



Evaluation du site 2degreesmobile.co.nz

Généré le 20 Septembre 2024 09:16

Le score est de 61/100



Optimisation du contenu

	<p>Titre</p>	<p>2degrees - Best Mobile & Broadband Plans for Home & Business</p> <p>Longueur : 68</p> <p>Parfait, votre titre contient entre 10 et 70 caractères.</p>												
	<p>Description</p>	<p>Congrats! You've found NZ's fairest Telco! Check out our Pay Monthly, Prepay & Business mobile plans, buy the latest phone or connect to our broadband.</p> <p>Longueur : 165</p> <p>Idéalement, votre balise META description devrait contenir entre 70 et 160 caractères (espaces compris). Utilisez cet outil gratuit pour calculer la longueur du texte.</p>												
	<p>Mots-clefs</p>	<p>Très mauvais. Nous n'avons pas trouvé de balise META keywords sur votre page. Utilisez ce générateur gratuit de balises META en ligne pour créer des mots-clés.</p>												
	<p>Propriétés Open Graph</p>	<p>Bien, cette page profite des balises META Open Graph.</p> <table border="1" data-bbox="539 1451 1481 1641"> <thead> <tr> <th>Propriété</th> <th>Contenu</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>2degrees</td> </tr> </tbody> </table>	Propriété	Contenu	site_name	2degrees								
Propriété	Contenu													
site_name	2degrees													
	<p>Niveaux de titre</p>	<table border="1" data-bbox="539 1675 1481 1742"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>9</td> <td>4</td> <td>85</td> <td>8</td> <td>68</td> </tr> </tbody> </table> <ul data-bbox="619 1776 1106 2067" style="list-style-type: none"> • [H1] Welcome to the Fight for Fair • [H2] Navigation • [H2] 4G & 5G Wireless Broadband • [H2] Log in • [H2] 4G & 5G Wireless Broadband • [H2] Log in • [H2] Search • [H2] Mobile plans • [H2] Broadband plans 	H1	H2	H3	H4	H5	H6	1	9	4	85	8	68
H1	H2	H3	H4	H5	H6									
1	9	4	85	8	68									

Optimisation du contenu

- [H2] Shop online
- [H3] Your 2degrees
- [H3] Your 2degrees
- [H3] Latest device deals
- [H3] What do you do between home WiFi and work WiFi?
- [H4] Pay Monthly plans
- [H4] Prepay plans
- [H4] Prepay top up
- [H4] Pay Monthly plans
- [H4] Prepay plans
- [H4] Prepay top up
- [H4] Broadband plans
- [H4] Hyperfibre plans
- [H4] Wireless plans
- [H4] Rural plans
- [H4] Broadband plans
- [H4] Hyperfibre plans
- [H4] Wireless plans
- [H4] Rural plans
- [H4] Mobile phones
- [H4] Phone accessories
- [H4] Sound accessories
- [H4] Wearables
- [H4] Tablets
- [H4] Mobile phones
- [H4] Phone accessories
- [H4] Sound accessories
- [H4] Wearables
- [H4] Tablets
- [H4] Business Choice plans
- [H4] Business Connect plans
- [H4] Business Choice plans
- [H4] Business Connect plans
- [H4] Broadband plans
- [H4] Hyperfibre plans
- [H4] Wireless Broadband
- [H4] Starlink
- [H4] Broadband plans
- [H4] Hyperfibre plans
- [H4] Wireless Broadband
- [H4] Starlink
- [H4] Cloud PBX
- [H4] Teams Calling
- [H4] Contact centres
- [H4] SIP trunks
- [H4] Cloud PBX
- [H4] Teams Calling
- [H4] Contact centres
- [H4] SIP trunks
- [H4] Data Centres
- [H4] Data Hub
- [H4] FLEX
- [H4] Managed LAN/WiFi
- [H4] Cloud connect
- [H4] Group Text
- [H4] Insight Network





