

# Website review worksafenb.ca

Generated on September 14 2024 07:20 AM

The score is 50/100



	Title	WorkSafeNB   WorkSafeNB					
		Length	: 23				
		Perfect,	your title co	ntains betw	een 10 and	70 characte	ers.
	Description	Length	: 0				
		_	d. We haven ne meta tag		•		page. Use <u>this</u>
	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.					
<b>&amp;</b>	Og Meta Properties	social cr	e does not t awler's bette es generator	er structuriz	e your page	•	nis tags allows ree og
•	Headings	• [ • [ • [ • [	H2 2 H1] Registra H1] Type 2 I H1] JHSC rep H1] Better b H1] Artist wo H2] E-News H2] Connect	neadwear n porting char penefits for porkplace inj Sign-up	ow required nge workers are	here	<b>H6</b> 0 sites
	Images		d 2 images of ost or all of			ttributes.	
	Text/HTML Ratio		<b>0%</b> is page's rat an 25 perce		) HTML code	e is higher th	nan 15, but
	Flash	Perfect,	no Flash cor	ntent has be	en detected	d on this pag	ge.

### **SEO Content**

Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

#### **SEO Links**

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 25 links including 4 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 12%  Internal Links 88%

# In-page links

Anchor	Туре	Juice
Contact	Internal	Passing Juice
About Us	Internal	Passing Juice
Français	External	Passing Juice
Safety Topics	Internal	Passing Juice
Workers	Internal	Passing Juice
Employers	Internal	Passing Juice
Health Care	Internal	Passing Juice
Policy & amp: Legal	Internal	Passing Juice
WorkSafeNB announces reappointment of board chairperson Mel Norton	Internal	Passing Juice

#### **In-page links**

Education: The Key to Preventing Workplace Injuries	Internal	Passing Juice
Registration is now open for our 41st Health and Safety Conference!	Internal	Passing Juice
Payment disruption	Internal	Passing Juice
Resources	Internal	Passing Juice
<u>Forms</u>	Internal	Passing Juice
<u>Incidents</u>	Internal	Passing Juice
Statistics	Internal	Passing Juice
<u>Events</u>	Internal	Passing Juice
E-News: August 2024	External	Passing Juice
WorkSafeNB Engagement Framework	Internal	Passing Juice
Pedestrian Safety near Folklifts	Internal	Passing Juice
2023 Annual Report FCA	Internal	Passing Juice
E-News: July 2024	External	Passing Juice
Safety around heavy equipment	Internal	Passing Juice
Receive alerts and other notifications	Internal	Passing Juice
<u>Disclaimer</u>	Internal	Passing Juice

## **SEO Keywords**



Keywords Cloud

icon workers registration now worksafenb workplace services safety français health

## **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
icon	5	×	×	×	×
worksafenb	4	✓	×	×	×

# **Keywords Consistency**

now	4	×	×	×	*
workplace	4	×	×	×	✓
safety	3	×	×	×	×

# Usability

0	Url	Domain : worksafenb.ca Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### **Document**

	Doctype	HTML 5
<b>②</b>	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors: 0 Warnings: 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.
<b>②</b>	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
0	Speed Tips	<ul><li>Attention! Try to avoid nested tables in HTML.</li><li>Too bad, your website is using inline styles.</li></ul>

#### **Document**

*	Great, your website has few CSS files.
•	Perfect, your website has few JavaScript files.
•	Perfect, your website takes advantage of gzip.

#### Mobile

Mobile Optimization	* Apple Icon
	✓ Meta Viewport Tag
•	✓ Flash content

# Optimization

	XML Sitemap	Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://worksafenb.ca/robots.txt  Great, your website has a robots.txt file.
8	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.