

### Website review wescom.org

Generated on September 19 2024 21:26 PM

The score is 63/100

#### **SEO Content**

	Title	Wescom Credit Union   Home Area					
		Length: 31					
		Perfect, yo	our title co	ontains betw	een 10 and	70 charact	ers.
	Description	Wescom Credit Union offers residents of Southern California convenient banking through a robust branch network, internet, phone, and thousands of ATMs.					
		Length:	151				
		Great, you	r meta de	escription co	ntains betw	een 70 and	I 160 characters.
	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.					
	Og Meta Properties	Good, you	r page tal	ke advantag	e of Og Pro	perties.	
		Proper	ty	Content			
		image		/assets/ima logo_small	ages/icons/c _white.svg	lient-	
	Headings	<b>H1</b>	<b>H2</b> 14	<b>H3</b> 11	<b>H4</b> 1	<b>H5</b> 0	<b>H6</b> 0
		<ul> <li>[H1] The Wescom Knott'sBerry Farm Branch is Now Open!</li> <li>[H1] The Wescom Knott'sBerry Farm Branch is Now Open!</li> <li>[H1] Announcing NO NSF FEES</li> <li>[H1] \$200 is Just a Friend Away*</li> <li>[H1] \$200 is Just a Friend Away*</li> <li>[H2] You Refer, You BOTH Earn!</li> <li>[H2] You Refer, You BOTH Earn!</li> <li>[H2] Pick a CardAny Card!</li> <li>[H2] Pick a CardAny Card!</li> <li>[H2] Wescom Will Never Callor Text to Ask ForYour Information</li> <li>[H2] Wescom Will Never Callor Text to Ask ForYour Information</li> </ul>					

#### **SEO Content**

	<ul> <li>[H2] Benefits</li> <li>[H2] Can we help you find something?</li> <li>[H2] SEND MONEY WITH ZELLE®</li> <li>[H2] Wescom Foundation</li> <li>[H2] Deposit Checks</li> <li>[H2] Our Achievements</li> <li>[H2] Upcoming Events</li> <li>[H3] Enter to win a Knott's Experience Package!</li> <li>[H3] Enter to win a Knott's Experience Package!</li> <li>[H3] Nada. Zip. Zilch!</li> <li>[H3] Nada. Zip. Zilch!</li> <li>[H3] Choose from FOUR Wescomcredit cards with low rates,cash back offers, or UCLA rewards.</li> <li>[H3] Choose from FOUR Wescomcredit cards with low rates,cash back offers, or UCLA rewards.</li> <li>[H3] Choose from FOUR Wescomcredit cards with low rates,cash back offers, or UCLA rewards.</li> <li>[H3] What You Should Knowabout Fraud Scams</li> <li>[H3] What You Should Knowabout Fraud Scams</li> <li>[H3] Open an Account</li> <li>[H3] This is How Money Moves</li> <li>[H4] Wescom Snapdeposit</li> </ul>
Images	We found 44 images on this web page.  29 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
Text/HTML Ratio	Ratio: <b>37%</b> Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
Flash	Perfect, no Flash content has been detected on this page.
Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

### **SEO Links**

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
<b>②</b>	In-page links	We found a total of 19 links including 0 link(s) to files

#### **SEO Links**



Statistics

External Links : noFollow 0%

External Links : Passing Juice 36.84%

Internal Links 63.16%

## In-page links

Anchor	Туре	Juice
<u>View all Locations</u>	Internal	Passing Juice
Microsoft Edge	External	Passing Juice
<u>Firefox</u>	External	Passing Juice
<u>Safari</u>	External	Passing Juice
Google Chrome	External	Passing Juice
Skip to Login	External	Passing Juice
Skip to Content	Internal	Passing Juice
Forgot Password?	Internal	Passing Juice
<u>1</u>	Internal	Passing Juice
2	Internal	Passing Juice
<u>*</u>	Internal	Passing Juice
<u>Financials</u>	Internal	Passing Juice
<u>Events</u>	Internal	Passing Juice
<u>Careers</u>	External	Passing Juice
<u>Newsletters</u>	Internal	Passing Juice
Forms & Documents	Internal	Passing Juice
Site Map	Internal	Passing Juice
Privacy Policies	Internal	Passing Juice
Federally Insured by NCUA	External	Passing Juice

### **SEO Keywords**



Keywords Cloud

learn from **Wescom** money **account credit** more banking loans open

### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
wescom	27	<b>*</b>	×	<b>*</b>	<b>*</b>
credit	13	*	×	*	✓
account	13	×	×	×	<b>*</b>
from	9	×	×	×	<b>*</b>
more	8	×	×	×	×

## **Usability**

0	Url	Domain : wescom.org Length : 10
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### **Document**

Doctype	HTML 5
Encoding	Perfect. Your declared charset is UTF-8.

#### **Document**

	W3C Validity	Errors: 0 Warnings: 0		
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
•	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

### Mobile

Mobile Optimization	*	Apple Icon
	~	Meta Viewport Tag
	*	Flash content

# Optimization

	XML Sitemap	Great, your website has an XML sitemap.
	https://wescom.org/sitemap.xml	
	Robots.txt	http://wescom.org/robots.txt  Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics