







# Website review wolaco.com

Generated on September 22 2024 12:41 PM






The score is 50/100







## SEO Content

|    | Title   | <p>WOLACO   Way of Life Athletic Co.   Best Compression Shorts w. Pocket</p> <p><b>Length : 69</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>   |          |         |           |        |     |                         |       |   |      |         |             |   |
|--|---|--|----------|---------|-----------|--------|-----|-------------------------|-------|---|------|---------|-------------|---|
|    | Description   | <p>NEW YORK CITY'S ACTIVE APPAREL BRAND. Producing the best men's and women's active apparel, compression shorts with phone pocket, biker shorts with phone pocket, running compression pants with phone pocket.</p> <p><b>Length : 205</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>   |          |         |           |        |     |                         |       |   |      |         |             |   |
|  | Keywords  | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>   |          |         |           |        |     |                         |       |   |      |         |             |   |
|  | Og Meta Properties  | <p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>WOLACO</td></tr><tr><td>url</td><td>https://www.wolaco.com/</td></tr><tr><td>title</td><td>WOLACO   Way of Life Athletic Co.   Best Compression Shorts w. Pocket</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>NEW YORK CITY'S ACTIVE APPAREL BRAND. Producing the best men's and women's active apparel, compression shorts with phone pocket, biker shorts with phone pocket, running compression pants with phone pocket.</td></tr></tbody></table> | Property | Content | site_name | WOLACO | url | https://www.wolaco.com/ | title | WOLACO   Way of Life Athletic Co.   Best Compression Shorts w. Pocket | type | website | description | NEW YORK CITY'S ACTIVE APPAREL BRAND. Producing the best men's and women's active apparel, compression shorts with phone pocket, biker shorts with phone pocket, running compression pants with phone pocket. |
| Property   | Content   |  |          |         |           |        |     |                         |       |   |      |         |             |   |
| site_name  | WOLACO  |  |          |         |           |        |     |                         |       |   |      |         |             |   |
| url  | https://www.wolaco.com/   |  |          |         |           |        |     |                         |       |   |      |         |             |   |
| title  | WOLACO   Way of Life Athletic Co.   Best Compression Shorts w. Pocket   |  |          |         |           |        |     |                         |       |   |      |         |             |   |
| type   | website   |  |          |         |           |        |     |                         |       |   |      |         |             |   |
| description  | NEW YORK CITY'S ACTIVE APPAREL BRAND. Producing the best men's and women's active apparel, compression shorts with phone pocket, biker shorts with phone pocket, running compression pants with phone pocket. |  |          |         |           |        |     |                         |       |   |      |         |             |   |

## SEO Content

|   |                 | <p>image <a href="http://www.wolaco.com/cdn/shop/files/WOLACO_spelled_out_Black_89f66916-373e-4525-ba9b-19e2aca15309.png?v=1595950796">http://www.wolaco.com/cdn/shop/files/WOLACO_spelled_out_Black_89f66916-373e-4525-ba9b-19e2aca15309.png?v=1595950796</a></p> <p>image:secure_url <a href="https://www.wolaco.com/cdn/shop/files/WOLACO_spelled_out_Black_89f66916-373e-4525-ba9b-19e2aca15309.png?v=1595950796">https://www.wolaco.com/cdn/shop/files/WOLACO_spelled_out_Black_89f66916-373e-4525-ba9b-19e2aca15309.png?v=1595950796</a></p> <p>image:width 4096</p> <p>image:height 1366</p> |    |    |    |    |    |    |   |   |   |   |   |   |
|---|-----------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
|     | Headings        | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] WOLACO Wolaco</li> <li>• [H2] Shop Best Sellers</li> <li>• [H2] Join us on Instagram</li> <li>• [H3] Subscribe</li> </ul>   | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 2 | 1 | 0 | 0 | 0 |
| H1  | H2              | H3  | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 1   | 2               | 1   | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|    | Images          | <p>We found 22 images on this web page.</p> <p>15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Text/HTML Ratio | <p>Ratio : <b>2%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Flash           | Perfect, no Flash content has been detected on this page.   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Iframe          | Great, there are no Iframes detected on this page.  |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Links

|   |                         |   |
|---|-------------------------|---|
|  | URL Rewrite             | Good. Your links looks friendly!                          |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.            |
|  | In-page links           | We found a total of 21 links including 0 link(s) to files |
|  | Statistics              | External Links : noFollow 0%                              |

## SEO Links

External Links : Passing Juice 9.52%

Internal Links 90.48%

### In-page links

| Anchor                                  | Type     | Juice         |
|---|----------|---------------|
| <a href="#">Skip to content</a>         | Internal | Passing Juice |
| <a href="#">Men</a>                     | Internal | Passing Juice |
| <a href="#">Bottoms</a>                 | Internal | Passing Juice |
| <a href="#">Tops</a>                    | Internal | Passing Juice |
| <a href="#">Women</a>                   | Internal | Passing Juice |
| <a href="#">Bottoms</a>                 | Internal | Passing Juice |
| <a href="#">Tops</a>                    | Internal | Passing Juice |
| <a href="#">Compression Gear</a>        | Internal | Passing Juice |
| <a href="#">Packs</a>                   | Internal | Passing Juice |
| <a href="#">Shop THE COLLECTION</a>     | Internal | Passing Juice |
| <a href="#">Shop Best Sellers</a>       | Internal | Passing Juice |
| <a href="#">@wolaco</a>                 | External | Passing Juice |
| <a href="#">E- Gift Cards</a>           | Internal | Passing Juice |
| <a href="#">Returns &amp; Exchanges</a> | Internal | Passing Juice |
| <a href="#">Wholesale Inquiries</a>     | Internal | Passing Juice |
| <a href="#">FAQ</a>                     | Internal | Passing Juice |
| <a href="#">Contact</a>                 | Internal | Passing Juice |
| <a href="#">Privacy Policy</a>          | Internal | Passing Juice |
| <a href="#">Terms &amp; Conditions</a>  | Internal | Passing Juice |
| <a href="#">Careers</a>                 | Internal | Passing Juice |
| <a href="#">Powered by Shopify</a>      | External | Passing Juice |

## SEO Keywords



Keywords Cloud

all bottoms close shop black tops  
quick cart view mens

## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| close   | 4       | ✘     | ✘        | ✘           | ✘        |
| black   | 4       | ✘     | ✘        | ✘           | ✘        |
| bottoms | 2       | ✘     | ✘        | ✘           | ✘        |
| tops    | 2       | ✘     | ✘        | ✘           | ✘        |
| shop    | 2       | ✘     | ✘        | ✘           | ✔        |










## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : wolaco.com<br>Length : 10                |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |





## Document

|  |          |  |
|--|----------|--|
|  | Doctype  | HTML 5                                   |
|  | Encoding | Perfect. Your declared charset is UTF-8. |





## Document

|   |                 |   |
|---|-----------------|---|
|  | W3C Validity    | Errors : 0<br>Warnings : 0  |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.  |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul> |

## Mobile

|   |                     |  |
|---|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|---|---------------------|--|

## Optimization

|   |             |  |
|---|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><a href="https://www.wolaco.com/sitemap.xml">https://www.wolaco.com/sitemap.xml</a>                                     |
|  | Robots.txt  | <a href="http://wolaco.com/robots.txt">http://wolaco.com/robots.txt</a><br>Great, your website has a robots.txt file.  |
|  | Analytics   | Great, your website has an analytics tool.<br> <a href="#">Google Analytics</a> |