



Revisión web de minnesotaforsalebyowner.com

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La puntuación es 58/100





Contenido SEO

| | Título | Placester: #1 Website Builder for Real Estate Agents and Teams Longitud : 62 Perfecto, tu título contiene entre 10 y 70 caracteres. | | | | | | | | | | | | |
|-------------|--|--|-----------|-----------|--------|-------|------|---------|-------|--|-------------|--|-----|------------------------|
| | Descripción | It's easy to do it yourself and even easier to have it done for you. On-demand assistants, robust customization, and loads of back office controls. Free 30-day Trial. Types: Broker websites, team websites, agent websites, REALTOR® websites. Longitud : 240 Preferiblemente tu descripción meta debe contener entre 70 y 160 caracteres (espacios incluidos). Usa esta herramienta gratuita para calcular la longitud del texto. | | | | | | | | | | | | |
| | Palabras Claves (Keywords) | Muy mal. No hemos encontrado palabras clave (meta keywords) en tu página. Usa este generador de meta tags gratuito para crear tus palabras clave. | | | | | | | | | | | | |
| | Propiedades Meta Og | Bien. Tu página usa propiedades Og (etiquetas og). <table><thead><tr><th>Propiedad</th><th>Contenido</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Placester: #1 Website Builder for Real Estate Agents and Teams</td></tr><tr><td>description</td><td>It's easy to do it yourself and even easier to have it done for you. On-demand assistants, robust customization, and loads of back office controls. Free 30-day Trial. Types: Broker websites, team websites, agent websites, REALTOR® websites.</td></tr><tr><td>url</td><td>https://placester.com/</td></tr></tbody></table> | Propiedad | Contenido | locale | en_US | type | website | title | Placester: #1 Website Builder for Real Estate Agents and Teams | description | It's easy to do it yourself and even easier to have it done for you. On-demand assistants, robust customization, and loads of back office controls. Free 30-day Trial. Types: Broker websites, team websites, agent websites, REALTOR® websites. | url | https://placester.com/ |
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| type | website | | | | | | | | | | | | | |
| title | Placester: #1 Website Builder for Real Estate Agents and Teams | | | | | | | | | | | | | |
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| url | https://placester.com/ | | | | | | | | | | | | | |





Contenido SEO

| | | <table><tbody><tr><td>site_name</td><td>Placester</td></tr><tr><td>image</td><td>https://placester.com/wp-content/uploads/2024/04/60db25ec8fceb46334df73_Homepage.webp</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>630</td></tr><tr><td>image:type</td><td>image/webp</td></tr></tbody></table> | site_name | Placester | image | https://placester.com/wp-content/uploads/2024/04/60db25ec8fceb46334df73_Homepage.webp | image:width | 1200 | image:height | 630 | image:type | image/webp | | |
|---|---|--|-----------|-----------|-------|---|-------------|------|--------------|-----|------------|------------|---|---|
| site_name | Placester | | | | | | | | | | | | | |
| image | https://placester.com/wp-content/uploads/2024/04/60db25ec8fceb46334df73_Homepage.webp | | | | | | | | | | | | | |
| image:width | 1200 | | | | | | | | | | | | | |
| image:height | 630 | | | | | | | | | | | | | |
| image:type | image/webp | | | | | | | | | | | | | |
|  | Titulos | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>13</td><td>1</td><td>6</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] The all-in-one real estate marketing platform that scales with your business• [H2] The complete platform that helps your business grow• [H2] The Best Website Builder for Real-Estate Professionals• [H2] Nurture all your Leads & Contacts with our easy-to-use CRM• [H2] Best in class tools to capture and convert leads• [H2] Never Miss a Lead Again with our Integrated Live Chat Tool• [H2] Qualify Leads and manage your Placester Creative Assistant while on the go• [H2] Showcase Your Listings from 600+ MLSs• [H2] All Your Agents, and their Websites in a Single Place• [H2] Ready-to-use Integrations with the real estate ecosystem• [H2] Pay only for what you need with our scalable plans• [H2] More than 20,000 happy customers across thousands of markets in 600+ MLSs• [H2] Creating your website with Placester is fast, easy and affordable• [H2] Direct IDX integration with 600+ MLSs• [H3] Try PLACESTER for free or schedule a demo.• [H4] Product• [H4] Use Cases• [H4] Company• [H4] Resources• [H4] Contact• [H4] Subscribe To Newsletter | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 13 | 1 | 6 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 13 | 1 | 6 | 0 | 0 | | | | | | | | | |
|  | Imágenes | <p>Hemos encontrado 124 imágenes en esta web.</p> <p>116 atributos alt están vacíos o no existen. Agrega texto alternativo para que los motores de búsqueda puedan entender las imágenes.</p> | | | | | | | | | | | | |
|  | Ratio Texto/HTML | <p>Ratio : 0%</p> <p>El ratio entre texto y código HTML de esta página es menor que el 15 por ciento, esto significa que tu web posiblemente necesite más contenido en texto.</p> | | | | | | | | | | | | |
| | Flash | Perfecto, no se ha detectado contenido Flash en la página. | | | | | | | | | | | | |

