








Website review yellowpagesgoesgreen.org

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The score is 57/100







SEO Content

	Title	<p>The Official Yellow Pages® by Yellow Pages Directory Inc.</p> <p>Length : 57</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Find over 27 million businesses in the United States on The Official Yellow Pages® website. Find trusted, reliable customer reviews on contractors, restaurants, doctors, movers and more.</p> <p>Length : 187</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Yellow Pages Directory, Search Engine, Directory</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 1787"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>The Official Yellow Pages®: - Yellow Pages Directory Inc.</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>http://www.yellowpagesdirectory.com/</td> </tr> <tr> <td>image</td> <td>https://www.yellowpagesdirectory.com/images/rich_snippet_logo.jpg</td> </tr> </tbody> </table>	Property	Content	title	The Official Yellow Pages®: - Yellow Pages Directory Inc.	type	website	url	http://www.yellowpagesdirectory.com/	image	https://www.yellowpagesdirectory.com/images/rich_snippet_logo.jpg		
Property	Content													
title	The Official Yellow Pages®: - Yellow Pages Directory Inc.													
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image	https://www.yellowpagesdirectory.com/images/rich_snippet_logo.jpg													
	Headings	<table border="1" data-bbox="539 1809 1481 1883"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>0</td> <td>2</td> <td>18</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1917 1420 2080" style="list-style-type: none"> • [H1] Find Over 27 Million Businesses In The United States • [H1] Welcome to The Official Yellow Pages® • [H3] Official Yellow Pages Directory ® is a Registered Trademark in the United States. • [H3] Just a Few of our Nationwide Businesses 	H1	H2	H3	H4	H5	H6	2	0	2	18	0	0
H1	H2	H3	H4	H5	H6									
2	0	2	18	0	0									

SEO Content

		<ul style="list-style-type: none">• [H4] See special ad package options: Grow Your Business.• [H4] The Book Vault• [H4] Join Exp Realty• [H4] Keystone Realty USA• [H4] NNN-Properties.com• [H4] Hundred Acre Consulting LLC• [H4] Rolling Hills Recovery Center• [H4] Internet Marketing Services Inc.• [H4] Gold Flag Coin & Antiques• [H4] Steven Griffin Insurance Agency• [H4] Register Your Domains• [H4] Tennex Tax Solutions• [H4] Real Video Production Co.• [H4] 1031 Exchange Made Simple• [H4] Quick Link• [H4] Browse States• [H4] Follow Us On• [H4] Browse By Listing Id
	Images	<p>We found 32 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 90 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 2.22%</p> <p>External Links : Passing Juice 95.56%</p>

SEO Links

Internal Links 2.22%

In-page links

Anchor	Type	Juice
Alabama	External	Passing Juice
Alaska	External	Passing Juice
Arizona	External	Passing Juice
Arkansas	External	Passing Juice
California	External	Passing Juice
Colorado	External	Passing Juice
Connecticut	External	Passing Juice
Delaware	External	Passing Juice
Florida	External	Passing Juice
Georgia	External	Passing Juice
Hawaii	External	Passing Juice
Idaho	External	Passing Juice
Illinois	External	Passing Juice
Indiana	External	Passing Juice
Iowa	External	Passing Juice
Kansas	External	Passing Juice
Kentucky	External	Passing Juice
Louisiana	External	Passing Juice
Maine	External	Passing Juice
Maryland	External	Passing Juice
Massachusetts	External	Passing Juice
Michigan	External	Passing Juice
Minnesota	External	Passing Juice

In-page links

Mississippi	External	Passing Juice
Missouri	External	Passing Juice
Montana	External	Passing Juice
Nebraska	External	Passing Juice
Nevada	External	Passing Juice
New Hampshire	External	Passing Juice
New Jersey	External	Passing Juice
New Mexico	External	Passing Juice
New York	External	Passing Juice
North Carolina	External	Passing Juice
North Dakota	External	Passing Juice
Ohio	External	Passing Juice
Oklahoma	External	Passing Juice
Oregon	External	Passing Juice
Pennsylvania	External	Passing Juice
Rhode Island	External	Passing Juice
South Carolina	External	Passing Juice
South Dakota	External	Passing Juice
Tennessee	External	Passing Juice
Texas	External	Passing Juice
Utah	External	Passing Juice
Vermont	External	Passing Juice
Virginia	External	Passing Juice
Washington	External	Passing Juice
Washington DC	External	Passing Juice
West Virginia	External	Passing Juice
Wisconsin	External	Passing Juice
Wyoming	External	Passing Juice

