FXEnvoy	Externe	noFollow
Equipment Finance	Interne	noFollow
My Insurance Center	Externe	noFollow
American Express Supplies	Externe	noFollow
Purchasing Card	Externe	Passing Juice
Electronic Bill Presentment & Payment	Externe	noFollow
Profile Manager	Externe	noFollow
Commercial Image Archive	Externe	noFollow






Mots-clefs














Cohérence des mots-clefs

Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
back	41	✘	✘	✘	✘
more	38	✘	✘	✔	✔
learn	30	✘	✘	✔	✘
banking	28	✔	✘	✔	✘
checking	26	✘	✘	✔	✔


Ergonomie

	Url	Domaine : onewestbank.com Longueur : 15
	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Aucun style CSS pour optimiser l'impression n'a pu être trouvé.
	Langue	Bien. Votre langue est : en.
	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.




Document

	Doctype	HTML 5
	Encodage	Parfait. Votre charset est UTF-8.
	Validité W3C	Erreurs : 0 Avertissements : 0
	E-mail confidentialité	Attention! Au moins une adresse e-mail a été trouvée en texte clair. Utilisez une protection anti-spam gratuite pour cacher vos e-mails aux spammeurs.
	HTML obsolètes	Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.
	Astuces vitesse	<ul style="list-style-type: none"> Excellent, votre site n'utilise pas de tableaux imbriqués. Mauvais, votre site web utilise des styles css inline. Génial, votre site web contient peu de fichiers CSS. Parfait, votre site web contient peu de fichiers javascript. Parfait : votre site tire parti de gzip.

Mobile

	Optimisation mobile	<ul style="list-style-type: none">✓ Icône Apple✓ Méta tags viewport✓ Contenu FLASH
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Optimisation

	Sitemap XML	<p>Votre site web dispose d'une sitemap XML, ce qui est optimal.</p> <p>https://www.firstcitizens.com/</p>
	Robots.txt	<p>http://onewestbank.com/robots.txt</p> <p>Votre site dispose d'un fichier robots.txt, ce qui est optimal.</p>
	Mesures d'audience	<p>Manquant</p> <p>Nous n'avons trouvé aucun outil d'analytics sur ce site.</p> <p>Un outil de mesure d'audience vous permet d'analyser l'activité des visiteurs sur votre site. Vous devriez installer au moins un outil Analytics. Il est souvent utile d'en rajouter un second, afin de confirmer les résultats du premier.</p>