

# Evaluation du site nwetc.org

Généré le 22 Septembre 2024 20:28





Le score est de **47/100**




## Optimisation du contenu

	Titre	Home-nwetc   NWETC <b>Longueur : 18</b> Parfait, votre titre contient entre 10 et 70 caractères.												
	Description	<b>Longueur : 0</b> Très mauvais. Nous n'avons pas trouvé de balise META description sur votre page. Utilisez <a href="#">ce générateur gratuit de balises META en ligne</a> pour créer une description.												
	Mots-clefs	Très mauvais. Nous n'avons pas trouvé de balise META keywords sur votre page. Utilisez <a href="#">ce générateur gratuit de balises META en ligne</a> pour créer des mots-clés.												
	Propriétés Open Graph	Cette page ne profite pas des balises META Open Graph. Cette balise permet de représenter de manière riche n'importe quelle page dans le graph social (environnement social). Utilisez <a href="#">ce générateur gratuit de balises META Open Graph</a> pour les créer.												
	Niveaux de titre	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>21</td><td>7</td><td>0</td><td>0</td><td>1</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Home-nwetc</li><li>• [H1] Enter your email address to be notified of upcoming NWETC courses</li><li>• [H2] NWETC Main Menu</li><li>• [H2] User menu</li><li>• [H2] UPCOMING TRAINING</li><li>• [H2] Protecting the Health of Our Communities</li><li>• [H2] Welcome to NWETC!</li><li>• [H2] NWETC provides Professional Development and Certification Programs in topics of interest to Environmental Professionals. We offer live in-person workshops in several locations nationwide, and produce interactive E-Learning programs, including On-Demand training modules, Live and Recorded Webinars, and Online Broadcasts of select courses.</li><li>• [H2] Browse NWETC Courses</li></ul>	H1	H2	H3	H4	H5	H6	2	21	7	0	0	1
H1	H2	H3	H4	H5	H6									
2	21	7	0	0	1									




## Optimisation du contenu

		<ul style="list-style-type: none"><li>• [H2] Browse NWETC Courses</li><li>• [H2] Fishery &amp; Biology</li><li>• [H2] Chemistry Remediation Toxicology</li><li>• [H2] Environmental Communication &amp; Management</li><li>• [H2] Policy &amp; Regulations</li><li>• [H2] Remediation / Toxicology</li><li>• [H2] Technical / Software</li><li>• [H2] Water</li><li>• [H2] Air</li><li>• [H2] Workforce Safety</li><li>• [H2] Webform Signup</li><li>• [H2] Footer Markup</li><li>• [H2] NWETC Footer</li><li>• [H2] Copyright - NWETC</li><li>• [H3] CESCL: Certified Erosion and Sediment Control Lead TrainingOctober 1, 2024 - October 2, 2024 Full Description &gt;&gt;</li><li>• [H3] CESCL: Certified Erosion and Sediment Control Lead TrainingOctober 16, 2024 - October 17, 2024 Full Description &gt;&gt;</li><li>• [H3] Groundwater Contamination and Remediation: Principles and PracticesOctober 3, 2024 - October 11, 2024 Full Description &gt;&gt;</li><li>• [H3]</li><li>• [H3] NWETC in One Minute!</li><li>• [H3] NWETC Course Catalog</li><li>• [H3] *Follow NWETC on twitter, and "like" us on Facebook by clicking the icons:</li><li>• [H6] Expert environmental training for professionals</li></ul>
	Images	<p>Nous avons trouvé 19 image(s) sur cette page Web.</p> <p>17 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.</p>
	Ratio texte/HTML	<p>Ratio : <b>18%</b></p> <p>Bien, le ratio de cette page texte/HTML est supérieur à 15, mais inférieur à 25 pour cent.</p>
	Flash	<p>Parfait, aucun contenu FLASH n'a été détecté sur cette page.</p>
	Iframe	<p>Génial, il n'y a pas d'Iframes détectés sur cette page.</p>

## Liens

	Réécriture d'URLs	<p>Bien. Vos liens sont optimisés!</p>
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## Liens

