



Revisión web de williambruce.org

Generado el 20 Septiembre 2024 11:42 AM

La puntuación es 58/100



Contenido SEO

	<p>Título</p>	<p>Everything about valuing, buying, or selling a business in one place. Click the &quot;Resources&quot; tab below to explore. William Bruce has been assisting clients with these issues since 1986. - Serving clients nationally from offices in Fairhope, Alabama and Baton Rouge, Louisiana. Contact William at Will@WilliamBruce.org or by phone at 251-990-5934 (Fairhope) or 225-465-5799 (Baton Rouge). We look forward to hearing from you!Everything about valuing, buying, or selling a business in one place. Click the &quot;Resources&quot; tab below to explore. William Bruce has been assisting clients with these issues since 1986. Serving clients nationally from offices in Fairhope, Alabama and Baton Rouge, Louisiana. Contact William at Will@WilliamBruce.org or by phone at 251-990-5934 (Fairhope) or 225-465-5799 (Baton Rouge). We look forward to hearing from you!</p> <p>Longitud : 871</p> <p>Preferiblemente, tu título debería contener entre 10 y 70 caracteres (espacios incluidos). Usa esta herramienta gratuita para calcular la longitud del texto.</p>						
	<p>Descripción</p>	<p>Information from William Bruce about valuing, buying and selling a privately-held business.</p> <p>Longitud : 91</p> <p>Genial, tu descripción meta contiene entre 70 y 160 caracteres.</p>						
	<p>Palabras Claves (Keywords)</p>	<p>Muy mal. No hemos encontrado palabras clave (meta keywords) en tu página. Usa este generador de meta tags gratuito para crear tus palabras clave.</p>						
	<p>Propiedades Meta Og</p>	<p>Bien. Tu página usa propiedades Og (etiquetas og).</p> <table border="1" data-bbox="539 1778 1481 2078"> <thead> <tr> <th>Propiedad</th> <th>Contenido</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Propiedad	Contenido	locale	en_US	type	website
Propiedad	Contenido							
locale	en_US							
type	website							

Contenido SEO

title	Everything about valuing, buying, or selling a business in one place. Click the "Resources" tab below to explore. William Bruce has been assisting clients with these issues since 1986. William Bruce Business Sales & Acquisitions
description	Information from William Bruce about valuing, buying and selling a privately-held business.
url	https://williambruce.org/
site_name	Everything about valuing, buying, or selling a business in one place. Click the "Resources" tab below to explore. William Bruce has been assisting clients with these issues since 1986.
image	https://i0.wp.com/williambruce.org/wp-content/uploads/2020/05/Combined-Logos-from-Chamber-Ad2.jpg?fit=749%2C564&ssl=1
image:width	749
image:height	564
image:type	image/jpeg

Titulos

H1	H2	H3	H4	H5	H6
8	33	38	15	2	0
<ul style="list-style-type: none"> • [H1] Everything about valuing, buying, or selling a business in one place. Click the "Resources" tab below to explore. William Bruce has been assisting clients with these issues since 1986. • [H1] Markets Studied • [H1] Valuation • [H1] Market Confidence • [H1] Financing Trends • [H1] Time to Close • [H1] The Buyers • [H1] In Summary • [H2] The 3 Most Critical Issues in Buying or Selling a Business • [H2] EBITDA Valuation Multiples Are Rebounding for Privately Held Businesses • [H2] The Critical Importance of Small Businesses to Our Country • [H2] Job Creation • [H2] Innovation and Competition • [H2] Economic Diversification • [H2] Community Development • [H2] Economic Growth • [H2] Opportunities for Entrepreneurship • [H2] Adaptability and Resilience • [H2] Conclusion • [H2] New Gallup Survey Says Most Americans Want to be Their Own Boss 					