Contenido SEO

| | | |
|--|--------|--|
|  | | |
|  | Iframe | Muy mal, tienes Iframes en la página, esto significa que el contenido no podrá ser indexado. |

Enlaces SEO

| | | |
|---|---------------------------|---|
|  | Reescritura URL | Bien. Tus enlaces parecen amigables |
|  | Guiones bajos en las URLs | Perfecto! No hemos detectado guiones bajos en tus URLs |
|  | Enlaces en página | Hemos encontrado un total de 13 enlaces incluyendo 0 enlace(s) a ficheros |
|  | Statistics | Enlaces Externos : noFollow 0% Enlaces Externos : Pasando Jugo 38.46% Enlaces Internos 61.54% |

Enlaces en página

| Ancla | Tipo | Jugo |
|------------------------------------|---------|--------------|
| = | Externo | Pasando Jugo |
| = | Externo | Pasando Jugo |
| Resources | Interna | Pasando Jugo |
| BOOK A DEMO | Interna | Pasando Jugo |
| BOOK A DEMO | Interna | Pasando Jugo |
| SIGN IN | Externo | Pasando Jugo |
| Tour the platform | Interna | Pasando Jugo |
| start A free trial | Externo | Pasando Jugo |
| BROWSE DESIGNS | Interna | Pasando Jugo |

Enlaces en página

| | | |
|--------------------------|---------|--------------|
| Highland | Interna | Pasando Jugo |
| = | Interna | Pasando Jugo |
| = | Interna | Pasando Jugo |
| = | Externo | Pasando Jugo |

Palabras Clave SEO



Consistencia de las Palabras Clave

| Palabra Clave (Keyword) | Contenido | Título | Palabras Claves (Keywords) | Descripción | Titulos |
|-------------------------|-----------|--------|----------------------------|-------------|---------|
| placester | 1 | ✓ | ✗ | ✗ | ✓ |
| website | 1 | ✓ | ✗ | ✓ | ✓ |
| builder | 1 | ✓ | ✗ | ✗ | ✓ |
| real | 1 | ✓ | ✗ | ✓ | ✓ |
| estate | 1 | ✓ | ✗ | ✗ | ✓ |












Usabilidad

| | | |
|--|----------------|---|
| | Url | Dominio : minnesotaforsalebyowner.com Longitud : 27 |
| | Favicon | Genial, tu web tiene un favicon. |
| | Imprimibilidad | No hemos encontrado una hoja de estilos CSS para impresión. |
| | Idioma | Genial. Has declarado el idioma en. |

Usabilidad

| | | |
|---|-------------|---------------------------------|
|  | Dublin Core | Esta página no usa Dublin Core. |
|---|-------------|---------------------------------|





Documento

| | | |
|---|-----------------------------|--|
|  | Tipo de documento (Doctype) | HTML 5 |
|  | Codificación | Perfecto. Has declarado como codificación UTF-8. |
|  | Validez W3C | Errores : 0 Avisos : 0 |
|  | Privacidad de los Emails | Atención! Hemos encontrado por lo menos una dirección de correo electrónico en texto plano. Usa este protector antispam gratuito para ocultarla de los spammers. |
|  | HTML obsoleto | Genial, no hemos detectado ninguna etiqueta HTML obsoleta. |
|  | Consejos de Velocidad | <ul style="list-style-type: none"> Excelente, esta web no usa tablas. Muy mal, tu web está usando estilos embenidos (inline CSS). Muy mal, tu página web usa demasiados ficheros CSS (más de 4). Muy mal, tu sitio usa demasiados ficheros JavaScript (más de 6). Su sitio web se beneficia del tipo de compresión gzip. ¡Perfecto! |

Movil

| | | |
|---|--------------------|---|
|  | Optimización Móvil | <ul style="list-style-type: none"> Icono para Apple Etiqueta Meta Viewport Contenido Flash |
|---|--------------------|---|

Optimización

| | | |
|--|---------------------------|---|
|  | Mapa del sitio XML | <p>¡Perfecto! Su sitio tiene un mapa del sitio en XML.</p> <p>https://placester.com/</p> |
|  | Robots.txt | <p>http://minnesotaforsalebyowner.com/robots.txt</p> <p>¡Estupendo! Su sitio web tiene un archivo robots.txt.</p> |
|  | Herramientas de Analítica | <p>¡Perfecto! Su sitio web tiene una herramienta de análisis.</p> <p> Google Analytics</p> |