	Tiret bas dans les URLs	Parfait! Aucuns soulignements détectés dans vos URLs.
	Liens dans la page	Nous avons trouvé un total de 128 lien(s) dont 0 lien(s) vers des fichiers
	Statistics	Liens externes : noFollow 0% Liens externes : Passing Juice 0.78% Liens internes 99.22%

### Liens dans la page

Texte d'ancre	Type	Juice
<a href="#">Jump to Navigation</a>	Interne	Passing Juice
<a href="#">Checkout</a>	Interne	Passing Juice
<a href="#">About Us</a>	Interne	Passing Juice
<a href="#">Instructors</a>	Interne	Passing Juice
<a href="#">CEQA and NEPA Training Leaders</a>	Interne	Passing Juice
<a href="#">Stormwater</a>	Interne	Passing Juice
<a href="#">CESCL Certification Courses</a>	Interne	Passing Juice
<a href="#">CESCL Recertification: ONLINE</a>	Interne	Passing Juice
<a href="#">CESCL Recertification: IN-PERSON</a>	Interne	Passing Juice
<a href="#">Stormwater Consulting</a>	Interne	Passing Juice
<a href="#">Stormwater Certification Leaders</a>	Interne	Passing Juice
<a href="#">Courses</a>	Interne	Passing Juice
<a href="#">Courses and Subjects</a>	Interne	Passing Juice
<a href="#">Private Courses and Custom Courses</a>	Interne	Passing Juice
<a href="#">Request Training</a>	Interne	Passing Juice
<a href="#">Blog</a>	Interne	Passing Juice
<a href="#">Contact Us</a>	Interne	Passing Juice
<a href="#">Login</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">Full Description &amp;gt;&amp;gt;</a>	Interne	Passing Juice
<a href="#">Full Description &amp;gt;&amp;gt;</a>	Interne	Passing Juice
<a href="#">Full Description &amp;gt;&amp;gt;</a>	Interne	Passing Juice
<a href="#">view our upcoming environmental training calendar</a>	Interne	Passing Juice
<a href="#">NWETC in One Minute!</a>	Interne	Passing Juice
<a href="#">Pacific Salmonids: Ecology</a>	Interne	Passing Juice
<a href="#">Pacific Salmonids: Spawning Habitat Restoration</a>	Interne	Passing Juice
<a href="#">Boat Electrofishing: Principles and Practices</a>	Interne	Passing Juice
<a href="#">Backpack Electrofishing: Principles and Practices</a>	Interne	Passing Juice
<a href="#">Habitat Site Restoration</a>	Interne	Passing Juice
<a href="#">Control and Management of Non-Native Invasive Fish</a>	Interne	Passing Juice
<a href="#">Upstream Fish Passage</a>	Interne	Passing Juice
<a href="#">Boat-Backpack Electrofishing: Principles and Practices</a>	Interne	Passing Juice
<a href="#">Habitat Restoration Webinar Series: Planning and Implementing a Successful Restoration Plan</a>	Interne	Passing Juice
<a href="#">Collecting and Handling of Water Samples for Trace Metal Analysis</a>	Interne	Passing Juice
<a href="#">Environmental Forensics in Water Resources</a>	Interne	Passing Juice
<a href="#">Fundamental Contaminant Chemistry in Soil and Groundwater</a>	Interne	Passing Juice
<a href="#">Emerging Contaminants Workshop</a>	Interne	Passing Juice
<a href="#">Environmental Forensics-Site Characterization and Remediation</a>	Interne	Passing Juice
<a href="#">Comprehensive Environmental Sampling: Methodology, Practice, and Analysis</a>	Interne	Passing Juice
<a href="#">PFOS, PFAS, PFOA, and Emerging Contaminants</a>	Interne	Passing Juice
<a href="#">Chemistry Laboratory Techniques for the Chemist and Technician - A Comprehensive Review</a>	Interne	Passing Juice
<a href="#">Facilitation Skills For Environmental Professionals</a>	Interne	Passing Juice
<a href="#">Persuasive Communication and Presentation of Environmental Projects</a>	Interne	Passing Juice
<a href="#">Collaborative Negotiation Skills for Environmental</a>	Interne	Passing Juice

