

# Website review





## westglowresortandspa.com

Generated on September 08 2024 10:44 AM






The score is 48/100







### SEO Content

	Title	<p>Westglow</p> <p><b>Length : 8</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>										
	Description	<p>Luxury Spa, Hotel Suites and Fine Dining in Blowing Rock NC. The perfect getaway in the high country. An antique home with incredible views of the surrounding mountains. Hotel Reservations include spa day pass. A reasonable drive from Charlotte, Greensboro, Raleigh, Asheville, Greenville SC, Bristol VA. Spa takes appointments for Massage, Facial, Vichy, Hair, and Nail treatments, Call today</p> <p><b>Length : 404</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>										
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>										
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Westglow</td></tr><tr><td>title</td><td>Westglow</td></tr><tr><td>url</td><td>https://www.westglow.com</td></tr><tr><td>type</td><td>website</td></tr></tbody></table>	Property	Content	site_name	Westglow	title	Westglow	url	https://www.westglow.com	type	website
Property	Content											
site_name	Westglow											
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## SEO Content

		<div>description</div> <p>Luxury Spa, Hotel Suites and Fine Dining in Blowing Rock NC. The perfect getaway in the high country. An antique home with incredible views of the surrounding mountains. Hotel Reservations include spa day pass. A reasonable drive from Charlotte, Greensboro, Raleigh, Asheville, Greenville SC, Bristo</p> <div>image</div> <p>http://static1.squarespace.com/static/5e99a47bd876b21bd8b28165/t/5e99a52e94fa4d48af50d696/1587127602835/Circ+LOGO.png?format=1500w</p> <div>image:width</div> <p>1500</p> <div>image:height</div> <p>843</p>
	Headings	<div> <div> <div>H1</div> <div>0</div> </div> <div> <div>H2</div> <div>6</div> </div> <div> <div>H3</div> <div>5</div> </div> <div> <div>H4</div> <div>0</div> </div> <div> <div>H5</div> <div>0</div> </div> <div> <div>H6</div> <div>0</div> </div> </div> <ul style="list-style-type: none"> <li>• [H2] Westglow</li> <li>• [H2] Dream Away</li> <li>• [H2] Be Pampered</li> <li>• [H2] Eat &amp; Drink</li> <li>• [H2] Contact Us</li> <li>• [H2] Location</li> <li>• [H3] The Manor of Famed Artist Elliott Daingerfield Revived as Boutique Lodging, Restaurant, and Spa in Blowing Rock, NC</li> <li>• [H3] Reserve a Table</li> <li>• [H3] Book a Room</li> <li>• [H3] History</li> <li>• [H3] Become a Member</li> </ul>
	Images	<p>We found 8 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>6%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 10 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 20%</p> <p>Internal Links 80%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to Content</a>	Internal	Passing Juice
<a href="#">Lodging</a>	Internal	Passing Juice
<a href="#">Spa</a>	Internal	Passing Juice
<a href="#">Salon</a>	Internal	Passing Juice
<a href="#">Dining</a>	Internal	Passing Juice
<a href="#">Reserve a Table</a>	External	Passing Juice
<a href="#">Book a Room</a>	External	Passing Juice
<a href="#">Explore Hotel</a>	Internal	Passing Juice
<a href="#">Explore Spa Treatments</a>	Internal	Passing Juice
<a href="#">Become a Member</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	<p>dining from lodging email salon</p> <p>daingerfield menu westglow open spa</p>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
spa	6	✖	✖	✔	✔
salon	4	✖	✖	✖	✖
dining	4	✖	✖	✔	✖
menu	4	✖	✖	✖	✖
email	4	✖	✖	✖	✖








## Usability

	Url	Domain : westglowresortandspa.com Length : 24
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div><a href="https://www.westglow.com/sitemap.xml">https://www.westglow.com/sitemap.xml</a></div>
	Robots.txt	<div><a href="http://westglowresortandspa.com/robots.txt">http://westglowresortandspa.com/robots.txt</a></div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Missing</div> <div>We didn't detect an analytics tool installed on this website.</div> <div>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</div>