





# Website review wonderwinkscrubshop.com

Generated on September 21 2024 19:34 PM






The score is 55/100







## SEO Content

	Title	<p>Wink - Scrubs for those who work wonders &amp;ndash; Wink Scrubs</p> <p><b>Length : 60</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>At Wink, we exist to service healthcare professionals by delivering exceptional levels of care, confidence and community while honoring and resembling the remarkable courage &amp; compassion that each of you show up with every day, in order to create a world where you each feel properly seen and supported, always.</p> <p><b>Length : 315</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Wink Scrubs</td></tr><tr><td>url</td><td>https://winkscrubs.com/</td></tr><tr><td>title</td><td>Wink - Scrubs for those who work wonders</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>At Wink, we exist to service healthcare professionals by delivering exceptional levels of care, confidence and community while honoring and resembling the remarkable courage &amp; compassion that each of you show up with every day, in order to create a world where you each feel properly seen and supported, always.</td></tr></tbody></table>	Property	Content	site_name	Wink Scrubs	url	https://winkscrubs.com/	title	Wink - Scrubs for those who work wonders	type	website	description	At Wink, we exist to service healthcare professionals by delivering exceptional levels of care, confidence and community while honoring and resembling the remarkable courage & compassion that each of you show up with every day, in order to create a world where you each feel properly seen and supported, always.
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## SEO Content

		<div>image</div> <div>http://winkscrubs.com/cdn/shop/files/Wink_Wordmark_-_1200x628_378750d9-2a1b-4759-a1a8-27493a7c0ca3.jpg?v=1719344561&amp;width=2000</div> <div>image:secure_url</div> <div>https://winkscrubs.com/cdn/shop/files/Wink_Wordmark_-_1200x628_378750d9-2a1b-4759-a1a8-27493a7c0ca3.jpg?v=1719344561&amp;width=2000</div> <div>image:width</div> <div>1200</div> <div>image:height</div> <div>628</div>
	Headings	<div> <div> <div>H1</div> <div>1</div> </div> <div> <div>H2</div> <div>14</div> </div> <div> <div>H3</div> <div>1</div> </div> <div> <div>H4</div> <div>0</div> </div> <div> <div>H5</div> <div>0</div> </div> <div> <div>H6</div> <div>0</div> </div> </div> <ul style="list-style-type: none"> <li>• [H1] New Color Drop</li> <li>• [H2] Bag</li> <li>• [H2] Bag</li> <li>• [H2] Account</li> <li>• [H2] Forgot Password</li> <li>• [H2] Color</li> <li>• [H2] New Arrival</li> <li>• [H2] Just Arrived</li> <li>• [H2] Trending Scrubs</li> <li>• [H2] Easy-to-Pair Jogger Scrub Pant</li> <li>• [H2] Forever Favorite V-Neck Top</li> <li>• [H2] Timeless Classic Bootcut Pant</li> <li>• [H2] Category</li> <li>• [H2] New style</li> <li>• [H2] Unlock 15% off your first purchase</li> <li>• [H3] Your cart is empty!</li> </ul>
	Images	<p>We found 71 images on this web page.</p> <p>24 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>30%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 72 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8.33% Internal Links 91.67%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to text</a>	Internal	Passing Juice
<a href="#">Shop Now</a>	Internal	Passing Juice
<a href="#">My Account</a>	Internal	Passing Juice
<a href="#">New Arrivals</a>	Internal	Passing Juice
<a href="#">Best Sellers</a>	Internal	Passing Juice
<a href="#">Gift Cards</a>	Internal	Passing Juice
<a href="#">Jumpsuit</a>	Internal	Passing Juice
<a href="#">Maternity</a>	Internal	Passing Juice
<a href="#">Wink</a>	Internal	Passing Juice
<a href="#">Carhartt</a>	Internal	Passing Juice
<a href="#">Zoe + Chloe</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Scrub Tops</a>	Internal	Passing Juice
<a href="#">Print Tops</a>	Internal	Passing Juice
<a href="#">Underscrubs</a>	Internal	Passing Juice
<a href="#">Scrub Pants</a>	Internal	Passing Juice