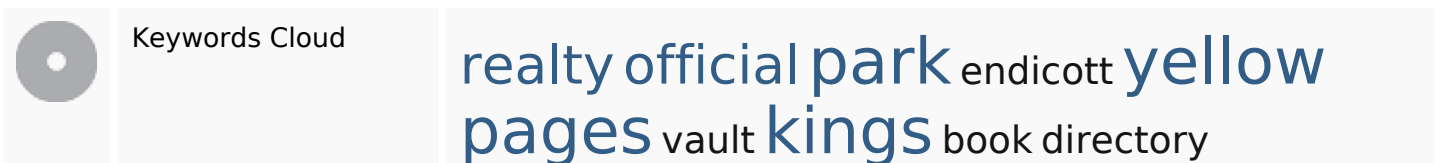
In-page links

+ Add Business	External	Passing Juice
Menu	Internal	Passing Juice
Home	External	Passing Juice
Contact Us	External	Passing Juice
Why Advertise	External	Passing Juice
Grow Your Business	External	Passing Juice
Business Website	External	Passing Juice
Paid Search	External	Passing Juice
White Pages	External	Passing Juice
The Official Yellow Pages®:	External	Passing Juice
Registered Trademark	External	noFollow
See Sample Customer Review	External	noFollow
Premium	External	Passing Juice
Executive	External	Passing Juice
Platinum	External	Passing Juice
The Book Vault	External	Passing Juice
Join Exp Realty	External	Passing Juice
Keystone Realty USA	External	Passing Juice
NNN-Properties.com	External	Passing Juice
Hundred Acre Consulting LLC	External	Passing Juice
Rolling Hills Recovery Center	External	Passing Juice
Internet Marketing Services Inc.	External	Passing Juice
Gold Flag Coin & Antiques	External	Passing Juice
Steven Griffin Insurance Agency	External	Passing Juice
Register Your Domains	External	Passing Juice
Tennex Tax Solutions	External	Passing Juice
Real Video Production Co.	External	Passing Juice
1031 Exchange Made Simple	External	Passing Juice

In-page links

About Us	External	Passing Juice
Our History	External	Passing Juice
Print Opt-Out	External	Passing Juice
Social Media	External	Passing Juice
Press Releases	External	Passing Juice
Yellow Pages	External	Passing Juice
YPD Web Portal	External	Passing Juice
Census Data	Internal	Passing Juice
Terms of Service	External	Passing Juice
Privacy Policy	External	Passing Juice
Yellow Pages Directory Inc.	External	Passing Juice


SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
yellow	3	✓	✓	✓	✓
pages	3	✓	✓	✓	✓
kings	3	✗	✗	✗	✗
park	3	✗	✗	✗	✗
official	2	✓	✗	✓	✓












Usability

 Url	Domain : yellowpagesgoesgreen.org Length : 24
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Usability

	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5								
	Encoding	Perfect. Your declared charset is UTF-8.								
	W3C Validity	Errors : 0 Warnings : 0								
	Email Privacy	Great no email address has been found in plain text!								
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><big></td><td>1</td></tr><tr><td><u></td><td>2</td></tr><tr><td><center></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<big>	1	<u>	2	<center>	1
Deprecated tags	Occurrences									
<big>	1									
<u>	2									
<center>	1									
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.								

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 264 767 300">✘ Apple Icon<li data-bbox="555 331 879 367">✔ Meta Viewport Tag<li data-bbox="555 398 810 434">✔ Flash content
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Optimization

	XML Sitemap	<p data-bbox="539 645 1094 680">Great, your website has an XML sitemap.</p> <p data-bbox="555 725 1254 761">https://www.yellowpagesdirectory.com/sitemap.xml</p>
	Robots.txt	<p data-bbox="539 801 1126 837">http://yellowpagesgoesgreen.org/robots.txt</p> <p data-bbox="539 873 1082 909">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 936 1098 972">Great, your website has an analytics tool.</p> <p data-bbox="555 1016 858 1070"> Google Analytics</p>