










Website review wenhaircare.com

Generated on September 22 2024 22:26 PM



The score is 46/100







SEO Content

	<p>Title</p>	<p>WEN® Cleansing Conditioner & Styling Products WEN® by Chaz Dean</p> <p>Length : 69</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1413 1481 1480"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>5</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1518 1417 1809" style="list-style-type: none"> • [H2] Main navigation mobile • [H2] Main navigation • [H2] WEN® Hair Care • [H2] WEN® Hair Care • [H2] Main navigation footer • [H3] Adds body, bounce, and shine for beautiful, healthy-looking hair. • [H3] Adds body, bounce, and shine for beautiful, healthy-looking hair. 	H1	H2	H3	H4	H5	H6	0	5	2	0	0	0
H1	H2	H3	H4	H5	H6									
0	5	2	0	0	0									
	<p>Images</p>	<p>We found 6 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>												
	<p>Text/HTML Ratio</p>	<p>Ratio : 12%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means</p>												

SEO Content

		that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 58.33% Internal Links 41.67%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
HOME	Internal	Passing Juice
WHY IT'S UNIQUE	Internal	Passing Juice
CHAZ DEAN	Internal	Passing Juice
FAQ	Internal	Passing Juice
WHY ITS UNIQUE	External	Passing Juice
Chaz Dean	External	Passing Juice
FAQ	External	Passing Juice

In-page links

Privacy Policy	External	Passing Juice
Terms &#038: Conditions	External	Passing Juice
Contact Us	External	Passing Juice
Money Back Guarantee	External	Passing Juice

SEO Keywords



Keywords Cloud

main care chaz dean wen body hair
navigation unique faq

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
hair	6	✘	✘	✘	✔
wen	4	✔	✘	✘	✔
chaz	4	✔	✘	✘	✘
dean	4	✔	✘	✘	✘
main	4	✘	✘	✘	✔

Usability

	Url	Domain : wenhaircare.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability



Document



Doctype

Missing doctype



Encoding

Perfect. Your declared charset is UTF-8.



W3C Validity

Errors : 0
Warnings : 0



Email Privacy

Great no email address has been found in plain text!








Deprecated HTML

Great! We haven't found deprecated HTML tags in your HTML.






Speed Tips

-  Excellent, your website doesn't use nested tables.
-  Too bad, your website is using inline styles.
-  Too bad, your website has too many CSS files (more than 4).
-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content



Optimization



XML Sitemap

Great, your website has an XML sitemap.

Optimization

		https://wen.com/
	Robots.txt	http://wenhaircare.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.