

# Website review yealink.com

Generated on September 22 2024 14:22 PM





The score is 49/100



## SEO Content





	Title	Yealink   UC & C Terminal, Video Collaboration, Conference Phone, IP Phone, Headsets & Video Conferencing  <b>Length : 113</b>  Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Description	Yealink (Stock Code: 300628) is a global brand that specializes in video conferencing, voice communications and collaboration solutions with best-in-class quality, innovative technology and user-friendly experience. As one of the best providers in more than 140 countries and regions, Yealink ranks No.1 in the global market share of SIP phone shipments (Global IP Desktop Phone Growth Excellence Leadership Award Report, Frost & Sullivan, 2019).  <b>Length : 450</b>  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	Yealink,Conference Phone,IP Phone,sip phone,voip phones,wireless headset,phone headset,Video Conferencing,microsoft teams phone,video conferencing devices  Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>6</td><td>4</td><td>15</td><td>4</td><td>4</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] MeetingBar A40</li><li>• [H1] Teams Phone MP E2</li><li>• [H1] 3rd-Gen MTR Solutions</li><li>• [H1] CEC Demo Booking</li><li>• [H1] Collaboration Display</li><li>• [H1] WH64 DECT Headset</li><li>• [H2] INNOVATE COMMUNICATION</li></ul>	H1	H2	H3	H4	H5	H6	6	4	15	4	4	0
H1	H2	H3	H4	H5	H6									
6	4	15	4	4	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] ART OF CONVERSATION</li><li>• [H2] WHY YEALINK</li><li>• [H2] NEWS &amp; INSIGHTS</li><li>• [H3] VIDEO CONFERENCING DEVICES</li><li>• [H3] HEADSETS</li><li>• [H3] IP PHONES</li><li>• [H3] WEBCAMS</li><li>• [H3] VIDEO CONFERENCING PLATFORM</li><li>• [H3] INTELLIGENT ROOM DEVICES</li><li>• [H3] MANAGEMENT PLATFORM</li><li>• [H3] MICROSOFT/ZOOM DEVICES</li><li>• [H3] MICROSOFT SOLUTIONS</li><li>• [H3] ZOOM SOLUTIONS</li><li>• [H3] BY INDUSTRY</li><li>• [H3] BY SCENARIO</li><li>• [H3] Yealink First Customer Experience Center and Office in Germany was Grand Opened</li><li>• [H3] Yealink Unveils Cutting-Edge AI Innovation Solutions at InfoComm 2024</li><li>• [H3] Yealink Helped Siemens Energy Harness the Full Potential of Video Collaboration</li><li>• [H4] One-stop audio and video device solutions for Microsoft Teams, bring seamless Teams experience to every space.</li><li>• [H4] Full range of audio and video device solutions for Zoom, delivering easy collaboration to the next level.</li><li>• [H4] Full range of audio and video device solutions form Yealink keep your company productive, engage people get creative.</li><li>• [H4] From individual needs to team working, elevate workspace with powerful collaboration devices built for any scenarios.</li><li>• [H5] Market share by IP Phone Unit Shipment</li><li>• [H5] Video conferencing solutions provider</li><li>• [H5] One in every 500 people owns or is using a Yealink product</li><li>• [H5] Yealink served more than 500,000 companies</li></ul>
	Images	<p>We found 20 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>22%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Content

### SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 129 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0.78% Internal Links 99.22%

### In-page links

Anchor	Type	Juice
<a href="#">IP Phone</a>	Internal	Passing Juice
<a href="#">T5 Series</a>	Internal	Passing Juice
<a href="#">T4 Series</a>	Internal	Passing Juice
<a href="#">T3 Series</a>	Internal	Passing Juice
<a href="#">DECT Phones</a>	Internal	Passing Juice
<a href="#">Conference Phones</a>	Internal	Passing Juice
<a href="#">Phone Accessories</a>	Internal	Passing Juice
<a href="#">Microsoft   Zoom Device</a>	Internal	Passing Juice
<a href="#">Zoom Rooms System</a>	Internal	Passing Juice
<a href="#">USB Cameras &amp; BYOD Kits</a>	Internal	Passing Juice
<a href="#">AIOT Room Device</a>	Internal	Passing Juice
<a href="#">Room Audio Devices</a>	Internal	Passing Juice
<a href="#">Room System Accessories</a>	Internal	Passing Juice
<a href="#">Room Mount Kit</a>	Internal	Passing Juice