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- [H2] The Reasons
- [H2] The Obstacles
- [H2] In Summary
- [H2] An Insiders Report on the Business-for-Sale Marketplace
- [H2] Confusing Interest Rates Explained
- [H2] Here's How to Value and Sell a Manufacturing Business
- [H2] Selling a Business? Ask These 5 Questions to Separate Serious Buyers From Tire Kickers
- [H2] Why Some Small Businesses Don't Sell
- [H2] Unrealistic Price Expectations
- [H2] Sloppy Books & Records
- [H2] Lack of Proper Representation
- [H2] Negligible Earnings
- [H2] Lack of Acquisition Financing
- [H2] In Summary
- [H2] Selling Your Business? Be Aware of the Differences in a Financial Versus a Strategic Buyer.
- [H2] The Financial Buyer
- [H2] The Strategic Buyer
- [H2] In Summary
- [H2] It's Vacation Time. Here Are 3 Ways to Protect Your Data While Taking a Break.
- [H2]
- [H2]
- [H3] Critical Issue #1: Confidentiality
- [H3] Critical Issue #2: Valuation
- [H3] Critical Issue #3: Financing
- [H3] Share this:
- [H3] Like this:
- [H3] Share this:
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- [H3] Federal Funds Rate
- [H3] Average Lending Rate
- [H3] Prime Rate
- [H3] In Conclusion
- [H3] Share this:
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- [H3] Share this:
- [H3] Like this:
- [H3] Technology Setup
- [H3] The Connection, Virtual Private Network (VPN)
- [H3] Support for Small Business Owners and Employees to Stay Connected During Vacation
- [H3] Share this:

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- [H3] Like this:
- [H3] Please Click the Image Below to Review Our Businesses for Sale.
- [H3] Top articles ranked by number of visits.
- [H3] Contact William Bruce:
- [H3] A complimentary booklet for readers of this discussion. Contact William Bruce for your digital copy.
- [H3] (C) Copyright William Bruce 2024. All rights reserved.
- [H3]
- [H4] BANKS - Although most people seeking a loan to buy a business will think first of a traditional bank loan, I can tell you from years of business brokerage experience that banks generally do not make business acquisition loans. There are exceptions but they're rare.
- [H4] SBA - The SBA, through its approved lenders, provides business acquisition loans. The SBA does not make direct loans, but rather guarantees a portion of the loan that is made by the approved lender. It's known as the SBA 7(a) program. Wells Fargo Bank is currently the top volume SBA lender nationally.
- [H4] FAMILY - Many times the older generation in a family will loan the down payment or the entire amount needed to a promising member of the family's younger generation. If your family is willing to loan you the money, one word of advice is in order. Have a very clear understanding as to how the debt is to be handled and put it in writing in the form of a legal note.
- [H4] THE SELLER - In a significant percentage of the business transfers that I handle as a business broker, the owner of the business finances a portion of the purchase price for the buyer. Some sellers cannot offer owner financing for a variety of reasons, but when they can, it conveniently solves the problem of financing.
- [H4] 401(K) FUNDS AND IRA ACCOUNTS - The use of these funds to buy a business, without tax penalty, is a fairly recent development. Several national CPA and attorney groups have developed a plan, approved by the IRS, which allows you to use your funds for business acquisition. There are legal and accounting fees involved, but they are a small fraction of the tax penalty that would be assessed for cashing in these accounts early.
- [H4] # # #
- [H4] William Bruce is an Accredited Business Intermediary (ABI) and Senior Valuation Analyst (SVA) assisting buyers and sellers of privately held businesses in the transfer of ownership. He currently serves as president of the American Business Brokers Association. His practice includes consulting services nationally on issues of business valuation and transfer. With offices in Fairhope, Alabama and Baton Rouge, Louisiana, he may be reached at (251) 990-5934 (Fairhope), 225-465-5799 (Baton Rouge) or by email at Will@WilliamBruce.org. The firm's most recent closings can be viewed here.
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	Imágenes	<p>Hemos encontrado 41 imágenes en esta web.</p> <p>29 atributos alt están vacíos o no existen. Agrega texto alternativo para que los motores de búsqueda puedan entender las imágenes.</p>
	Ratio Texto/HTML	<p>Ratio : 2%</p> <p>El ratio entre texto y código HTML de esta página es menor que el 15 por ciento, esto significa que tu web posiblemente necesite más contenido en texto.</p>
	Flash	<p>Perfecto, no se ha detectado contenido Flash en la página.</p>
	Iframe	<p>Muy mal, tienes Iframes en la página, esto significa que el contenido no podrá ser indexado.</p>

Enlaces SEO

	Reescritura URL	<p>Bien. Tus enlaces parecen amigables</p>
	Guiones bajos en las URLs	<p>Perfecto! No hemos detectado guiones bajos en tus URLs</p>

Enlaces SEO

	Enlaces en página	Hemos encontrado un total de 86 enlaces incluyendo 1 enlace(s) a ficheros
	Statistics	<p>Enlaces Externos : noFollow 1.16%</p> <p>Enlaces Externos : Pasando Jugo 9.3%</p> <p>Enlaces Internos 89.53%</p>

