



Revisión web de responsesource.com

Generado el 21 Septiembre 2024 23:26 PM

La puntuación es 54/100



Contenido SEO

	Título	ResponseSource - Connecting the media Longitud : 37 Perfecto, tu título contiene entre 10 y 70 caracteres.														
	Descripción	Media relations tools for PR people, businesses and journalists including a Media Database, Press Release Wire and Journalist Enquiry Service Longitud : 141 Genial, tu descripción meta contiene entre 70 y 160 caracteres.														
	Palabras Claves (Keywords)	Muy mal. No hemos encontrado palabras clave (meta keywords) en tu página. Usa este generador de meta tags gratuito para crear tus palabras clave.														
	Propiedades Meta Og	Bien. Tu página usa propiedades Og (etiquetas og). <table><thead><tr><th>Propiedad</th><th>Contenido</th></tr></thead><tbody><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>ResponseSource - Connecting the media</td></tr><tr><td>description</td><td>Media relations tools for PR people, businesses and journalists including a Media Database, Press Release Wire and Journalist Enquiry Service</td></tr><tr><td>url</td><td>https://www.responsesource.com/</td></tr><tr><td>site_name</td><td>ResponseSource</td></tr></tbody></table>	Propiedad	Contenido	locale	en_GB	type	website	title	ResponseSource - Connecting the media	description	Media relations tools for PR people, businesses and journalists including a Media Database, Press Release Wire and Journalist Enquiry Service	url	https://www.responsesource.com/	site_name	ResponseSource
Propiedad	Contenido															
locale	en_GB															
type	website															
title	ResponseSource - Connecting the media															
description	Media relations tools for PR people, businesses and journalists including a Media Database, Press Release Wire and Journalist Enquiry Service															
url	https://www.responsesource.com/															
site_name	ResponseSource															





Contenido SEO

Titulos





H1	H2	H3	H4	H5	H6
0	27	12	0	0	0

- [H2] ResponseSource makes it easy to connect with the media
- [H2] Services
- [H2] Journalist Enquiry Service
- [H2] Press Release Wire
- [H2] Vuelio Media Database
- [H2] Who uses ResponseSource
- [H2] PR Practitioners
- [H2] Digital Marketers
- [H2] Staff Journalists
- [H2] Freelance Journalists
- [H2] Case studies
- [H2] Having used the Journalist Enquiry Service in previous roles, I knew how valuable it could be for Motorpoint and championed its adoption when I first joined the business. - Lizzie Parr, Digital PR Lead at Motorpoint
- [H2] ResponseSource has many niche categories that work for almost all our clients. It's easy to use, and the email service makes it simple to review all potential media opportunities on a daily basis.
- [H2] ResponseSource has offered us a way to diversify our marketing and compete with (and often beat!) household names for coverage in leading publications
- [H2] Easy to use and a huge time-saver in what is a busy and time-sensitive industry!
- [H2] Find media contacts by what they write or tweet about
- [H2] ResponseSource is now part of the Access Intelligence Group
- [H2] Media news
- [H2] Jennifer Meredith takes on new role at The Daily Move
- [H2] New Padel Business Magazine Launched
- [H2] Alan Young promoted to Editor at The Scotsman
- [H2] Emily Prescott joins The Sunday Times
- [H2] Blog
- [H2] Key takeaways from Press Gazette's Future of Media Technology Conference 2024
- [H2] Topics to cover in September and how ResponseSource can help
- [H2] Sport experts available for comment on Paralympics 2024
- [H2] Keeping up with the trends: Interview with head of content at Reach Studio Yara Silva
- [H3] Journalist enquiries direct to your inbox from top media outlets. We help thousands of companies gain coverage every year.
- [H3] Fast, effective press release distribution – send your news to UK media outlets and journalists.
- [H3] Comprehensive and accurate media data, alongside monitoring, analysis and reporting to support your media relations and save you time.
- [H3] Save time with direct access to coverage opportunities for you or your clients
- [H3] Power up your earned media campaigns with access to exclusive coverage opportunities

