



Evaluation du site heartlandamerica.com

Généré le 22 Septembre 2024 08:16






Le score est de 51/100






Optimisation du contenu

| | <p>Titre</p> | <p>Heartland America : Really Great Prices. Really Great People. Shop One of the Most Popular Mail-Order Catalogs Online</p> <p>Longueur : 119</p> <p>Idéalement, votre titre devrait contenir entre 10 et 70 caractères (espaces compris). Utilisez cet outil gratuit pour calculer la longueur du texte.</p> | | | | | | | | | | |
|-----------|--|--|-----------|---------|-----------|-------------------|------|---------|-----|-----------------------------------|-------|--|
| | <p>Description</p> | <p>Shop Heartland America online mail order catalog for great deals on electronics, home, apparel, tools, wellness & more. Really Great Prices. Really Great People.</p> <p>Longueur : 165</p> <p>Idéalement, votre balise META description devrait contenir entre 70 et 160 caractères (espaces compris). Utilisez cet outil gratuit pour calculer la longueur du texte.</p> | | | | | | | | | | |
| | <p>Mots-clefs</p> | <p>mail order catalogs, most popular mail order catalogs, online shopping catalogs, free mail order catalogs, heartland america catalog, heartland discount catalog, heartland america catalog request, heartland america, online store, discount catalogs by mail</p> <p>Bien, votre page contient une balise META keywords.</p> | | | | | | | | | | |
| | <p>Propriétés Open Graph</p> | <p>Bien, cette page profite des balises META Open Graph.</p> <table border="1" data-bbox="539 1579 1481 1982"> <thead> <tr> <th>Propriété</th> <th>Contenu</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Heartland America</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.heartlandamerica.com/</td> </tr> <tr> <td>image</td> <td>https://www.heartlandamerica.com/mm5/graphics/00000001/7/heartland-america-share.jpg</td> </tr> </tbody> </table> | Propriété | Contenu | site_name | Heartland America | type | website | url | https://www.heartlandamerica.com/ | image | https://www.heartlandamerica.com/mm5/graphics/00000001/7/heartland-america-share.jpg |
| Propriété | Contenu | | | | | | | | | | | |
| site_name | Heartland America | | | | | | | | | | | |
| type | website | | | | | | | | | | | |
| url | https://www.heartlandamerica.com/ | | | | | | | | | | | |
| image | https://www.heartlandamerica.com/mm5/graphics/00000001/7/heartland-america-share.jpg | | | | | | | | | | | |

Optimisation du contenu

| | | <p>description</p> <p>Shop Heartland America online mail order catalog for great deals on electronics, home, apparel, tools, wellness & more. Really Great Prices. Really Great People.</p> <p>title</p> <p>Heartland America : Really Great Prices. Really Great People. Shop One of the Most Popular Mail-Order Catalogs Online</p> | | | | | | | | | | | | |
|---|------------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
|  | Niveaux de titre | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>3</td><td>0</td><td>0</td><td>4</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Welcome to Heartland America• [H2] Shop By Brand• [H2] Shop the Heartland America Catalog Online and Save• [H2] Shop Great Value From a Catalog Company You Can Trust• [H5] Want to be in the know? Become an Insider• [H5] Browse• [H5] Explore• [H5] Help | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 3 | 0 | 0 | 4 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 3 | 0 | 0 | 4 | 0 | | | | | | | | | |
|  | Images | <p>Nous avons trouvé 43 image(s) sur cette page Web.</p> <p>1 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.</p> | | | | | | | | | | | | |
|  | Ratio texte/HTML | <p>Ratio : 11%</p> <p>le ratio de cette page texte/HTML est au-dessous de 15 pour cent, ce qui signifie que votre site manque de contenu textuel.</p> | | | | | | | | | | | | |
|  | Flash | <p>Parfait, aucun contenu FLASH n'a été détecté sur cette page.</p> | | | | | | | | | | | | |
|  | Iframe | <p>Domage, vous avez des Iframes sur vos pages Web, cela signifie que son contenu ne peut pas être indexé par les moteurs de recherche.</p> | | | | | | | | | | | | |