Enlaces en página

Ancla	Tipo	Jugo
Everything about valuing, buying, or selling a business in one place. Click the &quot;Resources&quot; tab below to explore. William Bruce has been assisting clients with these issues since 1986.	Interna	Pasando Jugo
Skip to content	Interna	Pasando Jugo
Home	Interna	Pasando Jugo
Businesses for Sale	Interna	Pasando Jugo
Resources: Valuing, Buying, Selling a Business	Interna	Pasando Jugo
Better Business Bureau	Externo	Pasando Jugo
About / Contact William Bruce	Interna	Pasando Jugo
William Bruce	Interna	Pasando Jugo
Whether you&#8217;re buying or selling, click here to see how a business broker can help you do it right.	Externo	Pasando Jugo
rules of thumb guidelines	Interna	Pasando Jugo
What are the &#8220;Discretionary Earnings&#8221; of a Business	Interna	Pasando Jugo
How to Analyze a Business You&#8217;re Considering Buying	Interna	Pasando Jugo
How to Make a Written CONTINGENT Offer to Buy a Business	Interna	Pasando Jugo
Seven Negotiating Rules When Buying or Selling a Business	Interna	Pasando Jugo
How to Conduct Due Diligence When Buying a Business	Interna	Pasando Jugo
viewed here	Externo	Pasando Jugo
Business Valuation & Appraisal	Interna	Pasando Jugo

Enlaces en página

Valuing, Buying or Selling a Business	Interna	Pasando Jugo
401(k) used for business purchase	Interna	Pasando Jugo
American Business Brokers Association	Interna	Pasando Jugo
business acquisition loan	Interna	Pasando Jugo
business appraisal valuation	Interna	Pasando Jugo
business broker	Interna	Pasando Jugo
buying a business	Interna	Pasando Jugo
IRA 401k used for buying a business	Interna	Pasando Jugo
SBA 7a	Interna	Pasando Jugo
SBA loan	Interna	Pasando Jugo
selling a business	Interna	Pasando Jugo
Small Business Administration	Interna	Pasando Jugo
Sunbelt Business Brokers	Interna	Pasando Jugo
Wells Fargo	Interna	Pasando Jugo
William Bruce Business Broker	Interna	Pasando Jugo
25 Comments	Interna	Pasando Jugo
EBITDA Valuation Multiples Are Rebounding for Privately Held Businesses	Interna	Pasando Jugo
please see our article here	Interna	Pasando Jugo
National economy	Interna	Pasando Jugo
EBITDA for HVAC businesses	Interna	Pasando Jugo
EBITDA for manufacturing businesses	Interna	Pasando Jugo
EBITDA valuation multiples	Interna	Pasando Jugo
Leave a comment	Interna	Pasando Jugo
The Critical Importance of Small Businesses to Our Country	Interna	Pasando Jugo
Small business	Interna	Pasando Jugo
Leave a comment	Interna	Pasando Jugo
New Gallup Survey Says Most Americans Want to be Their Own Boss	Interna	Pasando Jugo


Enlaces en página

viewed here	Externo	Pasando Jugo
How to Find a Good Business For Sale	Interna	Pasando Jugo
Here Are the 6 Most Frequently Asked Questions When Buying a Business	Interna	Pasando Jugo
Considering Buying a Business of Your Own? What Size and Type is Right for You?	Interna	Pasando Jugo
Considering Buying a Small Business? Here's How to Analyze a Business for Sale	Interna	Pasando Jugo
What Are the Sellers' Discretionary Earnings of a Business?	Interna	Pasando Jugo
Leave a comment	Interna	Pasando Jugo
An Insiders Report on the Business-for-Sale Marketplace	Interna	Pasando Jugo
International Business Brokers Association	Externo	Pasando Jugo
M&A Source	Externo	Pasando Jugo
Condition of the business-for-sale marketplace	Interna	Pasando Jugo
small business valuation multiples	Interna	Pasando Jugo
Leave a comment	Interna	Pasando Jugo
Confusing Interest Rates Explained	Interna	Pasando Jugo
2 Comments	Interna	Pasando Jugo
Here's How to Value and Sell a Manufacturing Business	Interna	Pasando Jugo
Selling a Business? Ask These 5 Questions to Separate Serious Buyers From Tire Kickers	Interna	Pasando Jugo
What Is a Business Broker? What Do Business Brokers Do?	Interna	Pasando Jugo
Manufacturing business broker	Interna	Pasando Jugo
Selling a manufacturing business	Interna	Pasando Jugo
valuation of manufacturing businesses	Interna	Pasando Jugo
Leave a comment	Interna	Pasando Jugo
please click here	Externo	Pasando Jugo
1 Comment	Interna	Pasando Jugo
Why Some Small Businesses Don't Sell	Interna	Pasando Jugo