Optimisation du contenu

- [H4] Mobile device management
- [H4] MaaS
- [H4] Data Centres
- [H4] Data Hub
- [H4] FLEX
- [H4] Managed LAN/WiFi
- [H4] Cloud connect
- [H4] Group Text
- [H4] Insight Network
- [H4] Mobile device management
- [H4] MaaS
- [H4] Cloud security
- [H4] DNS Protect
- [H4] Cloud security
- [H4] DNS Protect
- [H4] Mobile phones
- [H4] Phone accessories
- [H4] Sound accessories
- [H4] Wearables
- [H4] Tablets
- [H4] Mobile phones
- [H4] Phone accessories
- [H4] Sound accessories
- [H4] Wearables
- [H4] Tablets
- [H4] Pick up a Prepay plan for peanuts
- [H4] Unlimited Broadband from \$50 a month
- [H4] Can you see a difference between the networks?
- [H4] Set and forget
- [H4] Pay as you go
- [H4] Fibre
- [H4] Wireless
- [H4] Interest free
- [H4] Accessories
- [H5] Mobile
- [H5] 4G & 5G Wireless Broadband
- [H5] When did you sign up with us?
- [H5] Fibre & DSL Broadband
- [H5] Mobile
- [H5] 4G & 5G Wireless Broadband
- [H5] When did you sign up with us?
- [H5] Fibre & DSL Broadband
- [H6] Mobile phones
- [H6] Group plans
- [H6] Add-ons
- [H6] SuperGold discounts
- [H6] Perks and discounts
- [H6] Unlimited Travel SIM
- [H6] Explore mobile plans
- [H6] Mobile phones
- [H6] Group plans
- [H6] Add-ons
- [H6] SuperGold discounts
- [H6] Perks and discounts
- [H6] Unlimited Travel SIM
- [H6] Explore mobile plans





Optimisation du contenu

- [H6] Broadband benefits
- [H6] Moving house
- [H6] SuperGold discounts
- [H6] Explore broadband
- [H6] Broadband benefits
- [H6] Moving house
- [H6] SuperGold discounts
- [H6] Explore broadband
- [H6] Hello Deals
- [H6] Shop Apple
- [H6] Shop Samsung
- [H6] Shop OPPO
- [H6] Trade In
- [H6] Explore Shop
- [H6] Hello Deals
- [H6] Shop Apple
- [H6] Shop Samsung
- [H6] Shop OPPO
- [H6] Trade In
- [H6] Explore Shop
- [H6] Mobile device management
- [H6] Add-ons
- [H6] Case studies
- [H6] Chamber of Commerce Partnership
- [H6] Farm Source Partnership
- [H6] Explore mobile plans
- [H6] Mobile device management
- [H6] Add-ons
- [H6] Case studies
- [H6] Chamber of Commerce Partnership
- [H6] Farm Source Partnership
- [H6] Explore mobile plans
- [H6] Chamber of Commerce Partnership
- [H6] Cloud PBX
- [H6] Farm Source Partnership
- [H6] Explore broadband
- [H6] Chamber of Commerce Partnership
- [H6] Cloud PBX
- [H6] Farm Source Partnership
- [H6] Explore broadband
- [H6] See all Office phones
- [H6] See all Office phones
- [H6] See all Business services
- [H6] See all Business services
- [H6] See all Security
- [H6] See all Security
- [H6] Shop Apple
- [H6] Shop Samsung
- [H6] Shop OPPO
- [H6] Explore Shop
- [H6] Shop Apple
- [H6] Shop Samsung
- [H6] Shop OPPO
- [H6] Explore Shop

Optimisation du contenu

	Images	Nous avons trouvé 71 image(s) sur cette page Web. 16 attribut(s) alt sont vides ou manquants. Ajouter un texte alternatif permet aux moteurs de recherche de mieux comprendre le contenu de vos images.
	Ratio texte/HTML	Ratio : 29% Idéal! le ratio de cette page texte/HTML est entre 25 et 70 pour cent.
	Flash	Parfait, aucun contenu FLASH n'a été détecté sur cette page.
	Iframe	Domage, vous avez des Iframes sur vos pages Web, cela signifie que son contenu ne peut pas être indexé par les moteurs de recherche.

