






Website review yealink.com

Generated on September 22 2024 14:36 PM





The score is 49/100



SEO Content





	Title	<p>Yealink UC & C Terminal, Video Collaboration, Conference Phone, IP Phone, Headsets & Video Conferencing</p> <p>Length : 113</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Yealink (Stock Code: 300628) is a global brand that specializes in video conferencing, voice communications and collaboration solutions with best-in-class quality, innovative technology and user-friendly experience. As one of the best providers in more than 140 countries and regions, Yealink ranks No.1 in the global market share of SIP phone shipments (Global IP Desktop Phone Growth Excellence Leadership Award Report, Frost & Sullivan, 2019).</p> <p>Length : 450</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Yealink,Conference Phone,IP Phone,sip phone,voip phones,wireless headset,phone headset,Video Conferencing,microsoft teams phone,video conferencing devices</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>6</td><td>4</td><td>15</td><td>4</td><td>4</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] MeetingBar A40[H1] Teams Phone MP E2[H1] 3rd-Gen MTR Solutions[H1] CEC Demo Booking[H1] Collaboration Display[H1] WH64 DECT Headset[H2] INNOVATE COMMUNICATION	H1	H2	H3	H4	H5	H6	6	4	15	4	4	0
H1	H2	H3	H4	H5	H6									
6	4	15	4	4	0									

SEO Content

		<ul style="list-style-type: none">• [H2] ART OF CONVERSATION• [H2] WHY YEALINK• [H2] NEWS & INSIGHTS• [H3] VIDEO CONFERENCING DEVICES• [H3] HEADSETS• [H3] IP PHONES• [H3] WEBCAMS• [H3] VIDEO CONFERENCING PLATFORM• [H3] INTELLIGENT ROOM DEVICES• [H3] MANAGEMENT PLATFORM• [H3] MICROSOFT/ZOOM DEVICES• [H3] MICROSOFT SOLUTIONS• [H3] ZOOM SOLUTIONS• [H3] BY INDUSTRY• [H3] BY SCENARIO• [H3] Yealink First Customer Experience Center and Office in Germany was Grand Opened• [H3] Yealink Unveils Cutting-Edge AI Innovation Solutions at InfoComm 2024• [H3] Yealink Helped Siemens Energy Harness the Full Potential of Video Collaboration• [H4] One-stop audio and video device solutions for Microsoft Teams, bring seamless Teams experience to every space.• [H4] Full range of audio and video device solutions for Zoom, delivering easy collaboration to the next level.• [H4] Full range of audio and video device solutions form Yealink keep your company productive, engage people get creative.• [H4] From individual needs to team working, elevate workspace with powerful collaboration devices built for any scenarios.• [H5] Market share by IP Phone Unit Shipment• [H5] Video conferencing solutions provider• [H5] One in every 500 people owns or is using a Yealink product• [H5] Yealink served more than 500,000 companies
	Images	<p>We found 20 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 22%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Content

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 129 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0.78% Internal Links 99.22%

In-page links

Anchor	Type	Juice
IP Phone	Internal	Passing Juice
T5 Series	Internal	Passing Juice
T4 Series	Internal	Passing Juice
T3 Series	Internal	Passing Juice
DECT Phones	Internal	Passing Juice
Conference Phones	Internal	Passing Juice
Phone Accessories	Internal	Passing Juice
Microsoft Zoom Device	Internal	Passing Juice
Zoom Rooms System	Internal	Passing Juice
USB Cameras & BYOD Kits	Internal	Passing Juice
AIOT Room Device	Internal	Passing Juice
Room Audio Devices	Internal	Passing Juice
Room System Accessories	Internal	Passing Juice
Room Mount Kit	Internal	Passing Juice

In-page links

Teams Phones	Internal	Passing Juice
Zoom Phones	Internal	Passing Juice
Headsets	Internal	Passing Juice
Bluetooth Wireless Headsets	Internal	Passing Juice
DECT Wireless Headsets	Internal	Passing Juice
Wired Headsets	Internal	Passing Juice
Speakerphones	Internal	Passing Juice
H.323/SIP Room Endpoints	Internal	Passing Juice
MeetingEye Series	Internal	Passing Juice
Video Conferencing Room Series	Internal	Passing Juice
Management Platform	Internal	Passing Juice
Device Management Platform (YDMP)	Internal	Passing Juice
Management Cloud Service (YMCS)	Internal	Passing Juice
USB Connect Management	Internal	Passing Juice
Accessories	Internal	Passing Juice
EoS Products	Internal	Passing Juice
Products A-Z	Internal	Passing Juice
Microsoft Solutions	Internal	Passing Juice
Teams Room	Internal	Passing Juice
Teams Phone	Internal	Passing Juice
Live Demo Service	Internal	Passing Juice
Room Device Calculator	Internal	Passing Juice
PAG/NAG Calculator	Internal	Passing Juice
Room Configurator	Internal	Passing Juice
Zoom Solutions	Internal	Passing Juice
Zoom Phone	Internal	Passing Juice