Contenido SEO

		<ul style="list-style-type: none">• [H3] Smash your deadlines, find experts to comment, and keep PRs up to date with what you cover• [H3] Create a profile to promote your work to commissioning editors and source help with features• [H3] Read Story• [H3] Read Story• [H3] Read Story• [H3] Read Story• [H3] Our leading Journalist Enquiry Service is combined with database, monitoring and analysis tool Vuelio; the leading media intelligence and insights solution provider in APAC, Isentia; and audience intelligence and social listening platform Pulsar. ResponseSource clients can access all our systems for the complete PR, marketing and media solution, with coverage opportunities, accurate media contacts, world-class monitoring and actionable insights.
	Imágenes	Hemos encontrado 13 imágenes en esta web. 7 atributos alt están vacíos o no existen. Agrega texto alternativo para que los motores de búsqueda puedan entender las imágenes.
	Ratio Texto/HTML	Ratio : 13% El ratio entre texto y código HTML de esta página es menor que el 15 por ciento, esto significa que tu web posiblemente necesite más contenido en texto.
	Flash	Perfecto, no se ha detectado contenido Flash en la página.
	Iframe	Muy mal, tienes Iframes en la página, esto significa que el contenido no podrá ser indexado.

Enlaces SEO

	Reescritura URL	Bien. Tus enlaces parecen amigables
	Guiones bajos en las URLs	Hemos detectado guiones bajos en tus URLs. Deberías usar guiones en su lugar para optimizar tu SEO.
	Enlaces en página	Hemos encontrado un total de 67 enlaces incluyendo 0 enlace(s) a ficheros
	Statistics	Enlaces Externos : noFollow 0% Enlaces Externos : Pasando Jugo 10.45%

Enlaces SEO

Enlaces Internos 89.55%

Enlaces en página

Ancla	Tipo	Jugo
uses cookies	Interna	Pasando Jugo
Send Journalist Enquiry	Interna	Pasando Jugo
Search Press Releases	Interna	Pasando Jugo
Press release settings	Interna	Pasando Jugo
PR Services	Interna	Pasando Jugo
Journalists	Interna	Pasando Jugo
Blog	Interna	Pasando Jugo
Media Bulletin	Interna	Pasando Jugo
Case Studies	Interna	Pasando Jugo
Login	Interna	Pasando Jugo
PR Services	Interna	Pasando Jugo
Journalists	Interna	Pasando Jugo
Blog	Interna	Pasando Jugo
Media Bulletin	Interna	Pasando Jugo
Case Studies	Interna	Pasando Jugo
Skip navigation	Interna	Pasando Jugo
Pricing	Interna	Pasando Jugo
Send press release	Interna	Pasando Jugo
Free trial	Interna	Pasando Jugo
Vuelio Media Database	Interna	Pasando Jugo
Journalist Enquiry Service	Interna	Pasando Jugo
Press Release Wire	Interna	Pasando Jugo
Press Release Wire	Interna	Pasando Jugo
Journalist Enquiry Service	Interna	Pasando Jugo

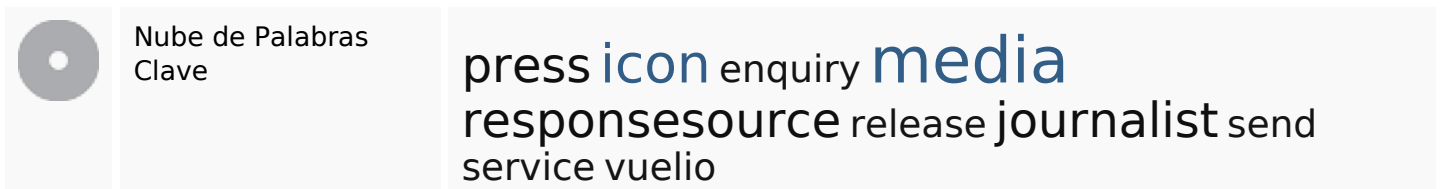
Enlaces en página

Vuelio Media Database	Interna	Pasando Jugo
Send journalist enquiry	Interna	Pasando Jugo
upgrade your browser	Externo	Pasando Jugo
Services	Interna	Pasando Jugo
Who uses ResponseSource	Interna	Pasando Jugo
Case studies	Interna	Pasando Jugo
Media news & Blog	Interna	Pasando Jugo
More Info	Interna	Pasando Jugo
More Info	Interna	Pasando Jugo
More Info	Interna	Pasando Jugo
More Info	Interna	Pasando Jugo
More Info	Interna	Pasando Jugo
More Info	Interna	Pasando Jugo
More Info	Interna	Pasando Jugo
Read Story	Interna	Pasando Jugo
ResponseSource has many niche categories that work for almost all our clients. It's easy to use, and the email service makes it simple to review all potential media opportunities on a daily basis.	Interna	Pasando Jugo
ResponseSource has offered us a way to diversify our marketing and compete with (and often beat!) household names for coverage in leading publications	Interna	Pasando Jugo
Easy to use and a huge time-saver in what is a busy and time-sensitive industry!	Interna	Pasando Jugo
Pulsar Group	Externo	Pasando Jugo
Get a Vuelio demo today!	Externo	Pasando Jugo
Jennifer Meredith takes on new role at The Daily Move	Interna	Pasando Jugo
New Padel Business Magazine Launched	Interna	Pasando Jugo
Alan Young promoted to Editor at The Scotsman	Interna	Pasando Jugo
Emily Prescott joins The Sunday Times	Interna	Pasando Jugo
Key takeaways from Press Gazette's Future of Media Technology Conference 2024	Interna	Pasando Jugo