## Liens dans la page

### [Professionals](#)

<a href="#">Conflict Resolution Skills for Environmental Professionals</a>	Interne	Passing Juice
<a href="#">Collaborative Negotiations and Conflict Management for Environmental Professionals</a>	Interne	Passing Juice
<a href="#">When the Heat is On: Persuasive Speaking on Environmental Risk, Controversies, and High-Stakes Topics</a>	Interne	Passing Juice
<a href="#">Effective Speaking When The Heat is On</a>	Interne	Passing Juice
<a href="#">Lean and Six Sigma for Environmental Professionals: Full Series Webinar Recording</a>	Interne	Passing Juice
<a href="#">Public Relations and Collaboration Challenges Intensive</a>	Interne	Passing Juice
<a href="#">Facilitating Online and Remote Meetings-Webinar RECORDED</a>	Interne	Passing Juice
<a href="#">Facilitation Skills and Collaborative Negotiation Training for Environmental Professionals</a>	Interne	Passing Juice
<a href="#">Managing Difficult Workplace Conversations</a>	Interne	Passing Juice
<a href="#">17½ Tips To Improve Your In-Person and Conference Call Meetings</a>	Interne	Passing Juice
<a href="#">Lean Thinking: Process Management Made Easy</a>	Interne	Passing Juice
<a href="#">Citizen Science Best Practices</a>	Interne	Passing Juice
<a href="#">Negotiation Skills for Women</a>	Interne	Passing Juice
<a href="#">Persuasive Online and Written Presentations: When Information is Not Enough</a>	Interne	Passing Juice
<a href="#">MTCA Spreadsheets Workshop</a>	Interne	Passing Juice
<a href="#">Oregon Erosion and Sediment Control 1200-C Permit Webinar</a>	Interne	Passing Juice
<a href="#">Tribal Environmental Regulation and Jurisdiction</a>	Interne	Passing Juice
<a href="#">Introduction to the California Environmental Quality Act (CEQA)</a>	Interne	Passing Juice
<a href="#">Model Toxics Control Act: An Introduction</a>	Interne	Passing Juice
<a href="#">Model Toxics Control Act: A Comprehensive Review of The Cleanup Process for Regulators and Consultants</a>	Interne	Passing Juice
<a href="#">New Approaches and Implementation Methods for Municipal Stormwater Management</a>	Interne	Passing Juice
<a href="#">CEQA / NEPA Integration</a>	Interne	Passing Juice
<a href="#">NEPA: The Law, Logic, and Language of the National</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">Environmental Policy Act</a>		
<a href="#">Industrial Stormwater Management Workshop</a>	Interne	Passing Juice
<a href="#">Advanced NEPA-An intensive one-day seminar with solutions to the most difficult NEPA problems</a>	Interne	Passing Juice
<a href="#">Natural Resource Damage Assessment Workshop</a>	Interne	Passing Juice
<a href="#">Writing a Quality Assurance Project Plan (QAPP)</a>	Interne	Passing Juice
<a href="#">NEPA: Writing and Evaluating an EIS or EA/FONSI</a>	Interne	Passing Juice
<a href="#">The Complete Legislative History of NEPA</a>	Interne	Passing Juice
<a href="#">NEPA and Advanced NEPA 3-Day</a>	Interne	Passing Juice
<a href="#">Introduction To The National Environmental Policy Act (NEPA)</a>	Interne	Passing Juice
<a href="#">WORKSHOP - Low Impact Development: Sustainable Stormwater Management Design to Improve On-site Flow Control and Water Quality Treatment</a>	Interne	Passing Juice
<a href="#">Tribal Treaty Law and Off-Reservation Resources</a>	Interne	Passing Juice
<a href="#">Principles of Quality Assurance and Quality Control in Environmental Field Programs</a>	Interne	Passing Juice
<a href="#">Introduction to Aquatic Toxicology</a>	Interne	Passing Juice
<a href="#">Planning and Preparing an Ecological Risk Assessment</a>	Interne	Passing Juice
<a href="#">New Approaches in Remediation of Contaminated Sediments</a>	Interne	Passing Juice
<a href="#">Brownfield Site Restoration and Remediation</a>	Interne	Passing Juice
<a href="#">Groundwater Contamination and Remediation: Principles and Practices</a>	Interne	Passing Juice
<a href="#">Ecological Risk Assessment-An Introduction: Webinar</a>	Interne	Passing Juice
<a href="#">Ecological Risk Assessment: Advanced Webinar</a>	Interne	Passing Juice
<a href="#">Assessing Contaminants in Subsistence Resources</a>	Interne	Passing Juice
<a href="#">Ecological Risk Assessment Series: Introduction and Advanced RECORDED</a>	Interne	Passing Juice
<a href="#">Establishing and Demonstrating Compliance with Sediment Cleanup Standards</a>	Interne	Passing Juice
<a href="#">Introduction to Sustainable Remediation-WEBINAR</a>	Interne	Passing Juice
<a href="#">ArcGIS PRO: Geoprocessing-Advanced Techniques for Environmental Applications</a>	Interne	Passing Juice

