

# Website review zingaya.com

Generated on September 08 2024 21:45 PM






The score is 59/100





## SEO Content

	Title	<p>Click-to-Call</p> <p><b>Length : 13</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																						
	Description	<p>Improve CX by allowing customers to call you with just a tap on a button, no matter their location.</p> <p><b>Length : 99</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																						
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																						
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Click-to-Call</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Improve CX by allowing customers to call you with just a tap on a button, no matter their location.</td></tr><tr><td>image</td><td>/vox/og_en.jpg</td></tr><tr><td>image:type</td><td>image/png</td></tr><tr><td>image:width</td><td>1200</td></tr><tr><td>image:height</td><td>630</td></tr><tr><td>image:alt</td><td>Click-to-Call</td></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>locale:alternate</td><td>pt_PT</td></tr></tbody></table>	Property	Content	title	Click-to-Call	type	website	description	Improve CX by allowing customers to call you with just a tap on a button, no matter their location.	image	/vox/og_en.jpg	image:type	image/png	image:width	1200	image:height	630	image:alt	Click-to-Call	locale	en_US	locale:alternate	pt_PT
Property	Content																							
title	Click-to-Call																							
type	website																							
description	Improve CX by allowing customers to call you with just a tap on a button, no matter their location.																							
image	/vox/og_en.jpg																							
image:type	image/png																							
image:width	1200																							
image:height	630																							
image:alt	Click-to-Call																							
locale	en_US																							
locale:alternate	pt_PT																							



## SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>8</td><td>11</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Click-to-Call</li><li>• [H2] Simplify communications with your customers</li><li>• [H2] We are trusted partners of world's most innovative businesses</li><li>• [H2] Overview</li><li>• [H2] Features &amp; Capabilities</li><li>• [H2] Use cases</li><li>• [H2] Customer testimonials</li><li>• [H2] Get the best price</li><li>• [H2] Let's get started</li><li>• [H3] 20% faster service</li><li>• [H3] Up to 70% lower price</li><li>• [H3] Worldwide customer service</li><li>• [H3] Customer support hotline</li><li>• [H3] Sales lead generation</li><li>• [H3] Appointment scheduling</li><li>• [H3] Automated customer service</li><li>• [H3] Remote consultations</li><li>• [H3] Improving customer engagement</li><li>• [H3] Click-to-Call</li><li>• [H3] Contact Us</li></ul>	H1	H2	H3	H4	H5	H6	1	8	11	0	0	0
H1	H2	H3	H4	H5	H6									
1	8	11	0	0	0									
	Images	<p>We found 51 images on this web page.</p> <p>25 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>2%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>

## SEO Links

	In-page links	We found a total of 38 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 23.68% Internal Links 76.32%

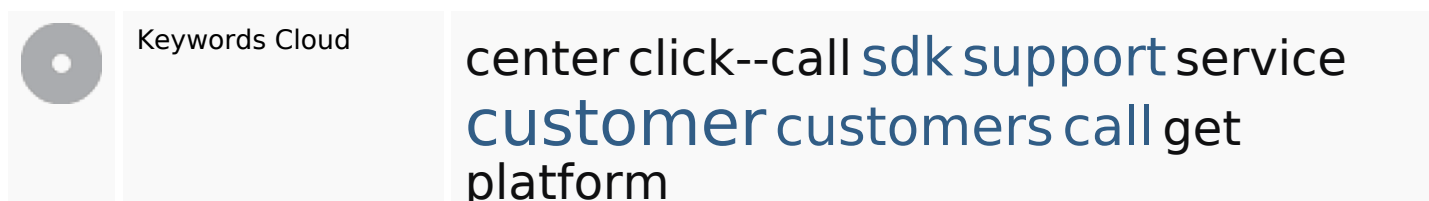
### In-page links

Anchor	Type	Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Customer stories</a>	Internal	Passing Juice
<a href="#">Online Support</a>	Internal	Passing Juice
<a href="#">Voximplant Privacy Policy</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">Terms of Service</a>	External	Passing Juice
<a href="#">Products</a>	Internal	Passing Juice
<a href="#">Voximplant Platform</a>	Internal	Passing Juice
<a href="#">Voximplant Kit</a>	Internal	Passing Juice
<a href="#">Solutions</a>	Internal	Passing Juice
<a href="#">Smart IVR</a>	Internal	Passing Juice
<a href="#">Dialogflow Connector</a>	Internal	Passing Juice
<a href="#">Cloud Call Center</a>	Internal	Passing Juice
<a href="#">Click to Call</a>	Internal	Passing Juice
<a href="#">Phone Number Masking</a>	Internal	Passing Juice
<a href="#">Documentation</a>	External	Passing Juice
<a href="#">Getting Started</a>	External	Passing Juice
<a href="#">Platform Reference</a>	External	Passing Juice
<a href="#">Kit Reference</a>	External	Passing Juice
<a href="#">Tutorials</a>	External	Passing Juice

## In-page links

<a href="#">Help</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Developer community</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Press &amp; Media</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Status Page</a>	External	Passing Juice
<a href="#">Contacts</a>	Internal	Passing Juice
<a href="#">Legal, Privacy and Security</a>	Internal	Passing Juice
<a href="#">Information Security Policy</a>	Internal	Passing Juice
<a href="#">Cookie Policy</a>	Internal	Passing Juice
<a href="#">Acceptable use policy</a>	Internal	Passing Juice
<a href="#">Terms of service</a>	Internal	Passing Juice
<a href="#">Data processing addendum</a>	External	Passing Juice
<a href="#">Subprocessors list</a>	Internal	Passing Juice
<a href="#">Professional services</a>	Internal	Passing Juice
<a href="#">Partner Program</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
customer	8	✘	✘	✔	✔








## Keywords Consistency

customers	5	✘	✘	✔	✔
call	5	✔	✘	✔	✔
sdk	5	✘	✘	✘	✘
support	5	✘	✘	✘	✔





## Usability

	Url	Domain : zingaya.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.




## Document

-  Too bad, your website is using inline styles.
-  Great, your website has few CSS files.
-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://voximplant.com/products/click-to-call>



### Robots.txt

<http://zingaya.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.