







Website review wowforbusiness.com

Generated on September 20 2024 00:33 AM






The score is 62/100




SEO Content

|  | <p>Title</p> | <p>Business Internet, Phone & Cable TV Service Provider WOW! Business</p> <p>Length : 72</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | |
|---|--|--|----------|---------|--------|-------|-----|---|------|---------|-------|--|
|  | <p>Description</p> | <p>Fast and Affordable Business Internet, Phone and Cable TV by WOW! Business Internet Provider. The perfect solution for your enterprise or small business.</p> <p>Length : 153</p> <p>Great, your meta description contains between 70 and 160 characters.</p> | | | | | | | | | | |
|  | <p>Keywords</p> | <p>small business, business internet service, business phone service, VoIP for business, office phone systems, sip trunking, small business phone systems, polycom, VoIP phone for business, business phone provider, Ethernet internet, internet service providers for business, fiber optic provider, business broadband, high-speed internet, business TV, DIA, static IP, hosted voip, fiber internet, cloud services, whole-business wifi, fiber flex, international calling, voice trunking</p> <p>Good, your page contains meta keywords.</p> | | | | | | | | | | |
|  | <p>Og Meta Properties</p> | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1579 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>url</td> <td>/</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Business Internet, Phone & Cable TV Service Provider WOW! Business</td> </tr> </tbody> </table> | Property | Content | locale | en_US | url | / | type | website | title | Business Internet, Phone & Cable TV Service Provider WOW! Business |
| Property | Content | | | | | | | | | | | |
| locale | en_US | | | | | | | | | | | |
| url | / | | | | | | | | | | | |
| type | website | | | | | | | | | | | |
| title | Business Internet, Phone & Cable TV Service Provider WOW! Business | | | | | | | | | | | |




SEO Content

| | | <p>description Fast and Affordable Business Internet, Phone and Cable TV by WOW! Business Internet Provider. The perfect solution for your enterprise or small business.</p> <p>site_name wowforbusiness</p> | | | | | | | | | | | | |
|--|-----------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
|  | Headings | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>5</td><td>6</td><td>0</td><td>3</td><td>1</td></tr></tbody></table> <ul style="list-style-type: none">• [H2] We're reliable. We're local. We're fast.• [H2] Speed• [H2] Reliability• [H2] Value• [H2] 24/7 Support• [H3] WOW! Internet works for you.• [H3] WOW! Business Solutions match the right services to your needs• [H3] Expand your coverage, increase your control• [H3] In just a few months, WOW! Business has already demonstrated they're a service provider we can trust.• [H3] We're here to power your connections• [H3] Make the switch that makes the difference• [H5] Business Internet Plans• [H5] Small Business Solutions• [H5] Enterprise Solutions• [H6] Go gig, or start small. You know your business best. We can meet your needs today and tomorrow. | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 5 | 6 | 0 | 3 | 1 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 0 | 5 | 6 | 0 | 3 | 1 | | | | | | | | | |
|  | Images | <p>We found 38 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> | | | | | | | | | | | | |
|  | Text/HTML Ratio | <p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> | | | | | | | | | | | | |
|  | Flash | <p>Perfect, no Flash content has been detected on this page.</p> | | | | | | | | | | | | |
|  | Iframe | <p>Great, there are no Iframes detected on this page.</p> | | | | | | | | | | | | |

SEO Links

| | | |
|--|-------------|---|
|  | URL Rewrite | <p>Good. Your links looks friendly!</p> |
|--|-------------|---|

SEO Links

| | | |
|--|-------------------------|--|
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 37 links including 1 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 13.51% Internal Links 86.49% |

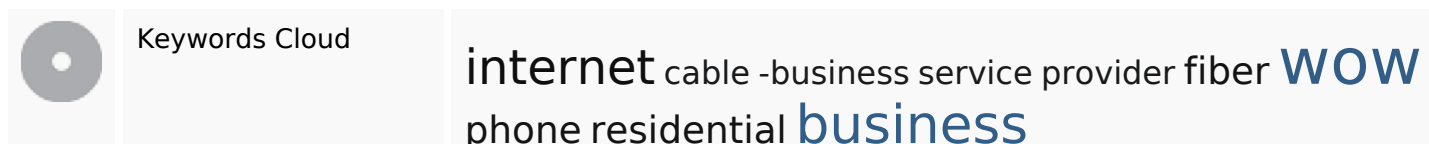
In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| My Account | Internal | Passing Juice |
| WOW! Residential | External | Passing Juice |
| WOW! Wholesale | Internal | Passing Juice |
| WOW! Partner Alliance | Internal | Passing Juice |
| Advertise | External | Passing Juice |
| Referral Programs | Internal | Passing Juice |
| Business Internet | Internal | Passing Juice |
| Fiber | Internal | Passing Juice |
| Whole-Business WiFi | Internal | Passing Juice |
| WOW! Business Continuity | Internal | Passing Juice |
| Static IP | Internal | Passing Juice |
| Business Phone | Internal | Passing Juice |
| Hosted VoIP | Internal | Passing Juice |
| SIP Trunking | Internal | Passing Juice |
| Enhanced Directory Listings | Internal | Passing Juice |
| TV | Internal | Passing Juice |
| Data Center & Colocation | Internal | Passing Juice |
| Ethernet | Internal | Passing Juice |

In-page links

| | | |
|--|----------|---------------|
| Dedicated Internet Access | Internal | Passing Juice |
| Contact Us | Internal | Passing Juice |
| Support | Internal | Passing Juice |
| Product Guides | Internal | Passing Juice |
| Hosted VoIP Videos | Internal | Passing Juice |
| CommPortal Video Tutorials | Internal | Passing Juice |
| FAQs | Internal | Passing Juice |
| International Rates | Internal | Passing Juice |
| Maintenance Advisories | Internal | Passing Juice |
| Blog | Internal | Passing Juice |
| Why WOW! Business | Internal | Passing Juice |
| WOW! Partner Alliance | Internal | Passing Juice |
| Network Management | Internal | Passing Juice |
| FCC inspection file | External | Passing Juice |
| Careers | External | Passing Juice |
| Website Privacy Policy | Internal | Passing Juice |
| Terms & Conditions | Internal | Passing Juice |
| Accessibility | Internal | Passing Juice |
| About Programming | External | Passing Juice |

SEO Keywords








Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| wow | 7 | ✓ | ✗ | ✓ | ✓ |







Keywords Consistency

| | | | | | |
|-------------|---|---|---|---|---|
| business | 5 | ✓ | ✓ | ✓ | ✓ |
| internet | 4 | ✓ | ✓ | ✓ | ✓ |
| phone | 2 | ✓ | ✓ | ✓ | ✗ |
| residential | 2 | ✗ | ✗ | ✗ | ✗ |





Usability

| | | |
|--|--------------|--|
|  | Url | Domain : wowforbusiness.com Length : 18 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | You have not specified the language. Use this free meta tags generator to declare the intended language of your website. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| | | |
|--|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 0 Warnings : 0 |
|  | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | ✓ Excellent, your website doesn't use nested tables. |




Document

-  Too bad, your website is using inline styles.
-  Great, your website has few CSS files.
-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://www.wowforbusiness.com/sitemap/sitemap.xml>



Robots.txt

<http://wowforbusiness.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.