Liens

	Réécriture d'URLs	Mauvais. Vos liens contiennent des chaînes de requête.
	Tiret bas dans les URLs	Parfait! Aucuns soulignements détectés dans vos URLs.
	Liens dans la page	Nous avons trouvé un total de 104 lien(s) dont 1 lien(s) vers des fichiers
	Statistics	Liens externes : noFollow 0% Liens externes : Passing Juice 11.54% Liens internes 88.46%

Liens dans la page

Texte d'ancre	Type	Juice
Skip to main content	Interne	Passing Juice
=	Interne	Passing Juice
=	Interne	Passing Juice
Business	Interne	Passing Juice

Liens dans la page

Pay Monthly plans	Interne	Passing Juice
Prepay plans	Interne	Passing Juice
Prepay top up	Interne	Passing Juice
Mobile phones	Interne	Passing Juice
Group plans	Interne	Passing Juice
Add-ons	Interne	Passing Juice
SuperGold discounts	Interne	Passing Juice
Perks and discounts	Interne	Passing Juice
Unlimited Travel SIM	Interne	Passing Juice
Explore mobile plans	Interne	Passing Juice
Broadband plans	Interne	Passing Juice
Hyperfibre plans	Interne	Passing Juice
Wireless plans	Interne	Passing Juice
Rural plans	Interne	Passing Juice
Broadband benefits	Interne	Passing Juice
Moving house	Interne	Passing Juice
Explore broadband	Interne	Passing Juice
Power	Interne	Passing Juice
Phone accessories	Interne	Passing Juice
Sound accessories	Interne	Passing Juice
Wearables	Interne	Passing Juice
Tablets	Interne	Passing Juice
Hello Deals	Interne	Passing Juice
Shop Apple	Interne	Passing Juice
Shop Samsung	Interne	Passing Juice
Shop OPPO	Interne	Passing Juice
Trade In	Interne	Passing Juice
Explore Shop	Interne	Passing Juice

Liens dans la page

Help	Interne	Passing Juice
Business Choice plans	Interne	Passing Juice
Business Connect plans	Interne	Passing Juice
Mobile device management	Interne	Passing Juice
Add-ons	Interne	Passing Juice
Case studies	Interne	Passing Juice
Chamber of Commerce Partnership	Interne	Passing Juice
Farm Source Partnership	Interne	Passing Juice
Explore mobile plans	Interne	Passing Juice
Broadband plans	Interne	Passing Juice
Hyperfibre plans	Interne	Passing Juice
Wireless Broadband	Interne	Passing Juice
Starlink	Interne	Passing Juice
Cloud PBX	Interne	Passing Juice
Explore broadband	Interne	Passing Juice
Teams Calling	Interne	Passing Juice
Contact centres	Interne	Passing Juice
SIP trunks	Interne	Passing Juice
See all Office phones	Interne	Passing Juice
Data Centres	Interne	Passing Juice
Data Hub	Interne	Passing Juice
FLEX	Interne	Passing Juice
Managed LAN/WiFi	Interne	Passing Juice
Cloud connect	Interne	Passing Juice
Group Text	Interne	Passing Juice
Insight Network	Interne	Passing Juice
MaaS	Interne	Passing Juice
See all Business services	Interne	Passing Juice