Enlaces en página

Topics to cover in September and how ResponseSource can help	Interna	Pasando Jugo
Sport experts available for comment on Paralympics 2024	Interna	Pasando Jugo
Keeping up with the trends: Interview with head of content at Reach Studio Yara Silva	Interna	Pasando Jugo
Sitemap	Interna	Pasando Jugo
Privacy policy	Interna	Pasando Jugo
System Requirements	Interna	Pasando Jugo
About	Interna	Pasando Jugo
Send a Press Release	Interna	Pasando Jugo
Press	Interna	Pasando Jugo
Careers	Interna	Pasando Jugo
Contact us	Interna	Pasando Jugo
Twitter	Externo	Pasando Jugo
Facebook	Externo	Pasando Jugo
Linkedin	Externo	Pasando Jugo
Youtube	Externo	Pasando Jugo
Journalist Enquiry Service	Interna	Pasando Jugo
Press Release Wire	Interna	Pasando Jugo
Freelance Journalist Profiles	Interna	Pasando Jugo

Palabras Clave SEO








Consistencia de las Palabras Clave

Palabra Clave (Keyword)	Contenido	Título	Palabras Claves (Keywords)	Descripción	Titulos
-------------------------	-----------	--------	----------------------------	-------------	---------






Consistencia de las Palabras Clave

media	17	✓	✗	✓	✓
icon	13	✗	✗	✗	✗
responsesource	9	✓	✗	✗	✓
press	8	✗	✗	✓	✓
journalist	7	✗	✗	✓	✓


Usabilidad

	Url	Dominio : responsesource.com Longitud : 18
	Favicon	Genial, tu web tiene un favicon.
	Imprimibilidad	No hemos encontrado una hoja de estilos CSS para impresión.
	Idioma	Genial. Has declarado el idioma en.
	Dublin Core	Esta página no usa Dublin Core.

Documento

	Tipo de documento (Doctype)	HTML 5
	Codificación	Perfecto. Has declarado como codificación UTF-8.
	Validez W3C	Errores : 0 Avisos : 0
	Privacidad de los Emails	Genial. No hay ninguna dirección de email como texto plano!
	HTML obsoleto	Genial, no hemos detectado ninguna etiqueta HTML obsoleta.




Documento

	Consejos de Velocidad	<ul style="list-style-type: none">✓ Excelente, esta web no usa tablas.✗ Muy mal, tu web está usando estilos embebidos (inline CSS).✗ Muy mal, tu página web usa demasiados ficheros CSS (más de 4).✗ Muy mal, tu sitio usa demasiados ficheros JavaScript (más de 6).✓ Su sitio web se beneficia del tipo de compresión gzip. ¡Perfecto!
--	-----------------------	--

Movil

	Optimización Móvil	<ul style="list-style-type: none">✓ Icono para Apple✓ Etiqueta Meta Viewport✓ Contenido Flash
--	--------------------	---

Optimización

	Mapa del sitio XML	<p>¡Perfecto! Su sitio tiene un mapa del sitio en XML.</p> <p>https://www.responsesource.com/sitemap_index.xml</p>
	Robots.txt	<p>http://responsesource.com/robots.txt</p> <p>¡Estupendo! Su sitio web tiene un archivo robots.txt.</p>
	Herramientas de Analítica	<p>No disponible</p> <p>No hemos encontrado ninguna herramienta de analítica en esta web.</p> <p>La analítica Web le permite medir la actividad de los visitantes de su sitio web. Debería tener instalada al menos una herramienta de analítica y se recomienda instalar otra más para obtener una confirmación de los resultados.</p>