Liens

| | | |
|---|-------------------------|---|
|  | Réécriture d'URLs | <p>Bien. Vos liens sont optimisés!</p> |
|  | Tiret bas dans les URLs | <p>Parfait! Aucuns soulignements détectés dans vos URLs.</p> |
|  | Liens dans la page | <p>Nous avons trouvé un total de 168 lien(s) dont 0 lien(s) vers des fichiers</p> |

Liens



Statistics

Liens externes : noFollow 0%

Liens externes : Passing Juice 2.98%

Liens internes 97.02%

Liens dans la page

| Texte d'ancre | Type | Juice |
|--|---------|---------------|
| View Online Catalog | Interne | Passing Juice |
| Request Catalog | Interne | Passing Juice |
| Sign In | Interne | Passing Juice |
| Track Order | Interne | Passing Juice |
| Blog | Interne | Passing Juice |
| New Arrivals | Interne | Passing Juice |
| Clearance | Interne | Passing Juice |
| Catalog Quick Order | Interne | Passing Juice |
| Forgot Password? | Interne | Passing Juice |
| Deal of the Day | Interne | Passing Juice |
| As Seen On TV | Interne | Passing Juice |
| Clearance Footwear | Interne | Passing Juice |
| Clearance Apparel | Interne | Passing Juice |
| View Online Catalog | Interne | Passing Juice |
| Catalog Quick Shop | Interne | Passing Juice |
| Request Catalog | Interne | Passing Juice |
| Weekly Ad | Interne | Passing Juice |
| Retro Tech | Interne | Passing Juice |
| Home Theater | Interne | Passing Juice |
| Home Security | Interne | Passing Juice |
| Radios & Communication | Interne | Passing Juice |
| Stereos & Speakers | Interne | Passing Juice |

Liens dans la page

| | | |
|--|---------|---------------|
| Streaming & Media Players | Interne | Passing Juice |
| Cameras & Accessories | Interne | Passing Juice |
| Video Cameras | Interne | Passing Juice |
| RC Toys | Interne | Passing Juice |
| TV/DVD | Interne | Passing Juice |
| Weather Stations | Interne | Passing Juice |
| Deal of the Day | Interne | Passing Juice |
| Everyday Essentials | Interne | Passing Juice |
| Factory Renewed | Interne | Passing Juice |
| Save BIG with Value Club! | Interne | Passing Juice |
| View All Electronics | Interne | Passing Juice |
| Men's Apparel | Interne | Passing Juice |
| Women's Apparel | Interne | Passing Juice |
| Watches & Jewelry | Interne | Passing Juice |
| Sunglasses | Interne | Passing Juice |
| Outerwear | Interne | Passing Juice |
| Accessories | Interne | Passing Juice |
| Men's Footwear | Interne | Passing Juice |
| Women's Footwear | Interne | Passing Juice |
| Socks | Interne | Passing Juice |
| View All Footwear | Interne | Passing Juice |
| View All Apparel & Accessories | Interne | Passing Juice |
| Kitchen | Interne | Passing Juice |
| Furniture & Décor | Interne | Passing Juice |
| Bed & Bath | Interne | Passing Juice |
| Cleaning Essentials | Interne | Passing Juice |
| Heaters | Interne | Passing Juice |
| Cooling & Air Quality | Interne | Passing Juice |

Liens dans la page

| | | |
|---|---------|---------------|
| Lamps & Lighting | Interne | Passing Juice |
| Clocks | Interne | Passing Juice |
| Travel & Luggage | Interne | Passing Juice |
| Music & Instruments | Interne | Passing Juice |
| Pet Supplies | Interne | Passing Juice |
| View All Home & Lifestyle | Interne | Passing Juice |
| Laptops | Interne | Passing Juice |
| Tablets | Interne | Passing Juice |
| Desktops | Interne | Passing Juice |
| Phone Systems | Interne | Passing Juice |
| Phone Accessories | Interne | Passing Juice |
| General Office | Interne | Passing Juice |
| Printers & Shredders | Interne | Passing Juice |
| Popular Tech Brands | Interne | Passing Juice |
| View All Computers & Office | Interne | Passing Juice |
| Workshop Tools | Interne | Passing Juice |
| Cordless Tools | Interne | Passing Juice |
| Auto Accessories | Interne | Passing Juice |
| Emergency Preparedness | Interne | Passing Juice |
| Backup Power | Interne | Passing Juice |
| Worklights | Interne | Passing Juice |
| DIY | Interne | Passing Juice |
| View All Garage & Workshop | Interne | Passing Juice |
| Personal Care | Interne | Passing Juice |
| Fitness Equipment | Interne | Passing Juice |
| Scooters & Bikes | Interne | Passing Juice |
| Health & Diet | Interne | Passing Juice |
| Massagers | Interne | Passing Juice |

