

SEO Content

| | Title | Western Washington Honda Dealers: New & amp; Used Cars in Seattle/Tacoma WA DMA Length : 78 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length. | | | | | |
|--------------|--------------------|---|---|--|------------------------------|---------------------|----------------|
| 0 | Description | Visit your local Honda dealer to discover the latest offers and vehicles from Western Washington Honda Dealers. Length : 111 Great, your meta description contains between 70 and 160 characters. | | | | | |
| \bigotimes | Keywords | Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords. | | | | | |
| 0 | Og Meta Properties | Good, your Propert type | | ke advantage Content website | e of Og Prop | erties. | |
| | | title description | | Western Washington Honda Dealers: New & Used Cars in Seattle/Tacoma WA DMA Visit your local Honda dealer to discover the | | | |
| | | url | | latest offers Washingtor | s and vehicle n Honda Dea | es from Yo lers. | |
| | | site_name | | Western Wa | ashington H | onda Deale | ers |
| 0 | Headings | | H2 4] Find Yc] Our Ve | H3 8 our Local Hon phicles | H4 0 da Dealer | H5 1 | H6 0 |

SEO Content

| | | [H2] [H2] Get a deal you'll like on a Honda you'll love. [H2] Stay In Touch [H3] Request a Quote [H3] Request a Quote [H3] Current Offers [H3] Current Offers [H3] Find A Dealer [H3] Find A Dealer [H3] Compare Vehicles [H5] The all-electric, all-adventure SUV is here. |
|------------|-----------------|---|
| 8 | Images | We found 10 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| 8 | Text/HTML Ratio | Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| 0 | Flash | Perfect, no Flash content has been detected on this page. |
| \bigcirc | Iframe | Great, there are no lframes detected on this page. |

SEO Links

| \bigcirc | URL Rewrite | Good. Your links looks friendly! |
|------------|----------------------------|--|
| 0 | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| 0 | In-page links | We found a total of 74 links including 3 link(s) to files |
| 0 | Statistics | External Links : noFollow 0% External Links : Passing Juice 62.16% Internal Links 37.84% |

In-page links

| Anchor | Туре | Juice |
|-----------------------|----------|---------------|
| SHOP CERTIFIED | Internal | Passing Juice |
| English | External | Passing Juice |
| <u>Español</u> | External | Passing Juice |
| SHOP NOW | Internal | Passing Juice |
| LEARN MORE | Internal | Passing Juice |
| * | Internal | Passing Juice |
| = | Internal | Passing Juice |
| ± | Internal | Passing Juice |
| = | External | Passing Juice |
| <u>Civic Models</u> | Internal | Passing Juice |
| <u>Clarity Series</u> | External | Passing Juice |
| <u>Fit Hatchback</u> | Internal | Passing Juice |
| Insight Hybrid | Internal | Passing Juice |
| Pilot SUV | External | Passing Juice |

In-page links

| Future Vehicles | Internal | Passing Juice |
|--|----------|---------------|
| Electrified Vehicles | External | Passing Juice |
| Honda Certified Pre-Owned | Internal | Passing Juice |
| All Vehicles | Internal | Passing Juice |
| Build & amp: Price | External | Passing Juice |
| Search Inventory | External | Passing Juice |
| Current Offers | External | Passing Juice |
| Compare Vehicles | External | Passing Juice |
| Apply for Financing | Internal | Passing Juice |
| Estimate Payments | External | Passing Juice |
| Lease or Finance? | External | Passing Juice |
| About Us | External | Passing Juice |
| News & amp; Events | External | Passing Juice |
| Awards, Accolades & amp; Ratings | Internal | Passing Juice |
| Auto Shows | Internal | Passing Juice |
| <u>Serial One</u> | External | Passing Juice |
| <u>Careers</u> | External | Passing Juice |
| ASIMO®: Robot | External | Passing Juice |
| Investor Relations | External | Passing Juice |
| Corporate Social Responsibility | External | Passing Juice |
| Honda in America | External | Passing Juice |
| Honda Worldwide | External | Passing Juice |
| FAQ | External | Passing Juice |
| Customer Service | External | Passing Juice |
| Financial Services | External | Passing Juice |
| Roadside Assistance | External | Passing Juice |
| Mobility Assistance Program | External | Passing Juice |
| Rear Entertainment System Accessibility for Individuals with Disabilities | External | Passing Juice |

In-page links

| Honda Owners Site | External | Passing Juice |
|---------------------------------------|----------|---------------|
| Schedule Service | External | Passing Juice |
| Parts & amp; Service | External | Passing Juice |
| Certified Body Shop Locator | External | Passing Juice |
| eStore | External | Passing Juice |
| Pay My Bill | External | Passing Juice |
| Radio or Navi Code | External | Passing Juice |
| HondaLink® | External | Passing Juice |
| Wi-Fi Hotspot Data Plans | External | Passing Juice |
| <u>Owner Resources</u> | External | Passing Juice |
| Safety Recall | External | Passing Juice |
| Privacy Notice | External | Passing Juice |
| Prop 65 Info | External | Passing Juice |
| Vehicle Data Privacy | External | Passing Juice |
| SMS Terms | External | Passing Juice |
| Terms & Conditions | External | Passing Juice |
| Recalls | External | Passing Juice |
| <u>American Honda Motor Co., Inc.</u> | External | Passing Juice |
| Cookies section | External | Passing Juice |

SEO Keywords

| 0 | Keywords Cloud | hybrid starting rating msrp mpg zip |
|---|----------------|-------------------------------------|
| | | cityhwy enter code vehicle |

Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti on | Headings |
|---------|---------|-------|----------|-----------------|----------|
| | | | | | |

Keywords Consistency

| hybrid | 8 | × | × | × | × |
|---------|---|---|---|---|---|
| zip | 6 | × | × | × | × |
| code | 6 | × | × | × | × |
| vehicle | 6 | × | × | ¥ | × |
| msrp | 6 | × | × | × | × |

Usability

| 0 | Url | Domain : westernwashingtonhondadealers.com Length : 33 |
|--------------|--------------|---|
| 0 | Favicon | Great, your website has a favicon. |
| \bigotimes | Printability | We could not find a Print-Friendly CSS. |
| 0 | Language | Good. Your declared language is en. |
| 8 | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| 0 | Doctype | HTML 5 |
|---|-----------------|--|
| 0 | Encoding | Perfect. Your declared charset is UTF-8. |
| | W3C Validity | Errors : 0 Warnings : 0 |
| 0 | Email Privacy | Great no email address has been found in plain text! |
| 0 | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |

Document

| \mathbf{O} | Speed Tips | * | Excellent, your website doesn't use nested tables. |
|--------------|------------|---|---|
| | | × | Too bad, your website is using inline styles. |
| | | × | Too bad, your website has too many CSS files (more than 4). |
| | | × | Too bad, your website has too many JS files (more than 6). |
| | | * | Perfect, your website takes advantage of gzip. |

Mobile

| 0 | Mobile Optimization | • | Apple Icon |
|---|---------------------|---|-------------------|
| | | * | Meta Viewport Tag |
| | | * | Flash content |

Optimization

| | XML Sitemap | Missing | |
|--------------|-------------|---|--|
| \mathbf{v} | | Your website does not have an XML sitemap - this can be problematic. | |
| | | A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. | |
| 0 | Robots.txt | http://westernwashingtonhondadealers.com/robots.txt | |
| | | Great, your website has a robots.txt file. | |
| \bigotimes | Analytics | Missing | |
| | | We didn't detect an analytics tool installed on this website. | |
| | | Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. | |