Website review
wonderwinkscrubshop.com

Generated on September 21 2024 19:02 PM

The score is 55/100

SEO Content

✅	Title	Wink - Scrubs for those who work wonders – Wink Scrubs **Length : 60** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	At Wink, we exist to service healthcare professionals by delivering exceptional levels of care, confidence and community while honoring and resembling the remarkable courage & compassion that each of you show up with every day, in order to create a world where you each feel properly seen and supported, always. **Length : 315** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Wink Scrubs
url	https://winkscrubs.com/
title	Wink - Scrubs for those who work wonders
type	website
description	At Wink, we exist to service healthcare professionals by delivering exceptional levels of care, confidence and community while honoring and resembling the remarkable courage & compassion that each of you show up with every day, in order to create a world where you each feel properly seen and supported, always.

SEO Content

		image	http://winkscrubs.com/cdn/shop/files/Wink_Wordmark_-_1200x628_378750d9-2a1b-4759-a1a8-27493a7c0ca3.jpg?v=1719344561&width=2000
		image:secure_url	https://winkscrubs.com/cdn/shop/files/Wink_Wordmark_-_1200x628_378750d9-2a1b-4759-a1a8-27493a7c0ca3.jpg?v=1719344561&width=2000
		image:width	1200
		image:height	628

	Headings						
		H1 1	**H2** 14	**H3** 1	**H4** 0	**H5** 0	**H6** 0

- [H1] New Color Drop
- [H2] Bag
- [H2] Bag
- [H2] Account
- [H2] Forgot Password
- [H2] Color
- [H2] New Arrival
- [H2] Just Arrived
- [H2] Trending Scrubs
- [H2] Easy-to-Pair Jogger Scrub Pant
- [H2] Forever Favorite V-Neck Top
- [H2] Timeless Classic Bootcut Pant
- [H2] Category
- [H2] New style
- [H2] Unlock 15% off your first purchase
- [H3] Your cart is empty!

	Images	We found 71 images on this web page.
		24 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

	Text/HTML Ratio	Ratio : **30%**
		Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.

	Flash	Perfect, no Flash content has been detected on this page.

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 72 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.33% Internal Links 91.67%

In-page links

Anchor	Type	Juice
Skip to text	Internal	Passing Juice
Shop Now	Internal	Passing Juice
My Account	Internal	Passing Juice
New Arrivals	Internal	Passing Juice
Best Sellers	Internal	Passing Juice
Gift Cards	Internal	Passing Juice
Jumpsuit	Internal	Passing Juice
Maternity	Internal	Passing Juice
Wink	Internal	Passing Juice
Carhartt	Internal	Passing Juice
Zoe + Chloe	Internal	Passing Juice
Accessories	Internal	Passing Juice
Scrub Tops	Internal	Passing Juice
Print Tops	Internal	Passing Juice
Underscrubs	Internal	Passing Juice
Scrub Pants	Internal	Passing Juice

In-page links

Jackets	Internal	Passing Juice
Shop All	Internal	Passing Juice
New Arrivals	Internal	Passing Juice
Best Sellers	Internal	Passing Juice
Shop All	Internal	Passing Juice
Wink	Internal	Passing Juice
Carhartt	Internal	Passing Juice
Tops	Internal	Passing Juice
Pants	Internal	Passing Juice
Jackets	Internal	Passing Juice
Scrub Caps	Internal	Passing Juice
V-Neck	Internal	Passing Juice
T-Shirts	Internal	Passing Juice
Lab Coats	Internal	Passing Juice
Print Tops	Internal	Passing Juice
T-Shirts	Internal	Passing Juice
Joggers	Internal	Passing Juice
Slim Leg	Internal	Passing Juice
Straight Leg	Internal	Passing Juice
Cargo	Internal	Passing Juice
Joggers	Internal	Passing Juice
Slim Leg	Internal	Passing Juice
Straight Leg	Internal	Passing Juice
Cargo	Internal	Passing Juice
W123	Internal	Passing Juice
Layers	Internal	Passing Juice
Aero Remix	Internal	Passing Juice
Work	Internal	Passing Juice

In-page links

Pro	Internal	Passing Juice
Carhartt Medical	Internal	Passing Juice
Nova	External	Passing Juice
Sale	Internal	Passing Juice
Shop all	Internal	Passing Juice
Contact Us	External	Passing Juice
FAQ	External	Passing Juice
Log in	Internal	Passing Juice
Shop All	Internal	Passing Juice
Shop Now	Internal	Passing Juice
Buy Now >>	Internal	Passing Juice
Shop Now >>	Internal	Passing Juice
Buy Now >>	Internal	Passing Juice
Shop All	Internal	Passing Juice
Shop All Categories	Internal	Passing Juice
Shop Now >>	Internal	Passing Juice
Shipping	External	Passing Juice
Returns & Exchanges	External	Passing Juice
Return Policy	Internal	Passing Juice
Group Orders	Internal	Passing Juice
About Us	Internal	Passing Juice
Wink Retailer Locator	External	Passing Juice
Tops	Internal	Passing Juice
Pants	Internal	Passing Juice
Terms	Internal	Passing Juice
Privacy	Internal	Passing Juice
California Privacy Policy	Internal	Passing Juice
Accessibility	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	new shop jackets now wink all scrub tops pants top

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shop	47	✖	✖	✖	✖
all	27	✖	✖	✖	✖
new	25	✖	✖	✖	✔
scrub	23	✔	✖	✖	✔
tops	18	✖	✖	✖	✖

Usability

	Url	Domain : wonderwinkscrubshop.com Length : 23
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.

Document

✓		
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✗ Too bad, your website does not take advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://winkscrubs.com/sitemap.xml
✓	Robots.txt	http://wonderwinkscrubshop.com/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be

Optimization

good to install a second in order to cross-check the data.