Liens dans la page

| | | |
|---|---------|---------------|
| Assistive Devices | Interne | Passing Juice |
| View All Health & Wellness | Interne | Passing Juice |
| Coins | Interne | Passing Juice |
| Toys & Games | Interne | Passing Juice |
| Gifts For Him | Interne | Passing Juice |
| Gifts For Her | Interne | Passing Juice |
| Gifts For Kids | Interne | Passing Juice |
| Gifts Under \$25 | Interne | Passing Juice |
| Gifts Under \$50 | Interne | Passing Juice |
| Gifts Under \$100 | Interne | Passing Juice |
| Gifts Under \$200 | Interne | Passing Juice |
| Gifts Over \$200 | Interne | Passing Juice |
| View All Gifts & Collectibles | Interne | Passing Juice |
| Casual Shoes | Interne | Passing Juice |
| Athletic Shoes | Interne | Passing Juice |
| Sandals | Interne | Passing Juice |
| Slippers | Interne | Passing Juice |
| Boots | Interne | Passing Juice |
| Solar Lights | Interne | Passing Juice |
| Power Tools | Interne | Passing Juice |
| Lawn Tools | Interne | Passing Juice |
| Gardening Supplies | Interne | Passing Juice |
| Pest Control | Interne | Passing Juice |
| View All Lawn & Garden | Interne | Passing Juice |
| Camping | Interne | Passing Juice |
| Sports Gear | Interne | Passing Juice |
| Optics & Telescopes | Interne | Passing Juice |
| Bird Watching Gear | Interne | Passing Juice |

Liens dans la page

| | | |
|--|---------|---------------|
| Outdoor Lighting | Interne | Passing Juice |
| View All Outdoor Living | Interne | Passing Juice |
| Download Edge Browser | Externe | Passing Juice |
| Shop By Brand | Interne | Passing Juice |
| Welcome to Heartland America | Interne | Passing Juice |
| overstocks | Externe | Passing Juice |
| 100% safe and secure | Interne | Passing Juice |
| Binoculars | Interne | Passing Juice |
| Discount Boots | Interne | Passing Juice |
| Collectible Coins | Interne | Passing Juice |
| Lightbulb Security Camera | Interne | Passing Juice |
| Home Office | Interne | Passing Juice |
| Massagers | Interne | Passing Juice |
| Men's Shoes | Interne | Passing Juice |
| Camping Gear | Interne | Passing Juice |
| Pet Products | Interne | Passing Juice |
| Laptops | Interne | Passing Juice |
| Walkie Talkies | Interne | Passing Juice |
| Watches | Interne | Passing Juice |
| Sun Joe Tools | Interne | Passing Juice |
| Kitchen Essentials | Interne | Passing Juice |
| Grass Seed | Interne | Passing Juice |
| Copper Fit | Interne | Passing Juice |
| Cleaning Essentials | Interne | Passing Juice |
| Deals on iPads | Interne | Passing Juice |
| Cuisinart Products | Interne | Passing Juice |
| RC Toys | Interne | Passing Juice |
| Shark Vacuums | Interne | Passing Juice |