Enlaces en página

Why some small businesses don't sell	Interna	Pasando Jugo
2 Comments	Interna	Pasando Jugo
Selling Your Business? Be Aware of the Differences in a Financial Versus a Strategic Buyer.	Interna	Pasando Jugo
Selling a Business: The Critical Question of Price	Interna	Pasando Jugo
Difference in financial and strategic buyer	Interna	Pasando Jugo
financial business buyer defined	Interna	Pasando Jugo
financial vs strategic business buyer	Interna	Pasando Jugo
strategic business buyer defined	Interna	Pasando Jugo
1 Comment	Interna	Pasando Jugo
It's Vacation Time. Here Are 3 Ways to Protect Your Data While Taking a Break.	Interna	Pasando Jugo
https://smallbiz-resources.com/optimize-work-cation/	Externo	noFollow
Leave a comment	Interna	Pasando Jugo
Here's How to Value a Retail Business	Interna	Pasando Jugo
Here's How to Value a Restaurant or Bar Business	Interna	Pasando Jugo
What Are the Rules of Thumb for Business Valuation?	Interna	Pasando Jugo
The Best and Worst Franchises Ranked by SBA Loan Default Rates	Interna	Pasando Jugo
Proudly powered by WordPress.	Externo	Pasando Jugo

Palabras Clave SEO

	Nube de Palabras Clave	business buying valuation businesses posted valuing selling tagged bruce william
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Consistencia de las Palabras Clave

Palabra Clave (Keyword)	Contenido	Título	Palabras Claves (Keywords)	Descripción	Titulos
business	49	✓	✗	✓	✓







Consistencia de las Palabras Clave

william	26	✓	✗	✓	✓
bruce	23	✓	✗	✓	✓
posted	22	✗	✗	✗	✗
selling	21	✓	✗	✓	✓





Usabilidad

	Url	Dominio : williambruce.org Longitud : 16
	Favicon	Genial, tu web tiene un favicon.
	Imprimibilidad	No hemos encontrado una hoja de estilos CSS para impresión.
	Idioma	Genial. Has declarado el idioma en.
	Dublin Core	Esta página no usa Dublin Core.

Documento

	Tipo de documento (Doctype)	HTML 5
	Codificación	Perfecto. Has declarado como codificación UTF-8.
	Validez W3C	Errores : 0 Avisos : 0
	Privacidad de los Emails	Atención! Hemos encontrado por lo menos una dirección de correo electrónico en texto plano. Usa este protector antispam gratuito para ocultarla de los spammers.
	HTML obsoleto	Genial, no hemos detectado ninguna etiqueta HTML obsoleta.
	Consejos de Velocidad	✓ Excelente, esta web no usa tablas.




Documento

-  Muy mal, tu web está usando estilos embenidos (inline CSS).
-  Genial, tu página web usa muy pocos ficheros CSS.
-  Muy mal, tu sitio usa demasiados ficheros JavaScript (más de 6).
-  Su sitio web se beneficia del tipo de compresión gzip. ¡Perfecto!

Movil



Optimización Móvil

-  Icono para Apple
-  Etiqueta Meta Viewport
-  Contenido Flash

Optimización



Mapa del sitio XML

¡Perfecto! Su sitio tiene un mapa del sitio en XML.

<https://williambruce.org/sitemap.xml>

<https://williambruce.org/news-sitemap.xml>

https://williambruce.org/sitemap_index.xml



Robots.txt

<http://williambruce.org/robots.txt>

¡Estupendo! Su sitio web tiene un archivo robots.txt.



Herramientas de Analítica

No disponible

No hemos encontrado ninguna herramienta de analítica en esta web.

La analítica Web le permite medir la actividad de los visitantes de su sitio web. Debería tener instalada al menos una herramienta de analítica y se recomienda instalar otra más para obtener una confirmación de los resultados.