## In-page links

<a href="#">Teams Phones</a>	Internal	Passing Juice
<a href="#">Zoom Phones</a>	Internal	Passing Juice
<a href="#">Headsets</a>	Internal	Passing Juice
<a href="#">Bluetooth Wireless Headsets</a>	Internal	Passing Juice
<a href="#">DECT Wireless Headsets</a>	Internal	Passing Juice
<a href="#">Wired Headsets</a>	Internal	Passing Juice
<a href="#">Speakerphones</a>	Internal	Passing Juice
<a href="#">H.323/SIP Room Endpoints</a>	Internal	Passing Juice
<a href="#">MeetingEye Series</a>	Internal	Passing Juice
<a href="#">Video Conferencing Room Series</a>	Internal	Passing Juice
<a href="#">Management Platform</a>	Internal	Passing Juice
<a href="#">Device Management Platform (YDMP)</a>	Internal	Passing Juice
<a href="#">Management Cloud Service (YMCS)</a>	Internal	Passing Juice
<a href="#">USB Connect Management</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">EoS Products</a>	Internal	Passing Juice
<a href="#">Products A-Z</a>	Internal	Passing Juice
<a href="#">Microsoft Solutions</a>	Internal	Passing Juice
<a href="#">Teams Room</a>	Internal	Passing Juice
<a href="#">Teams Phone</a>	Internal	Passing Juice
<a href="#">Live Demo Service</a>	Internal	Passing Juice
<a href="#">Room Device Calculator</a>	Internal	Passing Juice
<a href="#">PAG/NAG Calculator</a>	Internal	Passing Juice
<a href="#">Room Configurator</a>	Internal	Passing Juice
<a href="#">Zoom Solutions</a>	Internal	Passing Juice
<a href="#">Zoom Phone</a>	Internal	Passing Juice

## In-page links

<a href="#">Zoom Rooms</a>	Internal	Passing Juice
<a href="#">Zoom Meetings</a>	Internal	Passing Juice
<a href="#">Room Configurator</a>	Internal	Passing Juice
<a href="#">By Industry</a>	Internal	Passing Juice
<a href="#">Finance</a>	Internal	Passing Juice
<a href="#">Education</a>	Internal	Passing Juice
<a href="#">Healthcare</a>	Internal	Passing Juice
<a href="#">Manufacturing</a>	Internal	Passing Juice
<a href="#">By Scenario</a>	Internal	Passing Juice
<a href="#">Future Workers</a>	Internal	Passing Juice
<a href="#">Headset&amp;Handset</a>	Internal	Passing Juice
<a href="#">Personal Collaboration</a>	Internal	Passing Juice
<a href="#">Desktop Video</a>	Internal	Passing Juice
<a href="#">For Strategic Partners</a>	Internal	Passing Juice
<a href="#">RingCentral Solutions</a>	Internal	Passing Juice
<a href="#">3CX Solution</a>	Internal	Passing Juice
<a href="#">Extron Solution</a>	Internal	Passing Juice
<a href="#">BroadSoft Solution</a>	Internal	Passing Juice
<a href="#">Metaswitch Solution</a>	Internal	Passing Juice
<a href="#">BlueJeans Solution</a>	Internal	Passing Juice
<a href="#">Helpdesk</a>	Internal	Passing Juice
<a href="#">Submit a Ticket</a>	Internal	Passing Juice
<a href="#">Knowledge Base</a>	Internal	Passing Juice
<a href="#">Apply for License</a>	Internal	Passing Juice
<a href="#">Maintenance</a>	Internal	Passing Juice
<a href="#">Partner PrimeCare Service</a>	Internal	Passing Juice

## In-page links

<a href="#">Headset Compatibility</a>	Internal	Passing Juice
<a href="#">Headset Resource Center</a>	Internal	Passing Juice
<a href="#">Online Demo for Zoom Rooms</a>	Internal	Passing Juice
<a href="#">London CEC Booking</a>	Internal	Passing Juice
<a href="#">Dallas CEC Booking</a>	Internal	Passing Juice
<a href="#">Yealink Academy</a>	Internal	Passing Juice
<a href="#">Learning Center</a>	Internal	Passing Juice
<a href="#">Training List</a>	Internal	Passing Juice
<a href="#">Trust Center</a>	Internal	Passing Juice
<a href="#">Security&amp;Compliance</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">Resources</a>	Internal	Passing Juice
<a href="#">Security Advisories</a>	Internal	Passing Juice
<a href="#">End-of-Life Policy</a>	Internal	Passing Juice
<a href="#">PSTI Conformity Statement</a>	Internal	Passing Juice
<a href="#">Resource Center</a>	Internal	Passing Juice
<a href="#">Software</a>	Internal	Passing Juice
<a href="#">Videos</a>	Internal	Passing Juice
<a href="#">Partners</a>	Internal	Passing Juice
<a href="#">Partner Center</a>	Internal	Passing Juice
<a href="#">Technology Partners</a>	Internal	Passing Juice
<a href="#">Carrier and ITSP Partners</a>	Internal	Passing Juice
<a href="#">Online Reseller</a>	Internal	Passing Juice
<a href="#">Program Overview</a>	Internal	Passing Juice
<a href="#">Authorized Online Reseller</a>	Internal	Passing Juice
<a href="#">Unauthorized Yealink Online Reseller</a>	Internal	Passing Juice