Liens dans la page

Cloud security	Interne	Passing Juice
DNS Protect	Interne	Passing Juice
See all Security	Interne	Passing Juice
5G	Interne	Passing Juice
About us	Interne	Passing Juice
Roaming	Interne	Passing Juice
Network Partners	Interne	Passing Juice
Roaming	Interne	Passing Juice
Contact	Interne	Passing Juice
Buy now	Interne	Passing Juice
T&Cs apply	Interne	Passing Juice
Find out more about our Fight for Fair	Interne	Passing Juice
Starting from just \$8. Get a monthly plan that lasts a full month and is chocca with Carryover Data. You can even hotspot your data at no extra charge.	Externe	Passing Juice
When you join us on a 12 month term.	Externe	Passing Juice
We're so confident in our Network and know that you'll love it. Give it a go now with our Blind Network Test.	Interne	Passing Juice
Fibre Broadband	Interne	Passing Juice
Wireless Broadband	Interne	Passing Juice
Shop accessories	Interne	Passing Juice
From \$23/m	Interne	Passing Juice
From \$44/m	Interne	Passing Juice
From \$44/m	Interne	Passing Juice
From \$23/m	Interne	Passing Juice
Get data	Interne	Passing Juice
www.oppopromotions.co.nz	Externe	Passing Juice
2degreesmobile.co.nz/redeem	Interne	Passing Juice
2degrees.nz	Externe	Passing Juice
2degrees.nz	Externe	Passing Juice

Liens dans la page

T&Cs apply	Externe	Passing Juice
2degrees.nz	Interne	Passing Juice
2degrees.nz	Interne	Passing Juice
/contact-us	Interne	Passing Juice
/store-locator	Interne	Passing Juice
/network-status	Interne	Passing Juice
Facebook	Externe	Passing Juice
X (Twitter)	Externe	Passing Juice
Instagram	Externe	Passing Juice
YouTube	Externe	Passing Juice
LinkedIn	Externe	Passing Juice
Join our team	Externe	Passing Juice
2degrees Apps	Interne	Passing Juice
Student Offers	Interne	Passing Juice
News & Media Releases	Interne	Passing Juice
Accessibility	Interne	Passing Juice
Privacy Policy	Interne	Passing Juice

Mots-clefs





Cohérence des mots-clefs

Mot-clef	Contenu	Titre	Mots-clefs	Description	Niveaux de titre
plan	84	✓	✗	✓	✓
plans	75	✓	✗	✓	✓







Cohérence des mots-clefs

broadband	68	✓	✗	✓	✓
free	56	✗	✗	✗	✓
mobile	47	✓	✗	✓	✓




Ergonomie

	Url	Domaine : 2degreesmobile.co.nz Longueur : 20
	Favicon	Génial, votre site web dispose d'un favicon.
	Imprimabilité	Aucun style CSS pour optimiser l'impression n'a pu être trouvé.
	Langue	Bien. Votre langue est : en.
	Dublin Core	Cette page ne profite pas des métadonnées Dublin Core.

Document

	Doctype	HTML 5
	Encodage	Parfait. Votre charset est UTF-8.
	Validité W3C	Erreurs : 0 Avertissements : 0
	E-mail confidentialité	Génial, aucune adresse e-mail n'a été trouvé sous forme de texte!
	HTML obsolètes	Génial! Nous n'avons pas trouvé de balises HTML obsolètes dans votre code.
	Astuces vitesse	<ul style="list-style-type: none">✓ Excellent, votre site n'utilise pas de tableaux imbriqués.✗ Mauvais, votre site web utilise des styles css inline.




Document

-  Mauvais, votre site web contient trop de fichiers CSS (plus de 4).
-  Mauvais, votre site web contient trop de fichiers javascript (plus de 6).
-  Parfait : votre site tire parti de gzip.

Mobile



Optimisation mobile

-  Icône Apple
-  Méta tags viewport
-  Contenu FLASH

Optimisation



Sitemap XML

Votre site web dispose d'une sitemap XML, ce qui est optimal.

<https://www.2degrees.nz/sitemap.xml>



Robots.txt

<http://2degreesmobile.co.nz/robots.txt>

Votre site dispose d'un fichier robots.txt, ce qui est optimal.



Mesures d'audience

Manquant

Nous n'avons trouvé aucun outil d'analytics sur ce site.

Un outil de mesure d'audience vous permet d'analyser l'activité des visiteurs sur votre site. Vous devriez installer au moins un outil Analytics. Il est souvent utile d'en rajouter un second, afin de confirmer les résultats du premier.