



Website review webtrends.com

Generated on September 09 2024 09:50 AM





The score is **58/100**




SEO Content

	Title	Webtrends Analytics — Webtrends Length : 37 Perfect, your title contains between 10 and 70 characters.																		
	Description	Webtrends provides the data you need to measure adoption, user engagement, and usage of Microsoft 365 and custom apps. Length : 118 Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Webtrends Analytics &#8212; Webtrends</td></tr><tr><td>description</td><td>Meaningful, Customizable, Digital Analytics Webtrends provides the data you need to measure adoption, user engagement, and usage of Microsoft 365 and custom apps.</td></tr><tr><td>url</td><td>https://www.webtrends.com/</td></tr><tr><td>site_name</td><td>Webtrends</td></tr><tr><td>image</td><td>https://www.webtrends.com/wp-content/uploads/2021/04/webtrends-analytics-featured-image.png</td></tr><tr><td>image:width</td><td>1200</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Webtrends Analytics — Webtrends	description	Meaningful, Customizable, Digital Analytics Webtrends provides the data you need to measure adoption, user engagement, and usage of Microsoft 365 and custom apps.	url	https://www.webtrends.com/	site_name	Webtrends	image	https://www.webtrends.com/wp-content/uploads/2021/04/webtrends-analytics-featured-image.png	image:width	1200
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image	https://www.webtrends.com/wp-content/uploads/2021/04/webtrends-analytics-featured-image.png																			
image:width	1200																			





SEO Content

		image:height 630												
		image:type image/png												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>5</td> <td>2</td> <td>15</td> <td>1</td> <td>2</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Meaningful, Customizable, Digital Analytics • [H1] Webtrends Analytics • [H2] Benefits • [H2] Core Features • [H2] Get Started • [H2] Resources • [H2] Trusted by Leading Brands • [H3] SharePoint® • [H3] Web Apps • [H4] SharePoint® • [H4] Web Apps • [H4] Drive Adoption • [H4] Measure Engagement • [H4] Content Insights • [H4] Actionable Insights • [H4] Customizable Dashboards • [H4] Standard & Custom Reports • [H4] Data Flexibility • [H4] Measure Anything, Anywhere • [H4] What's Working for Our SharePoint Analytics Customers During COVID-19 • [H4] Communicating Effectively in an Anxious, Work-From-Home World • [H4] Support • [H4] Legal • [H4] Connect • [H5] Reach out for a live demo. We will walk you through our solution and show you how it can help you reach your goals. • [H6] Webtrends provides the data you need to measure adoption, user engagement, and usage of Microsoft 365 and custom apps. • [H6] Join our clients on the path towards success with the preferred analytics industry solution. 	H1	H2	H3	H4	H5	H6	2	5	2	15	1	2
H1	H2	H3	H4	H5	H6									
2	5	2	15	1	2									
	Images	<p>We found 15 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 16.67% Internal Links 83.33%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
=	Internal	Passing Juice
Get Support	Internal	Passing Juice
Knowledge Base	External	Passing Juice
Downloads	Internal	Passing Juice
Status	Internal	Passing Juice
Privacy Statement	Internal	Passing Juice
Security Statement	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice
Talk to Us	Internal	Passing Juice
=	External	Passing Juice

In-page links

SEO Keywords



Keywords Cloud

data sharepoint demo schedule content
engagement into apps analytics
reports



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
analytics	11	✓	✗	✗	✓
data	7	✗	✗	✓	✓
schedule	6	✗	✗	✗	✗
demo	6	✗	✗	✗	✓
engagement	6	✗	✗	✓	✓





Usability

	Url	Domain : webtrends.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://www.webtrends.com/</code>
	Robots.txt	<code>http://webtrends.com/robots.txt</code> Great, your website has a robots.txt file.

Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.