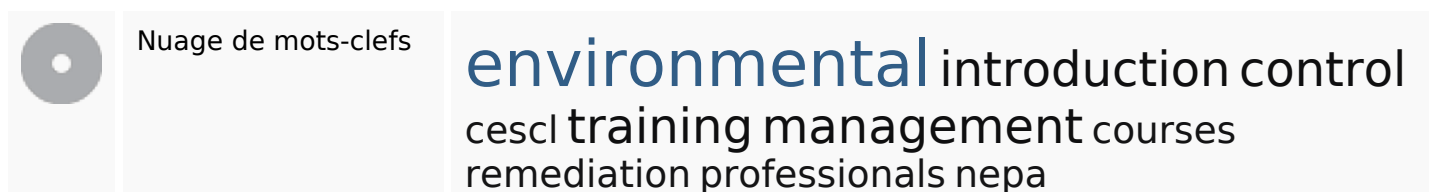
## Liens dans la page

<a href="#">ArcGIS PRO: An Introduction to Environmental Applications</a>	Interne	Passing Juice
<a href="#">Visualizing and Analyzing Environmental Data with R</a>	Interne	Passing Juice
<a href="#">Advanced GIS Techniques for Fisheries Data Management and Analysis</a>	Interne	Passing Juice
<a href="#">Video Production</a>	Interne	Passing Juice
<a href="#">NWETC Computer-Based-Training</a>	Interne	Passing Juice
<a href="#">Basic Statistics for Environmental Professionals</a>	Interne	Passing Juice
<a href="#">Microsoft Access Part 1: Introduction to Building Environmental Databases-WEBINAR</a>	Interne	Passing Juice
<a href="#">Microsoft Access Part 2: Creating Efficient Workflows and Custom Tools-WEBINAR</a>	Interne	Passing Juice
<a href="#">Microsoft Excel Up to Speed Part 1: Shortcuts, Functions, and Charts WEBINAR-RECORDED</a>	Interne	Passing Juice
<a href="#">Microsoft Excel Up to Speed Part 2: Analysis and Visual Basic Programming WEBINAR RECORDED</a>	Interne	Passing Juice
<a href="#">Microsoft Excel Up to Speed Parts 1 and 2</a>	Interne	Passing Juice
<a href="#">Microsoft Access Webinar Parts 1 and 2</a>	Interne	Passing Juice
<a href="#">Introduction to Environmental Applications with ArcGIS PRO</a>	Interne	Passing Juice
<a href="#">Evaluating Data Quality for Decision Making</a>	Interne	Passing Juice
<a href="#">Introduction to OGIS: An Alternative to ArcGIS</a>	Interne	Passing Juice
<a href="#">Ensuring Data Defensibility</a>	Interne	Passing Juice
<a href="#">CESCL: Certified Erosion and Sediment Control Lead Training</a>	Interne	Passing Juice
<a href="#">Floodplain Management</a>	Interne	Passing Juice
<a href="#">EPA's New Unified Guidance: Statistical Analysis of Groundwater Monitoring Data</a>	Interne	Passing Juice
<a href="#">Achieving Water Quality Standards Through Contaminant Trackdown Studies</a>	Interne	Passing Juice
<a href="#">CESCL: Erosion and Sediment Control Lead Training 2-Day in Oregon</a>	Interne	Passing Juice
<a href="#">Waters of the United States Webinar-Recorded</a>	Interne	Passing Juice
<a href="#">Chemically Contaminated Drinking Water in the U.S.</a>	Interne	Passing Juice
<a href="#">Wetlands: Science and Regulatory Management</a>	Interne	Passing Juice

