Website review yelp.com

Generated on September 23 2024 04:26 AM

The score is 43/100

SEO Content

✅	Title	Restaurants, Dentists, Bars, Beauty Salons, Doctors - Yelp **Length : 58** Perfect, your title contains between 10 and 70 characters.
✅	Description	User Reviews and Recommendations of Best Restaurants, Shopping, Nightlife, Food, Entertainment, Things to Do, Services and More at Yelp **Length : 135** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Yelp
type	website
image	https://s3-media0.fl.yelpcdn.com/assets/srv0/yelp_large_assets/a8d26394324f/assets/img/seo_metadata/yelp_og_image.png
image:height	1080
image:width	1920
description	People use Yelp to search for everything from the city's tastiest burger to the most renowned cardiologist. What will you uncover in your neighborhood?
title	Yelp
url	https://www.yelp.com/

SEO Content

	Headings	**H1** 1	**H2** 2	**H3** 0	**H4** 0	**H5** 0	**H6** 0	

- [H1] Say farewell to dead branches
- [H2] Recent Activity
- [H2] Categories

❌	Images	We found 10 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 34 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 17.65% Internal Links 82.35%

In-page links

Anchor	Type	Juice
Yelp	Internal	Passing Juice

In-page links

TurfTim Landscape and Design	Internal	Passing Juice
Tim M.	Internal	Passing Juice
About Yelp	Internal	Passing Juice
Careers	Internal	Passing Juice
Press	Internal	Passing Juice
Investor Relations	External	Passing Juice
Trust & Safety	Internal	Passing Juice
Content Guidelines	Internal	Passing Juice
Accessibility Statement	External	Passing Juice
Terms of Service	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Ad Choices	Internal	Passing Juice
Your Privacy Choices	External	Passing Juice
Yelp Project Cost Guides	Internal	Passing Juice
Collections	Internal	Passing Juice
Talk	Internal	Passing Juice
Events	Internal	Passing Juice
Yelp Blog	Internal	Passing Juice
Support	External	Passing Juice
Yelp Mobile	Internal	Passing Juice
Developers	Internal	Passing Juice
RSS	Internal	Passing Juice
Yelp for Business	Internal	Passing Juice
Business Owner Login	Internal	Passing Juice
Claim your Business Page	Internal	Passing Juice
Advertise on Yelp	Internal	Passing Juice
Yelp for Restaurant Owners	Internal	Passing Juice
Table Management	Internal	Passing Juice

In-page links

Business Success Stories	Internal	Passing Juice
Business Support	External	Passing Juice
Yelp Blog for Business	External	Passing Juice
Yelp Data for B2B	Internal	Passing Juice
Yelp Data for B2C	Internal	Passing Juice

SEO Keywords

Keywords Cloud	choices home business more san restaurants auto services yelp privacy

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
yelp	17	✔	✖	✔	✖
business	8	✖	✖	✖	✖
services	4	✖	✖	✔	✖
privacy	4	✖	✖	✖	✖
san	4	✖	✖	✖	✖

Usability

	Url	Domain : yelp.com Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
❌	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⊙	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

⊙	Mobile Optimization	✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Missing

Optimization

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

	Robots.txt	http://yelp.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. Google Analytics