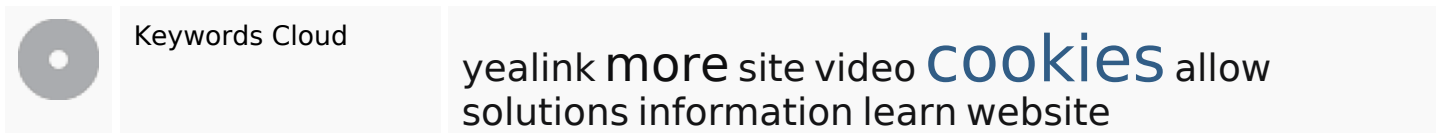
## In-page links

<a href="#">Find an Authorized Online Reseller</a>	Internal	Passing Juice
<a href="#">Opportunity Registration</a>	Internal	Passing Juice
<a href="#">Certified IP Phone Engineer</a>	Internal	Passing Juice
<a href="#">Junior Certified IP Phone Engineer</a>	Internal	Passing Juice
<a href="#">Certified IP Phone Sales Engineer</a>	Internal	Passing Juice
<a href="#">Microsoft Solution Certified Program</a>	Internal	Passing Juice
<a href="#">Yealink Microsoft Teams Solution Sales Course</a>	Internal	Passing Juice
<a href="#">Yealink Microsoft Teams Solution Technical Course</a>	Internal	Passing Juice
<a href="#">Certified Headset Solution Program</a>	Internal	Passing Juice
<a href="#">Certified Headset Solution Professional</a>	Internal	Passing Juice
<a href="#">Certified Multicell Engineer Program</a>	Internal	Passing Juice
<a href="#">About Yealink</a>	Internal	Passing Juice
<a href="#">Company Honors</a>	Internal	Passing Juice
<a href="#">Sustainable Development</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">News Center</a>	Internal	Passing Juice
<a href="#">Customer Stories</a>	Internal	Passing Juice
<a href="#">Room Design Center</a>	Internal	Passing Juice
<a href="#">Perspectives</a>	Internal	Passing Juice
<a href="#">Why Video Collaboration</a>	Internal	Passing Juice
<a href="#">On-Premise and Hosted Service</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Contact Sales</a>	Internal	Passing Juice
<a href="#">ABOUT YEALINK</a>	External	Passing Juice
<a href="#">Social Responsibility</a>	Internal	Passing Juice
<a href="#">Sitemap</a>	Internal	Passing Juice

## In-page links

<a href="#">Microsoft Teams Room System</a>	Internal	Passing Juice
<a href="#">Product Buying Guide</a>	Internal	Passing Juice
<a href="#">Submit a Ticket</a>	Internal	noFollow
<a href="#">Apply for License</a>	Internal	noFollow
<a href="#">Terminology Definition</a>	Internal	Passing Juice
<a href="#">SIGN UP FOR OUR NEWSLETTER</a>	Internal	Passing Juice
<a href="#">SOLUTIONS</a>	Internal	Passing Juice
<a href="#">PRODUCTS</a>	Internal	Passing Juice
<a href="#">PARTNERS</a>	Internal	Passing Juice
<a href="#">Policy Statement</a>	Internal	Passing Juice
<a href="#">Learn more -&gt;</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency


Keyword	Content	Title	Keywords	Descripti on	Headings
cookies	52	✖	✖	✖	✖
more	21	✖	✖	✔	✔
information	20	✖	✖	✖	✖
site	17	✖	✖	✖	✖
website	16	✖	✖	✖	✖







## Usability

	Url	Domain : yealink.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div data-bbox="547 409 767 450"> Apple Icon</div> <div data-bbox="547 477 879 517"> Meta Viewport Tag</div> <div data-bbox="547 544 809 584"> Flash content</div>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div data-bbox="547 862 1064 911"><a href="https://www.yealink.com/sitemap.xml">https://www.yealink.com/sitemap.xml</a></div>
	Robots.txt	<p><a href="http://yealink.com/robots.txt">http://yealink.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="547 1160 860 1223"> Google Analytics</div>