






Website review worldpay.com

Generated on September 22 2024 22:21 PM

The score is **46/100**



SEO Content

	Title	<p>Payment Processing & Card Machines Worldpay</p> <p>Length : 49</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Explore efficient payment processing solutions and advanced card machines to streamline transactions with Worldpay. Boost your business today.</p> <p>Length : 142</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1310 1481 2004"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Payment Processing & Card Machines Worldpay</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.worldpay.com/en/</td> </tr> <tr> <td>description</td> <td>Explore efficient payment processing solutions and advanced card machines to streamline transactions with Worldpay. Boost your business today.</td> </tr> <tr> <td>image</td> <td>https://www.fisglobal.com/-/media/fisglobal/WorldPay/Images/Solutions/OG/header_uk-en_image1_5055.jpg?sc_lang=en</td> </tr> <tr> <td>site_name</td> <td>Worldpay</td> </tr> </tbody> </table>	Property	Content	title	Payment Processing & Card Machines Worldpay	type	website	url	https://www.worldpay.com/en/	description	Explore efficient payment processing solutions and advanced card machines to streamline transactions with Worldpay. Boost your business today.	image	https://www.fisglobal.com/-/media/fisglobal/WorldPay/Images/Solutions/OG/header_uk-en_image1_5055.jpg?sc_lang=en	site_name	Worldpay
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site_name	Worldpay															
	Headings	<p>H1 H2 H3 H4 H5 H6</p>														

SEO Content

0 6 3 10 0 0

- [H2] Welcome to the new Worldpay
- [H2] Worldpay for Platforms
- [H2] Worldpay for Business
- [H2] Worldpay for Enterprise
- [H2] A seamless payment experience from start to finish, at scale
- [H2] Need help with your solutions?
- [H3] Get in Touch
- [H3] Worldpay solutions news
- [H3] Basic Policy on Anti-Social Force by FIS Japan KK and Worldpay KK.
- [H4] Global to local, our GPR 2024 puts you inside a connected world of payments
- [H4] Open a world of growth through innovative payment solutions
- [H4] Worldpay for Platforms: A better way to embed payments and financial services
- [H4] Explore payment habits and trends in over 40 markets worldwide
- [H4] The evolving generational attitudes towards payments
- [H4] Partnering with Crypto.com to process card-based purchases and sales
- [H4] SumUp will use Worldpay's global scale and advanced acquiring services
- [H4] Worldpay makes payments even easier, launches Tap to Pay on iPhone
- [H4] Accelerated transformation; What's next for the Payments Industry
- [H4] For mobile payments the question is super apps or smart wallets



Images

We found 21 images on this web page.

12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.



Text/HTML Ratio

Ratio : **5%**

This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.



Flash





Perfect, no Flash content has been detected on this page.



Iframe

Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 40 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 27.5% Internal Links 72.5%

In-page links

Anchor	Type	Juice
I am an SMB merchant	External	Passing Juice
I am an Enterprise merchant	External	Passing Juice
I am a Software Provider	External	Passing Juice
I am a Partner	External	Passing Juice
I am enquiring about a Career, Press or Legal issue	External	Passing Juice
Worldpay	External	Passing Juice
Merchant Support Numbers	Internal	Passing Juice
iQ Merchant Portal Login	External	Passing Juice
Merchant eCommerce Partners	Internal	Passing Juice
Merchant Commerce Partners	Internal	Passing Juice
Merchant Financial Institution Partners	Internal	Passing Juice
Merchant Payment Facilitators	Internal	Passing Juice
Merchant ISVs	Internal	Passing Juice
SMB Merchant Independent Sales Organizations (ISOs)	Internal	Passing Juice
SMB Merchant Value Added Resellers (VARs)	Internal	Passing Juice
Access Worldpay APIs	Internal	Passing Juice

In-page links

Worldpay Developer Engine APIs	External	Passing Juice
Small Business Resources	Internal	Passing Juice
Small Business Welcome Center	Internal	Passing Juice
Corporate Overview	Internal	Passing Juice
Executive Team	Internal	Passing Juice
Board of Directors	Internal	Passing Juice
Newsroom	Internal	Passing Juice
Corporate Citizenship	Internal	Passing Juice
Awards	Internal	Passing Juice
Ethics Office	Internal	Passing Juice
Fintech Insights	Internal	Passing Juice
Client Stories	Internal	Passing Juice
Careers	Internal	Passing Juice
Login	External	Passing Juice
Contact us	External	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Learn More	Internal	Passing Juice
See all	Internal	Passing Juice
Get support	External	Passing Juice
=	Internal	Passing Juice
Vulnerability Disclosure	Internal	Passing Juice

SEO Keywords



Keywords Cloud

business **payments** global payment
worldpay businesses merchant **learn**






SEO Keywords

solutions **more**



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
payments	18	✘	✘	✘	✔
learn	13	✘	✘	✘	✘
more	13	✘	✘	✘	✘
worldpay	12	✔	✘	✔	✔
solutions	8	✘	✘	✔	✔










Usability

	Url	Domain : worldpay.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0




Document

		
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://www.worldpay.com/sitemap.xml</code>
	Robots.txt	<code>http://worldpay.com/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

Optimization