## Liens dans la page

<a href="#">Chemically Contaminated Drinking Water in the U.S.-FREE DEMO RECORDING</a>	Interne	Passing Juice
<a href="#">Basic Hydrology</a>	Interne	Passing Juice
<a href="#">CESCL Online Recertification</a>	Interne	Passing Juice
<a href="#">Contaminant Vapor Migration and Intrusion</a>	Interne	Passing Juice
<a href="#">Air Quality Analysis</a>	Interne	Passing Juice
<a href="#">HAZWOPER (8 Hour Refresher)</a>	Interne	Passing Juice
<a href="#">OSHA-10</a>	Interne	Passing Juice
<a href="#">Confined Space Rescue &amp; RIT Operations Level</a>	Interne	Passing Juice
<a href="#">Safety Starts With Me</a>	Interne	Passing Juice
<a href="#">Supervisors Leadership in Safety</a>	Interne	Passing Juice
<a href="#">Continuous Human Performance Improvement Indicators</a>	Interne	Passing Juice
<a href="#">Hazard and Risk Management 101</a>	Interne	Passing Juice
<a href="#">Visible Safety Leadership</a>	Interne	Passing Juice
<a href="#">Home</a>	Interne	Passing Juice
<a href="#">Carbon Tech Alliance</a>	Externe	Passing Juice

## Mots-clefs



## Cohérence des mots-clefs

Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
environmental	25	✘	✘	✘	✔
management	12	✘	✘	✘	✔
introduction	11	✘	✘	✘	✘
training	10	✘	✘	✘	✔



# Cohérence des mots-clefs

control

10



## Ergonomie

	Url	Domaine : nwetc.org Longueur : 9
	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Génial. L'impression est optimisée grâce aux styles CSS.
	Langue	Bien. Votre langue est : en.
	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.

## Document

	Doctype	Doctype manquant				
	Encodage	Parfait. Votre charset est UTF-8.				
	Validité W3C	Erreurs : 0 Avertissements : 0				
	E-mail confidentialité	Attention! Au moins une adresse e-mail a été trouvée en texte clair. Utilisez <a href="#">une protection anti-spam gratuite</a> pour cacher vos e-mails aux spammeurs.				
	HTML obsolètes	<table><thead><tr><th>Tags obsolètes</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;u&gt;</td><td>1</td></tr></tbody></table> <p>Les balises HTML obsolètes sont des balises qui ne sont plus utilisés. Il est recommandé de supprimer ou de remplacer ces balises HTML, car elles sont désormais obsolètes.</p>	Tags obsolètes	Occurrences	<u>	1
Tags obsolètes	Occurrences					
<u>	1					
	Astuces vitesse	<ul style="list-style-type: none"><li> Excellent, votre site n'utilise pas de tableaux imbriqués.</li><li> Mauvais, votre site web utilise des styles css inline.</li></ul>				

## Document

✖ Mauvais, votre site web contient trop de fichiers CSS (plus de 4).

✖ Mauvais, votre site web contient trop de fichiers javascript (plus de 6).

✔ Parfait : votre site tire parti de gzip.

## Mobile



Optimisation mobile

✖ Icône Apple

✖ Méta tags viewport

✔ Contenu FLASH

## Optimisation



Sitemap XML

Votre site web dispose d'une sitemap XML, ce qui est optimal.

<https://nwetc.org/sitemap.xml>



Robots.txt

<http://nwetc.org/robots.txt>

Votre site dispose d'un fichier robots.txt, ce qui est optimal.



Mesures d'audience

Votre site web dispose d'une outil d'analytics, ce qui est optimal.



Google Analytics