In-page links

Zoom Rooms	Internal	Passing Juice
Zoom Meetings	Internal	Passing Juice
Room Configurator	Internal	Passing Juice
By Industry	Internal	Passing Juice
Finance	Internal	Passing Juice
Education	Internal	Passing Juice
Healthcare	Internal	Passing Juice
Manufacturing	Internal	Passing Juice
By Scenario	Internal	Passing Juice
Future Workers	Internal	Passing Juice
Headset&Handset	Internal	Passing Juice
Personal Collaboration	Internal	Passing Juice
Desktop Video	Internal	Passing Juice
For Strategic Partners	Internal	Passing Juice
RingCentral Solutions	Internal	Passing Juice
3CX Solution	Internal	Passing Juice
Extron Solution	Internal	Passing Juice
BroadSoft Solution	Internal	Passing Juice
Metaswitch Solution	Internal	Passing Juice
BlueJeans Solution	Internal	Passing Juice
Helpdesk	Internal	Passing Juice
Submit a Ticket	Internal	Passing Juice
Knowledge Base	Internal	Passing Juice
Apply for License	Internal	Passing Juice
Maintenance	Internal	Passing Juice
Partner PrimeCare Service	Internal	Passing Juice

In-page links

Headset Compatibility	Internal	Passing Juice
Headset Resource Center	Internal	Passing Juice
Online Demo for Zoom Rooms	Internal	Passing Juice
London CEC Booking	Internal	Passing Juice
Dallas CEC Booking	Internal	Passing Juice
Yealink Academy	Internal	Passing Juice
Learning Center	Internal	Passing Juice
Training List	Internal	Passing Juice
Trust Center	Internal	Passing Juice
Security&Compliance	Internal	Passing Juice
Privacy	Internal	Passing Juice
Resources	Internal	Passing Juice
Security Advisories	Internal	Passing Juice
End-of-Life Policy	Internal	Passing Juice
PSTI Conformity Statement	Internal	Passing Juice
Resource Center	Internal	Passing Juice
Software	Internal	Passing Juice
Videos	Internal	Passing Juice
Partners	Internal	Passing Juice
Partner Center	Internal	Passing Juice
Technology Partners	Internal	Passing Juice
Carrier and ITSP Partners	Internal	Passing Juice
Online Reseller	Internal	Passing Juice
Program Overview	Internal	Passing Juice
Authorized Online Reseller	Internal	Passing Juice
Unauthorized Yealink Online Reseller	Internal	Passing Juice

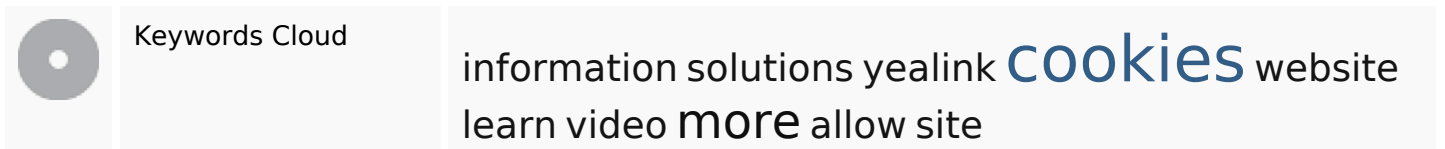
In-page links

Find an Authorized Online Reseller	Internal	Passing Juice
Opportunity Registration	Internal	Passing Juice
Certified IP Phone Engineer	Internal	Passing Juice
Junior Certified IP Phone Engineer	Internal	Passing Juice
Certified IP Phone Sales Engineer	Internal	Passing Juice
Microsoft Solution Certified Program	Internal	Passing Juice
Yealink Microsoft Teams Solution Sales Course	Internal	Passing Juice
Yealink Microsoft Teams Solution Technical Course	Internal	Passing Juice
Certified Headset Solution Program	Internal	Passing Juice
Certified Headset Solution Professional	Internal	Passing Juice
Certified Multicell Engineer Program	Internal	Passing Juice
About Yealink	Internal	Passing Juice
Company Honors	Internal	Passing Juice
Sustainable Development	Internal	Passing Juice
Blog	Internal	Passing Juice
News Center	Internal	Passing Juice
Customer Stories	Internal	Passing Juice
Room Design Center	Internal	Passing Juice
Perspectives	Internal	Passing Juice
Why Video Collaboration	Internal	Passing Juice
On-Premise and Hosted Service	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Contact Sales	Internal	Passing Juice
ABOUT YEALINK	External	Passing Juice
Social Responsibility	Internal	Passing Juice
Sitemap	Internal	Passing Juice

In-page links

Microsoft Teams Room System	Internal	Passing Juice
Product Buying Guide	Internal	Passing Juice
Submit a Ticket	Internal	noFollow
Apply for License	Internal	noFollow
Terminology Definition	Internal	Passing Juice
SIGN UP FOR OUR NEWSLETTER	Internal	Passing Juice
SOLUTIONS	Internal	Passing Juice
PRODUCTS	Internal	Passing Juice
PARTNERS	Internal	Passing Juice
Policy Statement	Internal	Passing Juice
Learn more ->	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
cookies	52	✘	✘	✘	✘
more	21	✘	✘	✔	✔
information	20	✘	✘	✘	✘
site	17	✘	✘	✘	✘
website	16	✘	✘	✘	✘


Usability

	Url	Domain : yealink.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="550 414 766 459">✘ Apple Icon<li data-bbox="550 481 877 526">✔ Meta Viewport Tag<li data-bbox="550 548 805 593">✔ Flash content
--	---------------------	--

Optimization

	XML Sitemap	<p data-bbox="539 795 1093 831">Great, your website has an XML sitemap.</p> <p data-bbox="550 875 1061 911">https://www.yealink.com/sitemap.xml</p>
	Robots.txt	<p data-bbox="539 958 925 994">http://yealink.com/robots.txt</p> <p data-bbox="539 1025 1082 1061">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 1093 1098 1128">Great, your website has an analytics tool.</p> <p data-bbox="550 1173 858 1227"> Google Analytics</p>