Liens dans la page

| | | |
|---|---------|---------------|
| As Seen On TV | Interne | Passing Juice |
| Everyday Basics | Interne | Passing Juice |
| Dell Computers | Interne | Passing Juice |
| SuperSonic Antenna | Interne | Passing Juice |
| Sunglasses | Interne | Passing Juice |
| Electronics | Interne | Passing Juice |
| Tornado Tools Chainsaw | Interne | Passing Juice |
| Electric Scooters | Interne | Passing Juice |
| Lamps | Interne | Passing Juice |
| Home Security Systems | Interne | Passing Juice |
| Bluetooth Speakers | Interne | Passing Juice |
| Mini Chainsaw | Interne | Passing Juice |
| Bluetooth Turntable | Interne | Passing Juice |
| HeartlandAmerica.com | Interne | Passing Juice |
| Or Manage Email Preferences | Interne | Passing Juice |
| My Account | Interne | Passing Juice |
| Exclusive Offers | Interne | Passing Juice |
| Catalog Orders | Interne | Passing Juice |
| Facebook | Externe | Passing Juice |
| LinkedIn | Externe | Passing Juice |
| YouTube | Externe | Passing Juice |
| HLA Blog | Interne | Passing Juice |
| Privacy Statement | Interne | Passing Juice |
| Shop by Brand | Interne | Passing Juice |
| Contact Us | Interne | Passing Juice |
| About Heartland | Interne | Passing Juice |
| Customer Service | Interne | Passing Juice |
| Servicio al Cliente | Interne | Passing Juice |

Liens dans la page

| | | |
|---|---------|---------------|
| 100% Secure | Interne | Passing Juice |
| Shipping & Returns | Interne | Passing Juice |
| Club Terms & Conditions | Interne | Passing Juice |
| Free Regular Shipping | Interne | Passing Juice |
| Privacy Statement | Interne | Passing Juice |
| Terms & Conditions | Interne | Passing Juice |




Mots-clefs

| | | |
|--|---------------------|---|
|  | Nuage de mots-clefs | save all view club apparel clearance catalog heartland value footwear |
|--|---------------------|---|



Cohérence des mots-clefs

| Mot-clef | Contenu | Titre | Mots-clefs | Descripti on | Niveaux de titre |
|-----------|---------|-------|------------|-----------------|---------------------|
| clearance | 80 | ✘ | ✘ | ✘ | ✘ |
| footwear | 36 | ✘ | ✘ | ✘ | ✘ |
| heartland | 29 | ✔ | ✔ | ✔ | ✔ |
| view | 29 | ✘ | ✘ | ✘ | ✘ |
| value | 29 | ✘ | ✘ | ✘ | ✔ |












Ergonomie

| | | |
|--|---------------|---|
|  | Url | Domaine : heartlandamerica.com Longueur : 20 |
|  | Favicon | Génial, votre site web dispose d'un favicon. |
|  | Imprimabilité | Aucun style CSS pour optimiser l'impression n'a pu être trouvé. |
| | Langue | Bien. Votre langue est : en. |





Ergonomie

| | | |
|--|-------------|--|
|  | | |
|  | Dublin Core | Cette page ne profite pas des métadonnées Dublin Core. |





Document

| | | |
|--|------------------------|---|
|  | Doctype | HTML 5 |
|  | Encodage | Parfait. Votre charset est UTF-8. |
|  | Validité W3C | Erreurs : 0 Avertissements : 0 |
|  | E-mail confidentialité | Attention! Au moins une adresse e-mail a été trouvée en texte clair. Utilisez une protection anti-spam gratuite pour cacher vos e-mails aux spammeurs. |
|  | HTML obsolètes | Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code. |
|  | Astuces vitesse | <ul style="list-style-type: none"> Excellent, votre site n'utilise pas de tableaux imbriqués. Mauvais, votre site web utilise des styles css inline. Génial, votre site web contient peu de fichiers CSS. Mauvais, votre site web contient trop de fichiers javascript (plus de 6). Parfait : votre site tire parti de gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Optimisation mobile | <ul style="list-style-type: none"> Icône Apple Méta tags viewport Contenu FLASH |
|--|---------------------|--|

Optimisation

| | | |
|--|--------------------|---|
|  | Sitemap XML | Votre site web dispose d'une sitemap XML, ce qui est optimal. https://www.heartlandamerica.com/sitemap.xml |
|  | Robots.txt | http://heartlandamerica.com/robots.txt Votre site dispose d'un fichier robots.txt, ce qui est optimal. |
|  | Mesures d'audience | Votre site web dispose d'une outil d'analytics, ce qui est optimal.  Google Analytics |