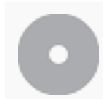
## In-page links

<a href="#">Jackets</a>	Internal	Passing Juice
<a href="#">Shop All</a>	Internal	Passing Juice
<a href="#">New Arrivals</a>	Internal	Passing Juice
<a href="#">Best Sellers</a>	Internal	Passing Juice
<a href="#">Shop All</a>	Internal	Passing Juice
<a href="#">Wink</a>	Internal	Passing Juice
<a href="#">Carhartt</a>	Internal	Passing Juice
<a href="#">Tops</a>	Internal	Passing Juice
<a href="#">Pants</a>	Internal	Passing Juice
<a href="#">Jackets</a>	Internal	Passing Juice
<a href="#">Scrub Caps</a>	Internal	Passing Juice
<a href="#">V-Neck</a>	Internal	Passing Juice
<a href="#">T-Shirts</a>	Internal	Passing Juice
<a href="#">Lab Coats</a>	Internal	Passing Juice
<a href="#">Print Tops</a>	Internal	Passing Juice
<a href="#">T-Shirts</a>	Internal	Passing Juice
<a href="#">Joggers</a>	Internal	Passing Juice
<a href="#">Slim Leg</a>	Internal	Passing Juice
<a href="#">Straight Leg</a>	Internal	Passing Juice
<a href="#">Cargo</a>	Internal	Passing Juice
<a href="#">Joggers</a>	Internal	Passing Juice
<a href="#">Slim Leg</a>	Internal	Passing Juice
<a href="#">Straight Leg</a>	Internal	Passing Juice
<a href="#">Cargo</a>	Internal	Passing Juice
<a href="#">W123</a>	Internal	Passing Juice
<a href="#">Layers</a>	Internal	Passing Juice
<a href="#">Aero Remix</a>	Internal	Passing Juice
<a href="#">Work</a>	Internal	Passing Juice

## In-page links

<a href="#">Pro</a>	Internal	Passing Juice
<a href="#">Carhartt Medical</a>	Internal	Passing Juice
<a href="#">Nova</a>	External	Passing Juice
<a href="#">Sale</a>	Internal	Passing Juice
<a href="#">Shop all</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	External	Passing Juice
<a href="#">FAQ</a>	External	Passing Juice
<a href="#">Log in</a>	Internal	Passing Juice
<a href="#">Shop All</a>	Internal	Passing Juice
<a href="#">Shop Now</a>	Internal	Passing Juice
<a href="#">Buy Now &gt;&gt;</a>	Internal	Passing Juice
<a href="#">Shop Now &gt;&gt;</a>	Internal	Passing Juice
<a href="#">Buy Now &gt;&gt;</a>	Internal	Passing Juice
<a href="#">Shop All</a>	Internal	Passing Juice
<a href="#">Shop All Categories</a>	Internal	Passing Juice
<a href="#">Shop Now &gt;&gt;</a>	Internal	Passing Juice
<a href="#">Shipping</a>	External	Passing Juice
<a href="#">Returns &amp; Exchanges</a>	External	Passing Juice
<a href="#">Return Policy</a>	Internal	Passing Juice
<a href="#">Group Orders</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Wink Retailer Locator</a>	External	Passing Juice
<a href="#">Tops</a>	Internal	Passing Juice
<a href="#">Pants</a>	Internal	Passing Juice
<a href="#">Terms</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">California Privacy Policy</a>	Internal	Passing Juice
<a href="#">Accessibility</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

tops new scrub pants top now **shop** all  
jackets wink

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shop	47	✖	✖	✖	✖
all	27	✖	✖	✖	✖
new	25	✖	✖	✖	✔
scrub	23	✔	✖	✖	✔
tops	18	✖	✖	✖	✖











## Usability

	Url	Domain : wonderwinkscrubshop.com Length : 23
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

		
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div><a href="https://winkscrubs.com/sitemap.xml">https://winkscrubs.com/sitemap.xml</a></div>
	Robots.txt	<a href="http://wonderwinkscrubshop.com/robots.txt">http://wonderwinkscrubshop.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be

## Optimization

good to install a second in order to cross-check the data.